Rotary Club of Montecito
Tuesday’s @ Noon at the Montecito Country Club
P.O. Box 40218, Santa Barbara, CA 93140

Polio Plus Drive
89.2% of the way to goal, and the end is in sight!

We would really like to complete this before the District Celebrations for "25 Years of Women in Rotary" as the Polio Plus effort is one of several projects being celebrated. Contact President John for details.

Our goal is $3,500 this year, which is matched $2 for every $1 donated by the Bill & Melinda Gates Foundation, for a total of $10,500 towards polio eradication.

March is Rotary Literacy Month!
For more information visit:

Back from the mountains of British Columbia with more than a few tweaks in the hinges, I find our Club all-the-better in terms of food, view, and fellowship! Many thanks go to Jeff for your leadership in my absence. Following an invocation by Chris DeVries (thank you for standing in!) and flag salute, Del Heglund led the Rotary Club of Montecito Choir in “Michael Row Your Boat Ashore” in honor of anything and everything water related, which given our topic may need to serve as a “Rain Dance” for the parched West.

A big thank you goes out to those members who have invited guests to join us! A number of Happy Bucks and Fines received this week: President John paid for skiing in British Columbia last week, JT celebrates a new granddaughter “Adelaide”, John Brinker is back from skiing in Jackson Hole, Carolyn and Jeff celebrate the Women and Men’s Basketball Teams from Santa Barbara High School, Harlan celebrating the completion of his tax returns, Lynda celebrating all the grandkids making it to college, Albert the Exchange Student celebrating what Rotary means to youth, and Siegfried from Stuttgart (a guest) brought us up to date on the possible discovery of proof for Einstein’s Grand Unified Theory! Not a bad day for Happy Bucks in our Club!

Bill filled us in on this week’s “ABCs of Rotary” with a note on the need to publicize our Club and Rotary’s “good deeds” for the local and international community. While we observe a degree of humility in our service to others it is also important for the world to know who we are and what we do.

See the discussion in this AXIS on the “25 Years of Women in Rotary” Celebration District 5240 held in Thousand Oaks on Saturday, March 15. Our own “First Lady President” Linda Melchiorri and spouse Steve joined us at our table… along with a number of other Rotarians and Rotaractors! Thank you to all who attended!

We had the opportunity to induct a new member, Conner Rehage, who was accompanied to the podium with his sponsor Diane Gabriel, long-time friend and former Rotarian Chuck, Conner’s Dad who is a member of Santa Barbara North Rotary, and Membership Chair, Lynda. Please welcome Conner to our Club as we look forward to Conner’s engagement and involvement with our club programs and services. What is Conner’s reason for joining? “I grew up in this community and Rotary helped raise me and I feel it is my duty to give back”. Well said!

The Top 10 Reasons are included in this AXIS for your reading pleasure. More to follow on Membership, the Ignite Report, and an upcoming New Member Breakfast. In the method of David Letterman a la “The Top Ten…”, the next reason to join our Rotary Club is: “Reason #5. For a way to share your talent and resources effectively”.

JT is back from China… Nee How! Anniversaries and Birthday updates… how are all the women in our club under 39 years old? And nothing on Prince George! We look forward to a discussion from JT on his recent adventures in the Far East.

We also announced, with much fanfare, our upcoming Rotarian of the month for April! This Club member has been actively involved with our SBCC Scholarship Program for the last several years, provided a fascinating piece from Ecuador to be evaluated by our fine arts appraiser this year, and led a great offsite to Westmont College last year. Who might that be? Our own Kati Buehler! Congratulations and keep your eyes peeled for the edition of Montecito Journal with Kati’s article.

There was movement on our Polio Plus effort today; $25 additional contributions bringing Polio Plus effort for our Club to $3,123… this bumps the thermometer to 89.2%. As they say in the construction business; the last 10% of a project is often the hardest! Let’s make this happen! Note article from Forbes discussing “…American
PRESIDENT’S MESSAGE CONTINUED...

Style Capitalism, Driven by Generosity More Than Greed” which discussed Rotary International and our efforts “to end disease, poverty, and suffering”; the article is attached for your review.

On to more pressing matters as our speakers, Darlene Bierig (pictured), Chairwoman of Montecito Water District and Karl Meier, Engineering Manager brought to our Club the dire water situation our community finds itself in as part of “The Great Drought of 2014” (which has actually been happening for several years). Through a series of slides and discussion points, Darlene and Karl made the case for our “Perfect Storm” (water supply down with water demand up), water usage in our community (70% is for irrigation of landscaping and lawns), external impacts (like the State Water Project providing zero water this year), and leading to the conclusion we have an “unsustainable situation”. They went on to outline various Ordinances (92 and 93), which are responses to the water shortage emergency and implementing water rationing, restrictions, and penalties, the single family “allocation of 411 HCF, how much the three largest single family users consume compared to the allocation (about 100X as much... and that’s a lot of water!), what the penalties for use in access of allocation are (financial, flow restriction, and ultimately cut off), and some thoughts for the future (the current non-sustainable situation, short term actions to see our way through this crisis... like buying water on the open market, and long-term solutions like desalination). A great presentation and discussion on the startling reality we live in here in Montecito and Southern California!

Next week’s program is our Annual “Public Safety Awards” program led by Lynda. This program identifies and acknowledges those who serve us in the arenas of police, fire, sheriff, highway patrol, and other public safety services in our local community.

Looking forward to seeing you next Tuesday March 25, 2014 at 12noon at the Montecito Country Club; be there! Actually, Carolyn Brown will be doing her irrepressible “Good Times” rendition as John is back in the mountains of Idaho with his family for Spring Break!

Good Times Doing Good!

John-

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**Side Bar: Michael, Row the Boat Ashore**

"Michael, Row the Boat Ashore" (or "Michael Rowed the Boat Ashore" or "Michael, Row Your Boat Ashore" or "Michael Row That Gospel Boat") is a Negro spiritual. It was first noted during the American Civil War at St. Helena Island, one of the Sea Islands of South Carolina. It was sung by former slaves whose owners had abandoned the island before the Union navy arrived to enforce a blockade. Charles Pickard Ware, an abolitionist and Harvard graduate who had come to supervise the plantations on St. Helena Island from 1862 to 1865, wrote the song down in music notation as he heard the freedmen sing it. Ware’s cousin, William Francis Allen reported in 1863 that while he rode in a boat across Station Creek, the former slaves sang the song as they rowed. The song was first published in *Slave Songs of the United States*, by Allen, Ware, and Lucy McKim Garrison, in 1867.

Michael row the boat ashore, hallelujah
Michael row the boat ashore, hallelujah
Sister help to trim the sail, hallelujah
Sister help to trim the sail, hallelujah
Jordan’s River is deep and wide, hallelujah
Milk and honey on the other side, hallelujah

Jordan’s River is chilly and cold, hallelujah
Chills the body, but not the soul, hallelujah
Michael row the boat ashore, hallelujah
Michael row the boat ashore, hallelujah
25 Years of Women in Rotary
25 Five Years of Polio Plus
A Foundation Event

This past Saturday evening as we walked into the North Ranch Country Club in Westlake to attend the District 5240 Rotary’s celebration of “25 Years of Women in Rotary” and “25 years of Polio Plus” we didn’t know what to expect. All the women were given “Women in Rotary” pins upon check-in and then we worked our way into the dining room, which was packed with gaily decorated tables and 240 Rotarians and friends from near and far. The dress for the evening was cocktail or “international” attire, and we saw some of everything as we mingled with the crowd and enjoyed the renewal of acquaintances.

District Governor Jack McClenahan, welcomed us and imagine our surprise when we were informed dinner was buffet style in a completely different room. We looked around the very crowded facility and wondered how that was going to happen. Luckily better minds than ours prevailed and without too much difficulty the entire room enjoyed a buffet of well prepared dishes.

A gigantic moon rose over the golf course with the Montecito Club table was strategically placed by a window, and as we heard from several speakers about the progress with Polio Plus while individuals who had made significant impact to this worthwhile cause—either through substantial financial contributions or personal effort such as, participating in a National Immunization Day—were recognized. All the recognitions were punctuated throughout the evening with the sound of whistles, horns and other noise-makers that were provided at the tables for that purpose. Among other powerful messages, the keynote speaker helped us put into perspective what difference clean water would make to most of the world and how we probably take it for granted.

Finally, we were on to the 25 Years of Women in Rotary. Each Club in District 5240 had their first Woman President and longest tenured woman recognized. Linda Melchiori was our first woman president. She and her husband Steve were our guests. Karen Hickman is our most tenured woman member, though she was not able to attend. Joining the attending group were Murray and Rosslyn Ray, Marc and Karen Fleischman, Lynda Nahra and Claude Dorais, and Kurt Koenig, who smuggled in some delectable wine from his collection.

The evening ended with a balloon drop—after all it was a party!—and dancing for those who wanted to stay. We snuck away and headed back up the coast, our happy memories warming our hearts!

--Lynda Nahra
ROTARY CLUB OF MONTECITO

JENNIFER GODDARD COMBS
Rotarian of the Month

Jennifer, a public relations expert, joined the club 18 years ago. Since then, she has served as president, program chair, and on the board of directors. She also helped start the club’s annual golf fundraiser. Jennifer is always willing to lend a helping hand to projects and causes.

Professionally, Jennifer owns The Goddard Company Public Relations. Her firm represents prominent law firms, leading companies, and local nonprofits on the Central Coast.

In its 60th year, the Rotary Club of Montecito supports both local and international humanitarian projects. The club is part of Rotary International, a worldwide group of business and professional leaders.

For more information about attending a Tuesday luncheon at the Montecito Rotary Club or joining the club, please contact Club President John Glanville at (805) 565-3334.

www.montecitorotary.org

Geo Query: What is the Driest Place on Planet Earth?

According to Wikipedia.org, El Valle de la Luna (Valley of the Moon) is located 13 kilometres (8 mi) west of San Pedro de Atacama, Chile in the Cordillera de la Sal, in the Atacama desert of Chile and it is one of the driest places on Planet Earth, with some areas not rained on in over 100 years. It has an impressive range of color and texture, looking somewhat similar to the surface of the moon. There are also dry lakes where the composition of salt makes a white covering layer of the area and a great variety of caverns. Valle de la Luna is a part of the Reserva Nacional los Flamencos and is known for its great natural beauty and strange lunar landscape, from which its name is derived.
Committee News: Our board met on Tuesday morning for its monthly meeting and reviewed the status of operations and finances for the Club. Progress on a variety of initiatives and efforts along with getting the board and committees engaged for the upcoming 2014-2015 year under Marc Fleischman. Let your Board know if you have thoughts, questions, insights and more on the operation of our Club. We are here to not only serve the Community and the World but our fellow Rotarians.

Please extend a hearty “Thank You” to our Board and Committee members for their service to the Club this year. We would not be the Club we are today without their efforts!

The process of updating the Paul Harris Fellow program awards credit for each Rotarian in the Club continues; please extend a hearty thank you to Joe Kirkland and Marc Fleischman for taking this on. In addition to sorting out what qualifies for PHF credit at TRF (The Rotary Foundation) we will be clarifying what each item on your quarterly invoice is and where your dollars go!

PRLS stands for Potential Rotary Leaders Seminars

It is a program of District 5240 / Upcoming Conferences include: The schedule and registration information can be found here: http://www.prls.org/calendar.html

Basic PRLS Before Coastal District Assembly

Friday, 3/29/14
South District Assembly, Oxnard (two sessions available)

MASTER PRLS 3 Facilitation Skills

Saturday, 4/5/14
East Courtyard Bakersfield

Quote of the Day: "Think big thoughts but relish small pleasures." Jackson Brown, Songwriter

Celebrating 25 Years of Polio Plus and 25 Years of Women in Rotary North Party

25 Years of Women in Rotary & Polio Fight

Friday, March 21, 2014 6 p.m.-9:00 p.m.
Madonna Inn (Venetian Room)
San Luis Obispo, CA
Cost: $50 per person

Register Online at http://www.rotarydistrict5240.org/

Come Celebrate a Quarter Century of Women in Rotary and Rotary's extraordinary fight to eradicate Polio - AKA as the Foundation Gala. Celebrate recipients of the Rotary Foundation - GSE and Ambassadorial Scholars - and our keynote Dr. Sylvia Whitlock who was the second woman in Rotary, first woman Club President and a Past District Governor. Celebrate the continued effort to eradicate Polio from the world!
District Assembly - Oxnard, CA

Chair: Nick Frankle
Date: Mar 29, 2014 at 08:00 AM - 12:30 PM
Location: Pacifica High School
600 E. Gonzales Road
Oxnard, CA, CA, United States
93036

Rotaract Events: Rotaract Web Site for more info: http://sbrotaract.com/

New Generations Symposium
When: Mar 29 – 30, 2014
Where: Santa Clara Convention Center, Great America Parkway, Santa Clara, CA
Description: For more than 50 years Rotary has provided leadership programs that connect youth to a global network of friendship, service and action. In any given year more than 500,000 young leaders just like you are actively involved in local and global programs to build confidence, independence and an ability to serve their communities. Are you ready to collaborate? http://www.strongertogether2014.org/

Let’s Go to Mexico!
April 7-10, 2014

You are receiving this as a Club President, RYLA Coordinator or past Counselor of RYLA

RYLA is looking for some great Volunteers
Please PRINT & SHARE at your next Meeting
& Forward to Your Membership List
Click to Download Color Version
Click to Download Black & White Version

Join us on a Rotary Project Safari to Queretaro, Mexico
Projects are planned with DG Jack’s attendance at the D4160 District Conference. Last year, about 20 of us, accompanied by DG Jack, stringing fence posts in Queretaro. This year we will be working on a school. Homestays are being arranged. Volunteers are needed, so bring along your family and friends.
**News and Notices**

**The Top 10 Reasons to Join the Montecito Rotary Club**

1. One person can make a difference and together as Rotarians we can have a stronger impact. *(I am one-Rotary is many.)*
2. For camaraderie, and new friendships.
3. To serve locally, nationally or internationally.
4. To learn more about other cultures.
5. For a way to share your talent and resources effectively.
6. To have a place to go each week to connect with like-minded people who motivate you.
7. To make life-long relationships.
8. To be part of something bigger than yourself.
9. To hear an interesting speaker each week and learn what is going on in the community.
10. To be able to take advantage of the true “family” of rotary while traveling nationally or internationally.

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Please visit our club website at: [www.montecitorotary.org](http://www.montecitorotary.org)
Update your roster listing information including Photo!

Visit Rotary International site at: [www.rotary.org](http://www.rotary.org)
update your access information and register

**We need your Pictures and Comments for Axis!**

Going on a trip?  
Visiting Friends? 
Most Fun you had last Week? 
Doing Good While Having a Good time? 
All are worthy content for our weekly newsletter!

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**105th Annual Rotary International Convention**

1-4 June 2014

You can take advantage of special travel discounts to make it easier to get to - and enjoy - Sydney, which is packed with family-friendly activities. Save on international and domestic travel to Sydney offered by our official airlines, Emirates Airlines and Qantas Airways. The New South Wales Government is offering convention-goers free transit passes for travel on ferries, buses, and trains in the greater Sydney metropolitan area from 29 May through 5 June. Learn more about the discounts and the other details for this year's event at [www.RIconvention.org](http://www.RIconvention.org).

For more information visit the District website at: [http://www.clubrunner.ca/Portal/Home.aspx?did=5240](http://www.clubrunner.ca/Portal/Home.aspx?did=5240)
PLEASE NOTE: Please have submissions to Maggie Garey at maggie.garey@maps.com, by Wednesday morning following the meeting. Thank you!

Upcoming Programs

March 25 Public Service Award
April 1 Santa Barbara / Mayor Helene Schneider
April 8 Society of St. Vincent De Paul / David Fields

Visit www.montecitorotary.org for a full calendar list of speakers and events!

Weekly Assignments

FOUR WAY TEST

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and better FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Invocation / Flag Salute: Mark Magid
Backup: Bill Dial
50/50 Raffle: Seth Gewirtz
Greeter: Harlan Green

March is the Green Team!

Setup / Breakdown Team - The GREEN Team includes: Sherry Melchiorre, Robert Mislang, Lynda Nahra, Phil Palmquist, Murray Ray, Ross Ray, and JT Turner

Missed a Meeting? Make it Up!

Day: Club: Place: Time:
Tuesday Goleta Noontime Frog Bar (Glen Annie Golf Course) 11:45 am
Goleta (2nd and 4th) Frog Bar (Glen Annie Golf Course) 06:30 pm
Rotaract (1st and 3rd) Silvergreens on Chapala 06:30 pm

Wednesday Carpenteria Morning Carpenteria Women’s Club 07:00 am
Santa Barbara Sunrise Santa Barbara Club 07:00 am
Santa Barbara North Harry’s Plaza Café 12:00 Noon

Thursday Carpenteria Lion’s Community Park 11:45 am
Santa Barbara Downtown Fess Parker Double Tree 12:00 Noon

Friday One World Rotary Club http://www.oneworldrotary.org/

Any Day at all, 24/7/365!
President’s Message
March 2014

Dear fellow Rotarians,

Growing up in Duncan, Okla., USA, I took it for granted that everyone could read. In my own elementary school, not only were we expected to be reading by the age of seven or eight, we were expected to read upside down. We each took turns reading books to the entire class, and of course, if you want to read out loud to a group while you show them the pictures, you can't do it the right way up. All the way through elementary school, we did that every week, until it didn't really matter to us which way we were holding the book.

I never thought too much about that skill at the time. But a few months ago, on a visit to a Rotary project in Decatur, Ala., I walked into a first-grade classroom and was asked if I would read a book to a class of six-year-olds. Naturally, I was happy to oblige. I sat down, opened the book they had chosen, and started reading to about 30 little kids – upside down, just the way I did it back in second grade.

In a sense, I was doing exactly what I'd learned to do more than half a century earlier. But as an adult, and especially as a Rotarian, I saw that experience in a different way. I was reading to a group of children who were well on their way to literacy themselves. We were sitting in their classroom, in a school where Rotarians came every week to read one-on-one with children who needed a little extra help. There wasn't any question that every child in that room would grow up to be a literate adult. And all of them took that completely for granted – as they took it for granted that adults would care enough to read them a book while showing them the pictures, even if that meant reading upside down.

We all know that millions of children all over the world aren't that lucky. That's why we make basic education and literacy a priority in our Rotary service. As we mark Literacy Month in Rotary, we remind ourselves what a gift we are giving when we help a child to read – whether it's a child on the other side of the world or right in our own hometown.

Ron D. Burton
President, Rotary International