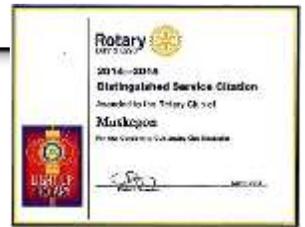




Muskegon Rotary in Motion



Susan Crain, President
 Josh Wallace, Pres-Elect
 Cathy Brubaker-Clarke, Pres Nominee
 Pam Babbitt, Secretary
 Tim Arter, Treasurer
 Brianna Scott, Imm Past President

Muskegon Rotary Club

Club 216 (2809) – District 6290, Chartered May 1, 1916

November 5, 2015 12:10pm
 Lake House Waterfront Grille
<http://www.muskegonrotary.org>



Ed Hendrickson, Director
 Linda Juarez, Director
 Kathy Moore, Director
 Jason Piasecki, Director
 Chris Burnaw, RIM Reporter
 Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

 Program: “Every Rotarian Every Year” Josh Wallace

MEETERS / GREETERS

Jamie Helsen

INVOCATION

Dale Nesbary

THIS MEETING'S MENU

Chicken Picatta with lemon and capers in white sauce, wild rice blend with almonds, and fresh vegetable, garden salad bar, brownies

STUDENT GUESTS

Oakridge Eagles

NEXT WEEK'S BIRTHDAYS

Bill Erickson	Nov 05
Kevin Donovan	Nov 06
David Ramos	Nov 09
Rich Kramer	Nov 11

FUTURE PROGRAMS

11/12 Emerge @ **Holiday Inn**
 11/19 Affinia Health Network
 11/26 **THANKSGIVING (No Mtg)**
 12/03 Rotary Presentation

Muskegon Rotary Board

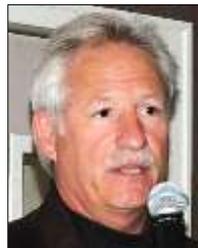
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Cops and Communities

Takin' It To the People

The Muskegon Public Safety Office invited residents to “Building Trust: Cops and Community”, the 2nd ENPACT (Enhancing Police and Community Trust) Forum on October 20 at [Christ Temple Apostolic P A W](#) in Muskegon Heights: “Building Trust: Cops & Community.”

Dr Joseph E Thomas, Jr was the keynote speaker. Fred Johnson, Muskegon County's new public defender, served as moderator.



ENPACT forums give county residents the opportunity to communicate directly with law enforcement chiefs, the public defender and county prosecutor.



ENPACT Panel, from left: Matt Roberts (prosecutor), Jon Gale (Norton Shores PD), Ken Sanford (Musk Twp. PD), Lynn Gill (Musk Heights PD), Jeffrey Lewis (Muskegon Police), Chris McIntire (MSP #61), David Boone (Roosevelt Park PD), Tom Korabik (N. Muskegon PD), Robert Rought (Montague PD), Sheriff Dean Roesler, and (out of camera range) Roger Squires (Whitehall PD)

Questions? Chief Jeff Lewis, left: Muskegon Rotary Club's Diversity & Inclusion Committee
[231-724-6954](tel:231-724-6954)
jeff.lewis@shorelinecity.com

By the Numbers

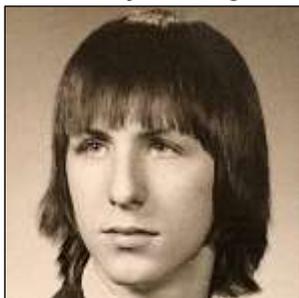
When last we looked, Muskegon Rotary boasted a hefty 227 members, but... only a fraction show up regularly for meetings. Members come and go as fits their situation. Recent departures are:

Dan Barnum-Steggerda
 Jason Flanders
 Jim Giesler
 Ron Gossett
 Jerry Morlock
 Kevin Ricco



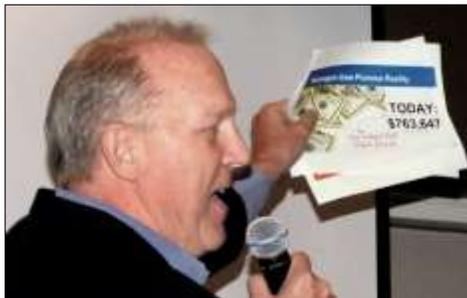
Round Rotary's RIM

With Rotary's strong and continuing



emphasis on education, we always enjoy returning back to the days of yesteryear, to see how

hippie kids then turned out today. Does anyone recognize the youngster above? The answer is revealed on the next page.



Who's this? And what's the \$763,647 on the flyer he's holding? Not to whet your appetite or anything, but you'll get the whole story on page 3. Back now to the other good stuff of last week's Rotary.

In the "better late than never" category - after some timing issues, President Susan Crain was finally able to swear in



Josh Wallace, above, as our President-Elect, reminding him that even though there was a delay in the swearing in process, he is still expected to take over the Rotary reins on July 1, 2016.

Julia Rupp was inducted as our newest Muskegon Rotarian today, sponsored by President Susan. Julia relocated to Muskegon three years ago to become the Executive Director of HealthWest



(formerly Community Mental Health). Julia, left, and HealthWest have been a key partner in Rotary's 1 in 21 Healthy Muskegon County

initiative. Julia has also expanded the children's services at HealthWest, is active at the state level with mental health initiatives, and is working to make Greater Muskegon a Trauma Informed Community (a model of community building that aims to enhance community readiness by promoting social cohesion and resiliency.)

Our 1 in 21 Coordinator Jamie Helsen, below, had her red star removed by mentor Jenna Blamer.

Jamie's red star activities included sitting at various tables during meetings, pouring wine at *Grape Escape*, attending a social event, attending a board meeting, and of course, joining Rotary's 1 in 21 Committee!



Committee Reports



planning to show us a video highlighting the

Mona Shores Interactors Diana McMahan, left, and Emily Morris were plan-

need for the Hope Project, which focuses on human trafficking, but technical difficulties got in the way. To view the video, visit this link: <https://www.youtube.com/watch?v=1e8xgF0JtVg>. One of the projects of Mona Shores Interact is to help bring awareness to the issue of human trafficking and the work of the Hope Project. They are also still supporting Aldea Coffee and Kids Food Basket, most recently by running the concession at The Haunted Hall to raise funds.



North Muskegon student guests are, from left, Megan Massey, Asst Principal Heidi Christiansen, and Emily Lindback.

Josh Wallace reminded us of the ability to sign up for the *Every Rotarian Every Year* campaign, and that the 32 Brave Rotarians who haven't yet paid to please do so (a separate invoice was sent for this).

Raffle victims the previous week were Jay Wallace, Jr and Stacy Robinson Cornell. Last week, we took a raffle break.

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This publication, *Muskegon Rotary in Motion (RIM)*, is intended for the private, non-commercial use of our members and friends. RIM content includes correspondents' reports, meeting announcements, occasional satire, and member-related social media items. The deadline for RIM announcements is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.

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Last Week's Program

Michigan's Promise

by Chris Burnaw

Last week, **John Severson**, right, shared good news about Muskegon Area Promise, which will support our students for a globally oriented, knowledge driven world.

Muskegon Area Promise addresses one of the biggest concerns in Muskegon - the lack of skilled talent for a growing jobs market, with 53% of current job postings requiring an Associate's degree, Certificate, or Bachelor's degree. By 2025, this number is projected to rise to 64%. Of Muskegon's workforce, only 31% have these types of post high school



degrees. The Promise offers post-high school continuing education scholarships for MCC and Baker College of Muskegon for ALL students with a 3.5 GPA who live in and graduate from a qualifying high

school located within MAISD boundaries. After many years of discussion and planning, Muskegon Area Promise is under way, launching in a two-phased approach. During the first phase, the Promise scholarship will be awarded to eligible students graduating from Muskegon Public, the Muskegon Heights Public School Academy System and Holton Schools in the 2014-15 and 2015-16 school years. During the second phase and beginning in 2016-17, the Promise scholarship will be awarded to eligible students graduating from high schools within all twelve local districts that comprise the Muskegon Area Intermediate School District, along with the area's nonpublic schools. Muskegon Area Promise is one of 10 Promise Zones in Michigan, but the first and only regional Zone (all others are cities).

To qualify for the Muskegon Area Promise Scholarship students must: reside within the boundaries of the Muskegon Area Intermediate School District; graduate with a 3.5 GPA from a qualifying school located within the boundaries of the MAISD; complete and apply for the Free Application for Federal Student Aid (FAFSA), making the Muskegon Area Promise Scholarship a last dollar scholarship (meaning it will cover whatever other scholarships and funding will not).



There are several educational paths for Promise students: the 1st and 2nd year General Studies of a Bachelor's Degree Track; Associate's Degrees in Computer Programming, Graphic Design, Machining Technology, Nursing, Welding Technology, Culinary Arts; and Certificate Programs in Electronics Technology, Medical Records, Web Design, CAD Drafting & Design, Diesel Service Technology, and CNC Operator.

Once they are enrolled in Baker College or Muskegon Community College, students must maintain the Standards of Academic Progress toward their certificate or



associate's degree and comply with the Muskegon Promise Scholarship Student Success Guidelines, including placement tests prep sessions, student orientation, educational plan, check-in meetings, exam study sessions,

and early warning intervention. A Success Team mentors the students to keep them on track for graduation.

Muskegon Area Promise is governed by a Promise Zone Authority Board; the current Board members include Steve Parker (Chair), above, **John Severson**, Robert Jacobs, **Gary Nelund**, **Cindy Larsen**, **Lee Coggin**, **Dale Nesbary**, and **Holly Hughes**. Past members who were instrumental in early planning include **Chris McGuigan**, **Dave Sipka**, and **Steve Olsen**. The Promise Zone legislation defines that for the first two years, scholarships must be funded with private contributions; thereafter, a Promise Zone can capture half of the revenue growth from the regional state education tax, leading to a self-funding model

Muskegon Area Promise Zone is currently in the process of fundraising, with a goal of \$900,000. A GoFundMe account raised

\$23,647 from private donors and the College Access Networks.

Then, at the Chamber's Business for Breakfast last week, four local companies stepped up to become Gold Level \$100,000 funders – Hines Corporation, ADAC Automotive, Nichols, and Alcoa Foundation for a total raised of **\$423,647!** As

a result of that announcement, other donors have come forward, bringing the total raised to \$763,647!! Thanks to all of these generous donors, we are on our way to realizing the success of the Promise - enhancing our school culture and programs to increase the number of students earning Promise scholarships, increasing educated, skilled, ready-to-work, local talent, growing existing business and attracting new business, and strengthening the image of Muskegon County. www.muskegonareapromise.org

After John's presentation, **Don Crandall** posed a challenge to Muskegon Rotary with the goal of engaging Rotary in supporting the Promise. Using the funds granted from the Community Grants Committee for this big "game changer" project, in addition to scholarship funds and *Grape Escape* fundraising, matching grants could be sought from Rotary International to raise significant funds to support this project. So what do you think, fellow Rotarians? Are we in? Supporting our youth in a big way will definitely bring great returns for the future of our community!

The guy you're looking for



Here's what he might look like today if he survived the typical guitar-slingin' antics of his youth or going off the deep end

in another way. Surprisingly – OK, you got us – it's Steve Westphal, who gave up "on the road again" for several years now in order to settle down in West Michigan and tackle the role of media mogul. There's talk he may be auditioning for an upcoming "Hair" production but you'll have to ask him about that.

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For more information contact:

MEGAN BYRNE

College Access Specialist

 Phone: [231-722-3154](tel:231-722-3154)
[Contact via email](#)
THANK YOU GOLD LEVEL
FOUNDING FUNDERS:





PROFESSIONAL DEVELOPMENT

 MAISD is an equal opportunity employer.
[Non-Discrimination Policy](#)

BE PART OF THE PROMISE

MUSKEGON AREA PROMISE

The Muskegon Area Promise is a commitment to the young people of our community—that if they work hard they will be able to earn at least a two-year college degree tuition free.



Local businesses invest \$100,000 in Muskegon Area Promise! Hines Corporation, Nichols, ADAC Automotive, and the Alcoa Foundation announced their corporate investment of \$100,000 each.

YOU CAN BE PART OF THE PROMISE
DONATIONS OVER \$200

DONATIONS UNDER \$200

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[THE BUZZ ABOUT THE PROMISE](#)
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