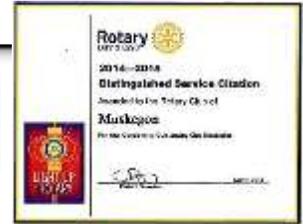




Muskegon Rotary in Motion



Susan Crain, President
 Josh Wallace, Pres-Elect
 Cathy Brubaker-Clarke, Pres Nominee
 Pam Babbitt, Secretary
 Tim Arter, Treasurer
 Brianna Scott, Imm Past President



Muskegon Rotary Club
 Club 216 (2809) – District 6290, Chartered May 1, 1916
March 31, 2016 12:10pm
Muskegon Harbor Holiday Inn
<http://www.muskegonrotary.org>



Ed Hendrickson, Director
 Linda Juarez, Director
 Kathy Moore, Director
 Jason Piasecki, Director
 Frank Marczak, RIM Reporter
 Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?



Program: "Club Strategic Plan Process Survey" Josh Wallace

MEETERS / GREETERS

Dan Hartmann

INVOCATION - REFLECTION

Robin Henshaw

THIS MEETING'S MENU

Roasted Pork loin w/ Mushroom Gravy;
 Salad Bar w/6 toppings
 3 dressings; Mashed Potatoes;
 Bread/Butter; Assorted Desserts

STUDENT GUESTS

Reeths-Puffer Rockets

NEXT WEEK'S BIRTHDAYS

Marty Gerencer	Apr 2
Bruce Spoelman	Apr 2
Jerry Wiersma	Apr 5
Dave Alexander	Apr 6
Orville Crain	Apr 6
Gwen Williams	Apr 6

UPCOMING PROGRAMS

04/07 Rotary Presentation
 04/14 MMA American Indian Exhibit
 04/21 Billionaire John Barfield
 04/30 **100 YEAR CELEBRATION**

Muskegon Rotary Board

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Go Orange for Kids' Food Basket #BakerRotaractMKG

Ed Note: "Gettin' the word out," as most PR people know, usually ain't no easy thing. And if Rotaractors from Baker College of Muskegon appear to get "more than their share" of space in your RIM newsletter, part of the reason is Baker's crack faculty advisor/marketing instructor Linda Meyers, a person with tons of creative ideas and the wherewithal to effectively share them with readers. She takes it from there:

"March is a March Madness competition for Kids' Food Basket. We earn points in various ways, but one way is by taking pictures of people wearing orange. Orange is the color for raising awareness of childhood hunger (more orange involvement asked of us on page 3). Below is one >>>



L-to-R: Katie Covert, Quantasha Burns, Randy Johnson, Ann Murar, Virginia McIntyre, Diana Gonzalez-Gomez, Mary Wolffis, Patricia Suarez, Tiffany Flowers.

>>> of my Principles of Marketing classes. Besides going around the campus taking pictures of orange anyone, we also earn points by volunteering, donating money, coloring bags, donating food/ supplies, and



other sundry tasks.

"Students above are Rotaractors Amanda Rupert, Tracy Stremus, Caroline Miller, Danielle Woodring, LaQuesha Dixon, Kaytie Ely, Sam Craft, Brittney Johnson, Nic Bogner, Stephanie Stewart, Katrina Tibbitts and Rodney Savage. Members of this group work for/with KFB every week.

"If you'll zoom in below, we've captured school president Lee Coggin, right, in orange, while recently serving pancakes to



Baker students. Lee usually avoids orange because his Alabama Crimson Tide's big rival has orange school colors. Baker staffer Eric Surge is with Lee."

Bracket Busters

Initial results are in – half of our Brave Basketball Betterers have bitten the dust. Those still alive as of Thursday are: Tim Arter, Chris Burnaw, Orville Crain, Don Crandall, Steve Dix, Gene Fethke, Howard Hardesty, Tom Keenan, Gary Post, John Rupert, John Wahlberg, Jay Wallace, Jr, JD Wallace, Sr, Josh Wallace, Troy Wasserman and Jerry Wiersma. Final results (with actual reward) announced soon. Drinks on the winners.



District 6290 Conference



Join us at Muskegon's Shoreline Inn and Conference Center April 22 -24 for a

memorable celebration of Rotary! Our District Conference will provide:

- Great opportunities to meet/ network
- Fabulous hospitality events
- Special Rotary Foundation events
- Excellent keynote presentations
- Enlightening, interactive discussions
- Hands-on service opportunity to support Kids' Food Table
- Kid-friendly activities



Come click our link:
<https://youtu.be/-ccLkKgrgxI>



'Round Rotary's RIM

Since initial winners of the 2016 March Madness Bracket were listed above, we really needed to list non-winners, as well. N'est-ce pas? So, losers alphabetically... Dave Alexander, Jim Fisher, Eric Grimm, DJ Hilson, Camille Jourden-Mark, Kate Kesteloot-Scarbrough, Rich Kramer, Jeff Lewis, Mark Meyers, Chanda Nichols-Wilson, Steve Olsen, Gary Ostrom, Bruce Spelman, Ginny Sprague, Rem Sprague and Doug Wood.

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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club- or member-related borrowings from media friends. The deadline for RIM announcements is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.
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What Color is an Orange?

Answer: Color enough in the above headline to attract readers here...

As reported earlier, Baker Rotaractors are working with Kids' Food Basket. This month is the March Madness competition. Their club earns points for various things; right now, points accumulate by getting pictures of people wearing something



orange. So...this

Thursday, March 31, our Baker students ask Rotarians to please come to Club with orange in their garment or as part of a small attached accoutrement, and be prepared to be photographed.

Thanks in advance, everyone, for helping.



Muskegon Lumberjacks

<http://www.muskegonlumberjacks.com/>
Visit Website for hockey+fun

Rotary Park Progress

Connie Maxim-Sparrow

As the weather has broken, we have executed all documents necessary to begin Rotary Park construction. We anticipate completion in late Spring of this phase. Rob Gustafson and I have been working diligently with vendors for the signage as discussed with Rotarians in the past. We are having three renderings created for Rotary leadership to decide upon for signage, as well as identifying all other elements that need to be placed near the signage for Rotary Park. We anticipate having signage renderings to Rotary leadership for agreement by the end of March. If all goes as planned, signage planning should be done by April and fully installed at the time of completion for Rotary Park. We anticipate an exciting summer opening for Rotary Park and the Muskegon County Community. Thanks for all of your patience. We look forward to a finished product in the near term future.

Last Week's Program

Puttin' a Bite on Crime

by Frank Marczak

Dawn Johnson introduced presenters, DJ Hilson, below on left, Muskegon County prosecutor, and Tom Schultz, right, VP of Tyler Sales and Services. Both gentlemen are involved in a program called Silent Observer, a program that encourages community members to anonymously report crime.

The concept is essentially the ability to call 231-72-CRIME to report a possible crime scene or activity.

Each tip is received in the offices of Pro Med, the local Ambulance provider. The caller's phone number is scrambled by a software program that protects the caller's identity. The phone call is then transferred to the police agency with responsibility for the area where a suspected crime has or might have taken place.

A person can also text a message to MKGTIP to 274637 (CRIMES). Again, each message is anonymous. A confidential tip can also be e-mailed to: www.silentobservermuskegon.com.

In 2014, close to 900 tips came in to the system this way. Prosecutor Hilson was asked about some of the cases, and he cited a couple where there was indeed criminal activity taking place and the "bad guys" were caught.

A similar concept, called Party Patrol, consists of tips regarding the observation of an impaired driver, most likely alcohol related, or the possibility of a party where underage drinkers are involved, whether it is at someone's home or in a remote location. A call of that nature will result in a police officer visiting the home or location where the suspected illegal drinking may be taking place. The owners are informed and cautioned about associated penalties.

A reward is offered to the person who supplies a tip that results in the arrest and

conviction of persons involved in illegal activity. The "tipster" may be eligible for a reward that comes from a fund that is *not* associated with the police department. The police do not offer the reward which can vary depending on the severity of the crime and the conviction of the offender. The reward comes from Shelby State Bank

where Silent Observer funds are managed.

The two presenters are interested in meeting with neighborhood, church or school groups interested in learning more about Silent Observer. To



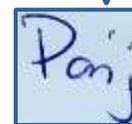
promote the Crime Stopper program, social media and announcements are made using TV, radio, Public Service Announcements and at sporting events in and around the county. Donations are always welcome as they support the reward offered to a successful "tipster."

Many questions were asked and the Rotary audience appeared supportive of this initiative. Hats Off! to the Chamber of Commerce, law enforcement agencies, and stalwart citizens like Tom Schultz who support such community initiatives.

'Round Continued from page 2

President Susan Crain presided at last week's meeting and invited everyone to join in with the pledge of allegiance, a moment of reflection, and the Four Way Test.

Many guests enjoyed the comradery including Dave Andersen, grandson of Roger Andersen and introduced by Dave Alexander, Dave's godfather. Also joining us were



Johnson, daughter of Dawn Johnson; Rachel Stewart from the Chamber of Commerce; and Tom Schultz from Tyler Sales



and a program presenter. Independent Bank VP **Cecil MacLaren**, left, former member and prospective returning member, is back in the area after several years away.

Special *special* guests were Muskegon Rotary Club past presidents **Dr Lee Holly**, who served as president in 1968 and whose father was Club president in 1938; and **Dick Morgenstern**, president of the Club in 1972. Thank you, gentlemen, for your service to this Club.

Phil Friedrich introduced Rodrigo Santos, Youth Exchange student from Mexico. Phil told us half a story about how he and his family of six or more were arrested in Rodrigo's city many years ago. We did not get the details but there may a program associated with Phil's story in the not-too-distant future.

Student guests were from Ravenna, introduced after a quiz on the correct pronunciation of Ravenna. The "Ravenna" voters outnumbered the "Ravanna" voters. But high school Principal Steve Anderson introduced his Ravenna students; so go figure.

A group of birthday party Rotarians was called out, among them **Alan Alpert, Greg Helmer, Jack Tierney, Jennifer Bailey, Chris Zahrt and Howard Hardesty**. A pre-Easter chorus of "Happy Birthday" was sung to all and the treasury is richer because of their \$10 contributions.

COMMITTEE REPORTS:

The 100th Anniversary of the Muskegon Rotary Club takes place April 30 at the Muskegon Country Club. **Merica Dobry** reminded us, and promised, a joyous celebration will be held. Get your tickets



now and don't forget to purchase a Muskegon Rotary T –shirt or cap. .

Then, there's the Community Mixer on Wednesday, May 11, at Mona Lake Park. 5 - 8:00pm. Sponsored by the City of Muskegon Heights and the Muskegon Rotary Club.

President-Elect Josh Wallace requested that all committee chairpersons submit budget requests for 2016-2017 by April 25. Also the Rotary District Conference is being held in Muskegon the weekend of April 22-24. Josh appealed to Rotary members to open their hearts and homes to visiting Rotarians, up to six to a household if the home is equipped to handle six. Homes that can handle less are also needed. Contact Josh for more information.

Rotary scholarship committee has been meeting and will be presenting results at next week's meeting.

The Crain House Lottery to support End Polio Now still has two dates to pay your \$10 and visit the home of **Susan** and **Orville Crain** on March 29 and 30, 5:30-7:30pm. Please make your reservations now by calling Orville or Susan. What a grand gesture on the part of two terrific R's.

PAST PRESIDENTS

Above, from left, **Jim Fisher, Gary Nelund, John Snider, Susan Crain, Jay Wallace Jr, Nancy McCarthy, Gary Ostrom, Brianna Scott, Bill Loxterman, Dick Morgenstern, Roger Andersen, Lee Holly** and **John Noling**



Here's a summary of what the USS Silversides Museum is presenting this Monday, March 28:

Endurance – The Stories of our Korean War Veterans presented by Lynnita Brown, Korean war Educator Project. In 2000 she established a non-profit foundation and created the Korean War Educator website. I have posted their link below for anyone who wants more information on it. She has interviewed hundreds of Korean War veterans and her presentation "Endurance" offers a glimpse of what she has learned from these veterans. For more, click the link:

<http://www.koreanwar-educator.org/home.htm>

The following Monday, the museum will be presenting a one-man play "Live from the Front, byline Ernie Pyle."