



“Service Above Self”

# Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Josh Wallace, President  
 Cathy Brubaker-Clarke, President-Elect  
 Kathy Moore, Pres-Nominee  
 Nancy Crandall, Secretary  
 Tim Arter, Treasurer  
 Susan Crain, Imm Past President



## Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916

August 18, 2016 12:00–1:15pm

Lake House Waterfront Grille

Satellite ReWine Club 5:15-6:30pm Holiday Inn



Jane Clingman-Scott, Director  
 Ed Hendrickson, Director  
 Mark Meyers, Director  
 Jason Piasecki, Director  
 Kris Collee, RIM Reporter  
 Bill Johanson, RIM Editor

### THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?



## “Report: (Number) One (MI County) in (20) 21”- Susan Crain

“This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world’s roaring rim” - William Faulkner

### MEETER / GREETER

Dakota Crow

### INVOCATOR - REFLECTOR

Tim VanderHaar

### THIS MEETING’S MENU

Chicken Marsala; garden salad bar; garlic parmesan mashed potatoes; chef selection vegetable; and brownies

### NEXT WEEK’S BIRTHDAYS

Ginny Sprague -Aug 18  
 Erin Patrick -Aug 19  
 Tamara Jackson-Gatewood -Aug 20  
 Mike Youngdahl -Aug 20  
 Sarah Sass -Aug 21  
 John Wahlberg -Aug 21  
 Judy Hayner -Aug 24

### UPCOMING PROGRAMS

08/25 Lakeshore Ethnic Diversity  
 09/01 Total Tech Quest (TTQ)  
 09/08 MAISD Education Update  
 09/15 Muskegon Heights Academy

## Muskegon Rotary Board

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Over the weekend, Brianna Scott, above with groomsmen, and Stan Grissom tied the matrimonial knot. Contributed photo.

SPEAKERS, NEW MEMBERS ALWAYS WELCOME



Muskegon Holiday Inn

5:15 – 6:30pm

Meeting Minutes Aug 4, 2016

<https://clubrunner.blob.core.windows.net/000001911/en-ca/files/homepage/rewine-minutes-8-4-16/Rotary-ReWine-Minutes-8-4-16.pdf>

## This Week On Stage

When President Josh first presented us with his goals for the year, he emphasized a re-energizing of fitness and “One in 21” activity. He touted his own recent weight loss, new wardrobe, and an unachievable number of bike miles in his future. Our first “One in 21” program in a while happens this week, setting the stage for Rotary to once again assume community leadership of this all-important health initiative. Additional committee volunteers would be welcome, as is true with just about any Rotary committee.

## Costly Conflict, Chemical Causation

Dave Eling, below, head of Muskegon County’s highly-rated Veterans Affairs Department and a Rotary guest last week, offered assistance to any military vet in need of help. “Of particular concern,” he said, “is defoliant Agent Orange exposure in Vietnam.” With 2.7 million military personnel once in country, only 1/3<sup>rd</sup>, or 850,000, are alive today. 2/3<sup>rd</sup>s are deceased, the highest US war mortality percentage at this time, comparatively, much of that – including the 58,226 Americans who died or are MIA – attributed to Agent Orange. Vets may call Dave at 231-724-7143.



Last Week's Program

# BIG CHANGES POINT TO MUSKEGON LAKE

by Guest Correspondent Kris Collee

Subject: Windward Pointe presentation by Wes Eklund of Fleet Engineering and John Workman of Eagle Alloy, part of the Pure Muskegon LLC investment group.

***“Courage and perseverance make difficulties disappear and obstacles vanish.”***

(Author unknown)

For many years, residents of our community have watched in dismay as a booming factory and successful paper mill changed from a boom-town industry to an industrial graveyard. Watching closely enough now, one might almost perceive the ghosts of hundreds of employees who once graced the former SAPPI property returning for their shifts. When the property was shut down in 2009, it left a ripple effect of unemployment, blight and environmental



worries that officially ended on July 29, 2016, when the official sale of the property was closed on, to new investors Pure Muskegon.

In 2011, small businessman Doug Melching purchased the property to sell the industrial scrap for profit. Much excitement and buzz in the community occurred when the first of three stacks was torn down in 2013 but over time, the community took notice that the process began to suddenly stop. Among those individuals were the original three members of Pure Muskegon. As the bottom of the

scrap business began to decline, Doug was considering a different use for the property, perhaps a ship scrap yard. This deeply concerned Larry Hines, Mike Olthoff and Greg Olson who immediately set to task to save the property. Their first step: gathering an additional nine investors and Paul C Johnson Foundation to purchase the property from Melching. Why? “Because it was the right thing to do,” said John, “and a natural fit for neighboring properties.”

Located adjacent to the Muskegon Country Club – which the same Pure Michigan group purchased and renovated earlier - there are numerous possibilities for Windward Pointe: housing options, mixed-use projects, hotels and resorts, restaurants, retail, offices, marinas, charter fishing, upscale senior housing, and water taxis. Additionally, Pure Muskegon has presented the possibility of a residential community with boating access, urban gardening, greenspace,



walkability and retail and service businesses.

The “winding road” approval process has involved six different attorneys between the investors,



**WES EKLUND**



**JOHN WORKMAN** men, a state senator, a state representative, the attorney general’s office, two leaders of the MDEQ, environmental consultants, and 13 amendments to the deed. Alas, a great deal of perseverance and second-guesses, kind of like a carnival “gopher game,” led to the property purchase on July 29.

SAPPI and SD Warren, the Michigan DEQ, City of Muskegon, Doug Melching, 11 business-

Classification for the 120-acre property, now referred to as Windward Pointe, as mentioned before, will soon move from heavy industrial to mixed use commercial and residential. It will take a year to neutralize the 50-60,000- ton lime pile, a licensed robot to climb the smoke stacks and abate their asbestos, and otherwise “turn the property into America,” Wes said. And while there is not yet a master plan in place, the vision is to provide a property well-loved for its lakefront and potential. Once a consultant is hired to draw a Master Plan, the investors will begin to seek interested developers.

I think all Rotarians would embrace each of the 11 investors plus Doug Melching and THANK THEM for investing in their love of Muskegon and the future for our community. We are so grateful for their vision and ability to rescue this property.



## ‘Round Rotary’s RIM

President-Elect Cathy Brubaker-Clarke was acting president last week and, really folks, could give lessons in ringing Rotary bell volume. Perfect.

Happy Birthday to **Willie German, Sara Rinsema, Asaline Scott and Darlene Collet** (sounds like Chevrolet).

No Red Star removals or new members inducted, but...

- Grape Escape- Tickets are available for purchase and donations are requested.
- Raffle- winners were **Dave Alexander, Mary Anne Gorman** and ?? – but we can’t remember who.



### FROM BRIANNA ON HONEYMOON

“So Stan and I just did the zipline tour in the United State’s 10th largest, highest and fastest ziplines in the Hawaiian mountains! Unbelievably majestic and such fun.”

### Visiting Rotarians and Guests

Wes O’Donnell (**Frank Marczak**); Ricki Levine (**Chris McGuigan**); Marjorie Stonecypher (**Dawn Johnson**); Glenn Rank (**Bruce Tallant**); Bob Jacobs (**JD Wallace, Sr**); Grace and Emma Piasecki (**Jason Piasecki**); Don Hutchins (**Tom Schaub**); **Paul Keep** (Visiting from GR); and Speakers John Workman and Wes Eklund (**Club**)

**And finally...** By mere Facebook happenstance, we stumbled upon a photo of beach lounge Frank Peterson, guarding the rip-rap. He warned us not to publish the photo in RIM but he seemed to agree we could if, by happenstance, we happened to have space on the last page. And so we do...



### RIM Reporting Team

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