

Muskegon Rotary in Motion

Susan Crain, President
 Josh Wallace, Pres-Elect
 Cathy Brubaker-Clarke, Pres Nominee
 Pam Babbitt, Secretary
 Tim Arter, Treasurer
 Brianna Scott, Imm Past President



Muskegon Rotary Club
 Club 216 (2809) – District 6290, Chartered May 1, 1916
March 24, 2016 12:10pm
Muskegon Harbor Holiday Inn
<http://www.muskegonrotary.org>



Ed Hendrickson, Director
 Linda Juarez, Director
 Kathy Moore, Director
 Jason Piasecki, Director
 Robin Henshaw, RIM Reporter
 Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?



Program: "Silent Observer/Party Patrol" Tom Schultz and DJ Hilson



MEETERS / GREETERS

Dan Hartmann

INVOCATION - REFLECTION

Dan Sawka

THIS MEETING'S MENU

Assorted Pizzas; salad bar with 6 toppings 3 dressings; garlic bread; assorted desserts

STUDENT GUESTS

Ravenna Bulldogs

NEXT WEEK'S BIRTHDAYS

Alan Alpert	Mar 24
Greg Helmer	Mar 26
Jack Tierney	Mar 27
Jennifer Bailey	Mar 28
Chris Zahrt	Mar 28
Howard Hardesty	Mar 29

UPCOMING PROGRAMS

03/31 Club Assembly
 04/07 Rotary Presentation
 04/14 MMA American Indian Exhibit
 04/30 **100 YEAR CELEBRATION**

Muskegon Rotary Board

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'16 Irish Festival

Ever the smiling promoter, Michigan Irish Music Festival President **Chris Zahrt**, right, with last weekend's Saint Patrick's Day Parade folks as backdrop, invites everyone to her **Sept 15-18** event.



ALL HANDS ON DECK



President Susan and Orville Crain moved into their house on Thursday, Mar 3, making

Doug Pollock the Crain House Lottery winner. March 29 and 30: Lottery participants are invited to party for free in the new abode; non-participants for \$10.

District 6290 Conference

Join us at Muskegon's Shoreline Inn and Conference Center April 22 -24 for a memorable celebration of Rotary! Our District Conference will provide:

- Great opportunities to meet/ network
- Fabulous hospitality events
- Special Rotary Foundation events
- Excellent keynote presentations
- Enlightening, interactive discussions
- Hands-on service opportunity to support Kid's Food Table
- Kid-friendly activities

Early registration deadline is March 22

Visit the 2016 Dist 6290 Conference page

Kathy Hegedus, Administrative Assistant
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 616-935-9559 Cell: 616-638-8769
 District website: <http://ridistrict6290.org/>



'Round Rotary's RIM



Story by Cathy Brubaker-Clarke

This Week On Stage

Silent Observer is most interested in information about serious crimes. Tips about arson, drugs, burglary, criminal sexual conduct, robbery, murder, weapons, theft, vandalism and people with warrants are just some of the crimes Silent Observer would like to receive information on, which is immediately sent to the appropriate law enforcement agency for investigation.



STOP UNDERAGE DRINKING

Know of a party where underage drinking will be happening? Put an end to the violence, injury, and drunk driving of minors.

Submit an ANONYMOUS TIP.

Get REWARDED if your tip is credible.

***** Get reservations in ASAP *****

Party for Mayor Sims

The First Annual Mayor's Charity Scholarship Ball for the mayor of the City of Muskegon Heights was a



glorious, sold out, and classy dress-up affair. This event last week-

end was well organized, and Mistress of Ceremonies Gloria White Gardner kept everything on schedule and did an excellent job. Mayor Kimberly D Sims, above on right with State Representative **Marcia Hovey-Wright**, gave an emotional address about the city she characterized as "on the edge of a new era," and she pledged to move the city to the next level. Attendees included, below from left, **Bob Scolnik, Christine Robere, Gloria White Gardner and Bill Loxterman.** – **Bob Scolnik**



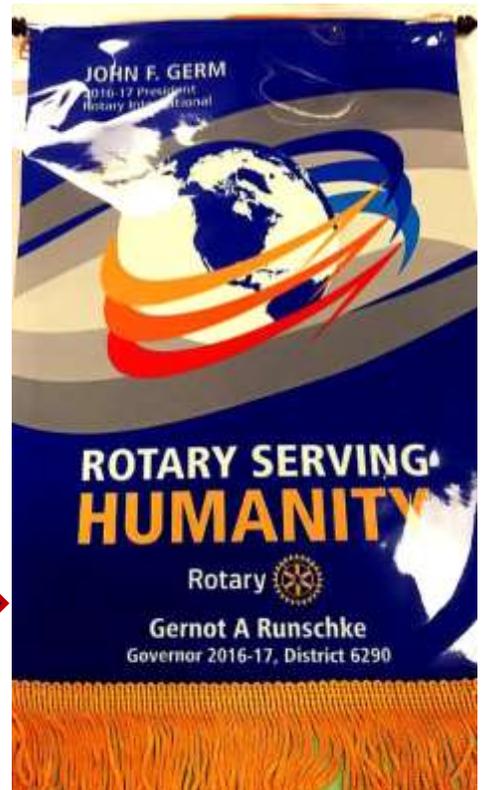
P.E.T.S News



Above left standing is **President-Elect Josh Wallace** taking the Oath of Office to be Muskegon Rotary's president starting in July. He was inducted at the Kalamazoo President Elect Training Seminar (PETS) on Saturday by Floyd Lancia, right on big screen, Regional Rotary Foundation Coordinator, PETS Chair.



NEXT ROTARY YEAR'S FLAG



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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club- or member-related borrowings from media friends. The deadline for RIM announcements is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.
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Last Week's Program

ALZHEIMER'S DISEASE: ADVOCATE FOR A CURE

by Robin Henshaw

Alzheimer's disease affects more families than one might think in America. There are more than 5 million Americans suffering with Alzheimer's disease today. If we include the families and caregivers, that statistic jumps and translates to Alzheimer's impacting more than 20 million American lives daily. That's a staggering statistic. Why then is Alzheimer's such a quiet disease? It is one of the leading causes of death in America. It is a top ten killer.

One reason is that it is relatively easy to make excuses for your loved ones memory loss or strange behavior, especially if they are elderly. Our speaker, Elizabeth Donnelly-Johnson, above, pointed out there is a big difference between memory delay and memory loss. What is the difference? Memory delay is when someone forgets something or has a tough time retrieving the information; memory loss is where the memory is gone or was never created. There is a big difference.

I want to share my personal experience with Alzheimer's. My nana was diagnosed at 68, but we knew she had been struggling >>>

Gary Nelund has bestowed his best State



Farm congrats upon spouse Angie Wasserman Nelund, left, and her talented staff at Wasserman's Flowers and Gifts for being named "2016 Retailer of the Year" by the American Floral Association.

Notice above, she's able to muscle up the heavy award with **Troy Wasserman**, a dude who often hangs with fellow Rotarians.



>>> for a few years and as a family, we covered up the symptoms. Maybe it had to do with fear or possibly it was shame. We, as a family, justified nana's forgetfulness because of her age, we excused her temper tantrums due to loss of autonomy, and we overlooked her frivolous spending, because it was her money. But, eventually, we ran out of excuses for nana's violent behavior and her inability to recall her daily routines.

We had to face the reality that nana had Alzheimer's. She was not getting better; she was getting worse. The reality scared all of us! We worried for her and for our future selves. Even today, long after nana's passing we research ways to stave off the possibility of being diagnosed with Alzheimer's.

We are much closer to a cure today than ever before! When this disease was discovered by Dr. Alzheimer in 1906, few people reached the age of greatest risk. Our average life span has increased significantly since his discovery, and now

Alzheimer's is at the forefront of biomedical research. 90% of what we know about Alzheimer's, we discovered in the last twenty years! So, how can we continue to assure that Alzheimer's research continues? Step up and advocate for a cure. Start a team, find a sponsor and/or volunteer for a *Walk to End Alzheimer's* on Saturday, September 24th @ Muskegon's Heritage Landing. Let's bring the community together to advocate for a cure!

There are also several educational opportunities open to the public. The Muskegon Annual Research Event from 5:30-8:00 p.m. on August 11th. There is also the International Alzheimer's Association Conference in Toronto, Ontario on July 22-28 2016 or you can visit <http://www.alz.org> for more information and ways to advocate for a cure.

NEWS/ANNOUNCEMENTS-PRESIDENT
Committee Chairs need to get a budget form—your form to request funds...funds will not necessarily be available as they were in the past—see **Josh Wallace**

Visiting guests- Muskegon's 1st ever Youth of the Year Award Devon Kitchen; Alena

Zachery-Ross—Superintendent of Muskegon Heights Public School Academy. Student guests from Orchard View High.

NEWS/ANNOUNCEMENTS—COMMITTEE MEMBERS, GUESTS

We need Hosts/Hostesses for the Rotary District Conference (see page 1)—if you can host at your home or if you would like to co-host at someone else's home please see Don Crandall to sign up! Also, for more info, go to <http://www.ridistrict6290.org/>.



March Madness 2016 Brackets have begun—teams will be determined by the end of day today or tomorrow—Good luck brave Rotarians!

Social Activity Committee—Rotary shirts are available...**Merica Dobry** modeled a lovely royal blue polo for us today...Don't forget to get yours!! Merica also reminded us that we can still purchase our Gala tickets...send in your invite so we can get a head count for food!

Gary Ostrom—"We need all past presidents to know that there will be PICTURE TAKING NEXT WEEK! PLEASE COME AND WE WILL CAPTURE YOUR APPEARANCE!"

Rotary Scholarship Committee—Fifteen applications were received this year. We give out 4 scholarships every year. We are in the process of reviewing and making decisions...the committee will have 4 applicants to announce at the March 24th meeting...GOOD LUCK TO ALL THE APPLICANTS!!!!

North Muskegon spring hops concert will be at the Frauenthal this year! There are 220 plus kids in choir and have outgrown the theater at the school...it's a good problem...tickets are for sale at the box office.

Diversity Inclusion Committee—the Rotary Mixer on May 11th from 5-8 p.m. @ Mona Lake Park, is being held in conjunction with the City of Muskegon Heights. We need volunteers for this event...please sign up.