Polio Plus Drive

83.4% of the way to goal, and the end is in sight!

We would really like to complete this before the District Celebrations for "25 Years of Women in Rotary" as the Polio Plus effort is one of several projects being celebrated. Contact President John for details.

Our goal is $3,500 this year, which is matched $2 for every $1 donated by the Bill & Melinda Gates Foundation, for a total of $10,500 towards polio eradication.
President’s Message February 25, 2014

Are you ready to rock? Are you ready to roll? Live from the Montecito Country Club is the Rotary Club of Montecito! Well, it couldn’t happen at a better club with a better view and better food! More on that later! A great invocation by Joe Kirkland followed by a flag salute, and Del Heglund leading the Rotary Club of Montecito Choir in “Do Re Mi” in honor of recently passed Maria von Trapp, the last of the Von Trapp Family of “Sound of Music” fame. Who knew we could do a round!

We want to thank those members who have invited guests to join us today; Robert was joined by Hiedi from Rotary Club SB North. As Lynda will tell you, one of the best ways to introduce a member to our club is to invite them to lunch. Additionally, our speaker was joined by his assistant and marketing expert Samantha. We also note that our friend and fellow Rotarian from Stuttgart, Clas, will be leaving for Germany in April; be sure to extend your farewell before his departure.

A number of Happy Bucks and Fines received this week: The fine for Jim Bechtel on his SBIFF exposure in various media sources (one fine for all that!), Robert Mislang for his bank's record breaking growth in 2013 (how big a fine should that be) and then Happy Bucks from Marc (TMI), Seth, Kurt, Carol, Jeff, Ross, and Andy... from the shores of the Big Island where the surf was pumpin', welcome back Andy!

Bill filled us in on this week’s “ABCs of Rotary” with a note on “Every Rotarian is an example to youth” with a special tip of the hat in Carolyn's direction.

Lynda updated us on Membership; we are on track to reach our goal for 2013-2014 (that is four “net” new members) with Lew and Conner coming on board shortly. The Top 10 Reasons are included in this AXIS for your reading pleasure. There will be more to follow on Membership, the Ignite Report, and an upcoming New Member Breakfast. In the method of David Letterman, the next reason to join Rotary is: “Reason #7: To make life-long relationships.”

JT filled us in on birthdays, anniversaries, and Prince George's seat on the British Bob Sled. Additionally, JT is headed to China to provide his advice on mental health care... sounds like a great trip! Safe Travels!

A few words on the Golf Tournament from Carol and Mark; You will be getting your raffle ticket allocation shortly and you will find a number of people willing and able to participate; right? One auction item will be autographed copies of Carolyn Brown's Montecito Journal article, something Tom Selleck cannot live without!

Good progress on our Polio Plus effort this month; we are 83.4% of the way to our goal of $3,500. Adding to the pot today are buyers for Kurt's Rotary pens... yes, the ink is extra! We send a special thank you to Kurt for the contribution of the Rotary Pens and to all for supporting our Polio Plus effort.
Our program today was "The History of the Electric Guitar; Icons and Legal Principals" with Kelton Lee Gibson, Attorney at Law with Myers Widders Gibson Jones & Feingold LLP in Ventura. Lee is also a founding member of the Rotary Club of Ventura South and was quick to invoke the Four Way Test when asked, “Are you related to the folks at Gibson Guitar?” Much as Lee would like to relate to Orville Gibson, the founder of Gibson Guitar, he has to admit the only connection is the name... and a love of playing the guitar, which Lee has been doing since his 13th birthday.

Lee led us through a quick history of electric guitars with stories and insights on Fender Telecaster (1950), Gibson Les Paul (1952), and the Fender Stratocaster (1954); how each was constructed, solved problems of cost and feedback (of the electric type), and all tied together with a series of “Legal Principals” like “Thou shall not use someone else's trademark name” and “Thou shall not copy or usurp songs written by others”. Who knew the Beach Boys were such slackers?

What is the most played ‘lick’ on the electric guitar? Chuck Berry's “Johnny B. Goode!” Famous Fender Electric Guitar Players? Jeff Beck, Buddy Holly, Mark Knopfler, Stevie Ray Vaughn, Eric Clapton, and George Harrison (when he wasn't playing his Les Paul Gibson!). And when it came time to play? Thank you President John for taking mercy on our ears! Short, not so sweet, and over before you could grit your teeth! Next time I'll rehearse before the show!

A hats-off to Jennifer for arranging this rockin' good time with Lee Gibson; thank you! Next week's program is Neal Graffy speaking on the “History of Santa Barbara”.

Looking forward to seeing you next Tuesday, March 4, 2014 at 12noon at the Montecito Country Club; be there!

Good Times Doing Good!

John-

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**Side Bar: “Do-Re-Mi”**

“Do-Re-Mi” is a show tune from the 1959 Rodgers and Hammerstein musical “The Sound of Music”. Within the story, it is used by Maria to teach the notes of the major musical scale to the Von Trapp children who learn to sing for the first time, even though their father has disallowed frivolity after their mother’s death. The song is notable in that each syllable of the musical solfège system appears in its lyrics, sung on the pitch it names. Rodgers was helped in its creation by long-time arranger Trude Rittmann who devised the extended vocal sequence in the song.

**Lyrics:**

- Do, a deer, a female deer
- Re, a drop of golden sun
- Mi, a name, I call myself
- Fa, a long-long way to run
- So, a needle pulling thread
- La, a note to follow So
- Ti, a drink with jam and bread
- That will bring us back to Do, oh, oh, oh

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- Re, a drop of golden sun
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- That will bring us back to Do

- Do-Re-Mi-Fa-So-La-Ti-Do, So-Do
Geo Query: Where was the Electric Guitar Invented? And by Whom?

At the National Guitar Corporation in Los Angeles, California by George Beauchamp and Paul Barth in 1931 (see Wikipedia, one piece cast aluminum "Frying Pan"). Commercial production began in 1932 by the Ro-Pat-In Corporation (Electro-Patent-Instrument)... and that's your "Legal Principal" of the day!

Quote of the Day: "You don't stop laughing because you grow old; you grow old because you stop laughing." Keynote Speaker, Michael Pritchard

Rotaract Events: Rotaract Web Site for more info: http://sbrotaract.com/
NOTICES

Montecito Water Conservation Workshop

Immediate 30% reduction in water usage urged!

Those who have not already drastically reduced usage must do so at once or the Montecito Water District could run out of water by July!

Causes of the water shortage emergency:

- Record Low Rainfall
- No State water allocations
- Reservoir levels plummeting
- As private wells fail, District water use up

Come to find out what you can do to reduce water use!

The Top 10 Reasons to Join the Montecito Rotary Club

1. One person can make a difference and together as Rotarians we can have a stronger impact. (I am one-Rotary is many.)
2. For camaraderie, and new friendships.
3. To serve locally, nationally or internationally.
4. To learn more about other cultures.
5. For a way to share your talent and resources effectively.
6. To have a place to go each week to connect with like-minded people who motivate you.
7. To make life-long relationships.
8. To be part of something bigger than yourself.
9. To hear an interesting speaker each week and learn what is going on in the community.
10. To be able to take advantage of the true “family” of rotary while traveling nationally or internationally.
Committee News: Let your Board know if you have thoughts, questions, insights, and more on the operation of our Club. We are here to not only serve the Community and the World but our fellow Rotarians. Also, please extend a hearty "Thank You" to our Board and Committee members for their service to the Club this year. We would not be Club we are today without their efforts! The process of updating the Paul Harris Fellow program awards credit for each Rotarian in the Club continues; please extend a hearty thank you to Joe Kirkland and Marc Fleischman for taking this on. In addition to sorting out what qualifies for PHF credit at TRF (The Rotary Foundation) we will be clarifying what each item on your quarterly invoice is and where your dollars go! Your task? To go online to the Rotary Foundation web site and review your PHF account; if the information is correct please confirm to Joe Kirkland before March 1. If the information is not correct, we are sure you will let us know!

Join us on a Rotary Project Safari to Queretaro, Mexico
Projects are planned with DG Jack's attendance at the D4160 District Conference. Last year, about 20 of us accompanied the DG, bringing successful projects to distribute solar lights, fabricate reading glasses and work on a school. Homestays are being arranged. Volunteers are needed, so bring along your family and friends.

PRLS stands for Potential Rotary Leaders Seminars
It is a program of District 5240 / Upcoming Conferences include: The schedule and registration information can be found here: http://www.prls.org/calendar.html

Basic PRLS (Before Coastal District Assembly)
Friday, 3/28/14
Location TBD
(last checked 2/26/14)
Celebrating 25 Years of Polio Plus and 25 Years of Women in Rotary

South Party

Register Online
http://www.rotarydistrict5240.org/

The Rotary Foundation District 5240 South PARTY!!

Celebrating 25 Years of Polio Plus  And 25
Years of Women in Rotary

Featuring: Remarks by Anne Matthews

1st Woman Vice President of Rotary International

Greetings from Deepak Kapur, RI’s India Polio Plus Chair

Saturday, March 15, 2014—6 p.m.

North Ranch Country Club, Westlake Village

- Cost $60 per person
- Cocktail or International Attire
- No host bar

Come for an evening of fun and fellowship done as only Rotarians can do!! (not your usual stuffy recognition dinner) Get a table of your friends together and join in the fun!

Sign up online at www.rotarydistrict5240.org
District 5240 South Party!!

or mail checks payable to District 5240 to:

Questions?? (805) 496-9378 or email vaeamdt@gmail.com
Celebrating 25 Years of Polio Plus and 25 Years of Women in Rotary
North Party

25 Years of Women in Rotary & Polio Fight
Friday, March 21, 2014 6 p.m.-9:00 p.m.
Madonna Inn (Venetian Room)
San Luis Obispo, CA
Cost: $50 per person

Come Celebrate a Quarter Century of Women in Rotary and Rotary's extraordinary fight to eradicate Polio - AKA as the Foundation Gala. Celebrate recipients of the Rotary Foundation - GSE and Ambassadorial Scholars - and our keynote Dr. Sylvia Whitlock who was the second woman in Rotary, first woman Club President and a Past District Governor. Celebrate the continued effort to eradicate Polio from the world!

105th Annual Rotary International Convention
1-4 June 2014

You can take advantage of special travel discounts to make it easier to get to - and enjoy - Sydney, which is packed with family-friendly activities. Save on international and domestic travel to Sydney offered by our official airlines, Emirates Airlines and Qantas Airways. The New South Wales Government is offering convention-goers free transit passes for travel on ferries, buses, and trains in the greater Sydney metropolitan area from 29 May through 5 June. Learn more about the discounts and the other details for this year's event at www.RIconvention.org.

For more information visit the District website at: http://www.clubrunner.ca/Portal/Home.aspx?did=5240

Please visit our club website at: www.montecitorotary.org
Update your roster listing information including Photo!

Visit Rotary International site at: www.rotary.org
update your access information and register

We need your Pictures and Comments for Axis!

Going on a trip?

Visiting Friends?

Most Fun you had last Week?

Doing Good While Having a Good time?

All are worthy context for our weekly newsletter!
Weekly Updates

Upcoming Programs

March  4  Santa Barbara / Neal Graffy
March 11  Diabetes 101 / Rem Laan
March 18  The Great Drought of 2014 / Darlene Bierig, Chair, Board of Montecito Water District
March 25  Public Service Award!

Weekly Assignments

Invocation / Flag Salute: Kurt Koenig
Backup: Aaron Clark
50/50 Raffle: Diane Gabriel
Greeter: Bill Dial

March is the Green Team!

Setup / Breakdown Team - The GREEN Team includes:
Sherry Melchiorre, Robert Mislang, Lynda Nahra, Phil Palmquist, Murray Ray, Ross Ray, and JT Turner

Missed a Meeting? Make it Up!

Day:  Club:  Place:  Time:
Tuesday:  Goleta Noontime  Frog Bar (Glen Annie Golf Course)  11:45 am
Goleta (2nd and 4th)  Frog Bar (Glen Annie Golf Course)  06:30 pm
Rotaract (1st and 3rd)  Silvergreens on Chapala  06:30 pm
Carpinteria Morning  Carpinteria Women’s Club  07:00 am
Santa Barbara Sunrise  Santa Barbara Club  07:00 am
Santa Barbara North  Harry’s Plaza Café  12:00 Noon
Carpinteria  Lion’s Community Park  11:45 am
Santa Barbara Downtown  Fess Parker Double Tree  12:00 Noon
One World Rotary Club  http://www.oneworldrotary.org/

Any Day at all, 24/7/365!

PLEASE NOTE: Please have submissions to Maggie Garey at maggie.garey@maps.com, by Wednesday morning following the meeting. Thank you!

FOUR WAY TEST

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and better FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

March       4
March       11
March       18
March       25
FEBRUARY 25, 2014
Dear fellow Rotarians,

It was 109 years ago this month that Paul Harris and three of his friends founded the first Rotary club. His goal was simple: to create an oasis of friendship amid a city of strangers, with those who shared his values.

Over time, the philosophy of Rotary developed and matured, and Rotarian ideals expanded to include service, vocational ethics, and international understanding. As Rotary grew and spread, Paul Harris envisioned a world in which conflict would ultimately melt away – a world where personal connections and acceptance of differences would relegate war to history. If people could only come together in a spirit of friendship and tolerance, he felt, they would soon realize how much they had in common.

Paul Harris was fortunate in his lifetime to see the Rotary idea take hold and establish itself in dozens of countries around the world. Every week, in 34,000 communities, his vision lives on in every Rotary club meeting. But nowhere in the world does Paul Harris' vision take life as vividly as it does at our annual Rotary International convention.

At a convention, for a few short days, we see the world as Paul Harris imagined it: a world where men and women from every corner of the globe come together, to build peace, to serve others, and simply to enjoy one another's company. Differences of background, politics, culture, and religion are woven together, all part of one bright tapestry. It is an unforgettable experience, one that Jetta and I look forward to every year. Every convention is different, and every one becomes a memory that we cherish.

This year, I will have the tremendous privilege of presiding over the 105th Rotary International Convention in Sydney, 1-4 June. Sydney is a vibrant international hub, a gateway between East and West, and a wonderfully appropriate city to host a Rotary convention. It is tremendously diverse, rich in culture and history, and one of my favorite cities to visit; at once exciting and relaxed, it is a place where I know I will always feel at home – and always find something new to see and do.

In 2014, Rotary members will gather to say G'day from Sydney. We will come together as friends and Rotarians, to reach out to the world and to one another, in an environment where all are welcome. I hope you will join us as we celebrate our successes, look to the future, and discover new ways to Engage Rotary, Change Lives.

Ron D. Burton
President, Rotary International