



Live Steam

Rotary Club of Pittsburgh, District 7300

Chartered in 1911 as the 20th Club. Today, one of 33,135 worldwide.

Volume LXXXX

469

April 11, 2012

ROTARY BUSINESS CENTER & CLUB OFFICE

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Hours:

Monday–Friday | 8:30am-5:00pm

*Rotary is a leader in
making Pittsburgh
a place where every
young person has
an opportunity
to succeed.*

ROTARY LEADERSHIP 2011-2012 Officers

Andy Dlinn, *President*
Ray Amelio, *President Elect*
Greg Boulos, *1st VP*
Kirk Chambers, *Secretary*
Mark Uebele, *Treasurer*
Krista Foster, *Sergeant-at Arms*
Linda Fischer, *Past President*

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Dennis Gilfoyle
David Gilpatrick

Office Manager

Terry Dougan

President of Rotary International

Kaylan Banerjee
www.rotary.org

District 7300 Governor

Sue Kelly
www.district7300.org

LAST MEETING: 4/4/12

By: Ray Amelio



The meeting was called to order by President Andy at 12:30. Ray Amelio stepped in for Patty DeMarco for the invocation and Linda Fischer, Past President; led us in the Pledge of Allegiance and in the singing of “Easter Bonnet” accompanied by Jim Hall on the piano.

Andy then extended condolences from the club to Linda Clautti as her Mother recently passed away. He reminded us that the corporate brochure has been completed and the one that was passed around last week is missing and he isn’t sure who might have it. He reminded us to complete the questionnaire that is sent out after each meeting.

Andy then asked for good news from the floor. With that completed Andy brought new Secretary Kirk Chambers to the podium for his report. He thanked members for their club service including Dick Kann and Jeff Martin on the Badge Board, Mark Uebele on registration and Dick Hodgdon, cashier. Kirk then asked for members to introduce their guests and it was great to see four people learning about our club.

Robin Zoufalik then came to the podium to present his Three Minutes of Fame. Robin is President of RZ-tek Solutions. Robin’s presentation was very informative and he broke it down into three parts, his personal life, his professional career and finally his involvement with Rotary. In the end it was a very interesting and informative presentation.

With Robin’s Three Minutes presentation completed he then introduced the day’s speaker, Petra Mitchell, President and CEO of Catalyst Connection who talked about “The State of Manufacturing in South Western Pennsylvania.

As recorder I attempted to catch some of the high points from Petra’s talk including:

- Prior to joining Catalyst Connection she worked for General Electric
- She stated this was not the first time she has visited our club as she was a guest of Bob Overbaugh last year.
- She is an immigrant from Slovenia.
- Catalyst Connection is one of 7 Pennsylvania industrial resource centers.
- They have a common mission which is to help small businesses improve and grow.



NEXT MEETING

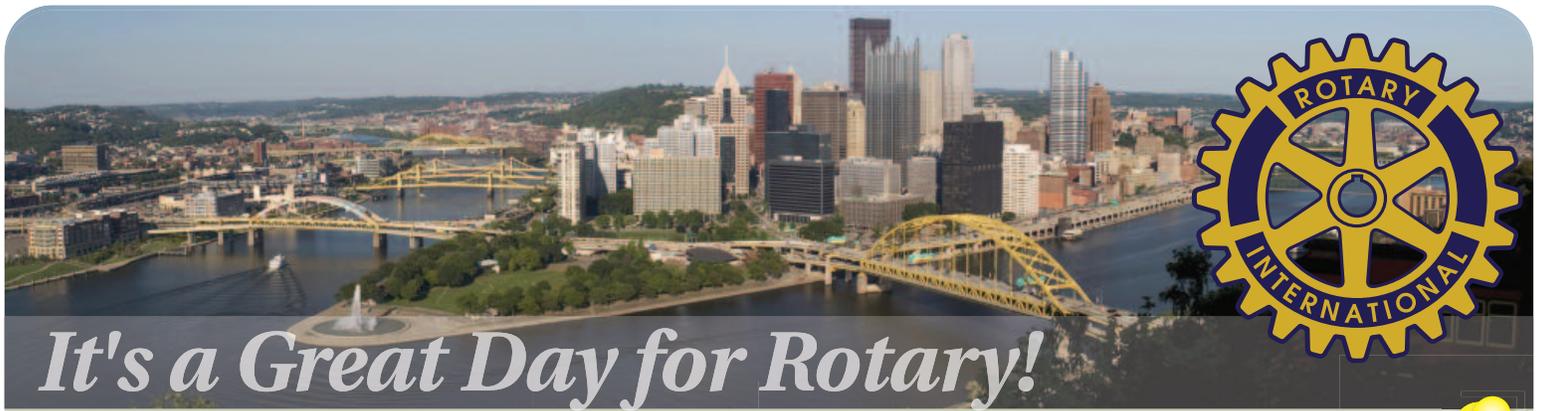
Date: April 11, 2012
Speaker: Dr. Bridget Chufo
Title: President
Organization: Healthy Performance
Topic: “Choosing a Healthy Lifestyle”

- The hot economic story is domestic manufacturing and all indicators for manufacturing in this region are up
- Manufacturing is the third largest industry in the Pittsburgh MSA in terms of gross regional product at 13.1 billion.
- 75% of manufacturing employees work for companies with less 500 employees.
- Pennsylvania is 6th largest in manufacturing in the country.
- She highlighted various challenges and opportunities including the issue of workforce and talent management, continuous improvement capabilities, new product development, lack of access to capital, IT, supply chain Management and finally favorable economic policies.
- She then discussed strategic issues for any business and topics included, the vision and mission of an organization, what products and services to offer and in what markets, understanding what processes does the company excel at, supply chain management, engaging employees, sustaining the business over time and having a positive influence on society.
- She discussed a four step process for innovation based on a model developed by Stage Gate.
- She presented some of the challenges regarding the workforce including the strengths and weaknesses of key leaders and the impact this can have on a company, level of workforce skills that are needed and how will companies obtain these workers, training workers to keep up with technology, engaging the workforce and sources of the future workforce.
- The mission for Catalyst Connection is to keep manufacturing competitive in a global economy, help businesses to grow and create jobs both statewide and nationally as well.
- Petra then provided several specific examples for how they have helped specific companies to grow and become competitive including Mecco a start-up who they helped to obtain the ISO certification, T-Ric and M-Ric which are regional enterprises involved in working with Marcellus Shale

Petra had many interesting facts and statistics and concluded by emphasizing that Pennsylvania is a manufacturing state and the fact that when manufacturing grows there is a ripple effect and the economy grows as well. She also provided each table with a Manufacturing Scorecard for 2011 which provided information and statistics about manufacturing in Pennsylvania.

In conclusion Petra gave a very informative and fact filled talk which was enjoyed by all members and guests in attendance.





It's a Great Day for Rotary!

UPCOMING EVENTS & MEETINGS

- Event: Caring Habits
 Date: April 10th
 Time: 9:00 am
 Location: South Hills Middle School
- Event: Board of Directors Meeting
 Date: April 19th
 Time: 5:30 pm
 Location: Third Floor Conference Room
- Event: New Citizens Reception
 Date: April 20th
 Time: 10:30 – 11:30 am
 Location: Lawrence Welk Room

FUTURE PROGRAMS

WEDNESDAY APRIL 18TH

Steve Wirth
 President and CEO
 SynergIT

WEDNESDAY APRIL 25TH

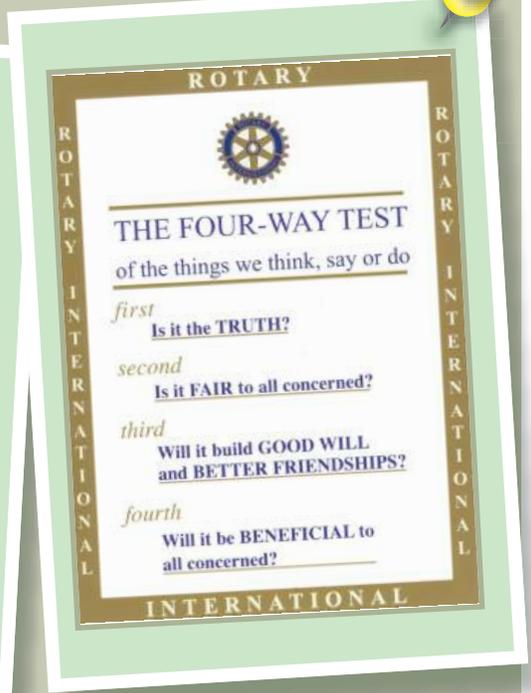
To Be Determined

WEDNESDAY MAY 2ND

Brian Goin
 COO
 PGA Constellation Senior Players Championship

100% ATTENDANCE FOR MARCH 2012

- Mary Jo Corsetti
 Barbara Johnson
 Patty DeMarco
 Jim Ludwig
 Richard Dixon
 Cherie Moshier
 Andy Dlinn
 Patty Naleppa
 Wynne Fedele
 Karl Ohrman
 Linda Fischer
 Lynne Scanga
 Ryan Gartrell
 Sheen Seghal
 Jim Hall
 Robin Zoufalik



BIRTHDAYS

- Dan Poirier April 12th
 Dick Kann April 13th
 Sally Mizerak April 14th

ANNIVERSARIES

- James Gourlay 1 year

For more information about the Rotary Club of Pittsburgh or if you're interested in joining, visit our website at www.pittsburghrotary.org or call the Rotary office at (412) 471-6210.



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Rotarian: Saul Kurtz of Blessed Memory

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