



# Muskegon Rotary in Motion



Brianna Scott, President  
 Susan Cloutier-Myers, President-Elect  
 Josh Wallace, Pres Nominee  
 Pam Babbitt, Secretary  
 Kathy Byma, Treasurer  
 Don Crandall, Past President

## Muskegon Rotary Club

Club 216 (2809) – District 6290, Chartered May 1, 1916



February 19, 2012 12:10pm  
 Muskegon Harbor Holiday Inn  
<http://www.muskegonrotary.org>



Cathy Brubaker-Clarke, Director  
 Larry Larsen, Director  
 Kathy Moore, Director  
 Dave Sipka, Director  
 Cindy Timmerman, RIM Reporter  
 Bill Johanson, RIM Editor

### =THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?



## Program: "Youth Exchange Student from Mexico"

### MEETER / GREETER

Jenna Blamer

### INVOCATION

Dan Zimolzak

### THIS MEETING'S MENU

Chicken Alfredo; salad bar with 6 toppings; 3 dressings; steamed broccoli; bread and butter; dessert

### STUDENT GUESTS

Montague Wildcats

### NEXT WEEK'S BIRTHDAYS

Tim Holman Feb 20  
 Jim Fisher Feb 26

### PROGRAMS/EVENTS

- 02/19 Youth Exchange-Mexico
- 02/26 McLaughlin Grows (Meet at Watermark 920)
- 03/05 Tuskegee Airmen
- 03/12 Youth Exchange-Chile
- 03/19 International Aid
- 03/26 Rotary Leader Mary Berge
- 04/02 Hilt's Landing Update
- 04/09 Marsh Field
- 04/16 Institute for Healing Racism

### This Week On Stage

Megan Byard and Bob Chapla will introduce our Rotary Youth Exchange student from Mexico.



### IZZO LENDS SUPPORT

He wasn't feeling the best, he said during last Saturday's 5pm presentation in the



Muskegon High School Auditorium. That wasn't surprising; only a few hours earlier, MSU Basketball Coach Tom ← Izzo's Spartans lost a close game to Illinois in

the Breslin Center with its 15,000 unhappy fans. The loss was ultimately due, he shared, to missed free throws. But... that aside... and playing above the pain... Izzo had arrived on time, hoarse but enthusiastic about the subject at hand: the opening of our Boys and Girls Club of the Muskegon Lakeshore and the importance of community support, involvement, and ownership. See for yourself. Click on:

[www.youtube.com/watch?v=wjGF2-1kKs](http://www.youtube.com/watch?v=wjGF2-1kKs)

Bob Scolnik → had a chance to talk with the coach for a few minutes to >>>



Holly Hughes amongst a number of students supporting the Boys and Girls Club.

>>> discuss the MSU

basketball program and "some ideas I had. He offered me an assistant coach position," Bob said, "but I had to turn it down until our new Boys & Girls Club was up and running with lots of kids participating! ... Tom was impressed that I had attended Scolnik University. (Check out my cap, below.)"

Frequent Club visitor Dakota Crow, left – guest of major club supporter Mike



Youngdahl – is the first executive director of our Boys and Girls Club. "My goal," Dakota said, "is to have this place be the beacon of hope for all kids, ages 6 to 18 in Muskegon County."

Plans are that the B&GC opens on April 13. The club will assist students with school work, teach healthy habits, and help kids become good citizens. To all Rotarians who've helped bring this dream to fruition, thank you so much.

On Sunday, the Congregation B'Nai Israel Family had a surprise 40th Anniversary Party for Rabbi Alan and Anna Alpert, who have led our congregation for 38 years. It was a fantastic event and a genuine surprise for them. They



had been in Kalamazoo for a play directed by their son David, being gone since Saturday. The Social Hall was packed with members and friends, and their children, David and Aleza, had gotten the ball rolling by long distance. One of the highlights was the anniversary video that David organized; he'd requested and edited videos that were sent from around the country and around the world, including France and Israel. It was a wonderful video and a lasting tribute to the Alperets. There was great food, a beautiful cake and a champagne toast; overall, a day to remember for Anna & Alan, and our Temple family. We've been blessed to have them here for so many years, and hope they stay a long, long time!

-- Bob Scolnik

## A WWII Lecture Series

<file:///C:/Users/Bill/Downloads/2015WWII/LectureSeriesFinalDraft.pdf> - Poster Enlarged

Date	Lecture Title	Author
February 18	<i>The Color of War: How one battle broke Japan and another changed America</i>	Admiral & Author, James Caghead
February 23	<i>A Disaster that Changed History: The Battle for Milne</i>	Dr. David Taylor, Lecturer, History Program, University of New South Wales, Canberra, Australia
March 2	<i>A Soldier in the US Military: Academics First Point Goes at War</i>	Former, Bombers and Friendly Forces, Eisenhower and 1st Air Cavalry (A-1) 1st Air Cavalry (A-1) 1st Air Cavalry (A-1)
March 9	<i>The War Below: The Story of those Submarines that Sailed Against</i>	USS Silversides SS-216, USS Dens SS-218, and USS Tang SS-400
March 16	<i>Fun at the Front: American Women and Entertainment in WW II</i>	Dr. Kara Dixon-Vicari, Associate Professor of History, High Point University, North Carolina
March 23	<i>Abraham's Early African-American Residents: The Mergers of Two Families</i>	Harry & Alberta Brown
March 30	<i>WW II gets in the Swing: An evening with Glenn Miller</i>	Tim Frensch & the Troop in Jazz Orleans
April 6	<i>And the Silver Billed Band: The Allied Bombing Campaign over Nazi Germany</i>	Dr. Paul Johnson, Associate Professor of History, Hope College

For a Silversides video tour, click here:  
<http://fox17online.com/2014/09/09/an-inside-look-at-the-u-s-s-silversides-world-war-two-submarine/>

## RIM Correspondents

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This publication, **Muskegon Rotary in Motion (RIM)**, is intended for the private, non-commercial use of our members and friends. The deadline for RIM announcements is Thursday noon for the following week's issue. Submit brief announcements in writing (ie, notes, brochures, flyers, news releases) to Editor **Bill Johanson** or one of the RIM Correspondents above.

## Live Spring Concert Series

Watermark Live is pleased to present a spring concert series showcasing Michigan-based talent. This series is presented by Watermark Live with the concerts being held at Watermark 920. - ALL AGES - TICKETS: NO COVER - with a jar of peanut butter.\*

\*we are pleased to partner with Kids' Food Basket in Muskegon. This is a free, all-ages event. Donations aren't required, but if you bring in a new jar of peanut butter to the door, we will donate all collected jars to Kids' Food Basket.



Artists are not chosen based on genre; rather they are chosen because they exhibit rare potential. Each concert is unique and makes for a diverse series of shows.

## Watermark Live Spring Concert Series

920 Washington Ave, Muskegon  
 May 8, 2015

Doors open at 6pm - come in and grab a coffee or sandwich before the show, or a drink from the bar. We'll be featuring Michigan wine and beer for the evening, as well as a fully stocked bar.

Show starts at: 7:30pm  
 Featured act set: 8:30pm - 10pm  
 For further information, see Sara Sass.



## Rotaractor of the Month

### Brittney Johnson



Brittney Johnson is a first year member of the Rotaract Club of Baker College of Muskegon. She is majoring in Criminal Justice/Forensics and loves to participate in all different types of sports. Brittney has been a very active member in her first year by volunteering at Kid's Food Basket, being present at each club meeting, attending a Rotary Business Connection and has also attended a Rotary Luncheon. On top of all her volunteering and involvement she helps with building our connection with Baker Residence Life. Thanks for all your hard work and dedication, Brittney!

## Get Your Irish On

Have you ever wanted to be a sponsor of the Michigan Irish Music Festival? Now is your chance. Sign up to become an Irish Partner before the end of February and your sign will be on display at the annual St. Patrick's Party! And, just in time for all that St. Paddy's fun, you will also receive tickets to our Annual St.



Patrick's Party plus all of your Festival perks. Ask us how easy it is to sign up! **Chris Zahrt** might be a good one to start with.

## Lure of the Luge

Thanks to FOX17 online, we have a news clip to help you experience riding the luge in our Winter Sports Complex:  
<http://video.foxbusiness.com/v/4040864069001/the-lure-of-the-luge/?#sp=show-clips>



# 'Round Rotary's RIM



## Committee Reports

New Member Mentor/Red Star Co-Chair **Kathy Moore**, left, reported that while we have many, many new

members, we have few Red Star removals occurring. Members are encouraged to work toward >>>

>>> having their star removed by meeting the criteria. Please contact Kathy if you have questions about what you need to do. Above, **Cathy Brubaker-Clarke**, left, helps new member **Erin Kuhn** remove her Red Star!



**Jim Fisher**, right, announced that **Past President Al Flogge**

(1978-79) would be honored with a Paul Harris Fellowship this next week. All are encouraged to attend and honor him.



**Josh Wallace** – in cahoots — with brother **Jay**, left, who really knows how to work a crowd – was looking for 32 special “March Madness” Brave Rotarians and was able to generate \$3200 toward the *Every Rotarian Every Year* program in a matter of minutes! An additional 20 people are still needed to make our EREY goal this year, for which Josh quickly announced we now have the option of having \$10 per month added to your Rotary quarterly dues invoice.



**Bill Johanson** was “Oh so close” once again for the \$5.00 drawing!



**Lisa Sabourin**, left, said that the next Rotary Business Connection would be Thursday, 4:30pm, at the Community Foundation for

Muskegon County, and the speaker is **Bob Chapla**.

**Orville Crain**, right, announced that New Member forms and Red Star Removal information will be available at the information table just outside of the door after the meeting.



When the March Madness fevered bidding started to wane, **President Brianna** joined the Wallace brothers, using her charm to coax candy from the babies.

## Last Week's Program

### **United Way of the Lakeshore: Accelerating the Pace of Change** by **Cindy Timmerman**

Muskegon County residents have benefitted from the presence of our United Way for 97 years. Oceana and Newaygo counties were added to their



service area more recently. United Way of the Lakeshore President **Christine Robere**, above, offered up an overview of how the organization has worked to advance the community's common good by focusing on results in Educational Attainment, Financial Stability and Health Outcomes, what the agency considers building blocks for a good quality of life. United Way is a bottom-up organization meaning that they bring together the diversity of the community, and engage local people to work on local issues through Giving, Advocating and Volunteering.

Each year, our local United Way raises and invests over \$2 Million towards programs that work to improve the lives and quality of life for our citizens. Christine and UW Marketing Director **Chris Burnaw** showed this year's campaign video highlighting two programs supported in part by your United Way donations: Michigan Reading Corps and Foster Grandparents. On February 11, 2-1-1 celebrated its 10<sup>th</sup> anniversary in our community. Over 50,000 people are connected to resources via 2-1-1 annually, for an astounding 500,000 over the 10-year span.

Additional collaborations include the Community Coordinating Council, Emergency Food & Shelter Committee, Homeless Continuum of Care, Lakeshore Impact Council, and Labor Participation Committee. United Way also partners with others to assess needs, react with solutions and build capacity of the non-profit sector.

### **Ways we can help the United Way of the Lakeshore include:**

**Give.** The annual campaign is currently at 92% of their goal of \$2.578 Million for 2014-15. It's not too late to help as the campaign runs through the end of March. More than 40% of the monies earned each year come from those within the Leadership Circle, giving \$500 or more annually – and many Rotarians are in that group. Planned Giving is a way for those who've given to continue giving long after they are gone.

**Advocate.** We are the best messengers for our community and

the work of the United Way. It can be as simple as sharing a Facebook posting or Tweet, standing up for someone who needs help, talking to lawmakers, other.

**Volunteer.** The United Way accomplishes their work through the efforts of volunteers. Be sure to check out Get Connected, a new online resource for finding volunteer opportunities. Seventy-two agencies currently have volunteer opportunities posted. A Youth Day of Caring is planned for April 2015 and the annual Day of Caring for September 11, 2015. Contact the agency to learn more about how you or your company can get involved. Are you over 55? Check out the Retired & Senior Volunteer Program (RSVP), developed to connect individuals with opportunities that impact specific needs within the community. Current focuses are K-5 Literacy in Muskegon Heights – soon also, Muskegon Public and Shelby Public Schools – and a Health and Food Security initiative that includes food distribution, distribution of health information and education, and development and maintenance of community gardens in Muskegon Heights.



### **United Way is Community Impact**

United Way of the Lakeshore Board Vice-Chair **Mark Meyers**, below, was then introduced to review the forward Issue Focused planning direction under development. With this model United Way is able to:

- Identify Community Goals and concerns
- Choose a Limited number of critical issues
- Develop impact Strategies that change community conditions to improve lives
- Implement impact Strategies in partnership with others
- Measure and communicate Results, learn and improve

### **There are currently five broad categories the board is looking at:**

- Poverty
- Childhood Literacy
- Homelessness
- Obesity
- Substance Abuse

An Opportunities & Possibilities meeting is scheduled for March 10

to discuss the results of surveys, workgroup findings, and the future direction for the United Way of the Lakeshore. Rotarians were asked to rank the above listed issues in order of importance. Results of this survey will be announced at an upcoming Rotary meeting.

### **Visiting Rotarians & Guests**

Prospective members Annoesjka Steinman, Stacey Robinson Cornell, and Matt Lakey; and United Way VP Lisa Tyler.

### **Muskegon Rotary Board**

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