





“Service Above Self”

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Josh Wallace, President
 Cathy Brubaker-Clarke, President-Elect
 Kathy Moore, Pres-Nominee
 Nancy Crandall, Secretary
 Tim Arter, Treasurer
 Susan Crain, Imm Past President



Muskegon Rotary Club
 Club 16 (2809) – District 6290, Chartered May 1, 1916
Dec 1, 2016 12:00–1:15pm
Muskegon Harbor Holiday Inn
 Satellite ReWine Club 5:15-6:30pm Holiday Inn



Jane Clingman-Scott, Director
 Ed Hendrickson, Director
 Mark Meyers, Director
 Jason Piasecki, Director
 Chris Burnaw, RIM Reporter
 Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



“Community Policing” Muskegon Chief Jeff Lewis

“This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world’s roaring rim” - William Faulkner

MEETER / GREETER

Bob Chapla

INVOCATOR - REFLECTOR

Michael Schultz

THIS MEETING’S MENU

Chicken Marsala; Salad Bar with 6 toppings, 3 dressings; Mashed Potatoes; Green Beans; Bread/Butter; Assorted Desserts

STUDENT GUESTS

Muskegon Catholic Crusaders

NEXT TWO WEEKS’ BIRTHDAYS

John Slocum	Nov 24
Kirk Hallman	Nov 27
Gary Nelund	Nov 28
Connie Taylor	Dec 3
Phil Dickinson	Dec 5

FOLLOWING WEEKS’ PROGRAMS

11/24 THANKSGIVING (NO MEETING)
 12/08 From STEM to STEAM
 12/15 Spectrum Health Introduction

Muskegon Rotary Board

Josh Wallace joshua@mckenzieprice.com
 Cathy Brubaker-Clarke
Cathy.Brubaker-Clarke@postman.org
 Kathy Moore mooreka@co.muskegon.mi.us
 Nancy Crandall ncran28@comcast.netm
 Tim Arter tarter@brickleydelong.com
 Susan Crain susancloutier@yahoo.com
 Jane Clingman-Scott janecs1@comcast.net
 Ed Hendrickson clcdr2@gmail.com
 Mark Meyers mmeyers@nortonshores.org
 Jason Piasecki Jason@revel.in



Simply “Thanks, Rotarians”

It’s been more than seven score and 13 years more that President Abraham Lincoln issued a presidential proclamation directing that Thanksgiving be celebrated on the same date by all states. Since then, in 1863, Americans have expressed their holiday thanks for ample sustenance, good health, items o’ plenty, ideas, services, and special people – plus having the day off – on the fourth Thursday in November.

In the spirit of such continuing gratitude, let me extend my appreciation to Muskegon Rotary for all of the good we do and keep doing. But especially, I’m offering a big “hug in print” to the talented members who’ve made up our RIM Team of newsletter correspondents, photographers, tech experts, and anyone subbing last-minute for an absent someone else.

Together, we’ve all contributed to RIM being named “best newsletter in District 6290” in two of the last three years; that’s 60 clubs and as many publications competing for “best” honors.

Our team of rotating correspondents works closely with me, our program presenters, and Rotary committee chairs/newsmakers to present a quality product carefully balanced with helpful announcements, interesting photos, member recognition for service above self, and occasional teeny bits of sophisticated humor.

Speaking of photos, I’m displaying portraits below of our current reporting staff. Other Rotarians I’ve recently called upon for help are: **Jason Piasecki, Bob Scolnik, Jim Fisher, Lee Coggin, Roger Morgenstern, and Kris Collee.** (Who’d I miss?) RIM wouldn’t happen without them all. – **Bill Johanson, RIM Editor**



From left...

[Peg Maniates](#)
[Tamera Collier](#)
[Jamie Hekker](#)
[Kathy Moore](#)

[Lisa Hegenbart](#)
[Diane Van Epps](#)
[Robin Henshaw](#)
[Chris Burnaw](#)

For the ninth time, individuals and/or projects have been recognized by the Muskegon Chamber for making a positive contribution to our area. These "Agents of Change," shown above in *The Chronicle* recently, include Rotarians on the far right: Megan Byard-Karaba, John Severson, and Erin Kuhn. For more from the article... http://www.mlive.com/news/muskegon/index.ssf/2016/11/agents_of_change_8_ways_locals.html



NEWS AND ANNOUNCEMENTS-COMMITTEE MEMBERS AND GUESTS

The latest "10 Brave Rotarians" voyage ended with **Past Past President Brianna Scott** being the only Rotarian not dunked! Congratulations Brianna!! She acquires a Paul Harris Fellowship and a dinner cruise for two next summer on the Port City Princess, courtesy of **Sylvia Precious**.

NEWS / ANNOUNCEMENTS - PRESIDENT

President Josh Wallace has now replaced his "lost in the lake" Fitbit with a new one and is ready for a steps challenge. He then was challenged by **Darlene Collet**, so the game is afoot!

Our Rotary ReWine satellite club meets Thursdays at the 3rd Street Grill, Holiday Inn, from 5:15-6:15pm...all are welcome!

REMEMBER: NO MEETING THIS WEEK HAPPY THANKSGIVING

INDUCTIONS

Jules Terry—has all but saved the flowering world, working with her hobby of being a beekeeper! She also loves skiing... and has trained athletes in the Paralympics! She



is married to husband/ dental business partner Dr Robert Terry; is an infectious disease representative for Johnson's Controls; and briefly became the world's newest



Rotary member! Jules was introduced and inducted by her sponsor **President Josh**.



Chris Kuhn—is an extremely musical guy... he plays anywhere and everywhere they let him... he's pretty good too! According to his sponsor/high school

sweetheart/ spouse **Erin Kuhn**, Chris is VP of Commercial Lending at Community Shores Bank, has three children, and is a graduate of Muskegon Community College. We won't hold it against him that he hails from Ohio. Welcome, Chris.



Student guests were from Muskegon Heights Public School Academy. Principal Jennifer Bowman announced there is a Boys and Girls Club Afterschool Program for kids 12-18, Monday thru Friday, from 3 to 7pm, providing critical safe care for students. This is exciting news!!!

Annette Jack from the Caring Connections Committee asks that Rotarians please share any Rotary family health concerns, obits, or special fellow member celebrations.



Inductions: Josh, Jules, Chris, Erin

LAST WEEKS PROGRAM

ADAC: GARAGE TO GLOBAL SUCCESS

SPEAKER: TERRY LEBERFINGER
TLEBERFINGER@ADACAUTOMOTIVE.COM

By RIM Reporter Robin Henshaw

ADAC Automotive was established in a Grand Rapids, MI garage in 1975. Forty years later, ADAC is a global company with assets of \$1.8 billion and 7,000 employees residing in 17 countries around the world. How did this small business become a global competitor? Maybe it was the perfect mixture of hard work, dedication and strategic partnerships that created the second largest industrial employer in Muskegon County.

As ADAC grew, the company defined its values, focusing on people, products, profit and community. These values, the driving



force behind the company, shape ADAC's engagement within the communities they reside in and serve. A top priority is offering safe working facilities as well as safe environmental policies earning ADAC the title of Clean Corporate Citizens in all six Michigan facilities and the title of Best in Class Employer.

ADAC employs over one hundred engineers who are responsible for the design and implementation of the various products. "Our products aren't sexy, but they are necessary," Terry Leberfinger offered. Their customer list reads like a who's who of automotive makers and, if you own a car, you probably use one of their products each day. Key product categories include outside and inside door handles, painted trim, rear access systems and exterior mirrors.

Understandably, ADAC is proud of its



Dawn Johnson takes the mike to introduce Terry Leberfinger, ADAC's vice president of human resources.

products, workers and the automotive industry. They currently employ about 1,350 individuals in Muskegon and focus on building a trained, highly-skilled workforce to meet the needs of the community and customers alike.

ADAC engages the community through philanthropic support of many agencies that serve their employees in various capacities. They are leading a new workforce training initiative called Talent 2025. Talent 2025 focuses on providing alternative opportunities to students who may not want to go to college, but are interested in skilled jobs offering competitive wages and growth opportunities. What a creative way to engage youth in opportunities available in skilled labor employment! Long-time educator **Tom Powers**, below, agrees that college isn't the best choice for everyone.

One last fun fact about ADAC is how



the company got its name. It's not for "An-

other Day, Another Change," Terry once heard someone say in humor. Rather, each letter represents an initial of the founder's children. That's a sweet and interesting fact about a company that grew to greatness from humble beginnings.

#

1 in 21 Healthy Muskegon County – Community Update

Join us on **December 7** at the GVSU Innovation Hub (formerly MAREC) for an update on the Muskegon Rotary Club's 1 in 21 Healthy Muskegon County Initiative.

Learn about how Muskegon is working towards becoming *one in twenty-one* and other innovative work to improve the health and lives of everyone who lives, works and plays in Muskegon County.



8:30am – Coffee and Networking
9:00 – 10:30am – Community Update

Please share this invitation with others who may want to attend.

RSVP by 11/30 to Jamie Hekker:
hekkerja@co.muskegon.mi.us

Best, Jamie

Colleges' raking rivalry turns from competition to cooperation

Here's the link to a *Chronicle*/MLive Rotaract article you might enjoy reading:
http://www.mlive.com/news/muskegon/index.ssf/2016/11/raking_rivalry_turns_from_comp.html#incart_river_home

