






“Service Above Self”

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Josh Wallace, President
 Cathy Brubaker-Clarke, President-Elect
 Kathy Moore, Pres-Nominee
 Nancy Crandall, Secretary
 Tim Arter, Treasurer
 Susan Crain, Imm Past President



Muskegon Rotary Club
 Club 16 (2809) – District 6290, Chartered May 1, 1916
Jan 12, 2017 12:00–1:15pm
Muskegon Harbor Holiday Inn
 Satellite ReWine Club 5:15-6:30pm Holiday Inn



Jane Clingman-Scott, Director
 Ed Hendrickson, Director
 Mark Meyers, Director
 Jason Piasecki, Director
 Jamie Hekker, RIM Reporter
 Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?

 **(1/12) “Muskegon Innovator Hub” Kevin Ricco**

“This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world’s roaring rim” - William Faulkner

MEETER / GREETER

Jane Clingman-Scott

INVOCATOR - REFLECTOR

Eric Seifert

THIS MEETING’S MENU

Deli Sandwich Bar; Chicken Noodle Soup; Spinach Salad Bar w/6 toppings, 3 dressings; Bread/Butter; Kettle Chips; Asst Desserts

STUDENT GUESTS

Calvary Christian Eagles

NEXT WEEK’S BIRTHDAYS

Bill Kordupel	Jan 12
John Selmon	Jan 13
Merica Dobry	Jan 14
Mark Eisenbarth	Jan 14
Eric Gielow	Jan 14
Sue Cloutier Crain	Jan 15
Don Kalisz	Jan 15
Jawana Jackson	Jan 16
Annoesjka Soler	Jan 16

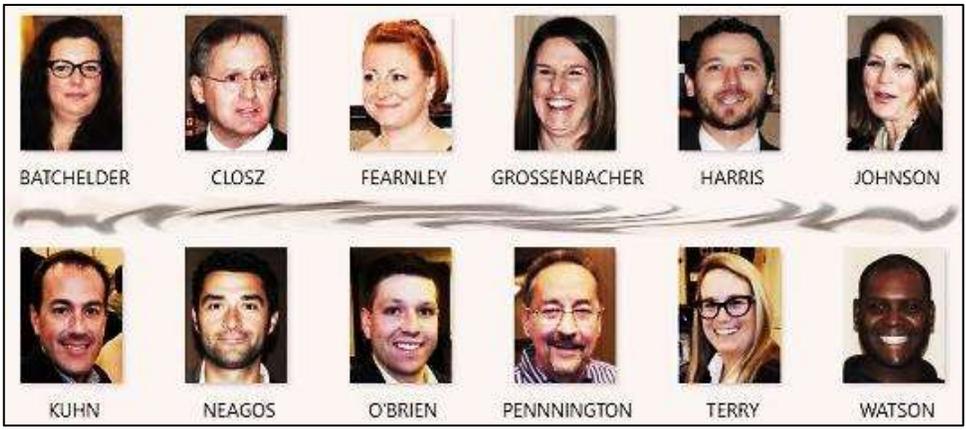
FUTURE PROGRAMS

01/19 MCC Fitness Center

Muskegon Rotary Board

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Newbie faces helping us rock in New Year 2017



Fellow Rotarians...

Maintaining a complete, up-to-date profile in ClubRunner is important, especially to Secretary **Nancy Crandall**, Bookkeeper **Kathy Betts**, and Treasurer **Tim Arter**. There are a hundred reasons why timely and correct data is valuable and necessary... also for RIM, our award-winning Club newsletter mailed weekly to 525 recipients, giving each and every one (often as many as 2,000, courtesy of the World Wide Web) a chance to pour through fascinating, cut-'em-out-to-save articles such as, well, this one.

The scholarly discussion here should include our *use* of photographs. RIM, dare we imply, is known for its photos as well as its fine reporting. Also tied to ClubRunner's picture-taking is Rotary's annual *Member-*

ship Directory. Shots gathered for ID and profile purposes may (usually do) end up being seen by scads of RIM readers, some of whom are quite influential, so good photos are important to us *and* to you, and thus a high priority always.

New member photos, like those above, help us get to know and make welcome new colleagues. Introductory photos are often taken by the Club photographer, me. I'm also happy to snap subsequent shots, upon request. You may submit your own facial portrait but, please, head shots only with decent contrast/lighting, and no more than a simple background.

As I pen this, our Club has 233 official members, each with his/her own Club-Runner photo. Don't like yours? Come see me? -- **Bill Johanson, RIM Editor**

We Begin Again

This take-a-bow scene from **Bob Scolnik's** recent "Rockin' Oldies New Year's Eve!" reminds us that we now can wipe clean our just-completed annual slate of accomplishments so that it's ready to record a new and exciting year. The photo also reflects that Bob's still at it, tirelessly adding fun and specialness to this thing Muskegon. We dubbed him our community's "King of Late Night" in a previous RIM, and we often kid him about his many posts on Facebook, and such. If one day he ceases his buffoonery, we'll miss it for sure as will serious students of theater and public performance. But for now, it's simply "Thanks, Bob, we had fun again."



The Muskegon Kiwanis Club

We're having a party to celebrate the first 100 years of Kiwanis in West Michigan. A Fireside Chat on Muskegon's future with David Alexander of Muskegon Now, representatives of the Chamber of Commerce & Muskegon Community Foundation
When: January 11, 2017

Where: Folkert Center
640 Seminole Rd, Muskegon, MI

Time: 6p.m. to 8 p.m.

Cost: \$20 per person for dinner

R S V P:

231 215 5204 (George W Cannon III)

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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements – the timeframe adherence to best guarantee accuracy and publication of a reader's message – is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.
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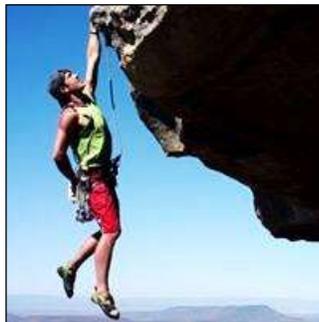


Courtesy photo:
Bob Scolnik selfie at Verdonis Event Center

This Week On Stage

The Muskegon Innovation Hub (the Hub, formerly the Michigan Alternative and Renewable Energy Center-MAREC) is a business innovation center that provides coaching, funding, networking, and a synergistic work environment to help businesses and entrepreneurs maximize their growth potential. It is a key partner in the region's innovation ecosystem, supporting startup businesses, entrepreneurs, and corporate innovation teams.

♪Climb Every Mountain



<https://www.facebook.com/rockclimb/videos/1052600978099053/>

The above title could easily lend itself to song (all day long). Click the link and, as you're checking out an unbelievable rock climber on Facebook, think about how his skill might relate to Rotary involvement in the coming year, always being prepared, and overcoming obstacles along the way.

"10 Brave Heroes" Contest

Our Holiday Inn hero this last week was Bill Pennington, hanging around the pool.

SPEAKERS, NEW MEMBERS ALWAYS WELCOME



Muskegon Holiday Inn
Thursdays 5:15 – 6:30pm

Visiting Rotarians & Guests

Braeburn Wealth Mgmt Wealth Advisor Nate O'Brien (**Orville Crain**); Noah's Project and prospective member Diane Keenan (**Tom Keenan**); USS Silversides Exec Director Wes O'Donnell (**Tom Keenan**), Director of STEM Lab Scott Hardin, and volunteer Tom Trenter (**Peggy Maniates**); son Matt Friedrich (**Phil Friedrich**); and Mona Shores Interactors Kaitlin Hermanson and Ava Bentley (Club). **Paul Keep** is a visiting Rotarian from Grand Rapids. He used to be from here. Maybe he'll come be from here again.



A reflection on Rotary to begin our last meeting was delivered by a photographically-radiant Robin Henshaw.

LAST WEEK'S PROGRAM

Talent 2025 – Ensuring World-Class Talent in West Michigan

Speaker: Kevin Stotts, Pres
by RIM Reporter Jamie Hekker

Launched in 2009, Talent 2025 is a regional collaboration for all-



encompassing education, workforce and talent development with a vision to make West Michigan a top 20 region by the year 2025. The ambitious key indicator is for 64% of our region's workforce to have a post-secondary degree or credential by 2025.

Talent 2025 engages businesses in a positive way to illuminate performance gaps within our talent system, evaluate leading practices, and advocate for these practices to be implemented

across the region. The model has been successful by being led by CEOs and facilitating collaborative working groups. The working groups

include those you'd expect, such as workforce development and talent attraction and retention to some more diverse partnerships like early childhood



driving the population growth, especially from international migration. Our economy is also thriving. We're driving statewide job growth, second only to the Detroit Metro region in distribution of new jobs. The economy is diverse, with many jobs in manufacturing, health care, government and retail trades. The highest growth areas are manufacturing and administration/support. An important point to note is that IT jobs are not represented in these numbers, because they are spread throughout all industries. However, they are growing and there are gaps in web design and project management.

Education major emphasis

The importance of some type of post-secondary education cannot be underestimated. Workers with some training after high school fared significantly better during and post-recession and now 67% of posted jobs require at least some college education. While formal education is important, the skills and abilities for growing jobs include active listening, speaking, critical thinking, as well as

oral comprehension and expression. We are currently facing a signif- >>>

education and returning citizens (ex-offenders).

In the state of Michigan, our region is

NEWS / ANNOUNCEMENTS – PRESIDENT

Mercy Health's "The RIDE," below, is coming back on March 11 to the Lakes Mall. **President Josh** is looking for team members to participate in this indoor stationary bike ride. The cost per rider is \$50 and riders only need to ride for 25 minutes! See Josh if you'd like to participate or donate to the Rotary team.



>>> icant talent gap. Job advertisements exceed the number of unemployed individuals seeking work. We are also facing a labor participation rate decrease. There are fewer working aged adults in the labor force. To fill the talent gap, we need to reengage them into the workforce. Challenges to participating in the workforce often occur for the ALICE population. Those who are **Asset Limited, Income Constrained, Employed** often face challenges making ends meet, even when employed. An illness, emergency or unexpected expense can cause these workers to spiral into unemployment and poverty. Talent 2025 conducted interviews with ALICE workers to discuss challenges they face and how to overcome these barriers for successful employment.

In the end, strong partnerships and matching the needs of employers with skills of workers is what will make us a prosperous region. The Muskegon ISD, Baker College and Muskegon Community College serve as strong partners, focusing on literacy, career exploration, externships, Early College and helping students not just get a credential – but the right one.

MORE STOTTS, PAGE 4

NEWS / ANNOUNCEMENTS – COMMITTEE MEMBERS, GUESTS

Get Your Chili On at the GVSU Muskegon Innovation HUB on February 9. This joint fundraiser of our >>>



From left, Mona Shores Interactors Ava Bentley and Kaitlin Hermanson, and Kevin Ricco.

>>> local Rotaract and Interact students will help purchase supplies for their trip to El Salvador and Honduras. You can get your fill for the low price of \$10/person or \$25/family. Love to cook? Donate a pot of chili and your family gets in free! Ten more pots are needed. The students still need to sell 100 tickets, so your support will be appreciated.

Induction: Jim Fisher introduced our newest Rotarian **Jason Kennedy**. Jason, below, is a native of the Muskegon area and a Shelby High School graduate. He



pursued a career in education with bachelor's and master's degrees from Grand Valley State University and is currently

working on his doctoral degree from the University of Michigan. He now serves as the Superintendent of Holton Public Schools and in addition to his many community volunteer roles, he serves as a leader for the THRIVE 3rd grade reading initiative. He is married to his wife Beth and has three school-aged children.

A sister service club, the Muskegon Kiwanis Club, is celebrating their 100 year anniversary this month, **Dave Alexander** announced. You are all invited to attend their celebration on January 11 from 6:00 – 8:00pm at the Folkert Community Hub. The cost to attend is \$20. Please reserve your seat by calling (231) 215-5204. Dave will be the speaker that evening, and he practiced that ability with a second \$1 dollar announcement, as follows...



"Downtown Muskegon Now will host its annual report at the Block on January 18 from 4:30 – 6:00 pm. Join the conversation!"

The *Grape Escape* Committee is seeking chairs for sub-committees and committee members!

Contact event Co-Chair **Diane VanEpps**, above, at dianemvanepps@gmail.com! You can come to the next *Grape Escape* meeting on Monday, January 9, at 5:30 pm at the Third Street Grill.

The Community Services Committee has volunteer opportunities on January 14 and 24 for the Rotary Habitat House. Never fear! All work is indoors.



At left, **Kathy Moore.**

The Rotary 1 in 21 Engagement Committee announced the kickoff of the "Green Apple" Program. Rotarians can now show their commitment to health



Jamie Hekker

by taking part in the challenge, completing the tasks and earning a green apple sticker for their name badge! This

program is part of Rotary's ongoing efforts to make Muskegon a healthier community, reduce obesity and smoking. Sign-ups will be available at meetings as well as online and **President Josh** will award the first Green Apples in February! At our kickoff, 56 Rotarians signed up to start the challenge!



President Josh

FROM KEVIN STOTTS

"Thursday's presentation link is below. I have also included a link to our annual talent demand report . Please share this email and the materials to any and all interested in them."

2016 West Michigan Talent Assessment and Outlook

http://talent2025.org/files/documents/mis/c/Talent2025_2016TalentDemandReport.pdf

Talent 2025:

Rotary Presentation 1/5/17

http://clubrunner.blob.core.windows.net/00000001911/en-ca/files/homepage/talent-2025/T2025_MuskegonRotary_01.05.17.pdf