



“Service Above Self”

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Josh Wallace, President
Cathy Brubaker-Clarke, President-Elect
Kathy Moore, Pres-Nominee
Nancy Crandall, Secretary
Tim Arter, Treasurer
Susan Crain, Imm Past President



Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916

Jan 19, 2017 12:00–1:15pm

Muskegon Harbor Holiday Inn

Satellite ReWine Club 5:15-6:30pm Holiday Inn



Jane Clingman-Scott, Director
Ed Hendrickson, Director
Mark Meyers, Director
Jason Piasecki, Director
Kathy Moore, RIM Reporter
Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



(1/19) “Lakeshore Fitness Center” Jeff Lohman

“This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world’s roaring rim” - William Faulkner

MEETER / GREETER

Jane Clingman-Scott

INVOCATOR - REFLECTOR

JD Wallace, Sr

THIS MEETING’S MENU

Baked Potato Bar; Spinach Salad
Bar w/ 6 toppings, 3 dressings;
Bread/Butter; Vegetarian Chili;
Assorted Desserts

STUDENT GUESTS

Reeths-Puffer Rockets

NEXT WEEK’S BIRTHDAYS

Kate Scarbrough Jan 20
Duane Schecter Jan 20
Steve Dix Jan 23

FUTURE PROGRAMS

01/26 Mgn Career Tech Center
02/02 District Governor
02/09 Silversides Museum
02/16 Pound Buddies
02/23 United Way on ALICE
03/02 Women’s Rotary Leadership
03/09 Muskegon History Project

Muskegon Rotary Board

Josh Wallace joshua@mckenzieprice.com

Cathy Brubaker-Clarke

Cathy.Brubaker-Clarke@postman.org

Kathy Moore mooreka@co.muskegon.mi.us

Nancy Crandall ncran28@comcast.net

Tim Arter tarter@brickleydelong.com

Susan Crain susancloutier@yahoo.com

Jane Clingman-Scott janecs1@comcast.net

Ed Hendrickson ekdr2@gmail.com

Mark Meyers mmeyers@nortonshores.org

Jason Piasecki Jason@revel.in



Just A-Peddlin’

For fun and fitness, join us March 11 at the Lakes Mall for Mercy Health’s *The Ride*, a unique, stationary bike race designed to



increase the awareness of cardio-vascular fitness through exercise and healthy lifestyle choices. Teams

of eight cyclists will ride bikes mounted on trainers for 25-minute intervals and compete for team trophies and individual medals.

Since 2005, *The Ride* has raised well over \$400,000 in support of the Mercy



Health Muskegon H.E.A.R.T. (Health Enhancement and Rehabilitative Therapy) Center. Proceeds are used to purchase health educational materials and exercise equipment for the H.E.A.R.T.



Center and for high school athletes’ heart screenings, to host family health fairs and symposiums for the Greater Muskegon community, and provide funding to sponsor families who have limited financial resources which may preclude them from attending health classes/programs at the H.E.A.R.T. Center. See Pres Josh for more.

More Rotary Ride faces





Chilly. Chile. Chili.

The above headline makes little sense other than it is unique, rhymes with "silly," and possesses a cunning ability to attract readers. And here you are.

One of winter's favorite foods is chili, in all of its many varieties, and you could soon be in for just such a treat. Check it out.

GET YOUR CHILI ON! is a joint fundraiser of the 23 Interact and Rotaract students from our three Interact and two Rotaract Clubs to raise funds to build houses in El Salvador, and provide water filters and latrine construction in Honduras on upcoming World Community Service trips leaving in February and March.

Great chili, healthy salads, corn bread, dessert and beverages are what we are planning for Thursday, February 9, 5-7 pm at the GVSU Innovation Hub (formerly MAREC) downtown near Muskegon Lake next to the Parmenter Law Offices.

Our goal is to raise at least \$2000, after expenses, to split between the two trips to purchase needed supplies. We are being assisted by our Interact and Rotaract Clubs and the Rotary ReWine PM Club who have agreed to shift their February 9th meeting to the Hub and help sponsor and promote this Rotary event whose focus is on Youth and International Service.

How We All Can Help

- Buy tickets, tell your friends, or make a donation to our efforts in any amount. You can make a dedicated donation to either trip.

- Event Tickets are \$10 donation and a whole family can join us for \$25 donation.

- Enter a crock-pot of your own homemade chili into the contest that will be your donation, no ticket required. We need both vegetarian and a variety of meat-based chilies.

- Help us find donations of cool chili contest prizes, or food items like healthy salads, cornbread, desserts, sodas, or dinnerware for the event.

- We would love to work with you at the event if you can spare some time to help us out.

- See **John Noling** for further information and answers. — Lauren Cribbs

This Week On Stage

Lakeshore Fitness Center is a new addition to Muskegon Community College, and offers you a great facility to help reach your fitness goals. They offer a wide variety of services that are designed for all fitness levels. Their personal training staff, class instructors, and member services staffs are dedicated to providing you with the best fitness experience possible.



SPEAKERS, NEW MEMBERS ALWAYS WELCOME



Muskegon Holiday Inn

Thursdays 5:15 – 6:30pm

Click: ReWine Minutes 1/5/17

<http://clubrunner.blob.core.windows.net/0000001911/en-ca/files/homepage/rotary-rewine-meeting-minutes-1-5-17/REwine-meeting-notes-1-5-17.pdf>

RIM Reporting Team

Chris Burnaw cburnaw@cffmc.org
Jane Clingman-Scott janecl1@comcast.net
Tamera Collier tamerac@dcilmi.org
Lisa Hegenbart lisa@bbbslakeshore.org
Jamie Hekker helsenja@co.muskegon.mi.us
Bill Johanson bill.johanson@yahoo.com
Peg Maniates margaret.hennelly.maniates@gmail.com
Kathy Moore MooreKa@co.muskegon.mi.us
Jason Piasecki Jason@revel.in
Robin Henshaw
robin_henshaw@usc.salvationarmy.org
Diane VanEpps dianemvanepps@gmail.com

This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements – the timeframe adherence to best guarantee accuracy and publication of a reader's message – is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.
© 2017 Rotary Club of Muskegon

NEWS / ANNOUNCEMENTS – PRESIDENT

Mercy Health's "The RIDE," page 1, is coming back on March 11 to the Lakes Mall. **President Josh is looking for team members to participate in this indoor stationary bike ride.** The cost per rider is \$50 and riders only need to ride for 25 minutes! See Josh if you'd like to participate or donate to the Rotary team.

Hennessy's Class Full



It looks like another event victory for **Annoesjka Soler**, above, this one at the Hennessy's Pub Whiskey School. The school is full at 50 people; good news for anyone who RSVP'd. If you ARE attending, please come early to pay your \$30. This will allow the class to begin on time. Again, details are...

January 17th, 7-9 PM
Hennessy's Irish Pub, 885 Jefferson Street (Corner of Clay)
231-728-3333



If you didn't RSVP but still want to experience this scholastic juggernaut, Hennessy's has opened another class on January 18. You can go to their Facebook page to sign up for that, which is exactly the same tasting.

If you RSVP'd and now know you cannot attend, please cancel your reservation with them so your slot can be opened for someone else and so Hennessy's doesn't lose money on the expected 50 Rotarians and guests.

"10 Brave Heroes" Contest

Our Holiday Inn hero this last week was DJ Hilson, caught doing something like helping someone see the sights around Muskegon. Five heroes down, five to go.



Unusually brisk wind gusts last week had their way with Old Glory here and with trash barrels and their contents messing up

local streets and yards before pick-up. Electric interruptions were a-plenty, and some schools had a snow day. Strange US weather is abundant this year.



Finemeister **Kevin Donovan**, right, was out in force Thursday with photo proof of cell phone abuse during Rotary meetings. The top five offenders were listed and shown phone-in-hand along with their number that receives calls most hours during the day, some at night.



#5	Gary Nelund	231-670-3401
#4	Josh Wallace	231-206-3567
#3	Cathy B...-Clark	231-855-0335
#2	Bob Scolnik	231-206-4873
#1	Tim Lipan	231-780-3616

Let's look a little farther into this story:

"Just put your phone down, Mr Lipan, and pay the fine!"

After extensive research and assurance that the statistical data had not been skewed, hacked or manipulated in any shape or form...**Kevin Donovan** (with some help from **Dakota Crow**) presented a slide show summary of the "Top 5 Phone Violators of 2016".

Although the fines associated with these infringements were not yet revealed; the names, photos and phone numbers of the fine-magnets were publicly displayed for all to see. Showing no mercy or hesitation, Donovan listed the violators in descending order as follows: #5 was **Gary Nelund**, who confirmed his violator status by picking up his phone and shooting a picture faster than Gunsmoke's Matt Dillon could draw his gun and shoot a villain. #4 was our very own **President Josh Wallace**, which means that Donovan has no leniency filters. As further evidence that no one is above the fine threshold, Donovan infiltrated Executive Cabinet territory and branded our **President Elect, Cathy Brubaker-Clarke** with the #3. Politics...smolitics! Bob on the job? Only if you spell "job" with a p-h-o-n-e because **Bob Scolnik** was #2. By the end of the report, the audience was afraid to blink in Donovan's presence. So no one questioned or disagreed with the designated #1 violator, **Tim Lipan**. There is no process or procedure to appeal or debate this decision. So in Tim's defense, all we can say is "Just put your phone down, Mr. Lipan, and pay the fine."

LAST WEEK'S PROGRAM

Muskegon Innovator Hub
by RIM Reporter Kathy Moore

"Hubba, hubba. The HUB! No, I didn't say club. Not pub, HUB! Wait...Can you hear me now? I said, Muskegon Innovation HUB. Yes, it used to be GVSU MAREC. They changed the name in May 2016. What about it? Just put your phone down, Mr. Lipan, and read the report."

Kevin Ricco, Director of the GVSU Muskegon Innovation HUB,



ESTHER AND KEVIN RICCO

introduced Thomas Hopper, Associate Director for Business Development, and Eric Seifert, Finance Strategy Specialist with the Michigan Small Business expressed appreciation for their valuable contribution towards the mission of the organization. Then Ricco elaborated on the recent name change. "Community surveys and focus groups revealed that the former name, Michigan Alternative and Renewable Energy Center, did not resonate with the broader public," Ricco explained. "A lot of people didn't know what we did and thought we were focused specifically on alternative energy." Ricco said that the Hub was established as part of the Muskegon Lakeshore SmartZone. "So yes", he acknowledged, "while our original focus was clean energy technology, we have broadened our horizons to target companies centered on innovation."

Ricco outlined 4 major components of the Hub: 1) **The Business Incubator** provides in-house tenant services and affiliate client program services that include coaching, mentorship, and networking opportunities. Ricco reported that the business incubator "help clients set-up and accomplish milestones,

focusing on growth potential and long-term success.” 2) **CoLaunch** provides co-working space via membership tiers that include open, general seating; assigned desks and locking bins; and private offices for “entrepreneurs, free-lancers, remote corporate professionals, and creative thinkers seeking a community-driven work environment.” 3) **Funding Assistance** is also available at the Hub, a state-designated SmartZone. Clients will receive help in pursuing competitive state funding opportunities. 4) **Training and Event Space** of over 4,000 square feet is available at the Hub for business and nonprofit rental.

Ricco concluded the program by commenting that the Hub has experienced increased usage and clientele since the name change. And they will continue to focus on community engagement strategies to be a “key partner in the region’s economic development ecosystem, supporting startup businesses, entrepreneurs, and corporate innovation teams.”

NEWS / ANNOUNCEMENTS – COMMITTEE MEMBERS, GUESTS



President Josh Wallace, left, commented on a few concerns about completing tasks on the “Green Apple”

program list. “Make your best effort.” “Don’t overthink this.” “The physical can be within the last 12 months.” “Pick something you’ve never done, and try it

once.” Talk to Josh or anyone on the 1 in 21 Engagement Committee if you have any questions.

President Josh asked members to volunteer as team captains or participants in Mercy Health’s “The RIDE” scheduled on March 11th at the Lakes Mall. This is an indoor stationary bike ride event. The cost per rider is \$50 and riders only need to ride for 25 minutes! (see cover page for more information).

President Josh informed Rotarians that they have a rare opportunity to attend a Rotary International Conference this year in Atlanta, Georgia on June 10 –14. “These conferences are held all around the world, so take advantage of Atlanta being so close.”



Megan Holwerda and Pam Babbitt

Brianna Scott reported that that Diversity and Inclusion Committee donated funds to help bring author and motivational speaker, Shawn Blanchard, to Muskegon on Friday, January 13 to present at the community forum discussions held at Baker College after the MLK breakfast event.

Brianna Scott and **Bill Erickson** shared a fun, volunteer community service project plan by the Community Service Committee with International Aid on February 15. Volunteers of approximately 30 to 40 people are needed to help package 10 pallets of hygiene kits. There is no age restriction. Pizza and t-shirts will be provided. The per person participant fee is \$15.

Matt Kaley and **Chris Kuhn** asked members for their support as Rotarian

“stars” that have been partnered with “pros” in the upcoming Dancing with the Local Stars community fundraiser.

Kathy Moore announced that the new co-chairs of the Red Star Committee are **Darlene Collet** and **Doug Wood**. The committee needs additional members.

Christine Robere successfully solicited 3 more volunteers for Saturday’s Habitat Build project. **John Noling** encouraged 3 additional Rotaract students to participate as well.



Mona Shores Interactors Clark Meston, right, and Kevin Kim discussed the “Get Your Chili On!” fundraiser event scheduled on February 9 from 5:00 to 7:00 PM at the GVSU Muskegon Innovation HUB. This joint fundraiser of our local Rotaract and Interact students will help purchase supplies for their trip to El Salvador and Honduras. “Just put your phone down, **Mr Lipan**, and taste the chili.” You can get your fill for the low price of \$10 per person or \$25 per family. Donate a pot of chili and your family gets in free! More pots of chili and ticket purchases are needed.

Visiting Rotarians & Guests

David Carrier Law Office’s Kris Cleary (**Orville Crain**); GoodTemps Staffer Diane LaPres-Rudholm (**JD Wallace SR**); Sheriff and prospective member Mike Poulin (**DJ Hilson**); Retired teacher Karyn Sullivan, NMHS Interactors Anna Sullivan, Bella Lindsay and Anneka Lindsay (**Zabrina Lindsay**); Interactors and Rotaractors Megan Holwerda, Megan Bromkema, Kevin Kim and Clark Meston (**Club**); Lakehawks hockey player Xavier Fletcher (**John Noling, Club**).