

Today's Program: Youth Day 2012 -- Celebrating Amazing Achievements with Youth Civic Leadership Awards

Host: Shannon Lundquist

Location: The Imperial Room, The Fairmont Royal York

At this year's Youth Day, four youth from across Toronto will be recognized through the presentation of the "Youth Civic Leadership Awards." These awards are for deserving young people chosen from within Toronto's priority area schools, Toronto Community Housing Corporation, and numerous youth organizations. With a focus also on Aboriginal youth leadership in arts and culture, supported by our Aboriginal Services Committee, we will be celebrating this day with support from the Native Canadian Centre of Toronto, whose drummers and dancers will be performing. Additionally, 7th Generation Imagemakers, a dynamic Aboriginal youth arts program operating within Native Child and Family Services of Toronto, will be displaying their work at The Fairmont Royal York Hotel for this occasion. Please come and celebrate the many achievements our youth leaders - youth deserve particular recognition, as they are our future leaders and visionaries.



Rotarians Hold First Nations School Careers Day -- by Carolyn Purden

On April 4th, 2012 eight Rotarians visited Toronto's First Nations School to take part in Careers Day for children in grades 5 through 8. This first-time event was arranged with the school by the Aboriginal Affairs Committee. The students, who live in straitened economic circumstances, have little exposure to many professions and Careers Day was developed to tell them about some of these occupations.



Beyond describing career opportunities, Rotarians added their own special touch for this particular audience: travel agent Mary Lach talked about turning your dream into a goal and lawyer Michele Guy sketched on a smart board to illustrate the ways she helps her clients; forensic accountant Suzanne Seaquist added a Monty Python sketch to her presentation; Fred Lawlor's PowerPoint illustrated some of the Aboriginal commercial successes in the hospitality industry; Jason Phelps' talk on recruitment offered the students practical tips on getting summer jobs. Other Rotarians offered a more hands-on approach: mining consultant David Libby brought mineral samples for the students to handle; musician Joe Amato played improv mood pieces on his sax; Geoffrey Johnson showed off his talent as a chef with large trays of cookies and chocolate-covered strawberries.

The day ended with several Rotarians staying for the lodge, which closes every school week. The ceremony included smudging, drumming by the men and boys, and singing and drumming by the women and girls. The school has already started planning the next Careers Day. If you're interested in participating in this great event, let me know (cpurden@sympatico.ca).

The 4-way test

of the things we think, say or do.

Is it the truth?

Is it fair to all concerned?

Will it build goodwill and better friendships?

Will it be beneficial to all concerned?

Making a Difference in the Life of a Youth

Throughout the literature, a predominant theme is the importance of a caring, supportive adult in making a difference in the life of a youth. That adult could be a parent, a teacher, a coach, a staff person or volunteer at a community centre or service agency, or some adult who simply took the time to take a personal interest in a youth. ...A supportive adult is not only one who can step forward when needed but also one who can step back when necessary. Youth require the space to make decisions and to take on responsibility for themselves, and for others. This requires cultivating their leadership and organizational skills and ensuring that they exercise these emerging abilities in ways that are meaningful and relevant to them.

-- From *Best Practices for Youth Programs*, United Way, 2005

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Reach Within to Embrace Humanity

Rotary Warrior of the Week



Carolyn Purden,
member since 1989

What You Missed on Friday, April 13th, 2012 – by Don Bell

We gathered in the Imperial Room for this special Membership Meeting. After the introduction of the Head Table and visiting Rotarians and guests, announcements were made by Maureen Bird (about the April 28th Trump Aids Walk) and Shannon Lundquist (about the Youth Day meeting on April 20th). President Sandy then welcomed new member, Joseph Pochodyniak, a Portfolio Manager for Leon Frazer & Associates Investment Counsel and a part-time lecturer at the Centennial College Business School. Introduce yourself to Joseph at the next opportunity!



President Sandy, Jay Littlejohn, Brian Westlake and Don Bell spoke about our Club's Centennial Membership campaign: "100 4 100," with its goal to add 100 new members from July 2011 to June 2013. While this may seem daunting, we were reminded that Rotary sells itself – IF members will talk about our Club, its track record in making things happen, its breadth of philanthropic activities, and invite their associates and friends to a lunch meeting – to let them see and hear for themselves what we do to make a difference. People who share our Club's commitment to service will want to know more and will want to become members. Our Centennial Year is going to be filled with great speakers and even greater events; if ever there was a time to showcase who we are and what we do, it is NOW! Other specific suggestions include: prepare an elevator pitch, wear your Rotary pin and explain it to people who ask, look for three opportunities in the next seven days to talk to others about Rotary, send out the Centennial DVD link or post it on your social media sites, blog weekly about our meetings and Centennial plans, and TALK to everyone about what you do with Rotary! Time was given for discussion around the tables about pledging a commitment to help the Club reach its Centennial membership goal. Members and guests shared and brainstormed ideas. Lastly President Sandy recognized the contributions made to our Club by Carolyn Purden, naming her the Rotary Warrior of the week. Congratulations Carolyn!

**Next week: Voice Editor will be Catherine Lloyd and the
"What you missed" Reporter will be Jeff Dobson.**

GENTLY Used Clothing Drive April 2012

This month the Seniors, Community Services, Youth & Children's Service, and Women's Initiatives Committees have been collecting GENTLY used men, women, youth and children's clothing. We continue to collect today, April 20th and next week, April 27th 2012. Business attire will be delivered to Dress for Success, casual clothing to New Circles in Flemington Park. Please keep this Clothing Drive in mind as you spring clean your closets. And thank you to those who has already contributed!

District 7070 Trump AIDS Poker Walk 2012



On Saturday, April 28, 2012 please join us! Our Club has raised over \$40,000 in two years for AIDS-related charities. Help us improve on this

great performance! We have 15 clubs signed on with us this year. Four teams from our Club are walking for international projects – there are 12,000,000 AIDS orphans in sub-Saharan Africa. One team is walking for Philip Aziz Centre, a recipient of a centennial grant. Join a team or support a team through a donation. WE CAN MAKE A DIFFERENCE! Go to:

<http://www.trumpaidstoronto.ca/>

**The Centennial Committee
presents
"100 Years: In the Spirit of Rotary"**

A DVD documentary created to celebrate the significant history, rejoice in the exciting present, and anticipate the future challenges of
The Rotary Club of Toronto

Available online at
www.YouTube.com/RotaryToronto/



Upcoming Speakers & Events

2012

- April 13-27 GENTLY Used Clothing Drive
- 27 Tom Henderson, Founder & CEO, ShelterBox
- May 4 Philip Crawley, Publisher & CEO, Globe & Mail
- 11 Rick Westerberg, CFO, General Motors Canada
- 18 No Meeting
- 25-27 Camp Scugog Weekend

PROPOSE A SPEAKER
CONTACT—Ross Amos, Chair
PROGRAM COMMITTEE
rossamos@rogers.com

Don't forget to visit www.rotary7070.org for the district newsletter



ShelterBox and Rotary Sign Project Partnership

Friday 30 March 2012 www.shelterboxcanada.org

ShelterBox and Rotary International (RI) have formed a project partner agreement this month, signed by John Hewko, Rotary International's CEO and General Secretary, and Tom Henderson OBE, ShelterBox Founder and CEO. The formalisation of this partnership cements a 12-year relationship providing emergency shelter and life-saving humanitarian aid for hundreds of thousands of families around the world, who have been made homeless by disaster. ShelterBox began as a Rotary Club Millennium Project in 2000 and today continues to have a significant input from Rotarians in its governance Board, senior management, operational capacity and international development. "Rotary and Rotarians have been integral in the operational development of the organisation, from being eyes and ears on the ground during deployments, to providing logistics, accommodation and translation services, right to assisting with the pitching of tents," said Tom. "Many of our global Response Team volunteers are Rotarians. Others have joined the Rotary family having seen the difference that Rotary and ShelterBox make on the ground. They have always helped us in endless ways."



Not only have Rotary clubs and Rotarians historically contributed a huge amount to ShelterBox's fundraising efforts but members of the Rotary family have also founded each one of its 21 affiliates. This support remains key for the charity to be prepared for a disaster of any scale and to be in a position to assist the most vulnerable families at the time when they need it the most. Through the new partnership, the two organisations will assist Rotarians to be part of a critical solution at times of disaster through providing humanitarian service when disasters occur in their area; engaging with ShelterBox in disaster preparedness initiatives within their country or district; and supporting ShelterBox readiness, awareness and capacity building. "For more than ten years, ShelterBox has given light to over one hundred thousand families worldwide in their darkest hour," said John. "This project partner agreement represents our mutual goal of helping those in need. It gives RI a forward-facing approach to immediate disaster relief."

"It's an historic moment for us to become a Rotary project partner," said Tom. "It's the first of its kind and is a great opportunity for us to engage with our Rotary friends around the world to increase awareness of what we do with Rotary and, of course, an opportunity for Rotarians to increase our avenues of service worldwide."

Lake Scugog Camp Weekend – by Susan Howson

Register today at http://rtc.r-esourcecenter.com/event//index.asp?Event_Id=28

Camp weekend is less than two months away. Put it in your calendar now so that you don't miss out.

Every year for over 80 years the Rotary Club of Toronto goes to Camp. It is always the weekend after the May holiday, in 2012 it is May 25-27th. The purpose of camp like all camps is to develop new skills and get to know people. It also is a chance to do some hands-on work and give back to the community. The Camp is located one and



half hours outside Toronto near Port Perry. Check out its website: <http://www.lakescugogcamp.org/>

This is a camp that allows mothers, children and teenagers a chance to escape the city and the pressures of trying to make ends meet. Camp Scugog not only provides a respite but also allows the participants to gain new skills that that are of value when they return home. Scugog is a not for profit camp and as such is in great need of funds and fixing up.

I can guarantee that you will have a wonderful time, be amazed at what you can accomplish in a day and a half and will be fed well. To find out more talk to Michele Guy, Neil Phillips, and Susan Howson or ask anyone at Friday lunch about Camp Scugog Weekend.

What will you tell your grandchildren when they ask,

What did you do in The Rotary Club of Toronto Centennial Year?



Be a Rotarian Volunteer!
To volunteer contact Lori Brazier at lori.brazier@cibc.com

Purple Pinkies for Polio Fundraiser – by Aislynn Austin, Rotaract Club of Toronto

In January 2012, Rotary International announced that it had reached its End Polio Now challenge by raising over \$200 million worldwide! Knowing that the \$200 million mark was just one step in the long-journey to Polio eradication, The Rotary Club of Toronto along with its two sponsored Rotaract Clubs, Toronto and University of Toronto, worked together on their first joint fundraising project.



The Purple Pinkies for Polio fundraiser had two phases. The first was the screening of Benda Bilili. Coming together on Friday, January 27th, over 100 Rotarians, Rotaractors and friends gathered in the Toronto International Film Festival's Bell Lightbox. They watched the highly anticipated documentary that follows survivors of polio in the Democratic Republic of the Congo as they find their way along a musical journey of life. Both the film and the fellowship that followed were a hit among all of the supporters. News of the success of the fundraiser even reached Rotarian Anne Saunders as she made her way into one of the largest slums of Mumbai, India!

In addition to the funds raised from the Benda Bilili film screening, Rotaractor Aislynn Austin of the Rotaract Club of Toronto worked with her employer, Sanofi Pasteur, to raise an additional sum for the Purple Pinkies for Polio effort. Aislynn and her colleagues in the vaccines division held a number of fundraising events over the month of February and even offered employees a chance to purple their pinkies for charity. For over 60 years, Sanofi Pasteur has been a major supporter of polio eradication efforts worldwide, partnering with several organizations, including the Bill and Melinda Gates Foundation, WHO, and Rotary International.

Because of the dedication of our three Clubs and the generosity of all who supported the fundraising events, a total of \$4,500 was raised for the Global Polio eradication initiative, taking us this much closer to seeing the end of polio in our lifetime.

New Members' Fireside Chat – by Lindsay Hooper



On Monday, March 26, the New Members Committee and Sylvia Geist hosted a lovely Fireside Chat for new members at Sylvia's beautiful home. Over a delicious meal, the new members chatted, laughed and learned about the different experiences that everyone was having as a Rotarian so far. President Sandy offered a helpful overview of his views on what being a Rotarian is all about and spoke of some of the exciting events that are happening in the Club this year. The Chairs of each of the committees also joined us to give a brief introduction of the committees' activities and to answer any and all questions asked. The evening was a great success and provided us "newbies" with a lot of information about how to get involved and jump on a Rotarian horse! It was a great idea and introduction from the New Members Committee! Many thanks to Sylvia for inviting the new members to her lovely home.

Looking Ahead: Friday, April 27th, 2012

Speaker: Tom Henderson, Founder Shelter Box

Host: Saleem Kassum

Location: Upper Canada Room, The Fairmont Royal York Hotel

Tom Henderson has been a Rotarian for over 20 years and is an ex UK Royal Navy Search and Rescue diver. In 1999, he spotted a gap in the provision of aid for natural and man-made disasters and began to develop the idea for ShelterBox. The concept was simple - to provide emergency shelter in the form of tents and other lifesaving supplies in an easily transportable box. After gaining the support of his local Rotary Club in Cornwall UK, ShelterBox was launched. The first boxes of aid were distributed in January 2001 to an earthquake disaster in Gujarat, India. Since then, ShelterBox has responded to over 170 disasters in more than 75 countries.



In 2010, Tom was appointed an Order of the British Empire for his outstanding contribution to charity and humanitarian work. In 2009, he was also awarded Rotary Club One's Professional Excellence Award. Tom's story is one of inspiration, dedication and one man's determination to make a difference. Most of all, it's a tale of what can be achieved when one trusts in hope.



The Rotary Club of Toronto ~ Making the world a better place.

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