



Live Steam

Rotary Club of Pittsburgh, District 7300

Chartered in 1911 as the 20th Club. Today, one of 33,135 worldwide.

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February 22, 2012

ROTARY BUSINESS CENTER & CLUB OFFICE

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Hours:

Monday–Friday | 8:30am-5:00pm

*Rotary is a leader in
making Pittsburgh
a place where every
young person has
an opportunity
to succeed.*

ROTARY LEADERSHIP

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LAST MEETING: 2/8/12



By Linda Fischer

“You Count!” That’s our Caring Habit of the month. This week’s meeting was focused on reaching out to students and education. President Andy called the meeting to order, I gave the invocation, followed by James Gourlay leading us in the Pledge and song...“Let Me Call You Sweetheart” (post Valentine’s Day appropriate) accompanied by Jim Hall on the piano.

President Andy then acknowledged Karl Ohrman and Sally Mizerak for their successful efforts with the Business Ethics Award (300 in attendance)...great job! Several of our members helped to underwrite the cost: John Chamberlin and Rock, Paper, Scissors, Chute; David Gilpatrick and Gemini Holdings; Dick Hodgdon and Franklin Electric; Ray Amelio and Bob Fragasso, Fragasso Financial Advisors; Ben Luffey and Iannucci Law; Sam Reich and Reich Alexander & Demas and Kelli Robbins and ContactOne Communications.

Thanks continued on to Patty Naleppa and First Commonwealth Bank for co-sponsoring the New Citizens Reception; to the Dunlap Family and LeMont for their Holiday Social donation; to the Caring Habits team at South Hills Middle School: Cherie Moshier, Linda Fischer, Karl Ohrman, Kishor Pokharna, Sheen Sehgal, Mimi and Al Wells; with special thanks to our first timers Kirk Chambers, Tammy Vukotich, Larry Story and James Gourlay (with tuba).

During our “Good News from the Floor” shout out, Larry Story of United Way advised that on 2/11/12 United Way announced a nationwide go live of “Call 2-1-1” which provides a free Confidential hotline to assist those in need of food, housing, employment, health care, counseling, and more; a kinder alternative to dialing “911.”

Our wonderful Secretary Margaret DeLeeuw, before making this week’s announcements, shared sadly that her job as marketing director with Celli-Flynn Brennan Architects was just eliminated. She is asking for opportunities to assist with odd jobs, admin needs, etc. during this transition. Please keep Margaret in mind, she’s worked diligently for our club and now needs a little support.

Next, Patty Naleppa, Branch Manager and Vice President for First Commonwealth Bank; introduced Mr. Jeremiah Jackson, Director of Diversity at Sewickley Academy, who in turn introduced our “Student of Distinction” Carrington Motley. Carrington is a most engaging young man who has excelled in academics, athletics, volunteering, and is now being courted by Harvard, Stanford, and MIT all offering scholarships; an exemplar student.

Ms. Patty DeMarco, Director of the Rachel Carson Institute of Sustainability and Environment at Chatham University introduced our speaker Ms. Elise Yanders, VP of Wealth Management at Merrill Lynch; who enlightened us with a most intriguing presentation on “Women and Wealth” and how best to create a workable strategy. Here are some interesting statistics:

- Women tend to be more conservative, take fewer risks, trade less frequently, lack investment confidence...all of which ironically has resulted in better returns than men ... who knew!
- While more women rule the home, have more Bachelor’s degrees, and work as hard, they continue to receive lower salaries. [That we knew.]
- Women tend to be better stewards with financial responsibilities, are more charitable, and provide 56% of family care giving.
- Statistics bear out women live longer and are less prepared for long term retirement needs; now is the time to plot effective retirement strategies.

The strategy: EDUCATE yourself. Set your short-mid-long terms down in writing. Seek a balanced portfolio, use simple straight forward rules and stick to them. Learn about differences in investment options; be disciplined. Focus on your retirement needs, take inventory of what you possess; who do you desire to receive assets, etc. Prepare your will, health directives, trust...give serious thought as to how you desire the financial rewards of your efforts be disbursed. Think forward for health care needs; most likely, costs will not reduce. Be in charge. Have an estate plan review; learn to avert unintended new tax law consequences. Now it’s up to us to take time to plot our strategy for managing cash and liquidity...don’t forget to invite dialogue with your respective financial advisors...they know how to help you navigate during our changing economy.

NEXT MEETING



Date: February 22, 2012
Speaker: Tom Kubilius
Title: President
Organization: Bright Innovation
Topic: “Storytelling is a Powerful Innovation Tool”





It's a Great Day for Rotary!

UPCOMING EVENTS & MEETINGS

Event: Chuck Tanner Event
 Planning Committee
 Date: February 23rd
 Time: 11:00 am
 Location: Rivers Club

FUTURE PROGRAMS

WEDNESDAY FEBRUARY 29TH
 Ethics Symposium
 At Duquesne University
 Keynote Speakers: James Roddey and Dr. Cyril Wecht

WEDNESDAY MARCH 7TH
 Jay Speyerer
 Owner
 Legacy Road Communications

WEDNESDAY MARCH 14TH
 Steve Irwin
 Attorney
 PA Securities Commissioner



Club President Andy Dlinn and Sewickley Academy Director of Diversity Jeremiah Jackson recognize Carrington Motley as a Student of Distinction

ROTARY ETHICS SYMPOSIUM 2012
Ethics in Politics & Public Service




A Symposium for High School Students
 Wednesday, Feb. 29th
 8:00am - 2:00pm
The Student Union at Duquesne University

BIRTHDAYS

Scotti Mulert..... February 19th
 Russ Kemerer..... February 19th
 Al Wells February 22nd
 Jim Wood February 23rd
 Sheen Sehgal..... February 23rd
 Russ Stitt..... February 24th

For more information about the Rotary Club of Pittsburgh or if you're interested in joining, visit our website at www.pittsburghrotary.org or call the Rotary office at (412) 471-6210.



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