



Tremendous up-close-and-personal business exposure

## What does the Street Fair Offer Sponsors?

- Aggressive advertising promoting your business and its image as a supporter of worthy causes
- Free vendor space, canopy, VIP food tent privileges, and more (see “Sponsorship Opportunities Chart” on our web site)
- A fun and lively way to expand your business exposure and have up close and personal contact with thousands of potential customers in a seven hour period.
- Satisfaction knowing that you are impacting so many critical needs. *Our motto is “Service Above Self.”*

## How Do I Become a Sponsor? *Easy as 1-2-3*

1. Go to our web site (see below), click the “Events” tab, and follow the “Sponsor” links.
2. Select from a range of six sponsorship opportunities.
3. Submit the Commitment Form.

### Contact Us

Email: [torotarystreetfair@msn.com](mailto:torotarystreetfair@msn.com)

Web: [www.thousandoaksrotary.org](http://www.thousandoaksrotary.org)

Phone: 805-378-5106 (Messages)

*You'll also find the Sponsor Coordinator's contact information on our website.*



**ROTARY CLUB OF THOUSAND OAKS**  
P.O. Box 1225  
Thousand Oaks, CA 91358

File:/Sponsor Brochure 10/1/13



A Family Friendly Event

## ROTARY CLUB OF THOUSAND OAKS

### Street Fair Sponsor Information

*You'll be doing good for your business while doing good for others.*



Over 370 vendors with a huge variety of goods and services

## What is the Thousand Oaks Street Fair?

The Street Fair is an annual event presented by the Rotary Club of Thousand Oaks. Since 1991 it has been a highly anticipated regional event occurring on the 3<sup>rd</sup> Sunday of October each year. It attracts up to 20,000 attendees and over 370 vendors offering a huge variety of goods and services, food, and entertainment. It is truly a wonderful “Family Friendly” event.



## What Does the Street Fair Offer to its Visitors?

- Free Admission
- Outstanding shopping (unique arts/crafts, products, services, perfect just before the Holidays)
- Great food and entertainment
- Community Services
- Kids’ Fun Zone and much more

---

*Each year people from all over look forward to the Street Fair. They love the variety of vendors, food, entertainment, and activities - and it's all for charity.*



Something for Everyone



Great Food and Entertainment

## What Does the Street Fair Do for the Community?

It’s more than a great way to spend a Sunday. Proceeds support over 70 charitable organizations (see our website). The event is a venue for business, community, politician, and nonprofit organization outreach. The impact is far reaching in addressing critical needs in health, education, human rights, economic growth and development, and the quality of life. Rotary is a major player in the worldwide eradication of polio. Your contributions are often matched to enable powerful projects on local, regional, national, and international levels. You can make a difference.