



“Service Above Self”
Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Josh Wallace, President
 Cathy Brubaker-Clarke, President-Elect
 Kathy Moore, Pres-Nominee
 Nancy Crandall, Secretary
 Tim Arter, Treasurer
 Susan Crain, Imm Past President



Muskegon Rotary Club
 Club 16 (2809) – District 6290, Chartered May 1, 1916
Dec 22, 2016 12:00–1:15pm
Muskegon Harbor Holiday Inn
 Satellite ReWine Club 5:15-6:30pm Holiday Inn



Jane Clingman-Scott, Director
 Ed Hendrickson, Director
 Mark Meyers, Director
 Jason Piasecki, Director
 Diane Van Epps, RIM Reporter
 Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



Annual Holiday Luncheon and Orchard View HS Choir

“This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world’s roaring rim” - William Faulkner

MEETER / GREETER

Bob Chapla

INVOCATOR - REFLECTOR

Jack Briggs

THIS MEETING’S MENU

Bacon Wrapped Pork Ribeye w/Rosemary Cherry Walnut Chutney;
 Quinoa Salad (Grilled Carrot, Cranberry, Feta, Leeks, and Arugula) w/ Pesto Vinaigrette; Roasted Apples and Sweet Potatoes; Roasted Beet Puree; Pea Puree; Grilled Cauliflower; Hot Fudge Pecan Ball

STUDENT GUESTS

On Christmas Break

NEXT WEEKS’ BIRTHDAYS

Pam Harris	Dec 24
Holly Hughes	Dec 28
Tom Livezey	Dec 28
Jan Mink	Dec 30

FUTURE PROGRAMS

12/29 Holiday Break - No Meeting

Muskegon Rotary Board

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Always Special

To our left is the entertainment portion of Holiday Luncheon 2010, featuring the Lake Effect Brass and our own Rotary songbird Annette Jack. This year, the Orchard View High School Choir joins us

Baker on Screen

In its goals for a while now, Muskegon Rotary has been



education-oriented, encouraging students in the county to make the most of educational opportunities through various programs and volunteer commitments of Rotary members and others. In recent times,



our Club has helped sponsor and support the formation of student-run organizations >>>



along with our spouses or significant others as guests of the Club. President Josh is hopeful we have our usual heathy attendance for this special holiday gathering. No reservations are necessary. See you there this week.

>>> called Rotaract (college) and Interact (high school) clubs, which are quite Rotary-like except for the age of members. And these local groups are starting to have impacts within their school and community.



A Rotaract student from nearby Baker College, digital video production major Yardley Thomack, recently produced a brief but wonderfully descriptive program about her club that we invite you to view by clicking on:

https://drive.google.com/a/baker.edu/file/d/0BxBlonQOY7LsLU9McWE5ZURyVfk/view?usp=drive_web

ROTARACTOR OF THE MONTH

November 2016

Tess Gerczak

Tess is a first year member of the Rotaract Club of Baker College of Muskegon. When she isn't coloring bags, doing a club activity (like our



leaf raking competition with Muskegon Community College's Rotaract Club) or volunteering at her favorite place-Kids' Food Basket-Tess

enjoys learning about dolphins. When she graduates from Baker, Tess wishes to pursue a career as a school counselor. Our club wouldn't be a success without great members like you. Thanks for all of your hard work, Tess!

On Stage This Week

And tho' it's been said many times, many ways... Merry Christmas to You... and... our Holiday Luncheon is happening this week. Do invite spouses and significant others and come prepared for a delightful mini-concert by the Orchard View HS Choir.

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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements – the timeframe adherence to best guarantee accuracy and publication of a reader's message – is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.
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Boys & Girls Club – Baker Rotaract Club Two Very Active Clubs

by Bob Scolnik (Part 1)

December 9 was the first date for me as a volunteer mentor at our Boys & Girls Club "Tell-a-Thon" at their Nelson School Club in Muskegon. [Dakota Crow](#), the club's chief professional officer, organized this event that ran 4-7pm over three days. He recruited club members to make phone calls, had training sessions, then had the mentors he recruited to work with a club member as a coach and a resource person in case the club member couldn't answer questions or needed help.

A very good computer program was used that tracked and helped dial the calls and, over the 3 days, hundreds of calls were made; some to thank donors while others



were to invite people for a "grand tour" of the club. Some people offered to donate and many messages were left on voice mail.

But here is the big benefit: these kids learned valuable skills. They gained confidence, learned about making cold calls, worked with great volunteers and it was a win for everyone involved. There also was a group of mentors from the Rotaract club, college-age Rotary students, of Baker College of Muskegon with their advisor, the fantastic Linda Meyers, left in photo on right.

In the above photo, a group of Boys & Girls Club members are making calls with



mentors looking on. Next photo, just above, I was the mentor for club member D'ontae making calls. He had volunteered for all three days and had his presentation down pat. He

did a great job.

This B&GC is fantastic. If you'd like a tour, just contact me by Facebook messenger and I'll get it arranged. You'll enjoy seeing what is happening!

TELL-A-THON: Day 1 of 3 in the books! by Kyleen Bowers-Gee (Part 2)

Alongside mentors, club kids learned speech, communication, and telephone etiquette skills, all while raising funds to support their Boys & Girls Club.

Our favorite sales pitch that night: "For less than the cost of a dinner at McDonald's you can give kids like me a safe place to go after school. Would you support us by donating \$25 tonight?"

The Tell-a-Thon might be over for the evening but the opportunity to change children's lives is never over. Please visit www.BGClubMuskegon.com/donate to help us ensure great futures are ahead for Muskegon, Michigan area youth.

The Baker College Rotaract Club, the college version of Muskegon Rotary, volunteered to serve as mentors to members of the Boys & Girls Club of the Muskegon Lakeshore last Wednesday, Thursday and Friday. An enthusiastic



group from the college showed up with advisor Linda Meyers, a professor and faculty advisor at Baker, to assist club members in making phone calls for their first Tell-a-Thon. B&GC members made hundreds of calls to thank donors to the Boys & Girls Club and to invite others for ...a private grand tour of the club's facilities at Muskegon's Nelson School in Muskegon. The Boys & Girls Club members learned a lot, gained confidence and perfected their phone pitches and skills with the help of the Baker College students. It was a win for everyone! Thanks, Linda Meyers for helping and being there with your students. Rotary is truly at work in the community!

SPEAKERS, NEW MEMBERS ALWAYS WELCOME



Muskegon Holiday Inn

Thursdays 5:15 – 6:30pm

Click: [ReWine Minutes 12-8-16](#)

<http://clubrunner.blob.core.windows.net/00000001911/en-ca/files/homepage/rotary-rewine-meeting-minutes-12-8-16/Rotary-ReWine-Meeting-Minutes-12-8-16.pdf>

Holiday Best to You and Yours



Please consider joining fellow Rotarians for a winter night of fun, out of the cold, warming up with whiskey tastings. Details:

January 17th, 7-9 pm

Hennessy's Irish Pub

885 Jefferson Street (Corner of Clay)

\$30, includes appetizers, 6 tastings and a robust education on whiskey, bourbon, rye, scotch, and others.



You must call 728-3333 to reserve your spot. Invite your spouse, friends, or adventurous family to join us. Seating is generally limited to about 45. This next week, the Whiskey School

will be open to everyone.

For questions on whiskey – the event or the bottled stuff – do contact our in-house mover/shaker Annoesjka Soler, above.

Our “10 Brave” Contest ➡

Josh Silvis is the latest named hero; he’s gone, buying someone a drink at the bar. Tim Arter left us last week. That leaves to the Holiday Inn’s fates Dave Alexander, Ed Hendrickson, DJ Hilson, Bill Johanson, Bill Pennington, Frank Peterson, Josh Wallace, and Pat Walstra.

GET YOUR CHILI ON!

... is a joint fundraiser of the 23 Interact and Rotaract students from our three Interact and 2 Rotaract Clubs to raise funds to build houses in El Salvador, and provide water filters and latrine construction in Honduras on upcoming World Community Service trips leaving in February and March.

Great chili, healthy salads, corn-bread, dessert and beverages are what we are planning for Thursday, Feb 9, from 5-7 pm at the GVSU Innovation Hub downtown near Muskegon Lake next to the Parmenter Law Offices.

Our goal is to raise at least \$2000, after expenses, to split between the two trips to purchase needed supplies:

Thirteen 13 El Salvador students are trying to build one complete house at \$3000 which includes concrete posts, blocks, and galvanized steel roof. A generous Muskegon Rotarian has pledged \$2000 toward this house if we can raise the rest, or more. Any additional funds will go toward another house and funds are still needed for that one.

Ten Honduras students need money for up to 35 water filters @ \$100 each (includes sand, gravel, etc) and two or more latrines to be more filters we can buy, the better.

We are being assisted by our Interact and Rotaract Clubs and the Rotary ReWine PM Club who have agreed to shift their Thursday meeting on Feb 9 to the Innovation Hub at GVSU Muskegon near Muskegon Lake and help sponsor and promote this Rotary Family event focusing on Youth and International Service. >>>



>>> How You Can Help:

- Buy tickets, tell your friends, or make a donation to our efforts in any amount. You can make a dedicated donation to either trip.

- Event Tickets are \$10 donation and a whole family can join us for \$25 donation.

- Enter a crock-pot of your own homemade chili into the contest that will be your donation, no ticket required. We need both vegetarian and a variety of meat-based chilies.

- Help us find donations of cool chili contest prizes, or food items like healthy salads, cornbread, desserts, sodas, or dinnerware for the event.

- We would love to work with you at the event if you can spare some time to help us out. – Lauren Cribbs

- THANKS EVERYONE FOR ANYTHING YOU MIGHT DO TO HELP US!! PLEASE TELL YOUR FRIENDS OVER THE HOLIDAYS AND PLAN ON JOINING US FOR A GREAT SOCIAL EVENT AND SOME WONDERFUL EATING ON FEB 9.



Visiting Rotarians & Guests

Visiting Grand Rapids Rotarian Anne Armstrong; Julie Marciniak (**Roman Marciniak**); Spectrum Health At Home Continuing Care Liaison Dana Darrow (**Pam Harris**); Braeburn Wealth Management Advisor Nathaniel O'Brien (**Orville Crain**); Brookhaven Administrator Lesa Vander Meer (**Pam Harris**); Harbor Hospice Executive Director Lisa McMichael (**Ammy Johnson**); Interactors Andrew Boyd, Lauren Cribbs, Caroline White and Marisa Vandermolen (**John Noling**).



SPECTRUM HEALTH

Speaker – **Kisha McPherson**, Director, Operations at Spectrum Health in Muskegon

Joined by Craig Elliott, MD Spectrum Health Email: kisha.mcpherson@spectrumhealth.org

by RIM Reporter Diane Van Epps

Kisha McPherson, (a new Rotarian), below, originally from Detroit, moved to Grand Rapids a year ago and recently was promoted to the Operations Director at Spectrum Health in Muskegon. The North Muskegon Campus saw their first patient last Monday.



KISHA McPHERSON

Spectrum Health opened a new 30,000-square-foot facility recently.

At a cost of \$13.8-million, it is an integrated care campus, or ICC, on 2009 Holton Rd. in North Muskegon. The ICC is designed to provide services to patients in a satellite community in a modern facility. The single-story facility will offer a variety of health care services. The ICC will also house Spectrum Health Medical Group Family & Internal Medicine.

The North Muskegon location is Spectrum's fourth ICC to open. Spectrum's first ICC was opened in



GREYTEL GARCIA and KISHA

2012 in Holland. The second was opened in Grand Rapids two years later and a third location in Ionia in June of 2016. Two more ICCs are under construction in Ada and Rockford.

Based in Grand Rapids, [Spectrum Health](http://SpectrumHealth.com) comprises 12 hospitals, about 180 ambulatory and service sites and more than 3,200 physicians and advanced practice providers. It is the region's largest employer with 25,200 employees. Spectrum Health brings 20



DR ELLIOTT

new hires to the North Muskegon facility. They support the community through volunteer work and sponsorships with Kids Food Basket, the American Heart Association and Rotary Clubs throughout West Michigan. Their employees also partner with the United Way through employee contributions. Spectrum has been recognized nationally for their High Quality Care.

A Gleeful Moment

When two of the Club's big power rangers – Jerry Wiersma, left, and Bob Scolnik – grasped hold of information presented by last week's



Spectrum Health team, perhaps allowing them improbable "side-by-side" really personal medical tests together, the boys hugged and posed for the RIM camera with glee, knowing that the resultant photo and story, violating good journalism taste and professional ethics, would never appear on this page.

CLUB ANNOUNCEMENTS



Transfer: **John Closz**, above left, comes to us from the Traverse City Rotary where he worked in insurance benefits for many years. John is now with Wilde Signs out of Muskegon, and was introduced by **Rem Sprague**.



Susan Crain, left, received a second Paul Harris Fellowship, from **Ginny Sprague** and was presented with a two sapphire pin; the one she was already wearing must have been husband Orville's. The pin thing cracked her up!

Major Dan reminded everyone about the Salvation Army bell ringing this weekend, and the sheet was passed around for volunteer sign-ups.



Aldea Coffee is now being served at the Lakehouse. Coffee was also for sale for those who needed a great stocking stuffer and/or a good cup of coffee. North Muskegon Interact sales people, from left, are Andrew Boyd, Marisa Vandermolen, and Caroline White.