

Rotary Club of Conifer

Vision Statement

The Rotary Club of Conifer is a humanitarian service organization whose contributions improve lives in communities locally and worldwide. Conifer Rotarians are local business leaders and professionals who are interested in building lifelong friendships through the experience of providing dynamic, action-oriented volunteer service to others. We are committed to the core values* of Rotary International: Service, Fellowship, Diversity, Integrity, Leadership.

Mission Statement

Through our focus on Humanitarian Service, we are volunteers who work locally, regionally, and internationally to:

- combat hunger,
- improve health,
- attain clean water and sanitation,
- provide literacy and education,
- promote peace through world understanding,
- support the Next Generation (Youth),
- and eradicate polio

under the motto Service above Self through sustainable projects.

Core values

Rotary's core values of the Four Way Test represent the guiding principles of the organization's culture, including what guides members' priorities and actions within the organization. The Four Way Test values are: Is it the truth? Is it fair to all concerned? Does it build good will and better friendships; Is it fair to all concerned. Values are an increasingly important component in strategic planning because they drive the intent and direction of the organization's leadership.

Service

We believe that our service activities and programs bring about greater world understanding and peace. Service is a major element of our mission. Through the plans and actions of individual clubs, we create a culture of service throughout our organization that provides unparalleled satisfaction for those who serve. The concept of service is key here in that when we serve it is between equals and that after a period of service that all parties are enriched by the interactions in a long term way.

Fellowship

We believe that individual efforts focus on individual needs, but combined efforts serve humanity. The power of combined efforts knows no limitation, multiplies resources, and broadens our lives and perspectives. Fellowship leads to tolerance and transcends political, religious, racial, national, and other boundaries.

Diversity

We believe Rotary unifies all people internationally behind the ideal of service. We encourage diversity of vocations within our membership and in our activities and service work. A club that reflects its business and professional community is a club with a key to its future.

Integrity

We are committed to and expect accountability from our leaders and fellow members, both in the results of our efforts and in the processes we use to accomplish our goals. We adhere to high ethical and professional standards in our work and personal relationships. We are fair and respectful in our interactions, and we conscientiously steward the resources entrusted to us.

Leadership

We are a global fellowship of individuals who are leaders in their fields of endeavor. We believe in the importance of leadership development and in leadership as a quality of our members. As Rotarians, we are leaders in implementing our core values.

All of these core values are reflected in the Object of Rotary and The Four-Way Test, which we use in our daily lives. They inspire us to foster and support the ideal of service for developing and maintaining integrity in human relations.