




“Service Above Self”

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Josh Wallace, President
 Cathy Brubaker-Clarke, President-Elect
 Kathy Moore, Pres-Nominee
 Nancy Crandall, Secretary
 Tim Arter, Treasurer
 Susan Crain, Imm Past President



Muskegon Rotary Club
 Club 16 (2809) – District 6290, Chartered May 1, 1916
Sept 1, 2016 12:00–1:15pm
Lake House Waterfront Grille
 Satellite ReWine Club 5:15-6:30pm Holiday Inn



Jane Clingman-Scott, Director
 Ed Hendrickson, Director
 Mark Meyers, Director
 Jason Piasecki, Director
 Peg Maniates, RIM Reporter
 Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



“Total Tech Quest (TTQ)” Vicki Cavanaugh

“This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim” - William Faulkner

MEETER / GREETER

Joan Smith

INVOCATOR - REFLECTOR

John Snider



THIS MEETING'S MENU

Roast Pork Loin Buffet w/honey mustard glaze; garden salad bar; herb roasted redskin potatoes; chef's selection vegetable; and cookies

NEXT WEEK'S BIRTHDAYS

Jon Gale Sep 03
 John Snider Sep 06

UPCOMING PROGRAMS

09/08 MAISD Education Update
 09/15 Muskegon Heights Academy
 09/21 **Grape Escape**
 09/22 Dist Gov Gernot Runschke
 09/29 Life Leadership Participants
 10/06 70X7
 10/13 Detroit Eastern Market
 10/20 MI Farm to School Program

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Escape Weeks Away

Muskegon Rotary will host our *Grape Escape Wine & Food Festival* at Bella Maria's Ristorante & Event Center on Wednesday, September 21. This annual event, which features Michigan wines, microbrews, and local cuisine is a community-enriching fundraiser that brings together several hundred members of the greater Muskegon community. Moreover, the event has grown in popularity and has become a vital networking and social event for local business leaders.

Your attendance at this event is encouraged and sincerely appreciated. Your ticket purchase and participation in the Silent Auction will help Muskegon Rotary provide a \$10,000 grant that will be used to benefit those residents of our Muskegon community who are most in need. This year's grant recipient is Muskegon Promise.

The Muskegon Promise unprecedented commitment to the young people of our community: if they work hard, they will be able to earn at least a two-year college degree tuition free. Scholarships will fund an Associate's Degree or Certificate program at Muskegon Community College or Baker College of Muskegon. Eligible students are those who live in and graduate from a high school within MAISD boundaries and have a graduation GPA of 3.5 or higher.

#

So she finally got to fish last week!



Rough waters, sea sickness... yes, but Captain Scott of Wasabi Charters helped Annoesjka ← pose with her prize catch. Perhaps she'll have more fishy tales to share at Grape Escape, and hopes to see you there.

Featuring
 Wines from Michigan Wineries
 Michigan Microbrews
 Hometown Restaurants and Cafes

SAVE THE DATE

Muskegon
Rotary
 Club

Grape Escape

Muskegon Rotary 2016

6:00pm - 9:00pm
Wednesday September 21
Bella Maria's Ristorante
 and Event Center

Reflection on Prayer

To what used to be traditional invocations as our meetings' primary blessings, optional inspirational "reflections" have been added; these help ensure a non-denominational message if that makes the invocator more comfortable. Of keen interest these days seems to be a prayer and reflection blending, an example of which Rev **Tim Vander Haar** presented recently that we now share:

"There are some who consider life to be almost a cosmic accident, an inscrutable mystery a product of forces beyond our comprehension or control.

"And there are others who point to, and sometimes even name, a Creator from whose hand we come and to whose hand we return.

"But in every case our lives come to us from beyond ourselves. They are a gift to us, and what we do with them is our way of showing gratitude.

"So let us be thankful in every situation. Let us remember that none of us made it here on our own. May we treasure our connectedness, seeking ways to be of service beyond self, speaking words, and making decisions, that honor the dignity of each person, working together to find solutions to the problems and challenges we face, and striving always to become our best selves. Amen."



Muskegon Holiday Inn
Thursdays 5:15 – 6:30pm

Lady of Change

Jamie Helsen must be walking around with her head *all-buzzinga* these days. Much in her busy life is changing by the minute, tho', admittedly, she handles change well. Day job duties aside, she's innovating new "1 in 21" measures under extreme pressure (2021—only five scant years from now to become the healthiest county in the state); a recent bride, she'll officially be a Hekker soon (with hundreds of picky name change responsibilities); and, last but certainly not least, she's RIM's newest correspondent (superb but exhausting college English classes trained her well for the rough and rousing rigors of our much read newsletter; that's not to say she won't need occasional help from veteran and informed colleagues). We welcome and thank Jamie for climbing aboard the RIM Express, considered by many the finest Rotary news vehicle in District 6290 and maybe throughout Rotarydom.



Our newest members, from left, Kisha McPherson, and Zabrina Santiago. We extend a big Rotary welcome to them.

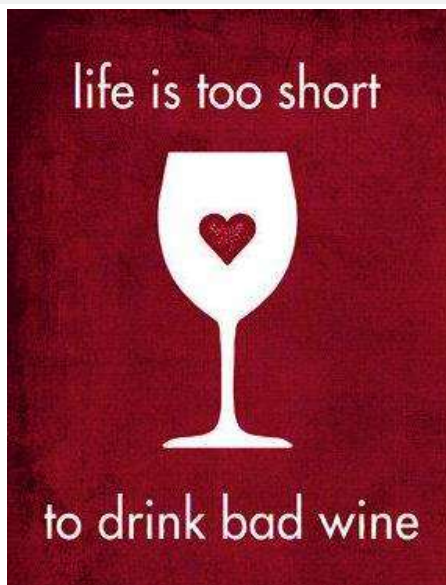
This Week On Stage

TTQ, developed locally a decade ago, provides strengths-based youth development programming to 3rd, 4th and 5th grade boys. The evaluation comes at a time when an increasing number of funders are requiring evidence-based programming and is a major milestone for the program. "It's a perfect time to evaluate the program," comments Leigh Moerdyke, Community Youth Development Program Director for Pathways, MI. "The program has been in Ottawa County for ten years and we served more than 3686 youth."

Silent Auction Help



Grape Escape needs your donations for its Silent Auction. It doesn't have to be big items – small items can be bundled together and look big. Bottles of wine. Movie gift certificates. Lottery tickets. Use your imagination. See Deni Hunter.



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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements – the timeframe adherence to best guarantee publication of a reader's message – is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.
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Last Week's Program

Lakeshore Ethnic Diversity Alliance

by Peggy Maniates

Alfredo Hernandez, below, program director at Lakeshore Ethnic Diversity Alliance, known as LEDA, spoke

passionately about working to dismantle barriers to ensure that people of all ethnic backgrounds have equal access and opportunity to participate fully in the life of the community. As an immigrant himself, coming to the United States at age 18 from Panama, Alfredo joined the United States Army for 7 years. Upon discharge, he began traveling a great deal for his employer. It was during this time his interest in cultures was sparked an interest in cultures; he started to study and understand cultures within the United States.

LEDA was founded 20 years ago. Influenced primarily by national dialogue and research on racial equity, LEDA forms a bridge between formal and informal leaders and individuals throughout our community and region. This model establishes credibility, expertise, and accountability; increases visibility and awareness; and fosters defined, sustainable initiatives and outcomes.

Change Needs Conversation!

Today LEDA represents a broad cross-section of interests and cultures. Hundreds of volunteers and a growing

staff work on initiatives throughout the region, alongside dozens of area CEOs and stakeholders engaged in moving forward a vision of racial equity

The Lakeshore Ethnic Diversity Alliance runs many programs the primary ones being Spanish Language Academy, Migrant Mentoring Programs and



Inclusion & Diversity Consulting. Mr. Hernandez spoke affectionately about his favorite program: Calling All Colors. It promotes inclusive school communities through a year-long program that features two conferences, creates a safe place to talk about race, and provides tools

for increasing positive racial impacts for middle and high school students.

Mr. Hernandez said that if one thing that could make the world better is for people to keep the conversation going. We must talk about it for the problems in our society to improve. Please visit their website for additional information at <http://www.ethnicdiversity.org/>.



**'Round
Rotary's
RIM**

The 10th Annual Labor Day Walk/ Fun Run, on September 5 @ 8:00am, is a Muskegon County community event to celebrate the beauty of our environment and promote the health of our community. The walk/run begins at Fisherman's Landing, 538 E. Western Avenue, Muskegon, MI 49442



Two Special visitors from the Netherlands attended last week's meeting: Sjoerd Raymans, above right, and Chris-Jan Weijzen from the Netherlands. They are in Muskegon to do a logistics study on Muskegon Harbor as part of a capstone project for their master's degree from Erasmus University in Rotterdam. Both



young men come from Rotary families and presented the Club through President Josh, above right, with a flag from Chris's father's club in Hoogezand-Sappemeer, Netherlands.

United Way of the Lakeshore's "Day of Caring" is Friday, September 9. Its goal is to help 10,000 working families (known as ALICE: Asset Limited Income Constrained Employed) meet basic needs. For more information or to register, please go to:

http://volunteer.unitedwaylakeshore.org/aem/general/event/?doc_id=3216



Above, Alena Zachery-Ross, citing a litany-and-a-half of newbie duties of the past several weeks, earned the right to have Jim Fisher pull the red star off her badge. No newbie, no more, Alena!

Committee Reports

Grape Escape was 27 days away on Thursday! Please remember to send in your Silent Auction items and purchase your tickets soon!

Here's how to quickly and easily purchase *Grape Escape* tickets. Access the website – www.muskegonrotary.org – bottom of the first screen see and click on “Buy Grape Escape 2016 Tickets Here.” Second screen enter the ticket quantity you desire, click on “Order Now” button and follow instructions. Have your credit card handy.

Susan Crain announced the next New Member Get Together on September 10, from 5:30 to 7:30pm at the Crain's home.

A Punch Bowl Dinner and Social to support the Muskegon Farmers Market will be held September 10. Local chefs Jamie and Jeremy Paquin will start us off with appetizers and a local sumptuous seasonal meal. Chef Char Morse

will wrap things up with a delectable dessert made with Michigan's abundant fruit. This earth-to-table event will take place down Market Street. Fun and mingling starts at 6:00pm with music by the Silverado Band and appetizers, seating for dinner is at 7:00pm. Buy or sell eight (8) tickets and you get to be celebrity waiter for that table!

Major Contributors



The Rotary Club of Muskegon is proud to honor three Rotarians, who've made outstanding contributions to the RI Foundation, with multiple Paul Harris Fellowships: **Nancy Crandall** and **Phil Friedrich** with one sapphire on their lapel pin, and **Orville Crain** with three sapphires. Above, from left, presenter Ginny Sprague, Orville Crain, Nancy Crandall, and Phil Friedrich.

Visiting Rotarians and Guests

Visiting Grand Rapids Rotarian **Paul Keep**; Career Tech Center Principal Kyle Fiebig (**Randy Lindquist**); CFFMC Communications Director Melissa Freye (**Bob Chapla**); Marks Orthodontics owner and prospective member Dr Kathryn Marks (**Dawn Johnson**); Comerica Manager and prospective member Kate Batchelder (**Annoesjka Soler**); Andrew Sims (**Kimberly Sims**); Terrace Cutz LLC owner Ryschard Laws (**Tamara Jackson**); West Mich Lake Hawks' Ron Jenkins (**Bob Scolnik**); Muskegon Port Advisory Commission's Sjoerd Raymans and Chris-Jan Weijzen from the Netherlands (**Arn Boezaart**).

Food/Drink Vendors So Far

Teddy's Spaghetti
Kitchen 242/ Muskegon Farmer's Market
3rd Street Grille
Fishmongers Wife
4 Seasons Gastropub
Wok & Roll Asian Cuisine
Larry Larsen – Win Schuler's Cheese
Harris Hospitality
AgeWell Services – Tanglewood

1. Chateau Fontaine Winery
2. Black Star Farms
3. Bel Lago Vineyards
4. Chateau Grand Traverse
5. Cascade Winery
6. Fenn Valley Vineyards
7. 12 Corners Vineyards
8. Hawthorne Vineyards
9. Chateau Chantal
10. St. Julian Winery
11. Lemon Creek Winery

August is Rotary Membership Month! we heard from recruiting guru Orville Crain who was just appointed Recruiting Chairman for the District; this, following Muskegon Rotary being the lead recruiting Club in our 60-club District for the past two years. Please watch Rotary International President John Germ's moving speech on Rotary membership at...

<https://vimeo.com/133988115>.