



Muskegon Rotary in Motion



Brianna Scott, President
Susan Cloutier-Myers, Pres-Elect
Josh Wallace, Pres Nominee
Pam Babbitt, Secretary
Kathy Byma, Treasurer
Don Crandall, Past President

Muskegon Rotary Club

Club 216 (2809) – District 6290, Chartered May 1, 1916

May 14, 2015 12:10pm

Muskegon Country Club

<http://www.muskegonrotary.org>

Cathy Brubaker-Clarke, Director
Larry Larsen, Director
Kathy Moore, Director
Dave Sipka, Director
Frank Marczak, RIM Reporter
Bill Johanson, RIM Editor



THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?



Program: "Annual Meeting; Club Survey" w/ President Brianna & Others

MEETER / GREETER

Kathy Moore

INVOCATION

Phil Friedrich

THIS MEETING'S MENU

Italian Buffet to include: garden salad with choice of dressing; classic meat lasagna; vegetable lasagna; garlic toast; coffee & tea; brownies

TUDENT GUESTS

Mona Shores Sailors

NEXT WEEK'S BIRTHDAYS

Frank Bednarek May 17
Al Steinman May 20
Matt Tennison May 20

PROGRAMS/EVENTS

05/21 Law Day
05/28 Chilean Exchange Student
06/04 WMSRDC Vision for Mgn
06/12 Party in the Park
09/23 Grape Escape

Muskegon Rotary Board

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I HEAR THE EARTH... MOVE... UNDER MY FEET...

RIM correspondent / storm chaser
Cindy Timmerman reported in on Saturday: "We just had an earthquake - I'm not the only one who felt it either! Heard a rumbling, then everything started to sway and



the house groaned from every corner. Many in between here* and Allendale commented on the same." USGS registered preliminary magnitude 4.0 for what appeared to be an earthquake near Kalamazoo of shaking from Detroit to Chicago and Ohio -- (MAP: USGS)

*Coopersville

Upcoming Club Meetings

5/14 Muskegon Country Club
5/21 Holiday Inn
5/28 Holiday Inn
6/04 Lake House (thru November)

“Avanti...whoa whoa...”



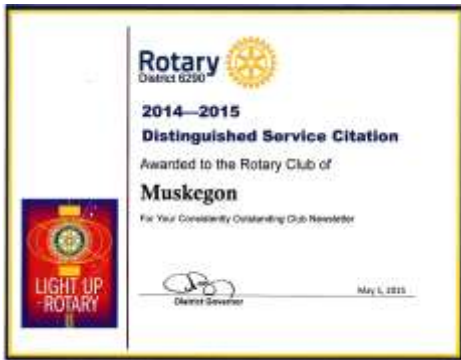
After suspiciously discovering, from the Bloomington campus of Indiana University, this look-alike photo of last week's cover page Avanti, a note arrived in the RIM Newsroom from a major car collector (not Jay Leno, but close) who loves self-publicity. Because it's been a semi-busy news week – what the heck – we'll share it with you.

From: Gary Ostrom

Subject: I want screen credit

I don't mind you featuring my Avanti on the front page of RIM, but I want some credit for owning yet another cool car. By the way, the Avanti was the car that was supposed to save Studebaker. Obviously, it didn't. But, it did save itself. After being built by Studebaker in '63 & '64 the name and all left-over parts were sold to Newman and Altman (biggest Stude dealers in Northern Indiana) and they – and two other subsequent owners – continued to build Avantis until 1990. My car is an '84 and has all Chevrolet running gear – they ran out of Stude parts around '67 or '68. More than you wanted to know? Serves you right! Gary O

BIG NEWS TODAY!!!



Wahoo! At last weekend's Rotary District 6290 Conference, Muskegon Rotary's RIM newsletter won a Big Kahuna award – this, the second one – for being outstanding in our efforts. So... other RIM news today is certainly important, almost as important as what's listed above. RIM Editor & Staff

Last Week's Program

Kenya Farm Project

By Frank Marczak

Ms. Kathy Devries of the Holland Rotary Club graced our meeting with her presence

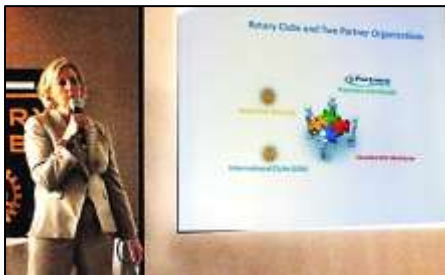


and report about a unique international project. Introduced by Nancy Crandall, left, who heard Kathy speak of this project before the World Service Committee, it was suggested that she make this

presentation to the entire Club.

Kathy comes out of a horticulture family, and she had worked in the industry since she was in 7th grade. Upon selling her shares of the company which she owned with her sister, Kathy learned of an economic development project in Eldoret, Kenya that really caught her attention.

During her previous role in the horticulture business, she regularly donated excess seeds to agents who were involved with world food issues. One of the individuals she worked with is Dennis Hoekstra (Partners World Wide) who introduced her



to a project in Kenya that would make use of her background and commitment to address world hunger.

In 2012, she participated in a three-week trip to Kenya where hunger was enhanced as a result of old world practices or lack of knowledge about sustaining live stock for the production of milk. Convincing local farmers that they needed to change their practices to enhance efficiency, an activity entitled the 2014 Sludge Project was initiated. Tracking output of cows was the process and the goal was to increase production over the years.



KATHY DEVRIES

Working with a newly chartered Rotary Club in Kenya and in partnership with a company called Nondorato Ventures that specializes in farm equipment appropriate for the country, changes in the approach to farming and sustainability took place. Changing the mindset from one of scarcity to one of plenty convinced local farmers that changes had to take place.

Barriers to success such as fragmented land use, poor roads, heavy soils and need for crop rotation were addressed. The farm silage project which was defined by chopping maize (equivalent of corn in the USA) and adding ingredients such as molasses made a better food source for cattle. As a result, milk production has increased and farming is now projected to return greater financial rewards.

Raising money for the project is Kathy's mission now and, so far, \$15,000 has been raised. In addition, Kathy spoke about the jewelry project which is the work

of one lady from Kenya who works by herself to make very colorful jewelry out of recycled magazines. The jewelry is beautiful and unique, and would make unique gifts for Mother's Day. Many sets were quickly purchased by those who hadn't yet done their shopping for the important day coming upon us in three days.

Thank you, Kathy, for sharing this wonderful project with us and keep us informed about the progress of the project.

REMINDER: THIS WEEK'S MEETING IS AT THE MUSKEGON COUNTRY CLUB



President Brianna called the Club to order and led us in the Pledge of Allegiance. Bill Loxterman was the meeting's prayer master and recited a beautiful verse for each of us to live by. He also asked for special prayers for Tom Powers' lovely wife Kathy as she undergoes medical attention at the Cleveland Clinic.

The *Guess the Rotarian* quiz, led by Pam Babbitt, was simply too easy after the description of the individual was read. Everyone knew who this person is: Marty Ferriby, our very own esteemed director of Hackley Library and consummate Rotarian.

Kevin Donovan was called forward to introduce our high school student guests, was a little confused and tried to blame it



on the president but we all knew better. After composing himself, he introduced Ken Diamond, assistant principal and AD at Montague High School, above, who'd

brought with two very active and engaged students currently setting the tone for the next generation. Their names were somehow lost between then and now, probably on one of those pesky blue cards that often gets lost if it's even filled out. We do remember that the two students have enormous educational goals but delightfully soft voices; otherwise, we might've heard what they said and caught their names.



Steve Westphal, above, was asked to remove the red star of honor from the name badge of **Chanda Nichols-Wilson**, but not before they performed their delightful "Toots & Rolle" Vaudeville act. She certainly accomplished all if not more of the required tasks to be rid of the red star which identifies her as a "newbie." She now is hereby designated "regular." Congrats, Chanda.



President Brianna had a lot to report after last weekend's Rotary District Conference in Traverse City. She proudly cited four – yes, 4 – awards the Club earned as a result of the good works done by many. These awards are:

2014/15 District 6290 Membership Recruitment/Retention Award.

Mentioned with reverence were **Orville Crain** and **Cathy Brubaker-Clarke**.

2014/15 Woodruff Key Award to John Noling, right, for resurrecting the Life Leadership Conference in this Club.



2014/15 Distinguished Service Citation to Bill Johanson, below with **President Brianna**, for his leadership and editing of the Club's newsletter. Asked to say a few words, Bill in his humble manner said it was all about the team. But the team has the perfect leader, and that is Billy Jo.



(Ed. Note: "Perfect leader," posh! Without our reporters and supporters, I certainly ain't nothin' to write home about, and that's the editorial truth.)

2014/15 Significant Achievement Award for "Lighting Up Rotary" in this community by way of the Club's community activism. This award, the Governor's Citation, will be presented to Rotary International for further award consideration.

The local Interact and Rotaract clubs also received acknowledgements. With them included, we have quite the Club and should be proud of our many accomplishments.

Don Crandall took us through a review of proposed bylaw changes. Recommendations for change were suggested by the executive committee for the following reasons:

1. Cosmetic changes
2. Changes suggested by Rotary International
3. Our Club hired a bookkeeper to keep track of finances; certain references to the treasurer are no longer needed.

A vote on bylaws changes will be taken at next week's meeting which will be held at the **MUSKEGON COUNTRY CLUB**. See the link below if you wish to review the changes again before next week's meeting:

<http://clubrunner.blob.core.windows.net/0000001911/en-ca/files/homepage/strategic-plan/Bylaws-of-the-Muskegon-Rotary-Club.pdf>

Four students from the Mona Shores Interact Club – from left, David Griswold, Kendra Robbins, Henry Milek, and Leah



Weller -- reported on their activities that raised money for local charities. Ranging from a coffee stand at the high school, a haunted hall, a book sale, a dead of winter sale and an auction of a food basket, these students are practicing the creed of Rotary and we are **PROUD OF YOU!!!!**

The raffle this week resulted in three R's earning some money for dinner on Mother's Day: **Bill Loxterman**, **Pam Babbitt** and **Ginny Sprague** were the lucky winners. **Pam Babbitt** opened up the selection process (elimination process?) for selecting the "Brave Rotarian" who would be "kicked out" of the selection pool and required to deposit a \$100 check he/she had agreed to deposit upon being cast onto the street. Using a pair of dice to determine the winner (or loser as the case may be) **Tim Lipan** was asked to "throw the dice". Using a form of body language and stern look which he undoubtedly learned on a recent trip to Las Vegas, Tim rolled a snake eyes that eliminated **Mark Meyers**. Congratulations, or condolences, Mark.

Visiting Rotarians & Guests

Muskegon Family Care Maternal Infant Health Supvr Laura Wagner (**Gwen Williams**); Huntington National Bank Branch Mgr Tamara Jackson-Gatewood (**Alan Alpert**); Farm Bureau Insurance exec Bryan VanEpps (**Diane VanEpps**); Mona Shores Interactors Henry Milek, Leah Weller, Kendra Robbins, David Griswold (**John Noling**); and Holland Rotarian and speaker Kathy DeVries (**Club**).

Gettin' High Already

She may be a little difficult to see, way up there in the clouds, but President-Elect Susan Cloutier-Myers, right, is starting to let folks know we're in for another great Rotary year, as she prepares to take the helm from President Brianna in a short couple of months. To help our presidential ladies forge the best possible chart for Rotary 2015-16, please make your best effort to attend Club this week at the Muskegon Country Club. It's our Annual Meeting, where we'll look back on accomplishments and set sail for exciting waters still uncharted. As you can see, Susan's already shimmied up to the Crow's Nest, insuring that the Club's route ahead is steady as she goes. Susan and Brianna would really appreciate hearing your "Aye aye, Captain."



Twenty years from now you will be more disappointed by the things that you didn't do than by the ones you did do. So throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover.

- Mark Twain

Our Club's Annual Meeting ● This Thursday Noon ● Muskegon Country Club

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This publication, *Muskegon Rotary in Motion (RIM)*, is intended for the private, non-commercial use of our members and friends.

RIM content includes correspondents' reports, meeting announcements, occasional satire, and member-related social media items.

The deadline for RIM announcements is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.

May 21 Program Preview

Bob Scolnik attended the Law Day 2015 Luncheon last Friday at the Lake House. The luncheon was presented by the Muskegon County Bar Association and was intended to bring awareness and protection of civil rights and justice for citizens of the community. A number of awards were presented including awards for an elementary school art contest, essay contests and then a speech contest. One of the premier awards was the Liberty Bell Award and this year's honoree was Janet Day,



spouse of the late Rotarian John Day. Janet has had long and distinguished service as a member and chair of the Norton Shores Planning Commission, 26 years, plus lengthy service with Mediation & Restorative Services, graduating from their first mediation class and having mediated hundreds of cases. In the photo above, she is standing between those who nominated her: Judge Neil Mullally and Kate Kesteloot Scarbrough, executive director of Mediation & Restorative Services.

Congratulations, Janet, for your service to our community and for your Liberty Bell Award!

Honduras by any other name

In last week's RIM, we somehow substituted "Guatemala" for "Honduras" a time or two in the page 2 program report, and we humbly apologize. Our late night proofreader has been flogged and put on an unpaid leave of absence while we look for his replacement; any takers? Corrections have been made, and a revised RIM is available at the link below:

<http://clubrunner.blob.core.windows.net/00000001911/en-ca/files/homepage/revise-rotary-in-motion-for-april-7-2015/Microsoft-Word---REVISED-RIM-5-7-15-docx.pdf>

Workers Wanted

Holly Hughes reports, "We have 65 businesses signed up, looking for workers. The Ship is FULL again!!! Please share on your FACEBOOK." USS LST 393 Veterans Museum Ship, 560 Mart Dock (Downtown Muskegon). FRIDAY, May 15, 10am - 2pm.

All looking for work are welcome, Veterans and Non Veterans!

A Weekend of Rotary

by Orville Crain



From left, Orville Crain, Susan Cloutier-Myers, District Governor Al Bonney and Brianna Scott

You really missed a great time if you weren't at the 2015 District Conference last weekend. It was held in Traverse City, and titled "Bridging the Generation Gap." Friday afternoon, we opened with a young professional's summit, and heard from several outstanding young professionals. Group discussions followed, centered on recruiting more young professionals to our clubs.

Traverse City Rotary held "Host Hospitality Dinners" for small groups on Friday evening. It was a blast for everyone, and time to meet new Rotary friends, exchange ideas, and swap lies.

Saturday morning featured breakfast and breakout sessions for our attending youth, and where John Noling received an outstanding ovation for his many years of effort. There were also breakout sessions for crowd funding and for polishing our 30-second elevator speech ("Why I



Nancy & Don Crandall

am a Rotarian"), as well as "Who's Winning the Membership Business?"

Muskegon Rotary received a membership award for a net increase of 14 members, the best in the District.

After a sumptuous lunch Saturday came the story of "MOOmers Ice Cream" which bridged the generation gap through its mother and son connection. Later sessions included food access and feeding the hungry.

Saturday's international dinner was fabulous! Sunday was Polio Eradication Day; we heard up-close-and-personal stories of families with polio survivors.

Best of all were networking and learning how Rotarians are changing lives. We left inspired, and we urge you to consider attending next year. Really, you'd be glad you did.

'Round Rotary's

RIM Continuing...

One of the Club's big fundraisers is providing another fun-raising opportunity for members, families and friends. Our "Party in the Park" is scheduled for Friday, June 12, in downtown Hackley Park, 5-9pm. Volunteer Procurement Chair **Josh Wallace**, left, is looking for help, for all kinds of jobs (beer pourers, ticket



sellers, etc) and shifts are only 2 hours (5-7pm, 7-9pm). Please sign up with Josh as soon as you can – the earlier you sign-up, the better the chance of getting your preferred shift and job. Please note: it's really not work as much as it's fun, and a chance to really make a contribution with fellow members.



Above, from left, **Kris Collee**, Laura Holmes, **Chris McCarthy Zahrt**, Joe Doyle, **Tom Schaub**, Diane Szewczyk-Smith, **Kevin Donovan**, LaShelle Mikesell, Debbie McCarthy Smith and Bruce Duff at The Association of Irish and Celtic Festival's 2015 Conference, last weekend in St Paul, Minnesota.

Baker: More Success

For the second consecutive year, the Rotaract Club of Baker College of Muskegon has been awarded the very prestigious Presidential Citation from Rotary International. The students were presented with this award by District Governor Al Bonney at the Rotary District Conference in Traverse City this past weekend. As the club advisor, I couldn't be more proud of a group of students. They have represented Baker College and Rotary in an outstanding manner. Look for more great things to come from this club!

– Linda Meyers

This Weekend Lumberjacks-Stampede

Hockey fans... **Rob Murphy** wants us to know that the thrilling 2015 Clark Cup Playoff ride continues for one final round as the newly-crowned Eastern Conference Champion Muskegon Lumberjacks have punched their first-ever ticket into the Clark Cup Final after a five-game series triumph over the Dubuque Fighting Saints in the Eastern Conference Final. The Lumberjacks are set for a best-of-five series showdown, beginning this weekend in Muskegon, with the Western Conference Champion Sioux Falls Stampede to determine the USHL's top team for the 2014-15 season. Click on the link below for the 'Jack's news release, and let's cheer on our Lumberjacks to victory.



Clark Cup Finals May 9 (Saturday), May 10 (Sunday) and May 20*

All Home Games at 7:15 p.m. (Doors Open at 6:15 p.m.)

Muskegon Lumberjacks vs. Sioux Falls Stampede

L.C. Walker Arena and Event Center

Order Tickets Today

@ www.startickets.com

*Game 5, Wednesday, May 20.

News Release:

<http://clubrunner.blob.core.windows.net/00000001911/en-ca/files/homepage/lumberjacks-news-release/Conference-Champions-Collide-as-Lumberjacks-and-Stampede-Meet-in-Clark-Cup-Final-5-6-15--1-.pdf>

Muskegon Lumberjacks Hockey
"A CUT ABOVE"



←
President-Elect Susan, left in red, and **President Brianna**, right in black, enjoy posing in TC with this year's Youth Exchange students, seen throughout the photo in all kinds of different colors.

Above is an interesting and educational event – adjust your magnifying glass to better read the little poster – that the Rotaract Club of Baker College is hosting along with the Adobe Users Group. It's free and open to the public. Meet in Baker's Auditorium, A-101, May 13, at 6pm.