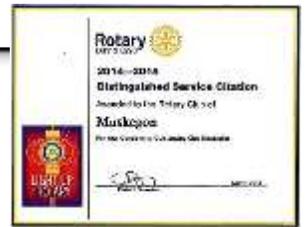




Muskegon Rotary in Motion



Susan Crain, President
 Josh Wallace, Pres-Elect
 Cathy Brubaker-Clarke, Pres Nominee
 Pam Babbitt, Secretary
 Tim Arter, Treasurer
 Brianna Scott, Imm Past President

Muskegon Rotary Club

Club 216 (2809) – District 6290, Chartered May 1, 1916



August 20, 2015 12:10pm
 Lake House Waterfront Grille
<http://www.muskegonrotary.org>



Ed Hendrickson, Director
 Linda Juarez, Director
 Kathy Moore, Director
 Jason Piasecki, Director
 Kathy Moore, RIM Reporter
 Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?



Program: "TEDx Presentation" Renae Hesselink

MEETERS / GREETERS

Dakota Crow

INVOCATION

Tamara Jackson-Gatewood

THIS MEETING'S MENU

Homemade Meat Loaf with steamed redskin potatoes and fresh vegetable – offered with garden salad bar, and cookies

NEXT WEEK'S BIRTHDAYS

Tamara Jackson-Gatewood ...
 ... Aug 20
 Mike Youngdahl Aug 20
 Sarah Sass Aug 21
 John Wahlberg Aug 21
 Judy Hayner Aug 24
 Jon Felske Aug 26
 Ron Gossett Aug 26
 Stacey Robinson Cornell...
 ... Aug 26

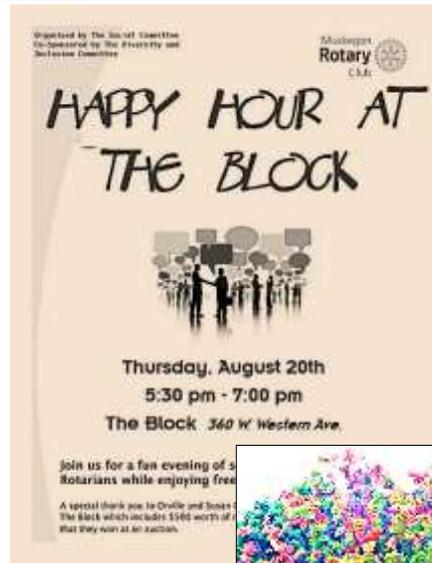
PROGRAMS/EVENTS

08/27 EWP at 40; Rep Huizenga
 09/03 Life Leadership Conference
 09/10 Civilian Community Corps



From Non-Com to "Sir"

Read all about it somewhere inside.



Hey, summer's winding down and leaves are turning just a teeny bit colorful (photo: → current scene near North Muskegon's football field; thanks, Larry Houseman). It's obviously party time. Our Social Committee and Diversity and Inclusion Committee, with help from Orville and Susan Crain, invite you, your family and friends to an Aug 20th "Happy Hour." Click below for details:



<http://clubrunner.blob.core.windows.net/00000001911/en-ca/files/homepage/rotary-social-event/Social-Event-Flyer.pdf>

This Week on Stage

Our speaker is Vice President of Sustainability at Nichols Paper & Supply. "Business sustainability, also known as corporate sustainability, is the management and coordination of environmental, social and financial demands and concerns to ensure responsible, ethical and ongoing success," from Google.

"In a broader context, social, environmental and economic demands are considered the three pillars of sustainability. Within the corporate world, they are sometimes referred to as the triple bottom line. The concept is a departure from the traditional concept of the bottom line, which evaluates all efforts in terms of their short-term effect on profits."

Looking forward to a lot of end-of summer faces in the crowd.

Muskegon Rotary Board

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BRYCE C. #953



The 2015 *Runner's World* Cover Search Is On! And Sue and Dick Carlson's son Bryce is in the running.

Runner's World magazine is on a nationwide search for the two most awesome runners in America: one man and one woman, each of whom is fit, athletic, and dedicated, two runners whose examples inspire others to be the best they can be, too. Does that sound like you?

The winners will appear on the Dec 2015 issue of *Runner's World*, receive a Tag Heuer watch, Asics gift card, NY City Marathon weekend package, and more! <http://coversearch.runnersworld.com/entry/953/pf0yw77unp0ujl0w2ej>

Yeggie Fun

Jerry and Jamee Johnson's son Owen had lots of fun

over the week-end helping Grandma Judy pick veggies from her garden, especially the "home made" broccoli! Forever memories.



Visiting Rotarians & Guests

Visiting Montague-Whitehall Rotarian Dave Sipka; Visiting Florida Rotarian Rudy Hodits; Director of Philanthropy and Communications at Catholic Charities West Michigan Paul Keep; Attorney Hal Hermanson (Orville Crain); Wasserman's Floral & Gifts owner Troy Wasserman (Jason Piasecki); Muskegon Lumberjacks co-worker Cara Mendelson (Rob Murphy); granddaughter Ella Sparks (Deni Hunter); GVSU-MAREC Assoc Director Thomas Hopper (Eric Seifert); Staffing Inc's Ann Bartus (Jerry Morlock); and retiree Mark Stein (Joe Finkler). (List from previous week.)

A Delightful New Summer Taste

Beer Butt Chicken FAIL —

by J'nai Wallace



It seemed like a grilling accident at first but Jay Jr claims he was simply trying to over-cook away excess chicken grease and feather fuzz; he left the grill "just for a minute" to make sure the beer was still cold. It's all in spouse J'nai's new book, not long from being published, or so the story goes.



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This publication, *Muskegon Rotary in Motion (RIM)*, is intended for the private, non-commercial use of our members and friends. RIM content includes correspondents' reports, meeting announcements, occasional satire, and member-related social media items. The deadline for RIM announcements is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.

Rotary CAN! Class

Learn the fine art of canning from President Susan at the Farmer's Market's Kitchen 242 on Wednesday, August 19. Take home six pint jars. Please see the linked flyer below. BUT, we need 10 people to register in order to hold the class, so please sign-up as soon as possible to ensure this program. <file:///C:/Users/Bill/Downloads/can%20class%20flyer.pdf>

WWII Lost Submariners Memorial

A long overdue project is finally coming to fruition at the USS Silversides Submarine Museum, and Muskegon, Michigan will be announcing completion of a World War II Lost Submariners Memorial at its formal dedication on September 2. The Museum board began planning the Memorial over 15 years ago. Click below for more information:

<http://clubrunner.blob.core.windows.net/00000001911/en-ca/files/homepage/wwii-lost-submariners-memorial/Memorial-Wall-PSA.pdf>





Appreciated Veterans Gift

When County Veterans Center director, and occasional Rotary speaker, Dave Eling visited the Club recently, he wasn't happy with the condition of our

American flag so, last week, he asked Rep **Holly Hughes** to deliver to us a bright new flag, with yellow fringe, and a spiffy stand. We're much obliged, Dave (and Holly).

More Visitors & Guests

Wasserman's Floral & Gifts owner Troy Wasserman, Warrior Lodge Media Group LLC CEO/Professor Wes O'Donnell, and MAREC Associate Director Tm Hopper (**Orville Crain**); EXIT Team – Participants Mario Watson-Beasley and Jason Phillip and Jason Vos, Chief Train Attorney Matt Roberts, and Badman PLC COO Bill Scarbrough (**Kate Kesteloot-Scarbrough**); new Consumers Energy Lakeshore Area Manager and transferring Kentwood Club member Rich Houtteman (**Adam Zuwerink**); Public Health Community Engagement Coordinator Jamie Helsen and Hurst Mechanical Sales Executive and prospective member Melissa Brooks (**Kathy Moore**); and MLive Public Safety Reporter Heather Peters (**Peg West**).

Michigan Irish Music Festival



Usually quiet and demure (until she gets a mike in her hands) Michigan Irish Music Festival President **Chris Zahrt**, above, addresses throngs of excited festival volunteers recently, the same time the event's new brochure is hitting the streets. Festival dates to reserve are Sept 17-20.

#VolunteerMIMF



From Non-Com... Cont'd from page 1



In one of the closest Rotary Board elections in recent times, Ed ← **Hendrickson** was voted in as Board director, squeaking by **Bill Erickson** and **Phil Friedrich**. The affable and modest Sergeant-at-Arms Ed,

who'd often say "Don't call me 'Sir,' I worked for these stripes!" was already seen practicing his salute returns in the Men's Room mirror. Created a monster, have we? Thanks to all who ran for this position.

Last Week's Program

exit Empowering Ex-offenders in Transition
by **Kathy Moore**

Introducer **Kate Kesteloot-Scarbrough** offered that the EXIT Program was "just an idea" about five years ago. And with a three-year federal grant from the Department of Labor, the idea was executed into existence through the coordinated efforts of local government, education, business, health/human services and faith-based organizations. EXIT Program Coordinator Kellie Oom, above right, explained how the program works, who is eligible and why it is important. She expressed that the program was "built on the knowledge and expertise of many individuals." The program provides support, education and training for felony convicted young men who are scheduled to be released from the Muskegon County jail. "Many of these men are fathers who did not have a father figure in their lives growing up," Oom stated, "We're trying to strengthen their connection to their children, family, neighborhoods and jobs."

In an excellent example of community collaboration, the ex-offenders receive life skills and vocational employment training from Goodwill Industries and Muskegon Community College. So as not to exclude other program guests, invitations were extended to share or add any extra remarks. Program participant Mario Watson-Beasley expounded on his experience and excitingly informed us that it exceeded his expectations. EXIT exposed him to "new opportunities, usable skills and a different way of thinking..." and provided "exactly what

I needed" to reintegrate into the community and workforce. Guests Jason Vos and Jason Phillip declined to comment but exhibited nods of agreement with the many benefits of this extraordinary program. **Sheriff Dean Roesler** mentioned plans to expand the program in the future to include women. **Bob Scolnik** exercised his habit of going off topic a bit and talked about the detrimental impact on someone's life if they have a felony



conviction. He informed us that the felony could be expunged if the offender has a clean record for five or

more years. (Reporter's Note: I deliberately included words that began with "ex" in this EXIT Program report in an attempt to "ex" it.)

#

President Susan Crain thanked **Carla Hill** for her input that led to plans to install a new sound system. **Orville Crain** highlighted the continuous inflow of new members, thanks to the Recruitment Committee. **Nancy Crandall** reminded us that *Grape Escape* is our largest fundraiser and tagged-teamed with other committee members to stress the need for sponsorships, silent auction items, volunteers and ticket sales. **John Noling** announced a Fish Boil fundraiser this Saturday, August 15 (see below).

We've Been Serving For Over 33 Years...
The #1 Fish Boil

FISHBOIL

Saturday August 15th
A White Lake Tradition!

Featuring
Ein Prosit German Band
5 - 7 pm

\$500 RAFFLES
8:00 PM
LG 80 inch SMART HD TV and
FOUR OUTSTANDING FISHING CHARTERS!

Montague Band Shell
Donation Requested - \$10.00, ages 6-12 \$5.00, under 5 free
Beverages available for purchase
Serving From 4:00 p.m. to 8:00 p.m.

White Lake Area Sportfishing Association
Improving the Quality of Fishing