

La Jolla Golden Triangle Rotary Club
 P.O. Box 13023
 La Jolla, CA 92039
 www.lajollagrotary.org

LJGT Rotary Leadership for 2008-2009

President	Linda Stouffer
President-Elect (09-10)	Louise Andres
Secretary	Marylou Straub
Treasurer	Sharon Council
President Elect-El. (10-11)	Dory Beatrice
Past President	Jay Hatfield

2008-2009 Board of Directors (date completed)

Kecia Watts	2009	Lori Bende	2009
Marty Rosenstein	2009	Pete Griffith	2009
Sara Miceli	2010	Ron Kohl	2010
Donald Stump	2010	Marylou Straub	2010
Dianne Day	2011	Keith Brandt	2011
Romik Kesian	2011	Fary Moini	2011

La Jolla Golden Triangle Rotary Club was chartered June, 1986, at La Jolla, California

Past Presidents of LJGT Rotary

Dewey McDowell	1986/87	Robert Vaughn	1997/98
Ted Owen	1987/88	Mil Phillips	1998/99
Reint Reinders	1988/89	Rick Clark	1999/00
Dan Mitrovic	1989/90	Bonnie Brunner	2000/01
Steve Brown	1990/91	Jim Davies	2001/02
Ron A. Phillips	1991/92	Don Hoover	2002/03
Bobby Foushee	1992	Pam Russell	2003/04
Pete Griffith	1993/94	Mike Schwarz	2004/05
Bill Radcliffe	1994/95	Cynthia Villis	2005/06
Carl Lower	1995/96	Dale Barnes	2006/07
Michael Bardin	1997/97	Jay Hatfield	2007/08

2008-2009 Committee Chairs

Community Service	Stu Brown
International Service	Cynthia Villis / Romik Kesian
Vocational Service	Dale Barnes / Roger Drexler
Club Service	Carl Lower
Membership	Denise Keller
Programs	Sheila Henry
Foundation	Jay Hatfield
Finemaster	Mike Schwarz
Family of Rotary	Father Wayne Sanders
Club Foundation	Steve Brown
Bulletin Editor	Carl Lower

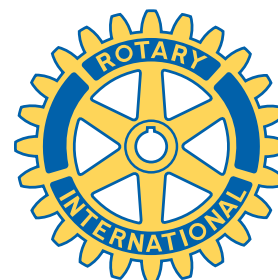


The Golden ROTARIAN

MARCH 20, 2009

CALENDAR OF EVENTS

- Mar 21** District Assembly
Joan Kroc Institute for Peace & Justice, USD
7:45AM to 1:30 PM
- Mar 27** Stu Brown Community Service Committee Report
- Apr 3** Pete Griffith "Shelter Box" La Jolla Marriott
- Apr 3** Community Service Committee Meeting after the club meeting
- Apr 9** Salvation Army TLC
- Apr 10** Irwin Rubenstein "Preventing Global Warming from Becoming a Climate Crisis"
- Apr 17** Latest Cancer Research by Dr. Richard Schwab
- Apr 25** Rebuilding Together / Rotarians at Work
- May 4-8** Monarch School breakfasts
- May 8** El Nido Mothers Day
- May 23** Rotary Hike-Mission Trails
- Jun 6** Cheers for Charity La Jolla Marriot



WILLIAM R. LENNARTZ

In May of 2007, Mr. Lennartz joined The Ronald McDonald House Charities of San Diego, as President & CEO. The Charity provides a "Home away from Home" for families of children who are in the hospital diagnosed with Cancer. The Charity also provides a variety of other services that improve the lives of these families. His charter is to raise \$25 million to build a new house that will quadruple the current capacity and an Endowment that will cover most of the cost of running a larger organization. The new house will be located across the street from Rady Children's Hospital and should be completed by the end of 2008.

From October 2005 through March 2007, he was President & CEO of the San Diego Air & Space Museum in Balboa Park/San Diego where he was brought in to stabilize the financial condition of the Museum. In 17 months, he acquired a Wind Tunnel for \$1 that generates in excess of \$400,000 of cash annually, increased the Special Events area of the Museum from \$200,000 to \$800,000, which generates an additional \$400,000 in cash. He also increased other revenues while holding expenses. The Museum has a staff of about 50 and about 250 volunteers and is an Official Affiliate of The Smithsonian. The Museum is currently working under a solid profitable business model that can sustain the Museum well into the future.

In December, 2002, he retired as President and CEO of California Linear Devices, Inc. in Carlsbad, CA. CLD designs, manufactures, and sells linear motors to a worldwide billion dollar marketplace. Previous to CLD, he was President and CEO of Avcon, Inc. in Woodland Hills, CA. where the linear motor was developed. He purchased the patent and all rights to the linear motor from Avcon in July, 1998 and formed CLD.

Mr. Lennartz was Co-founder, President, & CEO of Sciteq Electronics in San Diego, CA. from 1992-1996. Sciteq grew to a \$5 million frequency synthesizer company in the telecommunications industry and was successfully sold in 1996 to Osicom Technologies.

In 1991, Mr. Lennartz became President & CEO of Hixson Metal Finishing in Newport Beach, CA to help a good friend with cancer. The company was leaderless and losing money. He turned the company into a profitable company with \$6.5 million in revenues and turned it back over to the management team to operate for the owner.

In 1977, Mr. Lennartz founded Computer Power Systems Corp. in Carson, CA. CPS was a manufacturer of electrical filtering and distribution equipment for the computer room and grew from 0 to \$30 million in annual revenues and was sold in 1984 to Emerson Electric Company. He operated the division for Emerson for the next four years and quadrupled the profitability and CPS was the top performing acquisition for Emerson. It was also the top "Best Cost Producer" division of all of Emerson's 40 divisions.

In 1968, Mr. Lennartz founded his first company, Lencor International in Anaheim, CA. Lencor became a major computer disk pack manufacturer and the company grew to \$20 million in annual revenues. In 1977, the company successfully merged into Memorex Corporation.

In 1963, Mr. Lennartz graduated from the Business School at the University of Colorado with a BS Degree in Finance/Marketing and joined the IBM Corporation in Los Angeles as an Account Manager. He worked for IBM in Los Angeles for 5 years.

Mr. Lennartz was a member of the Young President's Organization for 18 years and served for four years on its International Board of Directors. He is currently a member of The SW WPO 49er Group in San Diego. In 1987, he was Senior Vice President of North America presiding over 4,000 members. He also serves on the CEO Roundtable in San Diego. He was a member of the Board of the San Pedro, CA. YMCA and was a founding Trustee and Officer of the Palos Verdes Education Foundation, which was formed to raise capital to assist the public school district on the Palos Verdes Peninsula. The Foundation has since raised over \$25 million for the local school district.

Mr. Lennartz was also active in the management of the 1984 Los Angeles Olympic Games. He served on the Licensing & Merchandising Commission, which negotiated the contracts with ABC and thirty Corporate Sponsors raising over \$700 million. In addition, he was a Commissioner-At-Large and oversaw the four Olympic sports in Long Beach; Fencing, Volleyball, Archery, and Yachting. The main objective of the Los Angeles Olympic Organizing Committee was to stage an Olympic Games which every citizen of the United States would be proud, and to make a profit which would be distributed to Trust Funds for the U.S. Olympic Team, Amateur Athletics in Southern California, and The Pan American Games. The final profit on the 1984 Games was \$220 million and was distributed to the three charities.

Mr. Lennartz was a founding member of The School of Entrepreneurship in The Business School at the University of Southern California, which was recently ranked the #1 Entrepreneurial School in the nation by Success Magazine. He served on it's Advisory Board from 1974 to 1984. In 2000, he taught two Graduate Courses: "Mindset of a CEO/Founder" and "Growing a Business that Doubles in Size Every Two Years". He was also a member of the Dean's Advisory Council of the School of Business at The University of Colorado and is active as a guest lecturer in both programs. He is also currently involved with The Leadership Institute for Entrepreneurs (LIFE) at the University of San Diego and the College of Business Dean's Advisory Board at Cal State San Marcos.

Mr. Lennartz has served on the Boards of Arcus, Inc., Spectron Development Labs, Christie Electric, Statordyne, Avcon, Formulabs, General Telephone's Entrepreneurial Advisory Board, and a Review Board of the U.S. Postal Service. He also served as Treasurer and Director of The Dystonia Medical Research Foundation, whose goals are to distribute information, create awareness about Dystonia, or Spasmodic Torticolis, and raise research funds to find a cure for this dreaded condition. Mr. Lennartz currently is an Advisory Board Member of ACOM Computer, and on the Board of Directors of Columbia Yachts and Artech.

Mr. Lennartz was born in Wichita, Kansas in 1941 and currently resides at The Crosby in Rancho Santa Fe, CA. with his wife Nancy. He has three married daughters and son-in-laws and five grandchildren. He believes his family is his greatest accomplishment.

ROTARIAN *Of The Day*

Paul Jester



My closet is about 6' x 6'. It's organized by clothes type. My dress shirts are in one section, my pants in another, my polo shirts (many kept for sentimental reasons) occupy a bottom row (it's a California Closets closet), and above those are my sweaters. My baseball hats have their own shelf. I have 7 pairs of athletic shoes. Then another 18 pair of other kinds of shoes, many of which I will never wear again. I have a Red Sox bobble head doll whose head has been broken and repaired twice. One shelf is my collection shelf of stuff. In my stuff holder I have maybe 10 cheap watches and one good one. I keep my wallet and loose change in it at night. I have a few Rotary pins, a Brown University pin, a Christmas pin and Bishop's School, Disneyland, and Petco Park pins. There are also some odd batteries that may or may not work. I have a Brown coffee mug with about 30 writing instruments in it. On that same shelf are greeting cards I've received from my family from many years back. There's also a picture in an acrylic holder of my oldest son Kyle (now 15), my mom, her mom and me representing four generations. There's a Special Olympics plaque from 1988, a Brown frat beer mug with my passport inside, 2GB of RAM, postcards from June Mountain, a clear Harvard Business School mug holding memorial mass cards for my late grandmother and late aunt, and a Tony Gwynn memorial ticket thing in an acrylic holder. On the floor is a mounted photo of "The Lakers" which was my other son Nathan's (now 13) basketball team that I coached in 2003. also on the floor, all together, are my Brown and HBS diplomas (in their original holders), my Paul Harris fellow holder thingy, and my HBS Club President plaque. With them is also a folder with my acceptance letter to HBS. There are random clean and dirty clothes on the floor as well. Shoved in a corner are some semi but probably not too important documents that I never look at but keep. My clothes bureau chest of drawers thing is in my closet. It's the same one I had growing up in New Haven and Hamden CT. It has three drawers and fits very nicely under my CA Closets shirt holder. My late mom stripped and painted it and stripped it again and finished it with a clear coat many many years ago. In it is my underwear, socks, and lots and lots of t-shirts, many of which are Rotary tees from project I manage or participate in such as Rotarians at Work Day and Navidad en Noviembre. On the walls are mementos from a family trip to New York City, an old Brown pennant, a candle that past prez Jay Hatfield gave me, an Italian calendar from 2003, a sticker of the Red Sox red sox logo that I made at my company (Miramar Sign Works & Graphics), a Rotary Club of Hamden (CT) flag, and a framed 'declaration' of the origins of the Jester family name. There's a map showing the stats of the bicycle ride up Palomar Mountain which I did last August with fellow LJGT member Tony Grillo.

LAST WEEK'S HAPPENINGS

By: Stuart Brown

The Rotarian of the Day was a former President of the La Jolla Golden Triangle Rotary, (1994-95), the one only Bill Radcliffe. Bill and Sherry are owners of Seal Furniture, Inc., with outlets in San Diego and in Riverside. They enjoy their residence in Del Mar, but you will find them in Palm Springs most weekends - Bill enjoys and is an avid golfer, sporting a handicap of 13. Bill is known to always be with our club on Fridays, usually arriving quite late, for he packs his car before our meeting, for the drive to Palm Springs shortly after his breakfast with us.

Romik Kesian and Keith Jeffers shared with our membership the NEED of two (2) bottles of "good" WINE from EACH member. The wine is needed to fill baskets as "auction prizes" for our Cheers for Charity. On each bottle you donate, please have your name and the "cost", as Eric and Romik requested. Thanks one and all for your generous donations. Allan Galgut and Frank McGrath took a moment to remind our club that members can also ask "their favorite restaurant" for a donation of a dinner or luncheon for four (4), as an auction item for "Cheers". Beach parties, cocktail dinner parties, Saturday evening barbeques, offered by club members and their spouses, are fabulous charity "auction donations"! The more auction items, the more SUCCESSFUL is our Cheers for Charity!

Louise Andres informed the club of this Saturdays (the 21st, tomorrow) of the District assembly at UCSD. As well as the District Conference at Temecula Creek Inn, from May 14th to 17th. The Inn is sharing substantial discounts for overnight guests to the conference. Golf is nearby, along with many wineries in which to imbibe. Louise also shared the coming breakfast menus (and recopies) that we will soon commence enjoying from our host, the Marriott. President Linda Stouffer "gave Louise the HOOK" two or three times, to NO avail, as the INCOMING LJGTRC PRESIDENT Louise, refused to give up the microphone!! Louise continued, and announced that our LJGTRC La Jolla Country Day School speech contest winner, Victoria Kim, was "still in competition" for the speech finals. Joining Kim, and still in competition, from LJ Country Day, is Jessica Wilson, who competed and won at the Rancho Bernardo Rotary speaking contest.

The Fine master, Mike Schwarz, fined Bill Busch for Bill's successful coaching of the La Jolla High freshman girls basketball team, which completed their season UNDEFEATED! Bill "bragged" too long and much, hence, his fine was increased 150%. Mike then fined Allan Galgut for sitting with and thoroughly enjoying breakfast with his beautiful "harem"!

Christina Jaeschke introduced the speaker of the day, her mother, Nora Jaeschke, former board member of the San Diego County Water Authority. Nora shared with our club the serious drought and water problems San Diego is experiencing. That this July, the SD County Water Authority will be announcing conservation restrictions upon San Diego, the need to decrease our water use by 45%. Mrs. Jaeschke encouraged us to visit Cyamacca College and enjoy their beautiful gardens, which exhibit many plants that are "semi-drought resistant". The SD County Water Authority has booklets providing information regarding water conservation for you and your home - please contact the SD Water Authority for copies.

Jan Percival closed the enlightening meeting with a short and brief "pun".

LJGT ROTARY DINNER THEATRE PARTY 3/28/09

Join other LJGT Rotarians at Pete & Dory's house at 5:30PM for wine, dinner and fellowship, and then go to the Scripps Ranch Theatre to see "All This and Moonlight" at 8:00 PM. Only \$35/psn for dinner and show. Mark your calendars and there will be more

South African Water Supply and Sanitation Facility Matching Grant

By: Louise Andres

Refilwe is a non-profit organization in South Africa dedicated to serving the poorest of the poor, with multiple interrelated programs. Their focus is on offering basic sustenance, medical care, skills development and child care. They also provide group homes to AIDS orphans from the community. Their main beneficiaries are HIV/AIDS affected and/or infected persons in the adjoining informal settlement. Among other things, the organization

maintains a food garden, which teaches people to grow food for their own families, and provides food and income to the gardeners. Currently they have to carry water for the garden from the river, which severely limits the amount of food they can produce and people they can train. This project will provide gutters on the community center to collect rain water, and pumps and piping to get it to the garden. It will also provide sanitary facilities for the community center.



ROAD RALLY NOTICE



4/18/09

Saturday - Road Rally
Saturday - Dinner Rainwaters @ \$40* each

*Dinner is limited to first 40 people

LAST WEEK'S PICTURES

