



February 19, 2011

Dear President Elect:

The following is information on the 2011-2012 Awards Programs.

Remember, the Awards are for your club to recognize achievements by your membership.

You are encouraged to:

- Appoint an Awards Chair.
- Obtain a copy of last year's club awards submittal.
- Encourage your Awards Chair to complete the forms as your year progresses.
- Keep the forms handy.
- Submit all forms by established due dates.

If you have any questions, please contact me:


Laurie Yttri  
Email : [lyttri@frontporch.net](mailto:lyttri@frontporch.net)  
Phone : 805-879-7624  
Address ; Vista del Monte  
3775 Modoc Road  
Santa Barbara, CA 93105

Sincerely,

Laurie Yttri  
District 5240 Awards Chair 2011-2012

February 19, 2010

## 2011-2012 Award Programs

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| <b>Club: The Rotary Club of Ojai</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <b>President: David A Watson, DDS</b><br><b>Phone: 805-646-8614</b><br><b>E-mail: OjaiDave304@aol.com</b>                                                                                                                                                                                                                                            | <b>Awards Chair: David Watson</b><br><b>Phone: 805-646-8614</b><br><b>E-mail: OjaiDave304@aol.com</b> |
|                                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>Rotary International Club Goals Recognition Program</b><br><b>2011-2012</b><br><b>RI Presidential Citation</b> - Attached is the RI Presidential Citation. Please use as a planning guide for your clubs. The submission deadline is <b>March 31, 2012</b> . The forms are also available at <a href="http://www.rotary.org">www.rotary.org</a> . |                                                                                                       |
| <b>RI Special Awards</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                      | <b>Due: March 15, 2012</b>                                                                            |
| Check 2010 Manual of Procedure at <a href="http://www.rotary.org">www.rotary.org</a> for specific requirements<br>RI Special Awards include: <ul style="list-style-type: none"> <li>• Four Avenues of Services Citation</li> <li>• RI Service Above Self Award</li> <li>• RI Public Relations Award</li> <li>• RI Best Cooperative Project Award</li> <li>• Significant Achievement Award</li> <li>• Membership Development Initiatives Award</li> <li>• Recognition of Smaller Club Membership Growth</li> </ul> |                                                                                                                                                                                                                                                                                                                                                      | Date Completed:                                                                                       |
| <b>RI Foundation Special Awards</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                      | <b>Due: March 15, 2012</b>                                                                            |
| Check 2010 Manual of Procedure at <a href="http://www.rotary.org">www.rotary.org</a> for specific requirements<br>The Rotary Foundation Service Awards include: <ul style="list-style-type: none"> <li>• The Rotary Foundation District Service Award</li> <li>• The Rotary Foundation Citation for Meritorious Service</li> <li>• The Rotary Foundation Distinguished Service Award</li> </ul>                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                      | Date Completed:                                                                                       |
| <b>RI Presidential Citation for Clubs</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                      | <b>Due: March 31, 2012</b>                                                                            |
| Club President Sign, Submit Form to District between <b>March 1 and March 31, 2012</b> .<br>Copy Attached.                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                      | Date Completed:<br><b>March 2012</b>                                                                  |

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| <b>Club: The Rotary Club of Ojai</b> | <b>President: David A Watson, DDS</b><br><b>Phone: 805-646-8614</b><br><b>E-mail: OjaiDave304@aol.com</b> | <b>Awards Chair: David Watson</b><br><b>Phone: 805-646-8614</b><br><b>E-mail: OjaiDave304@aol.com</b> |
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**District 5240 Club Goals Recognition Awards Program**  
**2011-2012**

Recognition awards for suggested club goals achieved between July 1, 2011 and May 1, 2012. (Submit as early as April 1.). Save your club's completed form with your club name and e-mail to Awards Chair Laurie Yttri [lyttri@frontporch.net](mailto:lyttri@frontporch.net) between April 1 and May 1, 2012.

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| <b>District 5240 Public Relations Group Award:</b> Provide descriptive and pictorial evidence of a Group PR program, featuring media coverage to publicize Rotary to benefit clubs' operation within a single group. Will be presented at the District Awards Event, June 2012. | <b>Due: May 1, 2012</b><br><br>Completed: |
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| <b>District 5240 Community Services Award:</b> Provide descriptive and pictorial evidence of a Group Community Service Program conceptualized, initiated and implemented for the benefit of the local community involving Rotarians and family members, Rotaractors and Interactors from a single group. . Will be presented at the District Awards Event, June 2012. <b>The Ojai Youth Connect was started by the Club. See accompanying article and brochure. See website <a href="mailto:ojaiyouthconnect@gmail.com">ojaiyouthconnect@gmail.com</a> Also YouthFest (5<sup>th</sup> year) provide healthy activities for the town of Ojai</b> | <b>Due: May 1, 2012</b><br><br>Completed: <b>April 22,2012</b> |
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| <b>District 5240 International Service Award:</b> Provide descriptive and pictorial evidence of a Group International Service Program conceptualized, initiated and implemented for the benefit of alleviation of poverty within an international community involving Rotarians and Rotaractors. Rotaractors' travel support by a group will carry extra weight in evaluation. . Will be presented at the District Awards Event, June 2012.. <b>Roatan, Honduras medical mission by Dr.'s Skankey and Gross and their spouses. Medical Mission to Niger, once in Sept 2011 and again in January, 2012. See international Service.</b> | <b>Due: May 1, 2012</b><br><br>Completed: <b>April 28, 2012</b> |
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| <b>District 5240 Vocational Service Award:</b> Provide descriptive and pictorial evidence of a Group Vocational Service Program conceptualized, initiated and implemented for the benefit of the local community and/or youth, within a group involving Rotarians, Rotaractors and Interactors. Will be presented at the District Awards Event, June 2012. <b>The Rotary Club of Ojai Educational Foundation gave out over \$60,000 to 20 students in the Ojai Valley for College (\$3,000) and Vocational Schools (\$2000). They all attend the club meeting in late May and the students are honored at the high school scholarship awards night.</b> | <b>Due: May 1, 2012</b><br><br>Completed: <b>May 2012 is the awards ceremony</b> |
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| <b>District 5240 Youth Services Award:</b> Provide descriptive and pictorial evidence of a Group Youth Services Program including the start up of new community-based Rotaract Club and/or new Interact Club and/or cooperative programs involving youth implemented within a group. Will be presented at the District Awards Event, June 2012. <b>The Club MAD Polio Plus booth at Ojai Day was led by PEN Kelly Randall and Peter Bowen, and the booth was manned by the students. The students were excited to participate in this activity. See accompanying photos.</b> | <b>Due: May 1, 2012</b><br><br>Completed: <b>April 28, 2012</b> |
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| <b>District 5240 Governor's Citation</b> | <b>Due: May 1, 2012</b><br>Completed: <b>April, 28, 2012</b> |
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| <b>District 5240 Governor's Super Club</b> | <b>Due: May 1, 2012</b><br>Completed: |
|--------------------------------------------|---------------------------------------|



## District 5240 Club Goals Recognition Awards Program - Club Service

**2011-2012**

Recognition awards for suggested club goals achieved between July 1, 2011 and May 1, 2012. (Submit as early as April 1.) Some criteria count in more than one category. "Explain" box will expand as you type. Please be brief. Re-title and save your club's completed form with your club name and e-mail to Awards Chair Laurie Yttri: [lyttri@frontporch.net](mailto:lyttri@frontporch.net) between April 1 and May 1, 2012.

**District 5240 Club Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)**

**Complete at least 8 (large club) – 6 (medium) – 5 (small) of the following:**

**Number Completed: 12**

|           |                                                                                                                                                                                                                  |
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| <b>1</b>  | Complete RI Presidential Citation Goals and submit certification form to District Governor by <b>March 31, 2012</b> .                                                                                            |
|           | Date Completed, Signed, and Submitted by Club President:                                                                                                                                                         |
| <b>2</b>  | Have a Club Assembly early in the Rotary year to discuss how to achieve your Club, RI, and District goals.                                                                                                       |
|           | Explain if completed: <b>Club Assembly in July 2011 and January 2012</b>                                                                                                                                         |
| <b>3</b>  | Have your Committees for Member Recruitment/Retention and Public Relations prepare written action plans to achieve a net increase in members.                                                                    |
|           | Explain if completed: <b>June 2011</b>                                                                                                                                                                           |
| <b>4</b>  | Publish Weekly Club Bulletin, hard or digital. Also set up a Facebook page. (counts as 2 requirements)                                                                                                           |
|           | Explain if completed: <b>Weekly on-line newsletter published on Clubrunner website. See Facebook for Ojai Rotary Club</b>                                                                                        |
| <b>5</b>  | Maintain a Club Website linked to <a href="http://www.rotarydistrict5240.org">www.rotarydistrict5240.org</a> and updated at least monthly.                                                                       |
|           | Explain if completed: <b>Linked to District 5240 Clubrunner website.</b>                                                                                                                                         |
| <b>6</b>  | Improve the quality of your club meetings with particular emphasis on outstanding programs and adding elements to make the meetings FUN! Provide evidence of quality improvement.                                |
|           | Explain if completed: <b>Member feedback has consistently been very positive regarding program quality. Had meeting at the Ojai Valley Inn &amp; Spa with J.K. McKay, Jr. USC Asst. AD</b>                       |
| <b>7</b>  | Family of Rotary: Hold three fellowship events for club, family, former members outside of regular meeting.                                                                                                      |
|           | Explain if completed: <b>Holiday Party December; 5<sup>th</sup> Friday socials at restaurants and members homes. Joint meeting with Ojai West at the Ojai Valley Inn &amp; Spa with USC Asst. AD</b>             |
| <b>8</b>  | President promotes Club attendance and registers for the RI Convention, District Assembly and District Conference. (If PE and PEN attend as well, will count as 2 requirements).                                 |
|           | Explain if completed: <b>President attended RI Convention with 4 other members, District Assembly with President PE, PEN, and 5 other members, District Conference with President and PEN and Past President</b> |
| <b>9</b>  | Club President is MPRLS grad (counts as 1 requirement) Club President Elect and PEN, as well as other potential club leaders to attend PRLS and/or Master PRLS. (4 members attend counts as 1 requirement)       |
|           | Explain if completed: <b>Four members attended at least one MPRLS class; 3 members attended BPRLS</b>                                                                                                            |
| <b>10</b> | Committee Chairs/Members attend District Seminars on Matching Grants, Membership, and Rotary Foundation. At least 2 members per club attend.                                                                     |
|           | Explain if completed: <b>4 members attended District Seminars, MG, RF &amp; Future Visions</b>                                                                                                                   |
| <b>11</b> | President, President Elect and PEN attend 2011 Mid-Term Seminars.                                                                                                                                                |
|           | Explain if completed: <b>All three attended the 2011-2012 Mid-terms Seminar</b>                                                                                                                                  |
| <b>12</b> | Club Meeting Attendance is at least 80%.                                                                                                                                                                         |
|           | Explain if completed: <b>Monthly club attendance averaged over 83% for the year</b>                                                                                                                              |
| <b>13</b> | At least 2 club members participate in the District Conference, October 21-23, 2011                                                                                                                              |
|           | Explain if completed: <b>President and PE attended</b>                                                                                                                                                           |

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| 14 | Develop or developed a written Strategic Plan with the District Strategic Planning Team that includes Leadership development and Rotary awareness within the club |
|    | Explain if completed:                                                                                                                                             |



## District 5240 Club Goals Recognition Awards Program

### Community Service 2011 - 2012

Recognition awards for suggested club goals achieved between July 1, 2011 and May 1, 2012. (Submit as early as April 1.) Some criteria count in more than one category. "Explain" box will expand as you type. Please be brief. Re-title and save your club's completed form with your club name and e-mail to Awards Chair Laurie Yttri [lyttri@frontporch.net](mailto:lyttri@frontporch.net) com between April 1 and May 1, 2012.

**District 5240 Community Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)**

**Complete at least 6 (large club) – 5 (medium) – 4 (small) of the following:**

**Number Completed: 11**

|           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
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| <b>1</b>  | Have a new or continuing Community Service Project involving hands-on participation by Rotarians and family members, Rotaractors Interactors. Youthact <b>YouthFest (April 2011) involves members, Club MAD and Club sponsored BSA Troop, Polio Plus fundraiser, Taste of Ojai in October 2011</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|           | Explain if completed:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>2</b>  | Send at least two students to RYLA or the Interact Symposium. (Also counts for New Generations/Youth Service)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|           | Explain if completed: : <b>Club sponsored two students to attend RYLA in April 2012</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>3</b>  | Conduct a Community Service Project benefitting youth or elderly and involving Youthact, Interact and Rotaract club(s) (Also counts for New Generations/Youth Service)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|           | Explain if completed: : <b>Youth Connect involved many members and Interact students; website continuing, YouthFest (10-15 members) and Polio Plus fundraiser at Ojai Day, Arbor Day at Topa Topa School with First Grade class planted two Liquid Amber trees (04/27/2012)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>4</b>  | Publicize your Community Service Projects in newspapers, local cable, or information booth at community events. Broadcast (radio or television) media coverage will count as 2 requirements.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|           | Explain if completed: <b>YouthFest 4/2012(Annual free event in Libbey Park for all children and parents in Ojai Valley to enjoy fun, entertainment and become aware of youth service and support organizations that are available); Youth Connect 10/2011 (Development of a website and workshops to network all the youth service organizations in the Ojai Valley for greater visibility to the parents and children, more efficient use of resources and greater program outreach) ; Major fundraiser for the year is the Taste of Ojai. Participating restaurants has samples of food and drinks. Involves most of the club members and raised \$26,000 this past year. This funds the various community grants that are given out each year. Media coverage and is held at the Ojai Valley Inn and Spa. See photos and news articles</b> |
| <b>5</b>  | Sponsor or participate in a new or ongoing project to benefit senior citizens or the underprivileged.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|           | Explain if completed:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>6</b>  | Participate in a literacy program such as the "Reading by 9 Program." (Also counts for New Generations/Youth) including adult literacy programs                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|           | Explain if completed: : <b>Literacy Program at Topa Topa Elementary helps students catch up on reading skills (6-7 members read to kindergarteners. Math program organizing for next year along with classroom aids trained from Rotarians, spouses and members of the community.</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>7</b>  | Submit a District Simplified Grant application with another club within a group to support a community project.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|           | Explain if completed: <b>Ojai, Ojai West and Thousand Oaks joined in Midwife Training for Nomads in Niger. Joined with Goleta Noontime, Montecito, RC of Mission Valley, and Ojai West all on separate projects.</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>8</b>  | Publicize your International Projects in the local newspapers, local cable, or information booth at community events to promote Rotary's International mission.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|           | Explain if completed: <b>Two grants submitted and approved.</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>9</b>  | Participate in D5240 "Rotarians at Work" Day with Rotarian and family member, Rotaract, Interact, Youthact participation.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|           | Explain if completed: <b>Rotarians at Work project to clean-up Nordhoff Cemetery</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>10</b> | Participate with other clubs in a joint project or event with high visibility and media coverage.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|           | Explain if completed: <b>Participated with Ojai West in Band Night, Youthfest, and Paddle Tennis Tournament</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>11</b> | Participate in a community volunteer service recognition program.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |

Explain if completed: Club is sponsor of the Ojai Living Treasures Program. See photos



## District 5240 Club Goals Recognition Awards Program International Service 2011-2012

Recognition awards for suggested club goals achieved between July 1, 2011 and May 1, 2012. (Submit as early as April 1.) Some criteria count in more than one category. "Explain" box will expand as you type. Please be brief. Re-title and save your club's completed form with your club name and e-mail to Awards Chair Laurie Yttri [lyttri@frontporch.net](mailto:lyttri@frontporch.net) between April 1 and May 1, 2012.

### International Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)

Complete at least 6 (large club) – 5 (medium) – 4 (small) of the following:

**Number Completed: 8**

|          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
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| <b>1</b> | Participate in one <b>new</b> International Project. (Projects where at least two members and/or Rotaractors traveled to the site for hands-on experience will count as meeting 2 requirements).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|          | Explain if completed: <b>With RC of Mission Valley project to help provide furnishings and classroom supplies for 18 buildings used for educating children in Tijuana, Baja California, Mexico. Rotary West for Guatemala Clean Water Project. Also Montecito Congo Project.</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>2</b> | Participate in a new or existing International Project <b>with another club and/or District</b> . (Projects where at least two members traveled to the site for hands-on experience will count as meeting two requirements)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|          | Explain if completed:<br><b>In November 2011 we trained five basically illiterate nomadic women as health care workers to carry out obstetrical and newborn care. This included teaching them to instruct in nutrition and see that the patient received prenatal vitamins, iron, and other appropriate treatments. They were instructed in vertex delivery techniques in close to sterile conditions, and in preventing infection and post partum hemorrhage. They were to work closely with our full time Nurse, Major Ali by cell phone, which we supplied. The patients were encouraged to visit our clinic at least once. In our most recent trip this February we found the results in the three out of the five to be phenomenally good. One health care worker did not return, as she was sick. The other was off taking care of a sick person and we could not contact her. The three were amazing and had retained about 85% of that which was taught in November. They assisted women in 17 deliveries with one set of triplets, which were stillborn. Otherwise all of the women survived in a healthy state, as did the other 16 babies. They successfully treated three women with postpartum hemorrhage and some postpartum and intrapartum infections. In the clinic treatment program we saw significantly less serious medical problems as a result of the good care that Major Ali had been giving. During this February trip we taught the three Health Care Workers other complicated delivery presentations such as breech presentation. I was hesitant about teaching them to take blood pressures but decided to see if we could be successful. After a basic explanation of the circulatory system with drawings and long narrow balloons which popped when the pressure got to high in them, we found it fairly easy to teach the three of them how to take a BP. Since they could not read, we marked the dial on the sphygmomanometer with red nail polish, a dot at 200mm, a slash at 140 mm Hg and 90mm Hg. They pumped the pressure up to the red dot, and slowly let it out. If the systolic is above the red slash or the diastolic above the second red slash they are to call Major Ali for instructions. I then followed up with them in their villages after our week of training and saw their obstetrical patients. I was able to review with them their care they were giving. They did a most remarkable job taking BPs. There was no patient with toxemia so all BPs were normal. Mine is a little high and they were able to identify that. We continue to insist that pregnant women be cared for in an established clinic, and care for only those who are too far from a clinic or who absolutely refuse to go to a clinic. We recognize that a trained nurse/doctor in a clinic can give better care than we can, delivering under the stars or in a tent.</b><br><b>Bob</b><br><b>Robert Skankey MD</b><br><b>Nomad Foundation</b><br><b>Rotary Club of Ojai</b> |
| <b>3</b> | Submit a Matching Grant application to support an International Project. Multi-club, multi-district projects will count as meeting 2 requirements.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|          | Explain if completed: <b>With RC of Mission Valley project to help provide furnishings and classroom supplies for 18 buildings used for educating children in Tijuana, Baja California, Mexico. Rotary West for Guatemala Clean Water Project. Also Montecito Congo Project</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>4</b> | Participate in a Polio Eradication awareness and fundraising campaign in your community. Funds raised and campaign highlights will be presented to the RI Rep at the District Conference.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |



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|    | Explain if completed: Club sponsored Junior High group, Club MAD, hosted a Polio Plus booth on Ojai Day in October and collected donations. In October Polio-Plus shared a booth with MAD (Matilija Jr. High YouthAct Club) at Ojai Days with information and various items re Polio. A poster was displayed at a Rotary-sponsored Youth Fest (community event in the park for children and families) in April. Up to April (Annual free event in Libbey Park for all children and parents in Ojai Valley to enjoy fun, entertainment and become aware of youth service and support organizations that are available) the club has donated \$4,500 to Polio prevention. |
| 5  | Present a program on the Rotary Foundation (TRF) to the entire Club and attain Rotary Foundation Annual Programs giving of \$135 per member (average may include club contribution). \$200 per member is a qualifying criterion for Super Club citation.                                                                                                                                                                                                                                                                                                                                                                                                                |
|    | Explain if completed: : TRF presentation Nov 2011; Current giving to TRF \$11897.00 or \$143.33 per member                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 6  | Nominate a qualified Ambassadorial Scholar / Peace Scholarship candidate (long program or short program) (Also counts for New Generations/Youth) or sponsor an inbound scholar                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|    | Explain if completed:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 7  | Sponsoring a GSE team leader or member. Or host the incoming GSE team or member at your club or homes.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|    | Explain if completed:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 8  | Hands on participation in an International project site/ club/ district or NID                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|    | Explain if completed: Delivered \$1,000 of medicines donated by the Medicine Shoppe of Ojai, Ojai Rexall Drugs, and Community Memorial Hospital of Ventura to Glendafae Humanitarian Clinic, Roatan, Honduras with RC Ojai West and RC Ventura. Carl Cross MD and Robert Skankey MD spent a week caring for patients. The Rotary Club of Ojai, in conjunction with members of the Rotary Clubs of Ojai West and Ventura Downtown traveled to the island of Roatan which is 30 miles off the east coast of Honduras. Niger Midwife project- see #2 above                                                                                                                 |
| 9  | 2 members (small club); 4 members (mid-sized club); 6 members (large club) register for the 2012 RI Convention in Bangkok, Thailand. 10% of members and spouses/partners register for the Convention (counts as additional requirement)                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|    | Explain if completed: 4-6 members attending                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 10 | Two members attend D5240 Poverty Conference or one attends an International Projects Fair.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|    | Explain if completed: 6 members attended STEP conference in SB                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 11 | Conduct a joint International Service project with your Youthact, Interact or Rotaract club (s). (Also counts for New Generations/Youth)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|    | Explain if completed:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |



## District 5240 Club Goals Recognition Awards Program

### Vocational Service 2011-2012

Recognition awards for suggested club goals achieved between July 1, 2011 and May 1, 2012. (Submit as early as April 1.) Some criteria count in more than one category. "Explain" box will expand as you type. Please be brief. Re-title and Save your club's completed form with your club name and e-mail to Awards Chair Laurie Yttri: [lyttri@frontporch.net](mailto:lyttri@frontporch.net) between April 1 and May 1, 2012.

**Vocational Service Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)**

**Complete at least 7 (large club) – 6 (medium) – 4 (small) of the following:**

**Number Completed: 11**

|           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>1</b>  | Hold a regular club meeting at a place of business, a member's or otherwise.<br>Explain if completed: : <b>Club members visited local restaurants that are also Taste of Ojai sponsors on April 6, 2012. 5<sup>th</sup> Friday social meeting the week before at a member's home, Colin Jones. Combined meeting with Ojai West at the Ojai Valley Inn &amp; Spa on March 16<sup>th</sup> 2012.</b>                                                                                                                                                                                                                                                                                                                                                |
| <b>2</b>  | Have an Employer/Employee Relations Program where Rotarians bring their Employee of the Month/Year to a Club meeting.<br>Explain if completed: <b>Employee appreciation meeting in February 2012</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>3</b>  | Award a "Vocational Student, Apprentice, or Trainee of the Month" with family/associates invited to presentation.<br>Explain if completed: <b>Physical Education Pupil of the month, each month with parents and teacher featured at club meeting</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>4</b>  | Set up or continue working with schools for students to Participate in the Four Way Test Essay Program.<br>Explain if completed: <b>Four Way Test Essay among the local schools. Presented in May 2012</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>5</b>  | Organize or conduct a mentor program, job shadowing day. (Also counts for New Generations/Youth)<br>Explain if completed: <b>Mentoring program coordinated Rotarians and non-Rotarians to volunteer to share in the high school classroom the realities of their career path. Local Financial professionals speak to young people about the importance of saving and developing healthy financial habits. The club has sponsored different programs with the Music Festival Bravo Program that provides art education and music appreciation by our youth. Future Leaders is sponsored by the Club of the Latino student group at Nordhoff High School that promotes educational achievement and career opportunities for disadvantaged youth</b> |
| <b>6</b>  | Organize or conduct a new High School Career Day program such as Architectural Design Competition or the Ethics Program (Also counts for New Generations/Youth)<br>Explain if completed:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>7</b>  | Award college or vocational scholarships totaling more than \$1,000. (Also counts for New Generations/Youth)<br>Explain if completed: <b>Club Foundation awarded \$60,000 in scholarships this year to 20 local students. \$3,000 for college and \$2,000 for vocational schools. Program in May</b>                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>8</b>  | Present a Vocational Service Award such as Ethics Award, Teacher of the Year, Public Service Award honoring those who serve your community.<br>Explain if completed: <b>Club awarded Fred Clapp Award in October to the local business for best ethics</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>9</b>  | Sponsor a vocational service/leadership presentation to high school students. (Also counts for New Gen./Youth)<br>Explain if completed: <b>Sponsor a Boy Scout Troop and have them present at the club 1-2 times a year what they have accomplished over the past year. Help with fund raising to \$2,000.</b>                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>10</b> | Conduct a Middle School, Junior High, High School or Continuation School Interview Day. (also New Gen./Youth)<br>Explain if completed: <b>Club sponsors Portfolio Day, May 2012 to interview students about careers-20-30 club members participate of the two day event.</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>11</b> | Organize or conduct a Four Way Test essay contest with winners submitted to District contest or speech program/contest. (Also counts for New Generations/Youth)<br>Explain if completed: <b>Four Way Test Essay among the local schools. Presented in May 2012</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>12</b> | Join the Chamber of Commerce and/or host a Chamber Mixer at your club meeting place set up like a meeting.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |

Explain if completed: Club is a member of the Ojai Chamber of Commerce



## District 5240 Club Goals Recognition Awards Program

### New Generations – Youth Services 2011-2012

Recognition awards for suggested club goals achieved between July 1, 2011 and May 1, 2012. (Submit as early as April 1.) Some criteria count in more than one category. "Explain" box will expand as you type. Please be brief. Re-title and Save your club's completed form with your club name and e-mail to Awards Chair Laurie Yttri; [lyttri@frontporch.net](mailto:lyttri@frontporch.net) between April 1 and May 1, 2012.

#### **New Generations (Youth Service) Recognition (Club size: 1-35 = small, 36-70 = medium, 71+ = large)**

**Complete at least 9 (large club) – 7 (medium) – 5 (small) of the following:**

**Number Completed: 9**

|           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|-----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>1</b>  | Sponsor an existing or charter a new Youthact, Interact or community-based Rotaract Club                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|           | Explain if completed: <b>Club sponsors Club MAD at Matilija Junior High School &amp; in the process of becoming Interact club.</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>2</b>  | Have at least three club members involved with your existing or new Interact club(s). (Complete all reporting requirements in a timely fashion and counts as 1 additional requirement).                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|           | Explain if completed: <b>3 members working with Club MAD</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>3</b>  | At least one member participates in some capacity at RYLA.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|           | Explain if completed:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>4</b>  | Participate in a literacy program such as "Reading by 9 Program". (Also counts for Community Service)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|           | Explain if completed: <b>6-8 members and four family members participate in Kindergarten Reading Program</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>5</b>  | Send at least two students to RYLA or Interact Symposium.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|           | Explain if completed: <b>Club sponsored two students to attend RYLA in April 2012</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>6</b>  | Nominate a qualified Ambassadorial Scholarship candidate. (Also counts for International Service)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|           | Explain if completed:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>7</b>  | Organize or conduct a Four Way Test essay contest with winners submitted to District contest or speech program/contest. (Also counts for Vocational Service)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|           | Explain if completed: <b>Club sponsored Four-Way Essay Contest</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>8</b>  | Organize or conduct a mentor program, job shadowing day. (Also counts for Vocational Service)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|           | Explain if completed: <b>Mentoring program coordinated Rotarians and non-Rotarians to volunteer to share in the high school classroom the realities of their career path. Local Financial professionals speak to young people about the importance of saving and developing healthy financial habits. The club has sponsored different programs with the Music Festival Bravo Program that provides art education and music appreciation by our youth. Future Leaders is sponsored by the Club of the Latino student group at Nordhoff High School that promotes educational achievement and career opportunities for disadvantaged youth</b> |
| <b>9</b>  | Organize or conduct a High School Career Day program such as Architectural Design Competition or Ethics Program. (Also counts for Vocational Service)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|           | Explain if completed:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>10</b> | Award college or vocational scholarships totaling more than \$1,000. (Also counts for Vocational Service)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|           | Explain if completed: <b>Club Foundation awarded \$60,000 in scholarships this year to 20 local students. \$3,000 for college and \$2,000 for vocational schools. Program in May</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>11</b> | Start, continue, or participate in a Dictionary Project. See <a href="http://www.rotaryojaiwest.org">www.rotaryojaiwest.org</a> . Click "Dictionaries" for How-To.                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|           | Explain if completed:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>12</b> | Conduct a joint Community Service Project benefitting youth and involving Youthact, Interact or Rotaract club (s). (Also counts for Community Service)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|           | Explain if completed: <b>Club and local hospital sponsor Fit Kids Fit Ojai with nutrition and</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |

|    |                                                                                                                                          |
|----|------------------------------------------------------------------------------------------------------------------------------------------|
|    | physical fitness programs to reduce childhood obesity and diabetes                                                                       |
| 13 | Conduct a joint International Service project with your Youthact, Interact or Rotaract club (s). (Also counts for International Service) |
|    | Explain if completed:                                                                                                                    |
| 14 | Host a Rotary Youth Exchange student or sponsor an outbound exchange student.                                                            |
|    | Explain if completed:                                                                                                                    |
| 15 | Participate with and sponsor youth on an international humanitarian trip related to poverty eradication work.                            |
|    | Explain if completed: Two members traveled to Roatan, Honduras on a medical mission                                                      |



## District 5240 Club Goals Recognition Awards Program

### Governor's Citation 2011-2012

Recognition awards for suggested club goals achieved between July 1, 2011 and May 1, 2012. (Submit as early as April 1.) Some criteria count in more than one category. "Explain" box will expand as you type. Please be brief. Re-title and Save your club's completed form with your club name and e-mail to Awards Chair Laurie Yttri: [lyttri@frontporch.net](mailto:lyttri@frontporch.net) between April 1 and May 1, 2012.

**Governor's Citation:** Achieve 4 of 5 Service Recognition Citations (Club Service, Community Service, International Service, Vocational Service, and New Generations) AND ...

**Complete 8(large club) – 6(medium) – 5(small) of the following:**

**Number Completed: 8**

**Completion of #1 is mandatory to attain Governor's Citation.**

|           |                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|-----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>1</b>  | <b>Mandatory:</b> Complete RI Presidential Citation Goals and submit certification form to Awards Chair by <b>March 31, 2012.</b>                                                                                                                                                                                                                                                                                                    |
| <b>2</b>  | <b>Mandatory:</b> Participate in Public Relations drive during the year through electronic, broadcast or print media.<br>Explain if completed: <b>Club featured in six articles in Ojai Valley News: Members connected via Facebook.</b><br>Date Completed, Signed, and Submitted by Club President:                                                                                                                                 |
| <b>3</b>  | <b>Mandatory:</b> Club and/or member participation of \$135 per member average in The Rotary Foundation Annual Programs Fund.<br>Explain if completed: <b>Over \$11,897 donated for APF \$146.88/member</b><br>Date Completed, Signed, and Submitted by Club President:                                                                                                                                                              |
| <b>4</b>  | District Conference Attendance – 30% of members, including family members, guests, Rotaractors and/or Interactors.<br>Explain if completed:                                                                                                                                                                                                                                                                                          |
| <b>5</b>  | Membership increase – 5% net increase<br>Explain if completed: <b>membership 07/01/2011 – 74; Membership 04/10/2012 – 81(8% increase)</b>                                                                                                                                                                                                                                                                                            |
| <b>6</b>  | Implement or improve a new member program designed for integration and retention.                                                                                                                                                                                                                                                                                                                                                    |
| <b>7</b>  | Achieve a member retention level of at least 80%. <b>99% Retention</b>                                                                                                                                                                                                                                                                                                                                                               |
| <b>8</b>  | New Basic PRLS and / <u>or</u> new Master PRLS Graduates – 5% of Club (includes family members)<br>Explain if completed: <b>Four members attended at least one MPRLS class; 3 members attended BPRLS</b>                                                                                                                                                                                                                             |
| <b>9</b>  | Rotary Foundation "Every Rotarian Every Year" – Increase per capita dollar giving to EREY by 20%.<br>Explain if completed:                                                                                                                                                                                                                                                                                                           |
| <b>10</b> | Rotary Foundation Benefactors – minimum of 2 new Benefactors or 25% of existing club members.<br>Explain if completed:                                                                                                                                                                                                                                                                                                               |
| <b>11</b> | Total of New Rotary Foundation Major Donor, Bequest Society, Paul Harris Society members and Spouses' Paul Harris Society members – 10% of club or a minimum of 50% club member participation<br>Explain if completed: <b>75% of club PHS</b>                                                                                                                                                                                        |
| <b>12</b> | Participate in the District Public Relations Program by wearing high visibility items (such as shirts, jackets vests and hats), utilizing extensive media coverage (not just print media) and the utilization/placement of RI generated PR in your local community.<br>Explain if completed: <b>Ojai Day, YouthFest, Polio Plus &amp; Ojai Youth Connect</b>                                                                         |
| <b>13</b> | Club 3-Year Strategic Plan: Prepare and implement a strategic plan. Include Current President, President Elect and President Elect Nominee in the strategic planning process. Strategic plan must include implementation of a leadership succession planning program and Rotary awareness.<br>Explain if completed: <b>Club leadership Past Pres., President, PE, &amp; PEN meet quarterly for Strategic Planning, past 5 years.</b> |



## District 5240 Club Goals Recognition Awards Program

### Governor's Super Club 2011-2012

Recognition awards for suggested club goals achieved between July 1, 2011 and May 1, 2012. (Submit as early as April 1.) Some criteria count in more than one category. "Explain" box will expand as you type. Please be brief. Re-title and Save your club's completed form with your club name and e-mail to Awards Chair Laurie Yttri; [lyttri@frontporch.net](mailto:lyttri@frontporch.net) between April 1 and May 1, 2012.

#### Governor's Super Club: Earn Governor's Citation AND...

|                                                                        |                            |
|------------------------------------------------------------------------|----------------------------|
| <b>Complete 8(large club) – 6(medium) – 4(small) of the following:</b> | <b>Number Completed: 4</b> |
|------------------------------------------------------------------------|----------------------------|

#### Completion of #1 is mandatory to attain Super Club status.

|           |                                                                                                                                                                                                                                                               |
|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>1</b>  | <b>Mandatory:</b> Complete RI Presidential Citation Goals; submit certification to District Governor by <b>March 31, 2012</b> .                                                                                                                               |
|           | Date Completed, Signed, and Submitted by Club President:                                                                                                                                                                                                      |
| <b>2</b>  | Combine Membership Recruitment and Public Relations resulting in 10% net increase counts as 1 requirement; 20% net increase counts as 2 requirements.                                                                                                         |
|           | Explain if completed: <b>10% increase in year</b>                                                                                                                                                                                                             |
| <b>3</b>  | Implement a Membership Development Program resulting in 90% Retention.                                                                                                                                                                                        |
|           | Explain if completed: : <b>Membership Retention Plan implemented; result 99% retention</b>                                                                                                                                                                    |
| <b>4</b>  | Participate in 2 community-based hands-on service programs bringing Rotarians and Rotaractors together (such as Food Bank Support, Free Health Camp, etc)                                                                                                     |
| <b>5</b>  | District Conference Attendance – 50% attendance by members, partners, Rotaractors and Interactors.                                                                                                                                                            |
|           | Explain if completed:                                                                                                                                                                                                                                         |
| <b>6</b>  | Club pays for Rotaractor and Interactor registration to the District Conference.                                                                                                                                                                              |
|           | Explain if completed:                                                                                                                                                                                                                                         |
| <b>7</b>  | New Basic PRLS and /or new Master PRLS Graduates – 10% of Club or 70% of existing club has completed Basic or Master PRLS (includes family members and Rotaractors, and Interactors sponsored by club)                                                        |
|           | Explain if completed: <b>Four members attended at least one MPRLS class; 3 members attended BPRLS</b>                                                                                                                                                         |
| <b>8</b>  | Rotary Foundation Annual Programs Fund – \$200.00 per member (average may include club contribution).                                                                                                                                                         |
|           | Explain if completed:                                                                                                                                                                                                                                         |
| <b>9</b>  | Rotary Foundation Benefactors – minimum of 4 new Benefactors or 50% of existing club.                                                                                                                                                                         |
|           | Explain if completed:                                                                                                                                                                                                                                         |
| <b>10</b> | Total of new Rotary Foundation Major Donor, Bequest Society, Paul Harris Society members and Spouses' Paul Harris Society members – 15% of club counts as 1 requirement; 20% of club counts as 2 requirements or 70% of existing club counts as 1 requirement |
|           | Explain if completed: <b>75% of club PHS</b>                                                                                                                                                                                                                  |
| <b>11</b> | Club Extension – Form/Charter a new Rotary or Rotaract Club with a minimum of 25 members, counts as 2 requirements.                                                                                                                                           |
|           | Explain if completed:                                                                                                                                                                                                                                         |
| <b>12</b> | Mentor another Club in District 5240. (special form attached)                                                                                                                                                                                                 |
| <b>13</b> | Per capita giving to Polio Plus of \$50 (prefer at least 50% of the contribution coming from the community)                                                                                                                                                   |

**Best Club** recognition by Avenue of Service, by club size is based on clubs submitting this form to Laurie Yttri: [lyttri@frontporch.net](mailto:lyttri@frontporch.net) plus mailing a concise written summary of why they are best, plus supporting data, photos, news articles, etc. to Awards Chair Laurie Yttri, 3775 Modoc Road, Santa Barbara, CA 93105. Only Super Clubs can be considered for Best Overall. Rotary Foundation recognition awards to clubs are separate because they are

based on year-end totals as of 6/30/2012. Club awards for 2011-12 Foundation giving will be presented to 2011-2012 Presidents at a major District event in the fall of 2012.

February 19, 2010