Greetings Rotarians,

I hope you all enjoyed this week’s speaker Ian Cutler and his Artisan Spirits. It was great to see how his Great Grandfather’s passion for making quality spirits has passed down through the generations and reemerged all these years later in our beautiful city of Santa Barbara. I guess it’s true what they say, everything old is new again.

Please be sure to join us this Tuesday for our speaker Sam Bennet and his talk on "The Organized Artist Company". Enjoy Fiesta week and if you have time, join with the other Rotarians working on our parade float or serving food after the parade at the Carriage Museum.

Yours in service,

Joe Kirkland
It was so great to have Ian Cutler, owner of Cutler’s Artisan Spirits at our Rotary meeting this past Tuesday. Our members enjoyed his insight into his family history in the spirits industry and explanation of how spirits are made. We even auctioned off his Apple Pie liqueur, gin, Stagecoach whiskey and vodka for a total of $310 that Ian agreed to donate to Polio Plus!
OTHER ROTARY NEWS

TAKE ME OUT TO THE BALL GAME

Join the Goleta Rotary Club on Sunday August 30th at 1 PM, for a fun day at Dodger Stadium. It’s LA Dodgers vs. the Chicago Cubs.

Space is limited to 40 people and tickets are $62 per person, so get your RSVP into David Dart soon, cause space will fill up. david.Dart@flir.com

Social Media Challenge

To kick our social media engagement into high gear, I am holding a contest. For the person who posts the most to our Facebook page from now until August 28, will receive a bottle of delicious wine! This does not mean posting a ton of photos and comments on the last day of the contest!

Posting Guidelines: Any news relating to Rotary or Photos of Rotary events are perfect!

Good luck Rotarians, may the best social guru win!
SONG OF THE WEEK

Yellow Polka Dot Bikini
By: Paul Vance & Lee Pockriss (June 1960). Del Hegland (Song Leader)

In 1960, bikinis were seen as too risqué to be mainstream. This song prompted a sudden take off in bikini sales and is credited as being one of the earliest contributors to the acceptance of the suit in society. Cover versions have been done in French, German, Brazilian, Spanish, Finnish, Serbian, Bulgarian, Croatian and Swedish.

MEN: She was afraid to come out of the locker,
She was nervous as she could be,
She was afraid to come out of the locker,
She was afraid that somebody would see.

WOMEN: TWO THREE FOUR Tell the people what she wore!

ALL: It was an Itsy, Bitsy, Teeny, Weenie, Yellow Polka Dot Bikini
That she wore for the first time today.
An Itsy, Bitsy, Teeny, Weenie, Yellow Polka Dot Bikini
So in the locker she wanted to stay.

WOMEN: TWO THREE FOUR Tell the people what she wore!

ALL: She was afraid to come out in the open,
So a blanket around her she wore,
She was afraid to come out in the open,
And so she sat bundled on the shore.

WOMEN: TWO THREE FOUR Tell the people what she wore!

ALL: It was an Itsy, Bitsy, Teeny, Weenie, Yellow Polka Dot Bikini
That she wore for the first time today.
An Itsy, Bitsy, Teeny, Weenie, Yellow Polka Dot Bikini
So in the locker she wanted to stay.

WOMEN: TWO THREE FOUR Stick around we'll tell you more!

ALL: Now she's afraid to come out of the water
And I wonder what she's gonna do,
She's afraid to come out of the water
And the poor girl is turning blue.

WOMEN: TWO THREE FOUR Tell the people what she wore!

ALL: It was an Itsy, Bitsy, Teeny, Weenie, Yellow Polka Dot Bikini
That she wore for the first time today.
An Itsy, Bitsy, Teeny, Weenie, Yellow Polka Dot Bikini
So in the locker she wanted to stay.

From the locker to the blanket,
From the blanket to the shore,
From the shore to the water,
Yes, there isn't anymore!!!
Upcoming Programs

Aug 11 - The Organized Artist Company / Sam Bennet
Aug 18 - The Art of Montecito Real Estate / Garrett McCaw and Dusty Baker
Aug 25 - Foundation Grant Awards / John Glanville
Sept 1 - Mary Kay / Nanci Elliott
Sept 8 - Rotary Picnic / BBQ - Dark
Sept 15 - The Art of Designing Jewelry / Calla Gold
Sept 22 - The Art of the Flair Project / Ivo Peshev

Weekly Assignments
August 11, 2015

Invocation / Flag Salute: Carla Lemon
Backup: Jerry Horan
50/50 Raffle: John Brinker
Greeter: Andy Berwick

August is the YELLOW Team!

Missed a Meeting? Make it up!

<table>
<thead>
<tr>
<th>Day</th>
<th>Club</th>
<th>Place</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday</td>
<td>Goleta Noontime</td>
<td>Frog Bar (Glen Annie Golf Course)</td>
<td>11:45 am</td>
</tr>
<tr>
<td></td>
<td>Goleta (2nd and 4th)</td>
<td>Frog Bar (Glen Annie Golf Course)</td>
<td>06:30 pm</td>
</tr>
<tr>
<td></td>
<td>Rotaract (1st and 3rd)</td>
<td>Silvergreens on Chapala</td>
<td>06:30 pm</td>
</tr>
<tr>
<td></td>
<td>Carpinteria Morning</td>
<td>Carpinteria Women’s Club</td>
<td>07:00 am</td>
</tr>
<tr>
<td></td>
<td>Sant Barbara Sunrise</td>
<td>Santa Barbara Club</td>
<td>07:00 am</td>
</tr>
<tr>
<td></td>
<td>Santa Barbara North</td>
<td>Harry’s Plaza Cafe</td>
<td>12:00 noon</td>
</tr>
<tr>
<td></td>
<td>Carpinteria</td>
<td>Lion’s Community Park</td>
<td>11:45 am</td>
</tr>
<tr>
<td></td>
<td>Santa Barbara Downtown</td>
<td>Fess Parker Double Tree</td>
<td>12:00 noon</td>
</tr>
<tr>
<td></td>
<td>One World Rotary Club</td>
<td><a href="http://www.oneworldrotary.org/">http://www.oneworldrotary.org/</a></td>
<td></td>
</tr>
</tbody>
</table>

FOUR WAY TEST

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and better FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

The Top 10 Reasons to Join the Montecito Rotary Club

1. One person can make a difference and together as Rotarians we can have a stronger impact. (I am one-Rotary as many.)
2. For camaraderie, and new friendships.
3. To serve locally, nationally or internationally.
4. To learn more about other cultures.
5. For a way to share your talent and resources effectively.
6. To have a place to go each week to connect with like-minded people who motivate you.
7. To make life-long relationships.
8. To be part of something bigger than yourself.
9. To hear an interesting speaker each week and learn what is going on in the community.
10. To be able to take advantage of the true “family” of rotary while traveling nationally or internationally.
In the 1930s, Ole Kirk Christiansen, a Danish carpenter, had a wooden sign hanging on his wall that read, Det bedste er ikke for godt: “Only the best is good enough.” Today, Christiansen is remembered as the inventor of Lego, the colorful plastic bricks beloved by children around the world. But in the early days of the Lego company, its signature product was a wooden duck – one built to the highest standards, out of aged beech, with three coats of clear varnish. Lego’s company history tells how Christiansen used his ducks to teach a lesson in quality to his son, Godtfred Kirk:

One evening, when I came into the office, I said to my father: "It's been a good day today, Dad. We've earned a little more." "Oh," said Dad, "what do you mean?" "Well, I've just been to the station with two boxes of our toy ducks for the Danish Co op. Normally they get three coats of varnish, but since it's for the Co-op, I only gave them two. So I saved the business a bit of money." He looked at me in dismay. "Godtfred, fetch those boxes back. Unpack them and give the ducks another coat of varnish. You're not going to bed until the work's done – and you'll do it all on your own." There was no arguing with Dad. And it was a lesson for me about what quality meant.

Today, Lego’s quality standards are legendary, and its products are the most popular toys in the world: Lego pieces outnumber humans 86 to 1.

We all recognize that this success stems directly from Lego’s business practices – its insistence on quality, efficiency, and innovation. I compare this with our efforts in governance and accountability in Rotary, and realize that sometimes we fall short of the standards expected.

The leaders at the Rotary International, zone, district, and club levels have to maintain the highest standards in governance. The RI president and directors must serve the membership in a meaningful manner; zone leaders must deliver on the investment Rotary makes in them; district leaders must provide dynamic leadership in the district and focus on transparency in accounting and timely reporting of financials; and club leaders must adhere to proper reporting functions and get their clubs onto Rotary Club Central.

Just as Christiansen refused to consider sending a lesser product to any of his clients, so should we refuse to consider giving a lesser effort to any of our work. We must always demand the best of ourselves – in our professional lives, and especially in our Rotary work.

For in Rotary, what is our product? It is not wooden ducks or plastic bricks. It is education, water, health, and peace. It is hope, and it is life itself. For this work, only our best is good enough. I ask you all to remember this – and to do your very best to Be a Gift to the World.