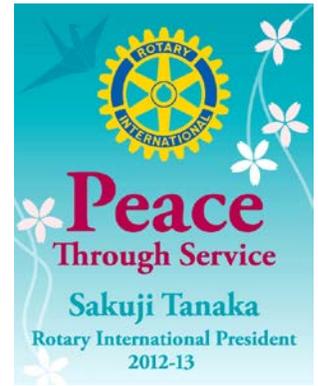


Rotary Club of Greater Van Nuys

www.greatervannuysrotary.org

Service Above Self

Meeting at 94th Aero Squadron
Thursdays, 12:10 p.m.
16320 Raymer St., Van Nuys, CA 91406



December 6, 2012

Flag Salute: James Tenner
Invocation: PDG Eli Gauna

Attending Members: Alice Gauna, Barbara Pampalone, Bill Parks, Don Fetherolf, Don Reinken, Elaine Bern, PDG Eli Gauna, PDG Emilio Basile, Raul Castillo, Guy Mangia, Javier Nunez, James Tenner, Judy Coates, Ken Worthen, Leo O'Biecnas, PDG Les Grossman, Marco Padilla, Marie Valencia, Mauricio Aranda, Mike Quiroga, Pete Satuloff, Razi Sheikh, Robin Kellogg, Ron Wolf, Roz Kogler, Tom Harris, Zoraida Suarez

Guests and Visiting Rotarians: Jan Goforth; Executive Aide to DG Sheri Polak; Jack Avedisian (Barbara's guest); Beth Anderson, Burbank Sunrise Club, our speaker

ANNOUNCEMENTS

Club Assembly

On **December 20** we will have our annual election of next year's officers at a club assembly, as well as a discussion of projects and other club issues. Jim asked that we please do not invite or bring any guests to this meeting. And PDG Emilio asked that anyone who is interested in taking an office next year to let him know so they can be included in the list of candidates and positions.

Holiday Gifting

As Marie announced last week, we have adopted 28 families this holiday season. Please join us on **December 18** at the **Valley Wing Pit, 1245 San Fernando Rd. in San Fernando at 6:00 p.m.** where we will celebrate the holidays with these families and their case workers.

We have purchased jackets and shoes for each child in the family. Don't miss this special event. Come and meet the families and bring your holiday cheer.

This is a project brought to our merged club by the former San Fernando club.

Holiday Party

PDG Les reminded us the club's holiday party will be at his and Zoraida's house on Saturday, **December 15**. To keep life easy for everyone, it will again be catered, so there is a charge of \$25/person. Please let him know if you will be able to attend, and if you have a guest: 818-757-0157.

Calendar

- 12/13** Susan Smith, Valley Alternative Magnet School in Van Nuys
- 12/15, Sat. Holiday Party** at PDG Les Grossman's and Dr. Zoraida Suarez's home, **4840 La Montana Circle, Tarzana \$25/person**
- 12/18, Tues. Dinner** at 6:00 p.m. for families adopted for the holidays, **Valley Wing Pit, 1245 San Fernando Rd., San Fernando**
- 12/20** **Club Assembly** and election of new officers
- 1/16, Wed. Bingo**, location TBD

Fireside Chat

Don Reinken and his wife, Andrea hosted us for our first Fireside Chat since merging together as the Rotary Club of Greater Van Nuys. Club members and their guests enjoyed a lovely pot luck brunch.



L to R: Elaine Bern, Esperanza Rivas (Zoraida's mom), Zoraida Suarez and Rich Miller.

Afterwards everyone was invited to listen as board members and committee chairs went over the how Rotary is set up, how our club functions, projects we are involved in, and what makes a good Rotarian.



L to R: Bill Parks, Jim Tenner, Wayne Slappy, Shelly Bern, Ken Kellogg, Robin Kellogg, and Elaine Bern.



Past President Don Reinken (left) holds his Paul Harris plus Two pin. Standing next to him is Executive Aide to the DG Sheri Polak.

Rotary Movers and Shakers

Mauricio Aranda was stunned when Sheri Polak called him up to receive the District Governor's Visionary Award.



Executive Aide to the DG Sheri Polak (left) presents Mauricio with the Governor's Visionary Award.

Lew Bertrand, our District Governor asked each club president to choose someone from their club who gets things done. Sheri thanked Mauricio for being a "mover and shaker" in Rotary. Congratulations Mauricio and Happy Birthday.

Sheri went on to present Past President Don Reinken with a Paul Harris Plus Two pin for his contributions to the Rotary Foundation. This pin, which has two sapphires set into it, is presented to Rotarians who donate a cumulative amount between \$3,000 and \$3,999.99, to the Rotary Foundation.

New Member Inducted

Bill Parks, the new principal at Birmingham Community Charter High School in Van Nuys was inducted as our newest club member by Don Reinken.

Bill, who is a past Rotarian, was welcomed back into the fold by Don who expressed what an honor it was to have him join our club.

As is expected of all club members, Bill was asked to choose allegiance between UCLA and USC, a decision which cannot be changed. Without hesitation, he chose the "Blue and the Gold" (UCLA).

Bill explained that his wife is still in Idaho trying to tie up the loose ends of their move back to California. Said Bill, "I can't think of a better way to get involved in the community, than by joining Rotary." Bill also indicated a desire to help the Rose Parade Committee, which made Beth Anderson smile.



Past President Don Reinken pins newest member Bill Parks.



Co-President Jim Tenner (right) congratulates Bill Parks on his induction into our club.



Beth Anderson tells us about the Rotary Rose Parade Float Committee.

Speaker: Beth Anderson, Rotary Rose Parade Float Committee

As a member of the Rotary Rose Parade Float Committee Beth Anderson (Burbank Sunrise) noted that the committee's main goal is to build awareness about Rotary. There are 120 Rotarians involved in the committee and 36 Districts overall with the core group consisting of the southern 7 Districts.

Jack Gilbert, former president of the Wilshire Rotary Club and subsequent Chair of the committee, had the brilliant idea of Rotary entering a float in celebration of its 75th Jubilee in 1980. He received support from 7 governors in Southern California.

For most Rotarians who watch the Rose Parade, the float just seems to appear on the parade route. However, as Beth explained most don't understand the intricacies of putting it all together each year. To begin with they have to choose a float designer. This year, the committee chose the Phoenix Decorating Co., the largest float decorator. Then they have to determine a budget, a theme and then a rendering of the float has to be created and approved.

The actual project begins with the chassis which is 35-foot long and contains an engine, breaking and cooling system. Once completed, the chassis is covered with a chicken-wire screen and hand applied mesh. Polyvinyl foam is applied to the mesh and then it is painted. The next step is a test drive to make sure all the mechanical parts of working and it is safe on the road and a fire drill to guarantee that the driver and its passengers have a safe route off the float in case of an emergency.

In December the fun begins when glue and the dry, natural materials (peas, beans, flowers) are applied to the float. Three days prior to the parade, fresh flowers are cut and put into tubes with sucrose to keep them fresh. Last year, it takes 1300 volunteers approximately 11,520 hours to decorate the float.

The Rotary float is often a winner of one of the many awards given out the morning of the Parade. Last year's float won the Princess Trophy.

Each year, Rotary has its own section of seats which go on sale at the beginning of September.

If you're wondering why Rotary participates in the Rose Parade year after year, it's because it presents public relations opportunities like no other event can. As Paul Harris once said: "In the promotion of Rotary, it is important to reach large numbers and you cannot reach them privately."

The Rose Parade may take place in Southern California but it is viewed nationwide, giving Rotary access to radio, television, newspapers, bloggers—you name it.

Last year the Rotary float was seen by more than 47 million in the U.S. and another 300 million around the world in more than 220 countries.

"Our float was on television one to two minutes on eight different broadcast networks and other media outlets," said Beth, adding that the KTL5 version was picked up by stations around the world.

In addition, Beth told us that it also affords the RI president, who has been in attendance the past several years, to meet with the international presidents of Kiwanis, Lions, Optimists to discuss what their organizations are doing. This is something that would never happen if it wasn't for the Rose Parade.

Funding for the float comes from Rotary Districts, clubs and Rotarians. The budget for this year's float is \$140,000, \$20,000 more than previous years' floats. The committee is short \$48,000 of the total amount. Beth asked the club and members to consider donating toward this event which educates the world about Rotary.

The board took a vote at the meeting to give the Rotary Rose Parade Float Committee \$500. It was approved.

Approximately 93% of the total amount raised for the float goes directly to costs. The balance pays for business, banking, insurance and other miscellaneous costs related to the float and hosting the RI President while attending the parade and other related activities.

Beth invited everyone to attend the Rotary Rose Parade Committee holiday party on **December 29** at the

University Club in Pasadena. **A copy of the invitation and form are included at the end of this newsletter.**

Don asked Beth to sign a book, which will be donated to Casa Esperanza's library. Said Beth, "My club does this now. I originally learned about it when I spoke to the Van Nuys club at the Youth Exchange program."

It just goes show that Rotary not only teaches the world; we teach one another.



Past President Don Reinken (left) and Co-President Jim Tenner (right) with Beth Anderson after she signed a book which will be donated in her name to the Casa Esperanza library.

Meeting Information for Nearby Clubs

Calabasas, Tuesdays, 12:15 p.m.
Wolf Creek Restaurant
26787 Agoura Rd.
Calabasas, CA 91302

Granada Hills, Thursdays at 12:10 p.m.
Porter Valley Country Club
19216 Singing Hills Dr.
Northridge, CA 91326-1716

Greater San Fernando Valley **E-Club**, Mondays at 12:00 p.m., Online 24/7, <http://www.rotaryclubgreatersfv.org>

Northridge/Chatsworth, Tuesdays at 12:00 p.m.
The Olive Garden
19724 Nordhoff Pl.
Chatsworth, CA 91311

Studio City-Sherman Oaks, Tuesdays at 12:10 p.m.
Sportsmen's Lodge Hotel
12825 Ventura Blvd., Vista Room
Studio City, CA 91604

Tarzana Encino, Tuesdays at 6:00 p.m.
John O'Groats
16120 Ventura Blvd.
Encino, CA 91436

West San Fernando Valley, Thursdays at 7:15 a.m.
Coco's

21844 Victory Blvd.
Woodland Hills, CA 91367

Woodland Hills, Wednesdays at noon
Woodland Hills Country Club
21150 Dumetz Rd.
Woodland Hills, CA 91364

REMINDERS

Donation Collections

Please bring old **eyeglasses**, and unused **greeting cards**, especially holiday cards, to donate to different charities. (Thank you very much to those of you who already have!) Beth will be collecting them through December 13.

Opportunity Drawing

Congratulations to Tom Harris, who won half of the \$100 pot.

2012-2013 Club Officers:

Co-Presidents:

Martha Stulman H 818-708-8947
Jim Tenner H 818-241-9435

Immediate Past Presidents:

Barbara Pampalone H 818-882-2395
Don Reinken H 818-368-3341
Razi Sheikh C 818-621-4841

Director, Administration:

PDG Emilio Basile H 818-886-4142

Secretary: Robin Kellogg

H 818-993-5378

Treasurer: Razi Sheikh

C 818-621-4841

Director, Membership:

Rich Miller W 818-994-8234

Director, Projects:

Mauricio Aranda W 818-634-4043

Director, Foundation:

PDG Les Grossman H 818-757-0157

Director, Public Relations

Raul Castillo C 818-636-9125

President Van Nuys Rotary Foundation:

Donald Fetherolf H 818-986-1460

Bulletin Editor *pro tem*:

Beth Ullman H 818-701-6889

Community Co-chair:

Marie Valencia H 818-929-7118

Int'l Co-chair:

Zoraida Suarez W 818-788-8838

New Generations Co-chairs:

Rosielee Jones W 818-782-0022

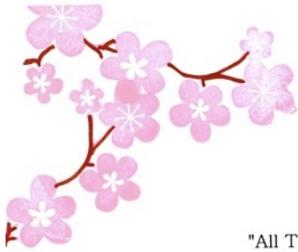
Mauricio Aranda W 818-634-4043

Programs Chair:

Mauricio Aranda W 818-634-4043

Vocational Chair: *Open*

Sgt. at Arms: *Open*



Please join the
 Rotary Rose Parade Float Committee
 for Fellowship and Good Cheer
 as we welcome
 Rotary International President
 Sakuji Tanaka and Kyoko

"All The Places We Go"



A central world globe represents the community and global service contributed by the Rotary International network of 1.2 million community volunteers worldwide. As the globe spins and gears turn, lotus and cherry blossoms and giant origami "Peace Cranes" will remind the millions of viewers around the world of Rotary International's commitment to "Service above Self" while also reflecting Rotary International President Tanaka's vision of "Peace through Service." We celebrate our Rotary members who travel around the world to promote world understanding and peace and conduct humanitarian service.

Get in Gear as we celebrate Rotary's 34th consecutive Float entry in the Rose Parade.

Saturday, December 29th, 2012
 6:00 pm Social Hour - No Host Bar,
 Champagne Toast
 7:00 pm Dinner

University Club of Pasadena
 175 North Oakland Avenue
 Pasadena, Ca 91101-1713
 (626) 793-5157

Holiday or Business Casual Dress



Rotary Rose Parade Float Committee

"All the Places We Go"



\$85.00 per person

Entree Choice
 (Please print each guest's full name next to choice)

- _____ Angus Prime Rib of Beef
- _____ Roasted Filet of wild Salmon
- _____ Vegetarian

As space is limited, please RSVP by December 15th, by mailing this form and your check made out to the Rotary Rose Parade Float Committee, Inc. to:

Mrs. Roxanne Nomura
 5410 Hales Lane
 Carpinteria, CA 93013-1433

Questions: Call Roxanne at (805) 452-9766
 email: RNomura@verizon.net

Thank you, Wade and Roxanne Nomura