






“Service Above Self”

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Josh Wallace, President
 Cathy Brubaker-Clarke, President-Elect
 Kathy Moore, Pres-Nominee
 Nancy Crandall, Secretary
 Tim Arter, Treasurer
 Susan Crain, Imm Past President

Muskegon Rotary Club
 Club 16 (2809) – District 6290, Chartered May 1, 1916
July 28, 2016 12:00–1:15pm
Lake House Waterfront Grille
 Satellite ReWine Club 5:15-6:30pm Holiday Inn



Jane Clingman-Scott, Director
 Ed Hendrickson, Director
 Mark Meyers, Director
 Jason Piasecki, Director
 Lisa Hegenbart, RIM Reporter
 Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



“New Grand Rapids Mayor Rosalynn Bliss”

“This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world’s roaring rim” - William Faulkner

MEETER / GREETER

Diana Osborn

INVOCATION - REFLECTION

Curt Babcock

THIS MEETING’S MENU

Chicken Parmigiana Buffet w/
 herb butter linguini; Caesar
 salad bar; chef selection
 fresh vegetable; and cookies.

NEXT WEEK’S BIRTHDAYS

Carla Hill	Jul 28
Connie Maxim-Sparrow	Jul 30
Steve Dangel	Jul 31
Joan Schmitt	Jul 31
Jane Johnson	Aug 1
Matt Kaley	Aug 2
Roman Marciniak	Aug 3
Gary Post	Aug 3

UPCOMING PROGRAMS

08/04 Consumers Energy Update
 08/11 Life Leadership Conferees
 08/18 One in 21 Report

Muskegon Rotary Board

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Heavy Metal Thunder

Bike Time Photos: Frank Peterson

Q: What was the very first time the term “heavy metal” seeped into rock music consciousness?



A: “Heavy metal” came alive in Steppenwolf’s “Born to be Wild.”

Downtown Muskegon is significantly transformed at the annual Rebel Road location.

The biker babe turning so many Bike Time heads last weekend turns out to be our own **Brianna Scott**.



Thursday: Our meeting returns to the Lake House

Weekly allace ellness ord



Find Someone or Something to hold yourself accountable. Personally, I have a monthly weigh-in at work with a group of co-workers and we have to pay if we are over our goal weight. I have also pledged to this Club to ride 50 miles a week during my presidency.
– Josh Wallace



Anniversary
LEE AND DARLENE COLLET'S 50th WEDDING ANNIVERSARY
PLEASE JOIN US TO CELEBRATE 50 YEARS
Muskegon Harbor Holiday Inn
President-Governor Room
Saturday, August 13, 2016
6-8 p.m. Family and Wedding Party Dinner*
8-12 p.m. Family and Friends Afterglow Party
Return enclosed card with dinner selection by August 1, 2016
NO PRESENTS, ONLY YOUR PRESENCE PLEASE

Senior Symposium
Protecting Your Identity
Tuesday, July 26, 2016
8:30 a.m. - 3:00 p.m.
The Folkert Hub
640 Semnole Rd.
Muskegon, MI 49444
FREE to attend! Registration required.
Continental Breakfast • Service Vendors • Lunch • Door Prizes
Learn how to safeguard your assets and your personal identity.
- The Psychology of a Con-Artist. Are you or someone you know a victim of a scam? Learn the signs of scammers and how to prosecute.
- Unique Passwords Done Right. Understand how a strong, unique password can be easier to create, store and remember.
- Protecting your assets. Discussion regarding preservation of assets for long term care planning.
- Discuss issues concerning aging with elected officials.
Register by calling AgeWell Services Wellness Office
(231) 733-8843 or 1-800-842-6789

Last Week's Program The Story of the Muskegon Area District Library by Lisa Hegenbart

presented by Kelly Richards, executive director; Allison Keessen, storyteller; Richard Schneider, director of operations; and Brenda Hall, director of finance.

After some stage-setting by introducer Bob Chapla and Kelly Richards, Allison, below, kicked off the presentation with a rousing cheer as is used to start Storytime at the library. She shared the importance of engaging and interactive early literacy programs. Founded in 1938 as the Muskegon County Library, the Muskegon Area District Library (MADL) formed in 2006 as the result of a millage campaign. MADL serves 21 governmental units throughout Muskegon County.



27,000 miles annually to deliver books to all ten branches. The library is a community anchor for educational programs.

Based on a Strategic Planning Survey



completed by the library, Richard Schneider, bottom of page, presented the focus of services provided: Early Childhood Literacy, Library for the Blind and Physically Handicapped, and Lifelong Learning. Libraries must get more sophisticated working with children. Services and programs of MADL are designed to enrich the lives of those in Muskegon County. They encourage everyone to visit the library frequently to find books, programs, and activities for kids, teens, and adults. Their collection contains approximately 270,000 items, including books for all ages as well as large print books, audio books, CDs, and DVDs.

On Tuesday, August 2, Muskegon County residents will vote on an operating millage renewal and increase for the library. The proposed 1.249 millage proposal will renew the current 0.749 mills with an additional 0.5 mills and provide funding for a period of 10 years through 2026. The existing millage provides funding through December 31, 2016. Finance Director Brenda Hall, right, shared that the Muskegon Area District Library will cease to operate without voter approval of a millage. Rotary members stated that the library is necessary for the long-term viability of our community. Yard signs in support of the millage are available from the library.

For more, click on...

krichards@madl.org and www.madl.org





We've another married couple in our Club membership. **Kevin Ricco** sponsored his wife **Esther** last week, delighting members when he had to refer to notes during her introduction. Their expressions above say a lot. Welcome, Esther.

Visiting Rotarians & Guests

MADL Speaking Team **Kelly**, Allison, Richard and Brenda (**Club**); MADL's Jeri Wonders and Anita Varela (**Kelly Richards**); Capstone Companies' Bill Richardson (**Eric Siefert**); Morningstar Investments' Zabrana Santiago (**Phil Friedrich**); and My Brother's Keeper Liaison Corey Watson (**Kirk Hallman**).



**'Round
Rotary's
RIM**

NEWS / ANNOUNCEMENTS – PRESIDENT

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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements – the timeframe adherence to best guarantee publication of a reader's message – is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.
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President Josh reminded us of the Sherman Corridor clean-up which is set for 12 to 3pm on Monday, July 25. A flyer was passed around and all were encouraged to sign up to volunteer if their schedules allow. If unable to make the Rotary group date, there were still plenty of dates and times available for volunteers. All volunteers are encouraged to sign up through the Chamber Web site.

The rap cards that each member received the previous week contain information about Rotary and becoming a member. Josh is asking that we pass them out to continue to work on getting new members.

NEWS / ANNOUNCEMENTS – COMMITTEE MEMBERS, GUESTS

Party in the Park raised nearly \$5000 for Rotary this year, **Kathy Betts** told us.



Above, **Michael Schultz**, left, has the Red Star removed from his newbie badge by sponsor **Dan Sawka**.

Deni Hunter, below, said a planning meeting for *Grape Escape* will be Monday at the 3rd Street Grill. This year, *Grape Escape* will be on September 21. Tickets sales will be through Eventbrite; there will be no paper tickets issued.



However, once you purchase your tickets through Eventbrite, you can print off a hard copy. Volunteer sign-up sheets are not yet ready, but should be available within the next couple of weeks. Rap cards are completed that members can place in public locations around town that included all information about *Grape Escape* and how to purchase tickets. Posters will be made and available soon.

PREVIEW BELOW- A kayak launch was delivered this week to Rotary Park, scheduled to open the end of summer
 – **John Noling**

