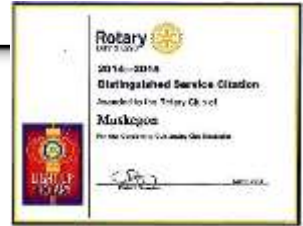




Muskegon Rotary in Motion



Susan Crain, President
 Josh Wallace, Pres-Elect
 Cathy Brubaker-Clarke, Pres Nominee
 Pam Babbitt, Secretary
 Tim Arter, Treasurer
 Brianna Scott, Imm Past President

Muskegon Rotary Club

Club 216 (2809) – District 6290, Chartered May 1, 1916

December 10, 2015 12:10pm
 Muskegon Harbor Holiday Inn
<http://www.muskegonrotary.org>



Ed Hendrickson, Director
 Linda Juarez, Director
 Kathy Moore, Director
 Jason Piasecki, Director
 Kathy Moore, RIM Reporter
 Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

Program: "Veterans Memorial Park WWI Cannons"

MEETERS / GREETERS

Bob Chapla

INVOCATION

Colonel Winnick

THIS MEETING'S MENU

Chicken Fajitas; salad bar
 w/ 6 toppings/ 3 dressings; rice;
 chips and salsa; and assorted
 desserts

STUDENT GUESTS

Fruitport Trojans

NEXT WEEK'S BIRTHDAYS

Josh Wallace Dec 12
 Melissa Moore Dec 13
 Mike Hansen Dec 14

PROGRAMS / HOLIDAYS

12/10 Cannon Restoration
 12/17 Holiday Festivities
 12/24 Christmas Eve (no Mtg)
 12/31 New Year's Eve (no Mtg)
 01/07 Club Assembly



Two ladies, two gentlemen = Four Fellows...

Making up for lost time, RI Foundation Council and EREY Chair **Josh Wallace**, left, presents a Paul Harris Fellowship with accouterments to **Darlene Collet**. RIM earlier reported on new Fellows **Adam Zuwerink, Diana Osborn, and Bob Irwin**, inset. Their fellowships were earned through contests of luck and skill, with significant contributions and stiff competition the prizes of admission. Congratulations to all who survived the ordeal despite its many surprises and setbacks.



...and Three More

Our most recent *Brave Rotarians* contest came to conclusion with three additional Paul Harris Fellowships awarded to: **Jane Clingman-Scott, Gene Fethke, and John Noling**. For the next *Brave* competition, **Secretary Pam Babbitt** says we'll follow the original Cootie Game format, followed by a March Madness theme. The fun never ends at Rotary.




Muskegon Rotary Board

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Red Stars Pried Off

Sticky (hard to disgorge) red stars, placed on newbie members' badges until → completion of certain preemptory duties, are removed here for, clockwise: **Stacy Cornell (Pam Babbitt); Mark Eisenbarth (Jim Fisher); Dean Roesler (Kathy Moore); and Matt Kaley (Dave Sipka).**

 A Red Star Day in Muskegon



**Editor's (Ed's) Note:
To RIM's Faithful and
Unfaithful (mostly to
the former) Readers**

We, who forever reside in RIM's Virtual Newsroom, get occasional questions from readers. A recent make-the-numbers-say-what-you-want-them-to-say survey we commissioned and administered to a dozen (give or take) fellow Rotarians turned up a few interesting facts.

While most ardent readers are happy enough with our humble publication, three important questions stood out:

1) How come some of our members are RIM covered over and over again, and others remain RIM anonymous?

Ed: Simply, "beauty is as beauty does" – those volunteering for Club or community betterment deeds, with RIM hearing about it, often end up gracing our pages, one way or t'other. Further, "blowing one's own horn" can generate positive coverage, if you desire that sort of thing; turns out, PR-inclined persons unabashedly learn to conjure up "noise" (publicity, recognition) even for that silent falling tree in a forest far far away.

2) How can I make sure that "RIM hears about it (the volunteering, good deeds)?"

Ed: Although maybe a bit immodest, the best way to "blow your own horn" for publication is to do so in writing (be brief, please) and submit it to one of our talented RIM correspondents; they're listed in the newsletter every week.

3) Finally, how come RIM correspondents are always so darn good-looking?

Ed: Well, thank you. Thank you very much. But... your assumption's good-looking response is either... "beauty is as beauty does" or it's a "fig newton of your imagination." RIM's correspondents, all outstanding journalists, are ready to serve you and that written item you give us to report from. Looks are coincidence.

Memo: # # #

RIM welcomes readers' comments and criticisms; the latter may die on the vine.

**'Round
Rotary's
RIM**



The sleepy little burg of Chino Hills, California had never seen anything quite like it. Word went 'round that a big celebrity from Montague, Michigan – once home to the likes of Miss America 1961, Nancy Ann Fleming – was in town for a wedding, a highlight of which would be this icon's dance with son Mike's new bride Melissa. Tickets were sold to the uninvited public for a few seconds of peering through the reception hall's stained glass windows. To say that **Dave Sipka** did anything less than *skip the light fandango* and *turn cartwheels 'cross the floor* once the music started would be an injustice to Dave and to slick dancers everywhere.

Now, all of this may sound made-up to you, we concede, but those knowing **Dave Sipka** will take issue with such an assertion especially after rumors that Dave also broke into his Mr Scrooge "A Christmas Carol" routine midway through the couple's highly polished polonaise. Still think this a fantasy?

RIM Correspondents

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This publication, **Muskegon Rotary in Motion (RIM)**, is intended for the private, non-commercial use of our members and friends. RIM content includes correspondents' reports, meeting announcements, occasional satire, and member-related social media items. The deadline for RIM announcements is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor **Bill Johanson** or one of the RIM Correspondents above. TYVM. © Rotary Club of Muskegon

This Week on Stage

"At the center of our quality of life and culture is our freshwater. Michigan citizens consistently identify the Great Lakes, our waters and outdoors as Michigan's defining feature. The state's Pure Michigan advertising campaign stirs our emotions because the images of our glorious Great Lakes and life on these splendid peninsulas speak to who we are, and how we live — enjoying the outdoors with our family, escaping to that special lake cottage or trout stream, living the Michigan Dream." Rotary colleague Dr **Alan Steinman** will discuss our water treasure and last year's *Michigan's Blue Economy Report*, a document available by clicking below: <http://michiganblueeconomy.org/wp-content/uploads/2015/03/Michigan-Blue-Economy-Report.pdf>.

FAIR WARNING



Jason Piasecki was walking in downtown Muskegon one recent pre-dawn day, when red skies suddenly appeared and seemed to scream out, "Warning, sailor! Warning!" Jason jumped into action, took this picture quickly with his Instamatic, and then ran for cover, not even remembering the pic until seeing it here in RIM with proper attribution.



Not be outdone, **Annoesjka Steinman** captured this Muskegon mastershot, photo-shopped it a little, placed it on Facebook with scant detail, and now awaits questions and purchase offers from adoring fans.

The iconic red kettle...

and the sound of bells ringing can bring on feelings of nostalgia. For me, it transports me through time, to a wonderful memory of my Nana and her considerable generosity. Nana took me Christmas shopping at her favorite five and dime F.W. Woolworth's in Miami,



FL. I remember clearly hearing the bells and seeing the red kettle.

My Nana gently urged me forward, toward the red kettle, to drop in my change. You see, as a young child, I was not excited about giving away the pennies, I just received. I hadn't earned them, but somehow, I felt entitled to them. My Nana persuaded my stubborn resistance, by offering to buy me a milkshake at the Woolworth's diner (I confess it was my favorite place to eat as a child). I couldn't turn it down, so I dropped my change in happily.

My Nana, forgiving and loving, seized upon the opportunity to teach me a quick lesson on giving to those less fortunate. It was a lesson that would impact my life, my career and the way I would raise my children.

Will you take a moment to teach your children, grandchildren or other youngsters the value of giving back? You might just change the world!

Blessings,
Robin Henshaw
Development Director
The Salvation Army of Muskegon



With **Dave Sipka** no longer a Muskegon Club member but still the photo star of two RIM pages this issue (might as well make it three here), we

thought it fitting to reprise Dave's Ebenezer Scrooge portrayal in 2012, a great Holiday Food Drive campaign.

From current District 6290 newsletter

LIFE LEADERSHIP CONFERENCE - LASTING IMPACTS

Life Leadership Conference is a big deal at Muskegon Rotary. In 2015 [they selected nine students](#) to attend this highly regarded youth leadership event. The month prior to the event the Club hosts a reception to recognize the students and their parents. As a follow up to the conference, the students are asked to lead a regular Club program.

Muskegon is one of forty clubs that sponsored students to our Life Leadership Conference. Why isn't that number sixty clubs?



In Coopersville the daughter of Rotarian Catherine on their club leadership board was being interviewed for Miss Coopersville and had such an excellent interview that the judges asked her about her poise and speaking ability. She attributed it to being at LLC and gaining confidence for being herself.

Elsewhere in the District . . . it was just a few years ago that two students returned from LLC and became the spark that resulted in formation of an Interact Club in Benzie . . . LLC alums seek out Rotaract Clubs at the colleges/universities they attend . . .

Our youth leadership and youth exchange programs are outstanding sources for candidates. If you aren't sure what's involved with sponsoring a student, please contact [John Noling](#), District LLC Chair.

Last Week's Program

Club Assembly

by **Kathy Moore**

As we chronicle now our weekly meeting, we must note a way bigger than normal attendance list. That, and a notable absence of normally required blue guest cards (telling us the non-members present and who pays for their lunch), plus some speakers too quiet or mumbly (must've been the mike not working again), RIM will stick to more highlights than details from here on. So, in no particular order....

Our Bookkeeper **Kathy Betts**, left, was



asked what she'd like for Christmas. At once, carol bells seemed to start tinkling in the background but never louder than when Kathy took a deep

seasonal breath and exclaimed, "All I want is for Christmas is for delinquent members to pay their Club dues before year's end." Seems a reasonable request to us.



Returning just in time from a two-week South Caribbean cruise with hubby **Orville Crain**, **President Susan**, tanned and still helplessly out of breath from the tropical excitement, welcomed District Governor Thomas Schmidt, here at Club for ceremonial purposes.

Visiting Rotarians & Guests

Salvation Army's Robin Henshaw and Cadet Anthony Wordon (**Dan Sawka**); Lumberjacks' Chris Benedict (**Rob Murphy**); Safebuilt Building Official Kirk Briss (**Jeff Lewis**); and PNC's Nancy Monterusso (**Tom Schaub**).

**No Regular Meetings
on Christmas Eve
or New Year's Eve**

**Invite Spouses or
Significant Others
on December 17**

Think big, think blue, think Michigan lakes

Dr Alan Steinman, below, Director of Grand Valley State University's Annis

Water Resources Institute, presented some impressive statistics and facts about a natural resource that many of us take for granted... water.

"While nearly 70 percent of the world is

covered by water," Al said, "and only 2.5 percent of it is fresh. The rest is saline and ocean-based. Even then, just 1 percent of our freshwater is easily accessible, with much of it trapped in glaciers and snowfields. Only 0.007 percent of the planet's water is available to fuel and feed its 6.8 billion people." And guess who is positioned amidst an abundance of fresh shallow ground water, lakes and streams? We are! By "we", I mean Michigan and, most importantly, Muskegon.

Water significantly contributed to Muskegon's economic history and development. It powered lumber mills and transported goods and supplies to and from the area. It fueled the creation of wealth and good jobs in the 20th century industrial era. But over time, the harbor and lakefront of Muskegon was polluted with industrial waste. Because this precious resource wasn't sustained or maintained, it became unsightly and undervalued. Dr. Steinman characterized it as "turning our backs" to the water.

But Great Lakes restoration projects and investments over the last few decades have proven successful. Research shows that the return on investment could be as high as 6 to 1. "There are new opportunities around waterfront development", explained Steinman, "and we have a tremendous geographic advantage!"



The Michigan Blue Economy outlines five major uses of water to grow and build sustainable communities. The first two are historical and traditional: 1) legacy uses – for transportation, ports, shipping and

commercial fishing; and (2) big water users – for agriculture, manufacturing, energy and beverages. The other three are innovative approaches and emerging sectors: 1) water technology products and services; 2)

water education, research and innovation centers; and 3) water place making. Visit www.MichiganBlueEconomy.org for more.



Committee & Other Reports

Baker College Rotaract Club members reported that they are working with **Tom Powers** to fund raise for Pathfinders.

North Muskegon Interact members updated the membership on their activities from coat drives, to leadership team bonding day, hosting the Annual Interact Conference, and planning a "Senior Prom" for older community residents.

President Susan reminded everyone of the weekly satellite meetings – Thursday, 5:15 pm, Holiday Inn. **Ryan Bennett** is leaving Club membership, for a while. MAREC CEO **Kevin Ricco** is returning to Club, thanks to the convenience of satellite meetings. Bye, Ry; Hi, Ri.



Don and Nancy Crandall, no doubt one of the most Rotary-dedicated couples anywhere, received special RI recognition from DG Thomas Schmidt last week for countless involvements over the years and other significant contributions.

DG Tom also helped **President Susan** induct two new members: **Martin Asplund** and **Michael Schultz**.

Induction participants pictured below, from left, are: Asplund, sponsor **Howard Hardesty**, sponsor **Dan Sawka**, Schultz, DG Schmidt, and **President Susan**.

QUICKIES

More red stars were extracted from the badges of **Roman Marciniak** and **Tamera Collier** by sponsors **Nancy Crandall** and **Howard Hardesty**.

Satellite Meeting

We had a wonderful meeting with the Satellite group tonight. We've decided to sponsor a movie called "Shot Heard Around the World." And we are looking at March 30 or 31 for the event.

The people attending there today were Phil Friedrich, Dave Stradal, Jan Mink, Asaline Scott, Orville Crain, Kelly Richardson, Kevin Ricco and me.

Sent from my iPhone

President Susan Crain