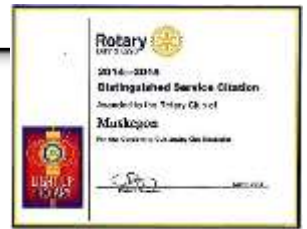




Muskegon Rotary in Motion



Susan Crain, President
 Josh Wallace, Pres-Elect
 Cathy Brubaker-Clarke, Pres Nominee
 Pam Babbitt, Secretary
 Tim Arter, Treasurer
 Brianna Scott, Imm Past President

Muskegon Rotary Club

Club 216 (2809) – District 6290, Chartered May 1, 1916

October 8, 2015 12:10pm

Lake House Waterfront Grille

<http://www.muskegonrotary.org>



Ed Hendrickson, Director
 Linda Juarez, Director
 Kathy Moore, Director
 Jason Piasecki, Director
 Frank Marczak, RIM Reporter
 Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?



Program: "Muskegon Casino Plans" Little River Tribe

MEETERS / GREETERS

Tom Powers

INVOCATION

Dale Nesbary

THIS MEETING'S MENU

Pasta Sampler Buffet w/three options – penne in classic Italian meat sauce, with chicken and fresh tomatoes in vodka cream sauce, and with marinara (meatless) – offered with garlic bread, Caesar salad bar, and brownies

NEXT WEEK'S BIRTHDAYS

Justin Clark	Oct 8
Ed Hendrickson	Oct 12
Kimberly Suarez	Oct 14

PROGRAMS / EVENTS

10/15 Blue Water Economy Report
 10/22 Muskegon Has A Reputation
 10/29 Club Meeting
 11/05 Every Rotarian Every Year

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 Jason Piasecki Jason@revel.in

Future Leaders

Muskegon High School junior Rina McClain, below left, and senior Emily Baker



recently participated in a four-day Rotary Leadership Awareness Conference in Blind River, Ontario Sept 24-27, with 40 other Canadian teens. Emily also attended the Life Leadership Conference last summer in Tustin, Michigan, and is a key senior leader for her class of 2016. Rina is a dually enrolled MCC and MHS student who is active in the MHS theatre



program and wants to study and live in South Korea or Japan someday. Both students will soon present a short report to our Club on what they have learned about leadership and future action plans.

The first "super-moon"

total lunar eclipse in more than a decade did not disappoint

Sunday evening, with the moon thrilling skywatchers around the world as it dove into Earth's shadow. This was the first such event since 1982, and won't happen again until 2033.



2ND ANNUAL ROTARACT MULTI-DISTRICT CONFERENCE

Saturday, October 17, 10am – 5pm
Baker College of Muskegon

[CLICK ON LINK FOR DETAILS](#)

<file:///C:/Users/Bi/Pictures/AAA%20ROTARY/ROTARY%20PHOTOS/ROTARY%20Meetings%202015/GRAPHICS/9-3-2015%2015-20-01.pdf> →



Grape Escape 2015

**One More Peek
Before We Start
Working on 2016**



From last week's program →

"What does the fly on the wall say about the Boys & Girls Club? That fly says the club is the place to be!"

From left: In the purple shirt is Kyle Ostrander, 11; in the pink is Jayla McGhee, 7; then Naima Turner, 7; Ah'Janeek Piggue, 9; to the far right is D'ontae Jones, 10; and in the front is Charles "The Fly" Hardy, 13.



This Week on Stage

Presenting a controversial issue for this and other Michigan communities, the Little River Band of Ottawa Indians, its status as a federally recognized Indian tribe reaffirmed and restored by the United States in 1994, is working with local officials to site a casino in Fruitport Twp, near the Lakes Mall and I-96-US31 interchange. They'll present an up-to-the-minute report to members and welcome questions. The tribe's website:

www.lrboi-nsn.gov

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This publication, **Muskegon Rotary in Motion (RIM)**, is intended for the private, non-commercial use of our members and friends. RIM content includes correspondents' reports, meeting announcements, occasional satire, and member-related social media items.

The deadline for RIM announcements is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor **Bill Johanson** or one of the RIM Correspondents above.

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Last Week's Program

One in 21/Welville

by Frank Marczak

The recently appointed coordinator of the 1 in 21 initiative, **Jamie Helsen**, spoke to the Club about the program created in 2011 to build a healthier community. She invited **Linda Juarez**, 1 in 21 initiative co-chair, to remind everyone about the origin of 1 in 21.

A report from the University of Wisconsin illustrated that in 2011, Muskegon County ranked 82nd out of 82 counties in the State of Michigan in terms of poor health behavior and resulting effects on the people who live here. That makes Muskegon County the unhealthiest county in the state, a reputation that does not bring pride to mind, let alone suggest a healthy community. Specific factors such as obesity (over 1/3rd of the residents are obese), overweight (again, over 1/3rd are overweight) and smoking (1/4th of the population in this county still smoke) were cited in the Wisconsin report. A rhetorical but significant question asked is: so what? Who cares? Why should we improve our ranking in the state?

Many reasons are cited. The community as a whole suffers when residents are unhealthy. School performance is weaker, social services

are asked to do more with less, economic prosperity is affected, and a thriving community is not enabled. The vision selected in 2011 after the report was produced was to make Muskegon County #1 in health performance by the year 2021. Can we do it? The answer is YES if every sector, education, industry, business and community health organizations come to the table to address and solve the problem. And it is a problem for this community.

Following the vision of:

A HEALTHY COMMUNITY STARTS WITH YOU!!

A number of initiatives have taken place over the last 4 years. Some examples are:

-Seaway Run.

-Big Crunch Record (Eat an apple on a given day and set a new world record) Muskegon County did this and beat out New Zealand.

- Way to Wellville 5, a national effort to select five communities to assist and Muskegon County was chosen as one of the five.

-Partnering with the public health division of the county.

-Strategic planning involving local "players" who can and should be involved in addressing this problem.

The dialogue has changed and other organizations are helping address the issue of Muskegon County's unhealthiness. Jamie cited the 1 in 21 values that need to be recognized as a means to resolve the problem. They are:

-Being inclusive

-Being collaborative

-Reducing health disparities

-Encouraging cultural competency

-Using evidence based data

The nationwide Way to Wellville concept recognizes a number of ways to address the health problems of a community.

Include in a business plan development the effort to rethink health in the context of the business, utilize a data collection >>>

Linda Juarez & Jamie Helsen

>>> process called Proof Pilot and advertise free flu shots from Walgreens, to cite just a few of the ways to confront the issue of Muskegon's ranking in the state of quality of health.

The flu shot initiative is just one of the ways



to bring attention and positive results to the community. In October, a campaign to "Say Boo to Flu" brings attention to the importance of getting an annual flu shot. Jamie asked and challenged organizations to place notices regarding health on their marquee, store front window or in the factory. Social media will also be used and those who use social media are encouraged to spread the word thru their contacts. We are all in this and 2021 is just a short six years away. Let's get healthier together.

Visiting Rotarians & Guests

Visiting Montague/Whitehall Rotarian Ed Kaminski; members being inducted **Asaline Scott (Brianna Scott)** and **Jan Mink (Orville Crain)**; and Hurst Mechanical sales exec Melissa Brooks (**Ryan Bennett**). One of our guests, Ed Kaminski, is touting his club's annual fundraising dinner/dance on Saturday, October 10, at Buzz's Lakeside Inn on White Lake. Ed would be happy to sell anyone a \$25 ticket for admission to the evening of food and fun. He can be reached at edward@kaminski-funke.net.

President Susan brought the Club to order last week and, after the Pledge of Allegiance was recited, two pending

ministers came forth to lead the invocation. **Kathy Moore** beat **Tom Powers** to the mike and led members in a very prayerful moment of reflection. Tom was gracious in his departure from the podium/altar.

Student guests from Reeths-Puffer High School were accompanied by their assistant principal Todd Conrad. Students were Matt Johnston, Kate Uganski, and Kalisa Williams. Each of these students recited a long list of impressive accomplishments including the high scoring Ms Uganski who earned a top score of 34 on the ACT exam; wow! that says it all.



← Asaline



Jan →

Two new members were inducted. **Asaline Scott**, mother of **Past President**



Brianna Scott, was presented first and sponsored by Brianna. A litany of maternal and professional accomplishments was cited, and Brianna was proud to apply the Rotary Pin to her mother. A sweet moment in Rotary history. Next up was **Jan Mink**, sponsored by **Orville Crain**. Jan has lived in Muskegon for 10 years after moving from California. An entrepreneur and community volunteer, she is another welcome addition to the Club.

Red Star removal was next and **Kirk**

Hallman recognized **Justin Clark**, who has completed the required tasks to earn the privilege of having the red star removed from his badge, signifying his official and complete entry into the Club.

Committee Reports

Gary Ostrom reminded the Club's most recent newcomers about the orientation session scheduled for this next Wednesday, October 7, 8am, at the Shoreline Inn.

John Noling invited Rotarians to the prestigious **2nd Annual Rotaract Multi-District Conference** being held at Baker College on Saturday, October 17 from 9 a.m. to 3 p.m. College students from several communities and colleges will be attending. John also asked if anyone would be willing to host a student for that evening so he/she could stay overnight and make a more relaxing ride home on Sunday. But also... anyone with access to "stuff" – new or gently used – that might be appropriate for raffle prizes are asked to get ahold of John as soon as it's convenient.

Melissa Moore who manages Read Muskegon is interested in hosting a meeting of Club members who might be interested in forming a Literacy Committee. She can be reached at Melissa.moore@readmuskegon.org.

City of Muskegon Police Chief **Jeff Lewis** announced the next meeting of the Community Impact group, who focuses on police and community trust. They'll convene next on Tuesday, October 20, at 7pm, at Muskegon Heights Apostolic Church.

And the last act completed before the program presentation was "10 Brave Rotarians" selection. Thursday's winners, er, losers of record were **Nancy Crandall** and **Howard Hardesty**. Ten more names are still in the hat.

THIS WEEK:

CASINO