






“Service Above Self”

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>




Josh Wallace, President
 Cathy Brubaker-Clarke, President-Elect
 Kathy Moore, Pres-Nominee
 Nancy Crandall, Secretary
 Tim Arter, Treasurer
 Susan Crain, Imm Past President



Muskegon Rotary Club
 Club 16 (2809) – District 6290, Chartered May 1, 1916
Oct 20, 2016 12:00–1:15pm
Lake House Waterfront Grille
 Satellite ReWine Club 5:15-6:30pm Holiday Inn



Jane Clingman-Scott, Director
 Ed Hendrickson, Director
 Mark Meyers, Director
 Jason Piasecki, Director
 Lisa Hegenbart, RIM Reporter
 Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?



“Muskegon County Farm to School Program”

“This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world’s roaring rim” - William Faulkner

MEETER / GREETER

Tom Powers

INVOCATOR - REFLECTOR

Zabrina Santiago

THIS MEETING’S MENU

Lemon Basil Chicken Buffet – with a lemon/basil/parmesan cream sauce; garden salad bar; fresh vegetable; red skin potatoes; and brownies.

STUDENT GUESTS

Whitehall Vikings

NEXT WEEK’S BIRTHDAYS

Melissa Brooks	Oct 21
JD Wallace, Sr	Oct 21
Dan Hartmann	Oct 22
Linda Juarez	Oct 23

UPCOMING PROGRAMS

10/27 Mission for Area People
 11/03 Literacy Committee Report
 11/10 New Mercy Health Building
 11/17 ADAC Story

Muskegon Rotary Board

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HONDURAS THIS TIME??



The 2017 Honduras service dates are February 24 – March 6. We encourage those who may be interested to sign-up by October 20, and expect to pay a \$100 deposit. So don’t delay. Activities during the trip will include installing and repairing water filters, latrines and much, much more. It’s the rewarding experience of a lifetime. For more complete information, click below:

<http://clubrunner.blob.core.windows.net/00000001911/en-ca/files/homepage/rotary-honduras-work-trip-2017/ROTARY-HONDURAS-WORK-TRIP-2017.pdf>

SPEAKERS, NEW MEMBERS ALWAYS WELCOME



Muskegon Holiday Inn
 Thursdays 5:15 – 6:30pm

On Stage This Week

There are a lot of challenges in today’s school lunch room. There is growing concern about a childhood obesity epidemic. There are new federal standards for school lunches. There are increased food costs due to inflation and the desire to meet healthier standards (programs like [Farm to School](#) help provide funding for schools to buy produce from local farmers for school lunches). And of course, there is getting kids to eat what’s good for them.

The program’s complete title: “Healthier Communities & Strengthened Local Economies: Muskegon County Farm to School Program.”

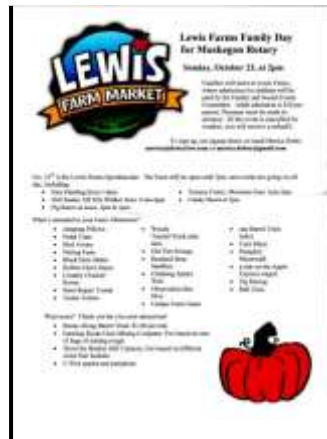
Presenters: Dan Gorman, School Food Services Director, Whitehall and Montague Schools; and Colleen Johnson, School Food Services Director, Muskegon and Muskegon Heights Schools.



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(Hi Maggie)

FOR THE KIDS – OCTOBER 23



Click: <http://clubrunner.blob.core.windows.net/00000001911/en-ca/files/homepage/lewis-farm-market-outing/lewis-farm.pdf>

LEWIS FARM MARKET NEAR NEW ERA

Rotary's Crunch photo, page 3 Michigan's Apple Crunch

is growing! This year the crunch date was last Thursday, October 13, and it continues to connect communities and families: parents crunching at their workplace and kids crunching at the local elementary school all come home and compare stories about their favorite crisp Michigan apple varieties and the farms that grow them!

When we come together around something as simple as a Michigan apple, we connect to our agricultural heritage, build local communities, strengthen our regional economy by keeping our dollars circulating locally, and probably most importantly – we benefit nutritionally from eating a whole, fresh and delicious fruit.

RIM Reporting Team

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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements – the timeframe adherence to best guarantee accuracy and publication of a reader's message – is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.
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What are these leaves trying to tell us? ...



Leaves can't talk, silly, but if they could

they'd likely relate that



we've been in a unique fall couple



of days – 'Tween Time – when leaves on the same branch are different



colors (above); group apple and apple cider fetishes (page 3) can't be denied (especially with warm donuts); and, any resident Sasquatch returns to create



midnight havoc. Fortunately, 2016's 'Tween Time is just about over... or... is it? Hey, we couldn't make this stuff up.

Building Trust: Cops & Community
3rd Annual ENPACT Forum:
Enhancing Police And Community Trust

Join us for our annual evening of community building!

A FREE community event presented by the Muskegon Rotary Club's Diversity & Inclusion Committee

November 1, 2016
5:30 - 9:00 pm
Program begins at 6:30 pm
This is a FREE event.

Traventhal Center
3rd Floor Ballroom
417 W. Weston Ave.,
Muskegon Michigan

Refreshments & light snacks
Open to all and encouraged to attend

Special Guest Speaker,
Jerry Clayton,
Washtenaw County Sheriff
Sheriff Clayton trains officers and community members on a variety of topics including Diversity Awareness and Driving While Black/Bias-free Talking.

The Washtenaw County Sheriff's Office engages with residents, empowering them to take an active role in policing their own communities, while providing leadership, security and the tools needed to build a strong community, one neighborhood at a time.

• Mix and Mingle
• Introductions of local Police Chiefs
• Table Group Conversations
• Community Discussion, Questions, & Feedback

Reservations/Event Registration at 231.727.8888

Muskegon Rotary Club

WATCH MUSKEGON

<http://clubrunner.blob.core.windows.net/00000001911/en-ca/files/homepage/building-trust-cops-and-community/BUILDING-TRUST---COPS-AND-COMMUNITY.pdf>

Police Chief Jeff Lewis announced that the upcoming ENPACT Council event, above, of the Diversity and Inclusion Committee is scheduled for November 1, 6 - 9 PM, at the Frauenthal Center in partnership with the Community Foundation for Muskegon County.

Visiting Rotarians/Guests

Terry Dental owner Jules Terry (**Josh Wallace**); Realtor Carrie Eppard (**Orville Crain**); Harbor Hospice Director of Development and prospective member Amy Johnson (**Mary Anne Gorman**); speakers Renae Hesselink and Anika Grose (**CLUB**); Muskegon City Clerk Ann Meisch (**Frank Peterson**); Wilde Group National Account Manager (**Rem Sprague**); Mona Shores Director of Counseling Danielle Smith-Walker (**CLUB**); Jamie Pesch (**Cathy Brubaker-Clarke**); Garland Company Area Manager and prespective member TJ Morris (**Dakota Crow**); and MCC Lakeshore Fitness Center's Buffy Russell (**Jerry Wiersma**). Student guests were Mona Shores Sailors.



Last Week's Program

Healthy Communities: Increased Local Economies

SPEAKERS: Renae Hesselink and Anika-Kafi Summers Grose

SPEAKER E-MAIL

ADDRESS/WEBSITE:

www.kitchen242.com and
agrose@easternmarket.com

**by RIM Reporter
Lisa Hegenbart**

Kitchen 242 officially opened in July 2015 as a commercial kitchen in downtown Muskegon located at the Muskegon Farmers Market. Its mission is to have a portion of its services focused on food entrepreneurship, said Renae Hesselink, right, while also hosting community events.

Currently, there are three food businesses working out of Kitchen 242 with an additional business to start soon. It also provides



cooking classes and culinary events to enhance community awareness of good nutrition. Other uses of Kitchen 242 have been Cooking Matters classes which allow families to learning basic cooking skills and receive a bag of food to take home with them; classes with local schools; restaurants utilizing the facility for local festivals; food gleaning; and the Summer Program of the Boys and Girls Club.

Detroit Kitchen Connect (DKC) was established four years ago. Since its beginning, over 50 businesses have started production in licensed commercial kitchens in Detroit; eight businesses have scaled

production ; more than 230 businesses have contacted the program to start their businesses; and three more affiliated kitchens are coming to DKC in 2017.

Through both of these Kitchens, the community is able to support

small business and create jobs, said Anika Grose, below. Everyone who has a passion to start their own



food business should have the opportunity, and both Kitchen 242 and DKC can assist with developing a strong plan and support throughout the process.

Kitchen 242 shared that you can find their events on their website at www.kitchen242.com and encouraged members to attend a cooking class, book a Corporate Wellness Culinary Experience for employees, as a Club to consider sponsoring a culinary experience to support healthy lifestyles. Gift certificates are available for purchase in Muskegon for family or friends.



'Round Rotary's RIM

Our weekly "10 Brave Rotarians – Princess"

our Club for our gift which will help to pay for 35 clean water wells.

PRESIDENT NEWS / ANNOUNCEMENTS

President Josh opened the meeting with his semi-annual plea for everyone to PLEASE go into their ClubRunner profile and make sure it's updated, especially birthdays (month and day). Last week, one birthday announcement was omitted because that member's profile wasn't current; the celebrant missed being serenaded to but he/she still owes the birthday tax... plus interest.

Visitor Buffy Russell, Lakeshore Fitness Center instructor, below, came all the way over from the



former "Y" to share her Center's special discount offer for Rotarians who join between now and the end of October. Still a little out of breath from her jog over,

she nevertheless was ready with her pitch and PowerPoint slides when – whaddayaknow –

President Josh, mike already in hand, made the pitch for her, leaving out important details. So what'd we miss? Perhaps she'd return and set the record straight.



drawing took place, the woser (winner-loser) being **Darlene Collet** (sounds like "Chevrolet") who, despite being kicked off the boat next summer, might be really pleased with the award-potential photo

taken the instant that results were announced. To add to all that sunshine, Darlene reminded us that Mission for Area People will be holding a fundraiser, Vines and Steins on October 27th from 5:30-8pm at the Folkert Center.

There will be a *Grape Escape* meeting on November 7 at the 3rd St. Grille.

A Habitat for Humanity signup sheet was circulating to assist with the home build. There've been two build dates added so your help is still needed.

Our Club is actively involved globally. We received a letter from the Fremont Rotary thanking



ANNOUNCEMENTS – COMMITTEE MEMBERS, GUESTS

Lewis Farms Family Day for Rotary members and their families is Sunday October 23. The Club will pay for the admission of member's children and grandchildren. See page 1.

The Diversity and Inclusion Committee is hosting the 3rd Annual Enpact Forum on November 1 from 5:30-9pm. It will be held in the 3rd Floor Ballroom of the Frauenthal.

Rotary ReWine will be holding their signature event on November 3 from 6-8pm at the Holiday Inn-Muskegon. This event will be screening the film about Rotary's involvement with the worldwide effort to eliminate polio. Pizza and non-alcoholic beverages are provided, cash bar available. Sponsorships are still available, **Susan Crain** said. See above.



Leave it to apple-headed Gary Nelund to mess with a nearly-sacred Crunch ceremony.