



# Live Steam

## Rotary Club of Pittsburgh, District 7300

Chartered in 1911 as the 20th Club. Today, one of 33,135 worldwide.

Volume LXXXX

# 457

January 11, 2012

### ROTARY BUSINESS CENTER & CLUB OFFICE

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#### Hours:

Monday–Friday | 8:30am-5:00pm

*Rotary is a leader in  
making Pittsburgh  
a place where every  
young person has  
an opportunity  
to succeed.*

### ROTARY LEADERSHIP

#### 2011-2012 Officers

Andy Dlinn, *President*  
Ray Amelio, *President Elect*  
Greg Boulos, *1st VP*  
Margaret DeLeeuw, *Secretary*  
Mark Uebele, *Treasurer*  
Krista Foster, *Sergeant-at Arms*  
Linda Fischer, *Past President*

#### Directors

Mary Jo Corsetti  
Stacey Riscoe  
Lynne Scanga  
Phyllis Comer  
Dennis Gilfoyle  
David Gilpatrick

#### Office Manager

Terry Dougan

#### President of Rotary International

Kaylan Banerjee  
www.rotary.org

#### District 7300 Governor

Sue Kelly  
www.district7300.org

### LAST MEETING: 1/4/12

By: John Chamberlin



Happy New Year! How many checks have you “voided” in the last week because you wrote 2011 as the year? The good news is, 2012 is the “Year of the Elves.” O.K.,

that’s totally a lie but keep a tally over the next few weeks on how many times “Twelve” and “Elves” saved you from voiding a check. You can thank me later!

The first meeting of 2011, I mean, 2012 (elves), was started with an invocation by **Mary Jo “Confetti” Corsetti** and followed with our song, Auld Lang Syne, lead by **Alan “Times Square” McIvor** along with **Jim “The Ball Drops at Midnight” Hall** on the piano.

**President Andy “My New Year’s Resolution” Dlinn** welcomed everyone back. He emphasized the fact that next week’s speaker, Jim Bowen, CEO of First Trust Advisors, is a great time to invite guests and future members. This meeting will be a great “outreach” tool for people to see how special it is to be a member of the Pittsburgh Rotary Club.

Andy also noted that former Pittsburgh Rotarian, Teresa Dunn (1987-1999) recently became a Rotary International Benefactor. Our club will receive her recognition of her generosity.

Special thanks to the William Penn Hotel for their generosity. They donated \$100 gift certificate to the hotel’s Terrace Room restaurant which was auctioned off and netted \$75 for the club.

Secretary **Margaret “Ring In The New” DeLeeuw** then presented the secretary notes including mentioning birthdays and club anniversaries. Additionally, she welcomed our guests, parents of Kayla Rafkin, our Student of Distinction.

**Karl “Rockin New Years Eve” Ohrman** provided an update on the Pittsburgh Business Ethics Award event. Our club is one of the co-sponsors of the event on February 8th. This event will take the

place of our regular meeting. If you are on the pre-paid lunch plan, you will not have to make up the difference between your prepaid lunch and the actual cost of the event lunch which is \$50. If you are not on the prepaid lunch plan, and would like to have lunch at the event, your cost will be \$25 payable to the club. The difference in the lunch cost is being underwritten by the Rock, Paper, Scissors, Chute marketing group. This is another great “outreach” event for our club to show potential members what we do.

**Patty “Guy Lombardo” Naleppa** introduced our Student of Distinction, Kayla Rafkin, Senior at Yeshiva Schools in Squirrel Hill. Kayla was presented with a plaque of recognition by the club.

Finally, **Ray “Pork And Sauerkraut” Amelio** introduced our speaker, CMU Ph.D. Candidate Peter Kriss. Peter is involved with a research study under the school of Behavioral Research that is evaluating the best types of “auctions” through which charities can raise money most effectively.

Part of Peter’s presentation included having some members complete a pre-auction survey regarding their adversity to risk and demographics. He then conducted two fundraising activities, a live auction for 2 bottles of wine and a 50/50 raffle. Only those “research subjects” that completed the survey were eligible for the raffle and auction. After the two fundraising activities were complete, the participants were asked to complete a post-event survey.

All of this data is being collected at various Rotary Clubs across the country in the same manner. The results will be tallied and provided back to the participating club.

Peter then explained some background on the study. It basically is evaluating what types of charity auctions raise the most money. As it turns out, most of the research to this point shows that silent auctions generate far less cash for the charity than live auctions and other hybrid auction types.

And at that point, the first meeting of 2011, I mean 2012 (twelve and elves), was a wrap!

### NEXT MEETING

Date: January 11, 2012  
Speaker: Jim Bowen  
Title: CEO  
Organization: First Trust Advisors  
Topic: “Counter Economic Political World View”





# It's a Great Day for Rotary!

## UPCOMING EVENTS & MEETINGS

Event: Caring Habits  
 Date: January 10th  
 Time: 9:00 am  
 Location: South Hills Middle School

Event: Board of Directors Meeting  
 Date: January 19th  
 Time: 5:30 pm  
 Location: Sisterson & Co.

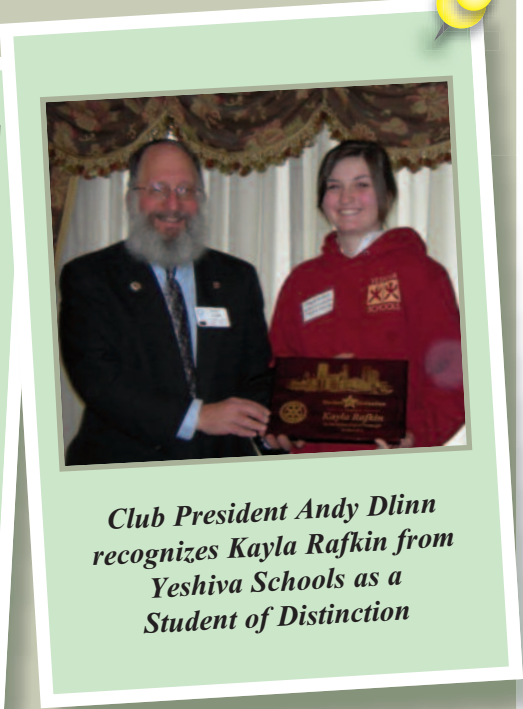
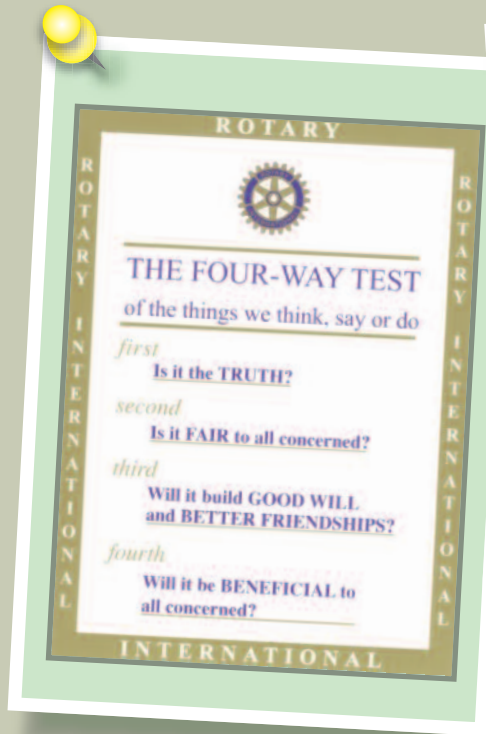
Event: New Citizens Reception  
 Date: January 20th  
 Time: 10:30 – 11:30 am  
 Location: Lawrence Welk Room

## FUTURE PROGRAMS

**WEDNESDAY JANUARY 18TH**  
 David Shirey; Author & Consultant  
 "Rare Confidence,  
 You Can Achieve Anything"

**WEDNESDAY JANUARY 25TH**  
 Chuck Tanner Wrap-Up Meeting

**WEDNESDAY FEBRUARY 1ST**  
 Craig Koryak  
 CPA  
 Kline, Keppel and Koryak



**BIRTHDAYS**  
 Wally Jenkins ..... January 10th

**CLUB ANNIVERSARIES**  
 Dave Handler ..... 30 years  
 Beth Newbold ..... 2 years  
 Tammy Vukotich ..... 1 year  
 Judy Thrower ..... 1 year

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*Rotarian: Saul Kurtz  
 of Blessed Memory*

**Tucker Arensberg, P.C.**  
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*For more information about the Rotary Club of Pittsburgh or if you're interested in joining, visit our website at [www.pittsburghrotary.org](http://www.pittsburghrotary.org) or call the Rotary office at (412) 471-6210.*