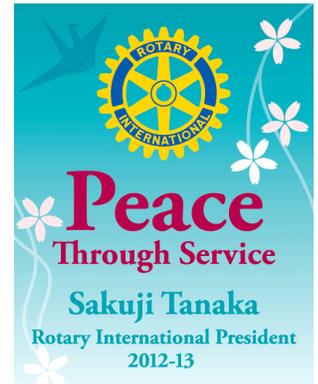


Rotary Club of Greater Van Nuys

www.greatervannuysrotary.org

Service Above Self

Meeting at 94th Aero Squadron
Thursdays, 12:10 p.m.
16320 Raymer St., Van Nuys, CA 91406



March 7, 2013

Flag Salute: James Tenner

Invocation: Wayne Slappy

Attending Members: Don Fetherolf, Don Reinken, Elaine Bern, Jean Mabilon, James Tenner, Judy Coates, Ken Worthen, PDG Les Grossman, Pete Satuloff, Zoraida Suarez, Martha Stulman, Robin Kellogg, Ron Wolf, Roz Kogler, Marie Valencia, Guy Mangia, Marina Martinez, Javier Nunez, Rich Miller, Patrick Fahey, Wayne Slappy, Tom Harris, Wynne Ritch; Beth Ullman

Guests and Visiting Rotarians: PDG Jay Saltzman; Jim Winchester, Ph.D., CEO/Owner of Avionic Products, Inc. (818-781-2187), guest of the club at Elaine's invitation; Jan Goforth

ANNOUNCEMENTS

Member Update

Unfortunately, PDG Emilio Basile is back in the hospital. Please keep him and his family in your thoughts and prayers. As we get news we will let everyone know. Cards and letters can be sent to his home: 9855 Aldea Ave., Northridge, CA 91325.

District Conference

PDG Jay Saltzman enthusiastically encouraged all of us to sign up soon for the District Conference, to be held this year at Fess Parker's Doubletree Resort in Santa Barbara, May 2-5. If we book early we can get rooms for just \$179, but if we wait...they will go back up to their regular \$400/night. Reservations do have to be made through the hotel, even if we turn in our Conference registration forms early. Jay also said this year's conference will not have hospitality suites. Instead, each club can pay \$60 for a table that will be located in a large open area Friday night at which we can have drinks and food. Jay passed out some District registration forms, but you can also get them on the website: rotary5280.org.

Bingo

Help at the next bingo game and sell tickets! Rich has tickets for the next game, **Wednesday, April 3**. They are just \$20 each and include several games. We also need a few more people to help, with Emilio in the hospital and a few others not available that night. Please contact Rich or Marco at 818-994-8234 to volunteer or get tickets, and remember to invite your friends to this fun event!

Calendar

- 3/14 **Paul Davis**
- 3/21 **Kevin Luperchio**, Tierra Del Sol
- 3/27, **Wed. Track Planning dinner** at the Satuloffs'
- 3/28 **Steve Bertolino**
6:30 p.m. **Fundraiser Planning Meeting**, Les Grossman's office, 18663 Ventura Blvd.
- 3/31, **Fri. Leadership Awards** and dinner, New Horizons, 4:30 – 6:30 p.m.
- 4/3, **Wed. Bingo**, 6:30 p.m. at Union Hall, 14800 Devonshire St. (SW corner at Woodman)
- 4/13, **Sat. Van Nuys Track Meet**, Birmingham H.S.
- 4/21, **Sun. Calabasas Rotary Club Canine Classic Dog Walk & Festival**, 10:00 a.m. – 2:30 p.m., Juan Bautista de Anza Park, 3701 Lost Hills Rd., Calabasas; call: 818-880-2993, email info@canineclassic.org; or go to www.canineclassic.org for more info
- 5/2 – 5/5, **Thurs. – Sun. District Conference**, Fess Parker's Doubletree Resort, Santa Barbara
- 6/1, **Sat. Reverse Raffle Fundraiser**, 6:00 p.m.,

Leadership Awards 6th – 8th Grades

Jan Goforth announced the leadership awards winners have been chosen, and almost everything is ready for the presentation dinner March 21. Volunteers are still needed to help at the event, starting at 3:30 p.m. Please let Jan know if you can help: 818-442-6526. Club members are also welcome to attend the dinner. While reservations are not required, please let Jan know if you plan to attend.

Track Meet

Don Reinken reported the T-shirts have been ordered, the officials are scheduled and the letters went out to 73 high schools telling them about the event and how to register online. There was a committee meeting to work out details of how we can put PolioPlus information at the event and raise funds, as well as some other logistic details. Both Don and Ken Worthen gave some of the history of both polio and PolioPlus, the first such health project ever put in place by any service organization. Ken also talked about this new drive to eliminate polio and why – if we don't wipe it out from the three remaining countries where it is endemic, and stop vaccinating, we could see

as many as 40,000 new cases by 2040. Most of the 700 cases last year were in just two of those countries: Nigeria and Afghanistan. So far we have put over \$1.2 billion into this effort, and we are *this close*. There will be three posters or tri-fold boards to show the kids and their parents what PolioPlus is all about, and how to contribute.

Don passed out a sign-up sheet to volunteer for the various events or wherever help is needed. While some of the jobs start at 7:30, the track events are expected to start at 9:00. Call Don at 818-368-3341 or email him at dreinken@socal.rr.com to sign up. Among the jobs to be filled are announcer, registrar and awards presenters.

Fundraiser

PDG Les announced the June 1 fundraiser will be held at the Labor Local Hall on Devonshire, and it will be Mexican themed, from food to music and decorations. He's researching if there is a way supporters can write a check to the club foundation for the event or the tickets. In addition to the reverse raffle and entertainment, the event will also have a silent auction and possibly a "Chinese" auction (so named because of the restaurant take-out boxes used to hold the tickets). Cost will be just \$15/person. The next planning meeting will be Thursday, March 28, at 6:30 in Les's office.

Les also let us know the new Elephant Bar would open in Northridge March 9, and reservations are a must.

Constitution

In honor of the anniversary of the Bill of Rights, Jim gave out a few copies of the Constitution and offered to make a donation if anyone could tell him which of the original 12 amendments were not included in the 10 that passed. Turned out none of us knew, but one dealt with apportionment of representatives and the other, which actually passed very recently, prevented a sitting congress from receiving the salary increases they had voted on. That restriction had been in place for presidents, but not congress, until the 27th amendment, first submitted in 1789, was finally adopted in 1992 after being passed by enough states.

Speaker – Dave Friedman, Real Estate Today

One of our newest members, Dave comes to us with extensive and varied real estate background, having worked for many years as the facilities (real estate) buyer and seller for his family's packaging business on the west coast. He turned out not only to have a knack for it, but a growing passion. Moving into the residential market was an interesting challenge, especially since southern California, and Los Angeles in particular, seem to be very different than most other places.

For most people their house is their biggest asset, which raises the stakes when buying or selling. But in LA today the stakes also become more emotional because it's a sellers market, and buyers are facing lots of competition for good properties, forcing them, and their realtors, to get creative. Dave gave us examples of taking photos of the house and creating a profile of the buyers to get the seller to accept their bid without getting into bidding wars with others or multiple offers on their part. He keeps close tabs on everything to make it go smoothly.

Dave told us current values are down 40% from their last peak, with cycles usually 5-6 years in length. That means prices will be going higher. Currently the inventory of homes for sale is down 37% compared to last year, and prices are up 10% (equal to April of 2012, according to the chart Dave gave us). This turn around started happening last March, just after he wrote an article about it. And three weeks before the Daily News reported the same observations – Dave teased he should ask for credit.

Currently about 60% of sales are "regular" versus REO sales (foreclosures and short sales, which are foreclosures where the bank has agreed to accept less than the remaining loan amount). This turn around is bringing people back to the housing market, including those who lost homes due to foreclosure (as noted in the LA Times after this talk). In the under \$300,000 market, 40% are investors and half are cash buyers, with some of both in the higher price ranges.

In response to a question, Dave said condos and town homes get an undeserved bad rap. Yes, those in low to middle income areas went down 50%, but they ran up that much in 2007. They're more volatile, but better from a cash flow and investment perspective.

For more information, or real estate assistance, visit www.818myhouse.com or contact Dave at 818-360-2323, or by email to dave@818myhouse.com.



Don Reinken and Dave Friedman

REMINDERS:

The Salvation Army Recognition Dinner

The annual Recognition Dinner held by the Canoga Park Adult Rehabilitation Center will be March 15, again at St. Nicholas Greek Orthodox Church. This event honors our club volunteers, in addition to the staff and program alumni. Martha noted the stories of recovery are very moving, and encouraged us to attend.

Demotion Party

Rich is looking for your input – please let him know your thoughts on this year's demotion party, and volunteer

to be on the committee if you can. The location has yet to be determined, including whether to hold it at someone's house, as two of our former entities used to, at least some years, or at a restaurant.

Membership Subcommittee

Marc's Membership Retention subcommittee has two openings and he's looking for volunteers to help call absentees. If you'd like one of these coveted spots, send Marc an email to marctap@aol.com or give him a call at 818-425-6667.

PolioPlus

Thank you to everyone who contributed to Priscilla Pig for PolioPlus this week.

Opportunity Drawing

Congratulations to Wynne Ritch, who won half the \$75 pot.

Notable Quotables

"In our world of big names, curiously, our true heroes tend to be anonymous. In this life of illusion and quasi-illusion, the person of solid virtues who can be admired for something more substantial than his well-knownness often proves to be the unsung hero: the teacher, the nurse, the mother, the honest cop, the hard worker at lonely, underpaid, unglamorous, unpublicized jobs." Daniel J Boorstin, historian, professor, attorney, and writer (1914-2004)

Just for Fun

www.CartoonStock.com



"If you fella's are going to sit there nursing one pint all night, you'd better clear off!"

Happy St. Patrick's Day!



2012-2013 Club Officers:

Co-Presidents:

Martha Stulman H 818-708-8947
 Jim Tenner H 818-241-9435

Immediate Past Presidents:

Barbara Pampalone H 818-882-2395
 Don Reinken H 818-368-3341
 Razi Sheikh C 818-621-4841

President-Elect: Rich Miller

W 818-994-8234

Director, Administration:

PDG Emilio Basile H 818-886-4142

Secretary: Robin Kellogg

H 818-993-5378

Treasurer: Razi Sheikh

C 818-621-4841

Director, Membership:

Rich Miller W 818-994-8234

Director, Projects:

Mauricio Aranda W 818-634-4043

Director, Foundation:

PDG Les Grossman H 818-757-0157

Director, Public Relations *Open*

President Van Nuys Rotary Foundation:

Donald Fetherolf H 818-986-1460

Bulletin Editor pro tem:

Beth Ullman H 818-701-6889

Community Co-chair:

Marie Valencia H 818-929-7118

Int'l Co-chair: Zoraida Suarez

W 818-788-8838

New Generations Co-chairs:

Rosielee Jones W 818-782-0022

Mauricio Aranda W 818-634-4043

Programs Chair: Mauricio Aranda W 818-634-4043

Vocational Chair: *Open*

Sgt. at Arms: *Open*

Meeting Information for Nearby Clubs

Calabasas, Tuesdays, 12:15 p.m.
Wolf Creek Restaurant
26787 Agoura Rd.
Calabasas, CA 91302

Granada Hills, Thursdays at 12:10 p.m.
Porter Valley Country Club
19216 Singing Hills Dr.
Northridge, CA 91326-1716
Greater San Fernando Valley **E-Club**, Mondays at 12:00
p.m., Online 24/7, www.rotaryclubgreatersfv.org

Northridge/Chatsworth, Tuesdays at 12:00 p.m.
The Olive Garden
19724 Nordhoff Pl.
Chatsworth, CA 91311

Studio City-Sherman Oaks, Tuesdays at 12:10 p.m.
Sportsmen's Lodge Hotel
12825 Ventura Blvd., Vista Room
Studio City, CA 91604

Tarzana Encino, Tuesdays at 6:00 p.m.
John O'Groats
16120 Ventura Blvd.
Encino, CA 91436

West San Fernando Valley, Thursdays at 7:15 a.m.
Coco's – now closed, new location not yet known
Woodland Hills, CA 91367

Woodland Hills, Wednesdays at noon
Woodland Hills Country Club
21150 Dumetz Rd.
Woodland Hills, CA 91364

Beth Ullman
17426 Napa St.
Northridge, CA 91325