



# The Rotary Club of La Quinta

## Corporate Membership Guidelines and Application

**A business leader's time is precious. So are the relationships fostered by the Rotary Club of La Quinta. The flexibility of Corporate Memberships now allows the leaders of significant business to maximize both their time and their relationships for the betterment of themselves, their companies and the greater La Quinta community.**

The Rotary Club of La Quinta now offers a special membership category for corporations and business, this will allow Corporations/Businesses to be part of Rotary international.

The **Primary Member** of the Corporate Membership is intended for the president, CEO, CFO, or key department head or general manager of a corporation/business. The **Associate Members**, up to two associates, can be other senior officers or key employees of the business. The Primary Member will be the only one reported to Rotary International as an active member and will be counted for attendance purposes. The attendance of the Associate Members will count under the name of the Primary Member.

The Primary Member of the Corporate Membership will have all rights, privileges, and responsibilities as an individual member. In the case that both the Primary Member and Associate Member(s) are present in a voting situation, the Primary member will be the sole vote for the Corporate Member.

Corporate Membership allows the Primary Member and all Associate Members to fulfill attendance requirements for the Corporate Member.

Both the prospective business (Corporate Member) and the representatives must be of good character and reputation. All of the Corporate representatives will have the right to attend club meetings and enjoy the speakers, take part in club service and social activities and participate in fundraising and other club events.

This special type of Corporate Membership will allow an organization the opportunity to maintain its membership year after year, even if the people filling the 'representative' roles changes over time. If either of the 3 "representatives" should change jobs, be transferred, quit or retire it will be necessary to replace that representative within 90 days, there will be an additional initiation fee of \$50 for the replacement; regular dues and club fees will continue through the replacement period.

### **Corporate Membership in a Service Club – a 21<sup>st</sup> Century Solution**

Recognizing the growing importance that corporations place on corporate social responsibility, the Club has created the Corporate Membership initiative. Corporate Memberships invite major corporations and businesses to participate in giving back to the community through the well organized systems and structures of Rotary. Membership in Rotary offers an excellent vehicle for staff leadership development. The Club provides a medium to learn about



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community needs in a variety of areas, and learn about and participate in fundraising and volunteering in ways that truly impact the community.

## **Why Become a Corporate Member?**

Participation as an active member of the Rotary Club presents a number of advantages through an effective business partnership that includes:

- Participation in a complete, developed system capable of assessing and responding to a diverse range of needs within the community;
- Increased awareness of your corporation within the community through association with Rotary and the many programs that are supported by The Rotary Club of La Quinta;
- Immediate access to the Rotary charitable network;
- Participation opportunities with Rotary hands-on projects; and
- Membership in an organization dedicated to assisting and support community needs and activities.

## **Rotary Corporate Member Benefits**

A Rotary Corporate Membership will provide the opportunity to sponsor one Primary Member and up to two Associate Members for participation in the Club. The Primary Member will be provided the same rights and obligations as individual members with added benefits.

The Primary Member will be drawn from the senior/management group of your organization. The two Associate Members will be appointed by the Primary Member and together your corporate members will develop their own specialized strategy for participation in Club activities.

The Club Membership Chair will work with your corporation/business to tailor its participation in the Club – working together to align and support the needs of both parties.

## **Key Membership Criteria**

- Your corporation/business will have one Primary and up to two Associate Members
- The Primary Member, and the Club, will participate in a screening process to ensure an appropriate 'fit' between the two organizations; Associate members will be selected by the Primary Member and the Club will 'approve' them for Associate Member participation.

Should a Primary Member or Associate Member leave your corporation/business, the member may request to join the Club as an individual member.



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- “There will be no \$180 initiation fee if the member deignee is currently or has been previously a member of Rotary. Both the new principal member and the staff member must be approved by the members of the Rotary Club of la Quinta and must meet all other requirements for membership of Rotary International”

## Rotary Basics

Rotary International, the world’s first service club organization, is made up of over 34,000 clubs in more than 176 countries and geographical areas. Its members form a global network of business and professional leaders who volunteer their time and talents to serve their communities and the world.

Rotary’s motto, ***Service Above Self***, exemplifies the humanitarian spirit of the organization’s more than 1.2 million members. Strong fellowship among Rotarians and meaningful community and international service projects characterize Rotary worldwide.

## Fellowship

Beyond Community Service, Rotary activities include fellowship, social activities and the opportunity to form strong, lifelong professional and personal friendships.

## The Organization of Rotary

Rotary is essentially a grassroots organization, with most of its service efforts being carried out at the club level. The district and international structure is designed to support the clubs and help them provide more service in their communities and abroad.

- Clubs: Rotarians are members of Rotary Clubs, which belong to the global association Rotary International (RI). Each club elects its own officers and enjoys considerable autonomy within the framework of Rotary’s constitution and bylaws.
- Districts: Clubs are grouped into 530 RI districts, each led by a district governor, who is an officer of RI. The district administration, including assistant governors and various committees, guides and supports the clubs.
- RI Board: The 19 member RI Board of Directors, which includes the RI President and President-Elect, meets quarterly to establish policies. Traditionally, the RI President, who is elected annually, develops a theme and emphasis for the year.
- The Secretariat: Rotary International is headquartered in the Chicago suburb of Evanston, Illinois, USA, with seven international offices.



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## Responsibilities of Club Membership

The Club is the cornerstone of Rotary, where the most meaningful work is carried out. All effective Rotary Clubs are responsible for four key elements:

1. Sustaining or increasing their membership base
2. Participating in service projects that benefit their community and those in other countries
3. Supporting The Rotary Foundation financially through program participation, and
4. Developing leaders capable of serving in Rotary beyond the club level.

What Rotarians get out of Rotary depends largely on what they put into the Club. Many membership requirements are designed to help members more fully participate in and enjoy their Rotary experience.

## Rotary's Guiding Principles

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- The development of acquaintance as an opportunity for service;
- High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- The application of the ideal of service in each Rotarian's personal, business, and community life; and
- The advancement of international understanding, goodwill and peace through a world fellowship of business and professional persons united in the ideal of service.

## Corporate Membership Obligations

To join La Quinta Rotary the Corporate member will pay a one time initiation fee of \$180, in addition the Corporate Primary Member will pay the annual membership dues of \$300. The following year, the Primary Corporate Member will be billed \$300 for Corporate Membership.

**Attendance** - Both Primary and Associate Members are encouraged to attend this Club's regular meetings as frequently as possible. Make-up credit for an absence may be obtained by participation in an approved Rotary activity.

**Participation** – Participation in youth activities, the Corporate member 'representatives' are expected to abide by all restrictions, policies, and procedures with respect to club activities involving youth.



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**Termination** – The process for terminating the membership of a ‘representative’ or the eligible corporation is the same as any other regular club member. All requests for termination of membership or a change in the Primary or Associate representation will be in written form.

This special type of Corporate Membership will allow an organization the opportunity to maintain its membership year after year, even if the people filling the ‘representative’ roles

## Corporate Benefits

### Corporate Membership Application

We encourage you to attend at least three Club meetings prior to submitting your membership application for consideration. Shortly after submitting your membership application, you will be contacted by the Membership Chairman or a Past President to arrange an interview to discuss any questions you may have about the merits and responsibilities of joining the Club.

Your membership application will be reviewed by the Membership Committee and then passed on to the Board of Directors before being put before the Club membership at large for final approval.

Please forward your completed Corporate Membership Application to:

Mail: The Rotary Club of La Quinta, P.O. Box 785, La Quinta, CA 92247

Email: [sandy@sandystewart.net](mailto:sandy@sandystewart.net)

Name of Organization \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Primary Member Name \_\_\_\_\_

Title \_\_\_\_\_ Partner Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Associate Member Name \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Title \_\_\_\_\_ Partner Name \_\_\_\_\_



# The Rotary Club of La Quinta

Associate Member Name \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Title \_\_\_\_\_ Partner Name \_\_\_\_\_

## Dues Structure

Corporate Membership (up to 3 people)

Initiation Fee (One time fee) \$180 USD for Corporate Primary Member

Annual Dues \$300 (billed annual)

I, \_\_\_\_\_, confirm that

- I was provided with information regarding membership in the Rotary Club of La Quinta,
- I understand the privileges and responsibilities associated with Rotary membership; and
- I agree to promote the ideals of Rotary and to comply with the requirements of the Rotary Club of La Quinta..

I have read, understand, and accept the above opportunities and obligations, and I give permission for my name, company, and company representatives to be submitted for membership consideration and to be posted in the club newsletter. Also, upon joining the organization, I will take responsibility for the financial obligations as set forth above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## For Office Use Only

	Approved	Date
Membership Committee	_____	_____
Board of Directors	_____	_____
Club Membership	_____	_____
Past Presidents Interview	_____	_____
Membership Classification	_____	_____
Sponsor	_____	_____
Induction date	_____	_____