



“Service Above Self” Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Susan Crain, President
Josh Wallace, Pres-Elect
Cathy Brubaker-Clarke, Pres Nominee
Pam Babbitt, Secretary
Tim Arter, Treasurer
Brianna Scott, Imm Past President



Muskegon Rotary Club
Club 216 (2809) – District 6290, Chartered May 1, 1916
April 7, 2016 12:00 - 1:15pm
Muskegon Harbor Holiday Inn
Muskegon Satellite Club 5:15 - 6:30pm



Ed Hendrickson, Director
Linda Juarez, Director
Kathy Moore, Director
Jason Piasecki, Director
Jonathan Wilson, RIM Reporter
Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



Program: “Rotary Water and Sanitation” Gail Ringelberg

“This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim” - William Faulkner

MEETER / GREETER

Erin Kuhn

INVOCATION - REFLECTION

Eric Grimm

THIS MEETING'S MENU

Carefully Prepared Special Selection;
Salad Bar w/6 toppings 3 dressings;
Chef's Choice Veggie; and Assorted
Desserts unless notified to the contrary

STUDENT GUESTS

Spring Break – no students

NEXT WEEK'S BIRTHDAYS

Jamie Helsen Apr 08
Eric Seifert Apr 11
Erin Kuhn Apr 13
Luke Seward Apr 13

UPCOMING PROGRAMS

04/14 MMA American Indian Exhibit
04/21 Billionaire John Barfield
04/28 Big Brothers Big Sisters
04/30 **100 YEAR CELEBRATION**
05/05 Youth Exchange Students
05/12 Law Day Talks

Muskegon Rotary Board

Susan Crain susancloutier@yahoo.com
Josh Wallace joshua@mckenzieprice.com
Cathy Brubaker-Clarke
Cathy.Brubaker-Clarke@postman.org
Pam Babbitt pbabbitt@babbittsonline.com
Tim Arter tarter@brickleydelong.com
Brianna Scott brianna@briannascott.com
Ed Hendrickson ckdr2@gmail.com
Linda Juarez juarezl@hccc-health.org
Kathy Moore mooreka@co.muskegon.mi.us
Jason Piasecki Jason@revel.in



Home stretch in view

Our Club is having a pretty remarkable year, even if we count only accomplishments listed



in RIM since July. Several members have stepped forward diligently, assuming leadership or strong supporting roles. Many others have been focused on new “service above self” opportunities because

that's what we Rotarians do.

But now, plans for Rotary Year 2016-17 enter the picture. We're exactly three-quarters through the current year and **President Susan**, left, was heard expressing surprise at how soon her term will end. **President-Elect Josh**, right, has taken on several projects, some maybe to cushion “executive shock” when July finally arrives.

As for the rest of us, what say we all give careful thought to how best to contribute under the new regime, from repeating some of our most successful initiatives to tackling new ideas or challenges? Things'll be changing in a mere three months; certainly changes better than ever as long as we're all pulling together.



Spotlight on Lipan



It's Tim Lipan, right, selfie-engrossed with star West Michigan Ironmen wide receiver Ron Johnson. Timid and shy by day, killer energy bunny by night, Tim's gonna receive well-deserved boo-yahs.

Mike Mitchell came to Club last week to extend a mighty invitation. Mike, Red Cross West Michigan Chapter executive director, brought word of a Hometown Hero Celebration to honor five special people, one of whom is our Tim Lipan. Details:

Hometown Hero Celebration DeVos Place, GR, Steelcase Ballroom

Thursday April 21
Cocktail Reception 6:00 PM
Plated Dinner 6:45 PM
Individual tickets \$150.00
Business/Cocktail Attire w/splash of red

RSVP by April 14 to: 616-456-9661 X 3899
<http://www.redcross.org/news/event/local/m/Hometown-Heroes-Celebration-2016>

Last Week's Program

Club Assembly – Muskegon Rotary: Strategic Planning 2016

At last week's meeting, **President Susan Crain** provided a brief review of the past year's accomplishments of goals established at last year's Club Assembly. These accomplishments include our supporting of local community initiatives. 54% of our Club's members voted that they would like to support and engage in local initiatives like the Seaway Run. Club members also voted to increase outreach with social media promotion. 64% of our Club's members supported the idea of creating a gala event. This gala event will be the 100 year celebration planned for April 30. The Club also wanted to attract more young professionals to membership which has been an accomplishment, especially with the availability of alternative meetings like Satellite Club on Thursday evenings.

Every member in attendance was given a clicking device to vote on 2016 interests. Club leaders plan to use the results of the polling to develop our Club's program strategy for the upcoming year. **President-Elect Josh >>>**

RIM Correspondents

Chris Burnaw cburnaw@cffmc.org
Tamera Collier tamerac@dcilmi.org
Stacey Cornell staceylee826@gmail.com
Lisa Hegenbart lisa@bbbslakeshore.org
Bill Johanson bill.johanson@yahoo.com
Peg Maniates margaret.hennelly.maniates@gmail.com
Frank Marczak mccprez@aol.com
Kathy Moore MooreKa@co.muskegon.mi.us
Jason Piasecki Jason@revel.in
Robin Henshaw
robin_henshaw@usc.salvationarmy.org
Diane Van Epps dianemvanepps@gmail.com
Jonathan Wilson wilsonjo@co.muskegon.mi.us

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Members of our West Michigan Ironmen arena football team paid us a second visit Thursday and spontaneously organized an auction for three used-only-once jerseys to help raise cash toward Life Leadership Conference scholar-

ships. Top photo, "auctioneer" Terrence Williams extracts some hard-earned dinero for jersey #9 from Orville Crain. From left, we're looking at President Susan, Williams, and Donovan Campbell.

Bottom photo, Brianna Scott has just parted with an even bigger chunk of change for the #8 jersey of local football legend Ron "RoJo" Johnson. From left are Donovan Campbell, Brianna, Rony Nelson and RoJo.

The \$400 raised is highly appreciated by the Club, especially our youth leadership. And it's always been fun when the Ironmen come to Club, just as it's great fun at their games. To learn more and to buy tickets, click the following:

<http://www.wmarenafb.com/>

>>> **Wallace** went through a series of 18 questions which provided much insight into the thoughts of current members. Highlights include:

- 45% of our members have been a member of the Muskegon Rotary Club for 1-5 years, while 18% have been a member for 16+ years.

- 54% of our members joined for the great networking opportunities and 25% love the opportunity for fellowship and meeting new people.

- 85% of our members participate on a Rotary project or committee.

- Members overwhelmingly would like to continue focusing on local community issues, and use social media to improve awareness of our Club.

- Over half of our Club would >>>

>>> like to add a BBQ contest fundraiser to our list of activities.

- 73% of our members support the Every Rotarian Every Year initiative.

- 88% of our Club supports the occasional fining of members.

Our Club is looking forward to another amazing year and we encourage members to get involved with our many activities that will bring positive change to the community. More information about Muskegon Rotary can be found at www.muskegonrotary.org.

-- Jonathan Wilson

COMMITTEE REPORTS

Josh Wallace reminded members that the first 25 members who sign up for our District Conference will receive \$100 back from their registration fee. >>>



HEY!!!
GIT ME
OUT
OF
THIS
TINY
L'LE
SPOT



The Baker College of Muskegon Rotaract Club had a successful "bring some orange to Club for a photo" with Kids' Food Basket benefitting. The room felt full of sunshine, **President Susan** said. We'll have to do this orange thing again.



>>> Brave Rotarians March Madness are down to their last few participants – **Tim Arter, Orville Crain, Steve Dix** and **Jay Wallace**

Jr. Final Four games are this weekend.

Susan and **Orville Crain** hosted a great Open House in support of End Polio Now.

Rotary Swag – T-shirts and Polos are available for sale.

April 30 is the Club's 100-year celebration. Only 60 are signed up for our gala event; we need more, guys.

Baker College Rotaract promoted their Kids' Food Basket program – we had lots of orange in the room.

The Diversity & Inclusion committee is hoping an upcoming Mixer at

Mona Park is a huge success. More volunteers are needed.

Budget Request Forms are due from Committee Chairs by April 25.

West Michigan Ironmen auctioned off three of their special first game jerseys raising \$400 in the process for a Life Leadership Conference scholarship. Auction winners were **Orville Crain** (wide receiver Donovan Campbell #9 \$110), **Dale Nesbary** (defensive lineman Rony Nelson #5 \$85) and **Brianna Scott** (wide receiver Ron Johnson RoJo #8 \$205). More on page 2.

President-Elect Josh Wallace requested that all committee chairpersons submit budget requests for 2016-2017 by April 25. Also the Rotary District Conference is being held in Muskegon the weekend of April 22-24. Josh

appealed to Rotary members to open their hearts and homes to visiting Rotarians, up to six to a household if the home is equipped to handle six. Homes that can handle less are also needed. Contact Josh for more information.

Visiting Rotarians & Guests

Holland Rotarian Mike Mitchell and his guests Jessica Schilling and Teresa DeVries; Grand Rapids Rotarian **Paul Keep**; Montague/Whitehall Rotarian Ed Kaminski; West Michigan Ironmen reps Terence Williams, Donovan Campbell, Rony Nelson and Ron "RoJo" Johnson; Destinee Keener (**Brianna Scott**); TJ Morris (**Dakota Crow**); and District



6290's Kathy Hegedus, above. Student guests were Reeths-Puffer Rockets.

Thursday Night Rotary Satellite Club

Great meeting (3/24/16) with nine people networking together. Present were: **Asaline Scott, Joe Finkler, Kevin Ricco, Phil Friedrich, Jan Mink, Doug Wood, Juanna Jackson, John Noling and Orville Crain.**

We said the Four Way Test and around-the-room intros. We also discussed what happened at the noon meeting, the Silent Observer program, and the following:

John and Phil updated all youth programs information; updated and fliers on the Community Mixer; the District Conference, and we added Jan and Brianna/Asaline for host dinners. And we discussed the new flier telling people about Rotary

Finally we discussed the "Shot Heard Around the World" program sponsored by the Satellite group. – Orville Crain

The **Satellite meeting on 3/31** convened at 5:15pm, reciting the Four Way Test.

Attendees – **Kevin Ricco, Jan Mink, Susan Crain, Orville Crain, Asaline Scott, Joe Finkler and Doug Wood.**

Susan and Orville reported about the lunch meeting. We discussed the jersey auction from the West Michigan Ironmen and the strategic planning questions.

Orville shared with the group that a rack card had been developed that will be used to get the word out about Muskegon Rotary. He stated that this will be a temporary rack card and that there is a team of people working on a final version.

He discussed the Community Mixer that is coming up on May 11. Asaline, who sits on the Inclusion Committee, reported that they are still looking for volunteers for this event. Volunteers are needed for event set-up and tear down, as well as other activities during the event. Those interested in volunteering should contact Kelly Richards.

We also discussed the possibility of the Thursday evening Satellite members volunteering for something special at the Community Mixer. Asaline will research what activities still require volunteers and she will report back to the group at next week's meeting.

Because of all the Rotary events

happening in April and May, we decided to postpone our planned event to show a screening of the film "The Shot Felt 'Round the World." We had set the date for May 19, but all felt that *that* was too close to other events. We decided to move the event to October. At this time we are researching if October 20 is available. There was also some discussion about moving this event to MAREC because of the more modern audio/visual equipment.

We decided as a group to all attend the Rotary lunch meeting on April 14. Because of this, **there will be no satellite meeting on the evening of April 14.** We would like to make sure that this announcement gets into the next RIM. We also decided that our regular Satellite meeting on April 21 will be a mixer event. Each Thursday evening Satellite members are expected to bring at least five people with them and have a more social event. Of course, all Rotary members are welcome to attend.

Meeting adjourned at 6:30pm.

- Kevin Ricco

This Week On Stage

Gail Ringelberg, some students from Baker and others will present the program, much of which is about this year's HHOP trip to Honduras. Hope to see a great crowd.



Above is our Past Presidents photo. Notice anything different this week?

John Noling presents the "Rotary At A Glance" rack card below, designed by **Dakota Crow's** wife Annah.