

THE GOLDEN rotarian

LA JOLLA GOLDEN TRIANGLE ROTARY CLUB'S NEWSLETTER

FEBRUARY 27, 2015



www.lajollagrotary.org

SPEAKER

for this week



Five Buying Decisions

Mike Struzik has over thirty-five years of experience in business acceleration consulting, marketing, sales, product development, leadership and executive effectiveness. He spent ten years as a senior executive with Great Western Bank in San Diego and L.A. and has owned several of his own companies since 1992.

Mike has worked with the owners of companies as small as \$50,000 in sales, and has advised CEOs of billion-dollar public companies. Mostly he prefers to work with the owners of what he calls "small businesses" — companies that have sales between 5 million and 35 million dollars.

His newest book, entitled *"The Romance of Business"* is a business novel that focuses on small companies that are about to experience breakthrough performance. He is CEO and Executive Director of CEO Focus of Southern California, and speaks to business owners all over the country about how to avoid the 51 Fatal Business Errors and immediate ways to increase revenues, profits and satisfaction in their businesses.

Mike and his wife **Bonnie** reside in La Mesa, California.

<http://ceofocus.com/regional-offices/san-diego/>



Mike Struzik

CEO & Executive Director

CEO FOCUS
OF SOUTHERN CALIFORNIA

10007 Mozelle Lane
La Mesa, CA 91941

REPORT

from last meeting



Joel Candib
Reporter

The meeting was called to order by President **Ron Kohl** who introduced our Rotarian of the day **Mike Schwarz, Mike**, a recovering CPA has accomplished much in his professional life. He finished his informative talk with a funny story about a funeral for a septic tank.

Tom Stocking introduced today's guests: **Frank McGrath**, who received a special welcome brought his wife **Jean**. **Kourtney Kennedy** brought **Devin Smith**; **Mike Bardin** brought **Perth Rosen**; **Linda Stouffer** brought **Christine**, the graphic artist who worked on our fundraiser flyer; **Jacquie Reilly** brought our new member applicant **Ivan**; We had two Rotaract guests: **Shakhnoza** and **Derron**. Finally, we had a visiting Rotarian: **Dan** who came all the way from Scotland.

President **Ron** thanked **Bev Fritschner** for her continuing work on our strategic plan. **Bev** reminded us that the surveys were emailed to us so please complete them as soon as possible. So far only about 12 had been submitted. The results of the survey will help shape their work on the plan. This Thursday there will be a meeting at the Braille to work on the plan. **Alex Monroe** reported on the fundraising for our festival on May 2. The will be a fundraising meeting after breakfast today. He has prepared a "fundraising kit" to facilitate our efforts to raise money. **Brett Morey** announced that the "Promote/Demote" dinner will be on June 27.

Jacquie Reilly then presented **Jennifer Schaffer** with her Blue Badge. Congratulations **Jennifer!!! Jennifer's mentor was Kathleen Roche-Tansey**. **Kathleen** was called up to be with **Jennifer** when she received her Blue Badge.

Lisa Galstian introduced todays fundraising auction. **Rita Lin-Wilby** has generously donated three items for auction. Two of those items were

auctioned off today: 1. Commercial Window Treatments and 2. Faux Iron. They were in the form of \$500 gift certificates. **Dr. Antonia Grillo-Lopez** conducted the auction. The first auction was won by **Sheila Henry** for \$300. I was not sure who won the Faux Iron. I will confirm the details this week and report it in next week's bulletin .

After many weeks of being squeezed out of the program due to lack of time, Fine Master **Denny Jacobs** was called up to "do his magic" He pulled out his list of wrongdoing that he had been compiling over these weeks and then proceeded to try to make up for lost time by handing out 8 fines. Thanks for the additional fund raising **Denny**. Also, thanks to those whom he fined for your donations.

Mike Barden spoke about World Understanding Month and Creation of Peace Centers. He introduced **Perth Rosen**. **Perth** received a Peace Fellowship. She talked about her work and her now moving to Baltimore to work on programs with migrants.

Our main program was a presentation by the International Services Committee. **Alex Kirkpatrick**, committee co-chair spoke about the committee and its work. **Babro Kirkpatrick** spoke about medical conditions, specifically programs to stop and treat the occurrence of "Obstetric Fistulas" which is a terrible condition occurring to women as a complication to childbirth. **Kimberly** spoke about the "Mozambique Stethoscope Project" where every medical student gets their own stethoscope. Finally, **Steve Brown** spoke about water conflict issues in Central Asia.

President Ron closed the meeting with his usual humorous thought.

CLASSIFICATIONS SEARCH

Need members from the following classifications & professional fields.

WHAT WE NEED

- Acupuncturist
- Advertising agency
- Artist
- Auto Repair
- Bookkeeper
- Caterer
- Dentist
- Dry Cleaner
- Electrician
- Family Lawyer
- Franchising
- Graphic Artist
- Home health care
- Landscape person
- Massage therapist
- Pharmacist
- Plumber
- Pool Person
- Professor(s) at UCSD
- Property Manager
- Semiconductor Industry
- Solar person
- Theatre Person
- Travel Agent
- Veterinarian
- Videographer

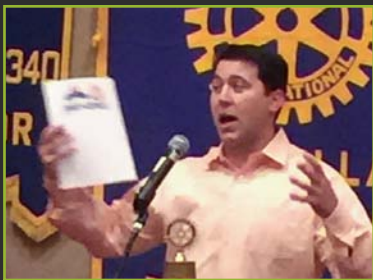
YOUR CONTACT



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Bill Keane
Photographer

PHOTOS

from last meeting



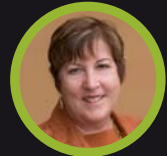
MARCH 6, 2015

AUCTION

SILVER BELT FROM BANGKOK



*A sterling silver belt bought in Bangkok—**intricate, exotic and beautiful**—you won't see another like it. It will fit a 28-33" waist. My jewelry appraiser says it's worth several hundred dollars.*



Dory Beatrice Griffith
Donor



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LJGT ROTARY LEADERSHIP 2014 - 2015

PRESIDENT	Ron Kohl
PRESIDENT ELECT (2015-16)	Bev Fritschner
PRESIDENT ELECT DESIGNATE (2016-17)	Marty Rosenstein
VICE PRESIDENT ELECT DESIGNATE (2016-17)	Alex Monroe
TREASURER	Sharon Council
SECRETARY	Sara Hogue
PAST-PRESIDENT/FOUNDATION	Brett Morey



ROTD

rotarian of the day

Southern Californian:

I (**Tom Elliott**) am a fourth generation Southern Californian and have lived along the coast most of my life ... Seal Beach, Long Beach, Dana Point, Newport Beach, Encinitas and Carlsbad. I met my wife, Nancy, at The University of Southern California and we are both former practicing CPAs. Three of our children are Trojans and one is a Torero (USD) ... it's been said that every family has at least one "Black Sheep".

Business:

I have been involved in or owned a number of business endeavors: CPA (Deloitte), President of a publicly traded real estate developer, court-appointed Bankruptcy Trustee, builder of more than 100 homes for speculation, started and operated a chain of 4 drive-through key duplication and engraving kiosks called "Fast Keys". In the early years as a builder my long-time friend **Wayne Davis** helped me learn the construction business. Since 2000 my focus has been in my Life and Health Insurance business. Perhaps you have heard me on KCBQ or KFMB radio.

Donuts:

What you don't know: When I was building houses in North County it was necessary for me to take plans around to subcontractors for bids, get permits and running other errands. In every community in North County I knew where at least one donut shop was and what was best. We used to call donuts "Contractor Vitamins". That "vice" was given up long ago and was a major contributor to my Total Cholesterol being almost 300 at one point!!!

Rotary:

My first experience with Rotary was 10 years in the Del Mar Rotary Club. The club used to meet at Noon at what was then the Whispering Winds Golf Club for lunch. There was a select group of us who would meet early for a few beers before each meeting started. Later the meetings were moved to a church and that fun came to a very sudden end.



Tom Elliott

I joined this club in 1995 and have been involved in many club activities. I have enjoyed running and being a part of the many hands-on projects the club has done over the years.



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