

Today's Program

Shelley Martin, CEO Nestlé Canada Inc.

Topic

Creating Shared Value: The Role of Business in Society

Host

Brian Westlake

Brian joined the Club in 1977, is a Past-President and Paul Harris Fellow, and a very active member.

Location

The National Club, 303 Bay St.



Shelley Martin is President and CEO of Nestlé Canada Inc., a leading company that produces some of the world's most recognized and trusted foods and beverages. In this role, Shelley has executive responsibility for Nestlé in Canada which includes the following divisions: Beverages, Confectionery, Frozen Meals & Pizza, Ice Cream, Nestlé Professional,

Nestlé Purina PetCare, Nestlé Waters, Nestlé Health Science, Nestlé Nutrition and Nestlé Skin Health. Nestlé in Canada businesses employ approximately 3,500 people in over 20 facilities, including manufacturing sites, sales offices and distribution centres nationally. Shelley joined Nestlé Canada in 1990 working on the PetCare Business in Marketing and in 1997, was promoted to Vice President of Confectionery. In 2000, she became the Leader of PetCare, and, for 2001/2002, led the Canadian acquisition and transition to Nestlé Purina. She became the Head of Nescafé and Beverages in 2002 and was promoted to President, Ice Cream, in 2008. In 2012, Shelley became the Division Executive Manager of the Frozen Foods Business. In January 2013, Shelley was appointed President and CEO of Nestlé Canada. Prior to joining Nestlé Canada, Shelley worked at General Mills. Shelley actively participates in industry initiatives and is currently the Chair on the Board of Directors for Food and Consumer Products Canada. She serves on the Board of the Grocery Innovation Foundation which has raised over \$75 million to provide a better life for challenged children, and to answer many other community needs. She also sits on the Board of the Canadian Stewardship Services Alliance. In 2015, she was named a Top 100 Award Winner for Canada's

Most Powerful Women by the Women's Executive Network. Shelley resides in Toronto with her two daughters, and, apart from spending time with her family, enjoys boating at her nearby cottage. Born and raised in Elmvale, Ontario, Shelley graduated from the Business Program at Wilfrid Laurier University.

Another Great Rotarian Gastronomical Spectacle!

– by Don Brooks

Determined to beat the February Blahs, this past Saturday fifteen very social, food loving Rotarians and guests braved yet another Toronto winter day to merrily show up at Sassafraz. This little yellow house, set in an array of Victorian row houses, has evolved through the decades to become a magical space in the heart of historic Yorkville. Well organized by Anna Koneva on behalf of our



Fellowship and Entertainment Committee, the relaxed lunch was set in a beautiful room and featured the many menu choices that were on Sassafraz's great value Winterlicious menu. Difficult decisions had to be made as we debated the French-inspired Canadian cuisine and expertly tossed around words like gruyère, succotash, emulsion and ganache. We started with appetizer choices

of butternut squash soup, baby kale with ginger candied pecans, Montforte Chèvre and persimmon vinaigrette leaves, and skillet baked escargot. We enthusiastically moved on to entrees such as pork rib chops, chicken breasts, pickerel and puff pastry including French lentils, kale, asparagus, artichokes and caramelized onions. To finish preparing us for a Saturday afternoon nap, we chose from desserts of chocolate decadence cake, maple beignets and Gotham City cheese with dried fruit and truffle honey. We left calorie heavier, smiling and cheerful as we eagerly anticipated the next Fellowship and Entertainment lunch or dinner.



SHHHHH... IT'S A

SECRET



YOU'VE BEEN DEALT AN INVITATION TO

**THE ROTARY CLUB OF TORONTO'S
ANNUAL FUNDRAISER AT
THE STEAM WHISTLE BREWERY**

Thursday, March 31

The Steam Whistle Brewery

255 Bremner Blvd. (South East of Rogers Centre)

GREAT FOOD, GAMES & PRIZES

Admission for only \$125 includes dinner! All donations made will go towards Rotary's many charitable activities.
Corporate tables for 10 with Corporate recognition \$1,500



What You Missed February 5, 2016

– by Karen Scott



Rotarians gathered at the National Club and were welcomed in music and song by Glenn and Brigitte with a selection of old favourites: “O What a Beautiful Morning”, “Climb Every Mountain” and “Danny Boy”. Following the invocation that focused on a polio-free world, President David introduced the Head Table that included District Governor Michael Bell. A number of guests and visiting Rotarians also joined us for this special meeting. Michele Guy introduced our guest speaker Ian Riseley, Rotary International President Nominee 2017-18. Michele said she is honoured to have Ian as the R.I. President at the time that the international convention will be held in Toronto. Ian opened his speech by saying he has visited Montreal and Winnipeg, but is visiting Toronto for the first time. In preparation for coming, Ian paid particular attention to the Toronto press. He came across an article on the BBC website that proclaimed Canadians to be the “nicest people in the world? Can Canada teach the rest of the world to be nicer?” he asked? The article went on to state that “Canada has a deep reservoir of niceness” and “Canada

is to niceness as Saudi Arabia is to oil”. Ian commented that Canada and his homeland Australia have a lot in common. We share a British heritage, stable political and judicial systems, involvement in the Commonwealth Games, and similar personality traits. Being a “sports nut”, he was at the Air Canada Centre last evening to see the Maple Leafs. Ian is now an official Maple Leafs’ fan. Sports has taught him a lot of lessons. One in particular happened at 16 years of age when he didn’t want to support his father’s team from Geelong called “the Cats”, but instead he chose to support the competing team; and, the team hasn’t won a game since then! Ian then took a few minutes to discuss our international conventions. The Rotary Convention preceding Toronto will be in Atlanta. We will need to work on a marketing strategy that draws Rotarians to both conventions. This is an opportunity to inspire all Rotarians and to demonstrate to the outside world what we do. Ian also shared a little about his family with us. As a former District Governor, Juliet, his spouse, is his trusted advisor. They have two children: Andrew and Jill. He said Andrew is a lawyer, married with two children, and lives in Singapore. Jill lives in Melbourne and is very well known in the field of corporate sustainability. As an accountant, Ian said he’s been type-cast to be the treasurer everywhere he goes. He’s now delighted to take on the presidential role. He and Juliet have been on the road for a month and this will be their life for the next few years. Continuing President David’s invocation theme, Ian reported that another case of polio has recently been confirmed in Pakistan. There are now 54 cases in two countries – Pakistan and Afghanistan – and there is still a challenge in small communities. The cost of immunization is about one billion per year. There is hope that, during Neil’s year as our District Governor, polio will be declared eradicated. We “can’t take our eye off the ball”. Ian said he has some ideas for a next major Rotary project, mentioning the increasing importance of world peace. Finally, in honour of Ian and his visit to Toronto, \$10,000 is being donated to the Polio Plus Campaign. Tuesday, February 9th is the President’s Cocktail Party. Shelly Martin, CEO of Nestle Canada will be the guest speaker at our next lunch. Kevin Power won the Ace of Clubs draw. President David brought the meeting to a close with some humour saying that “the rings of Saturn are composed of lost airline luggage” and wishes to all for a good weekend.



Upcoming Speakers & Events

February

26 Bill Bishop, Bishop Communications

March

4 Andy Byford, TTC

11 The Hon. Jean Augustine

April

8 Chief Mark Saunders, Toronto Police Services

Events

February 26 – Rotaract Gatsby Speakeasy

March 31 – Annual Fundraiser, Steam Whistle Brewery

April 19 – Macaron vs Macaroon at Aphrodite Cooks

Editor of the Week

Brian Porter

Editor February 26th, 2016

Karen Scott

What You Missed Reporter for February 19th

Propose a Speaker – Contact

Alex Brown, Chair
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Submit an article to the Voice Newsletter

voice@rotarytoronto.on.ca



Our Club reached 1300 people on Facebook this week.

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