



# Live Steam

## Rotary Club of Pittsburgh, District 7300

Chartered in 1911 as the 20th Club. Today, one of 33,135 worldwide.

Volume LXXXX # 409

January 26, 2011

### ROTARY BUSINESS CENTER & CLUB OFFICE

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#### Hours:

Monday-Friday | 8:30am-5:00pm

*Rotary is a leader in  
making Pittsburgh  
a place where every  
young person has  
an opportunity  
to succeed.*

### ROTARY LEADERSHIP 2010-2011 Officers

Linda Fischer, *President*  
Andy Dlinn, *President Elect*  
Ray Amelio, *1st VP*  
Jim Ludwig, *Secretary*  
Peter Smerd, *Treasurer*  
Ben Luffey, *Sergeant-at-Arms*  
Wally Jenkins, *Past President*

#### Directors

Dolores Nypaver  
Jeff Martin  
Greg Boulos  
Mary Jo Corsetti  
Stacey Riscoe  
Lynne Scanga

#### Executive Director

Terry Dougan

#### President of Rotary International

Ray Klinginsmith  
www.rotary.org

#### District 7300 Governor

Cindy Sakala  
www.district7300.org



### LAST MEETING: 1-19-11

By: *John Chamberlin*

Since this was the last "practice" we were going to have before the game against the Jets, **Head Coach Linda Fischer** made it an intense one. We were all asked to run "suicides" back and forth to the salad table. Then we did 45 push-ups in honor of the upcoming Super Bowl 45.

**Ray Amelio** came from the bench and provided the invocation. You may recall Ray had been relegated to invocation player/coach status earlier this year due to a hamstring issue.

**Bill Sutherland** then led us in "The Battle Hymn of the Steelers" along with "Rotary Player of the Week" (Piano Player that is) veteran **Jim Hall**. We came close to forgetting about the Pledge, however, someone called down from the booth and reminded Bill - execution was perfect.

**Head Coach Linda Fischer** then gave us her pre-game wisdom. One note, the new name badges are in. They are \$7.50. There is not a 35 cents/week leasing plan so please pay in full as soon as possible.

**Rotary District Governor Cindy Sakala** introduced the Rotary Foundation celebration brunch buffet on February 13th at the Rivers Club 1-4:30pm at a cost of \$50 per person. (It was great to see someone from the league's main office show up and NOT fine anyone for too-hard of a hit.)

With **Secretary Jim Ludwig** a "no-show" at the meeting, **Jim Droney** came from the bench and took full advantage of the opportunity to play a key meeting role as "starting Secretary." Jim noted that one of the key point to his being called on for this duty was that his name was ALSO "Jim." Mr. Droney also believes that he shows up with the mindset the he will be Secretary EVERY week in the event he is called upon by Coach Fischer. No hint as to if Ludwig's status was due to the rumored contractual issues.

**Richard Dixon**, one of the quintessential leaders in the locker room, then auctioned off a \$100 gift card to Atrias. Jim Droney won the auction with a \$95 bid.

**Clarissa Prosser**, who has received NUMEROUS team accolades, introduced the North Catholic High School Dean of Students, Jason Lucia, and the Student of Distinction, Matthew Hoffman. It was great to see the Rotary "farm team" rising star! Matthew's mother, father and sister were in the

audience to witness his award receipt.

**Stacey Hans**, who "brings it" EVERY week then introduced today's speaker **Chris Martin**, Regional President for Northwest Savings Bank. Here are a few notes from Mr. Martin's presentation:

- The publicly traded Parent Company is Northwest Bankshares
- Founded in 1896 in Bradford, Pa. Headquarters is still in Warren, Pa.
- 172 retail banking locations; Ranked 120th nationally in asset size
- 2,042 employees
- The organization was named by Forbes as one of the 100 most trusted companies
- Awarded by JD Powers for "customer satisfaction" for mid Atlantic region on 2010
- 50% of growth has been organic and 50% thru acquisition
- Northwest has always announced a higher than projected dividend
- In 2010 the organization put out \$252 m in loans in this region
- Reviewed stats on commercial lending as well as a composition of deposits
- Assets under management is \$1.2 billion
- Average loan balance is \$87,000
- Loan to value percentage is 70%
- Regulatory environment is terrible and there is now increased regulatory pressure
- Cost of compliance is high which may make it difficult for smaller banks to absorb costs
- Economic prospects are good partly due to Marcellus Shale work which is "new" money vs trading customers between banks
- Almost 8,000 banks in country competing for business

During his presentation to the team, Mr. Martin tossed Terrible Towels into the crowd even further motivating the Pittsburgh Team.

At the end of the meeting, we did 45 jumping jacks while we recited the Rotary 4-Way Test!!! GO ROTARY!  
GO STEELERS!!!



### NEXT MEETING

Date: **January 26, 2011**

Speaker: **Andre Guess**

Title: **President & CEO**

Organization: **August Wilson Center for African American Culture**



# It's a Great Day for Rotary!

## **UPCOMING EVENTS & MEETINGS**

Event: Ethics Symposium Committee  
 Date: January 25th  
 Time: 11:30 am – 1:00 pm  
 Location: Rotary Office

## **FUTURE PROGRAMS**

### **WEDNESDAY FEBRUARY 2ND**

Rob Oliver  
 Motivational Speaker

### **WEDNESDAY FEBRUARY 9TH**

Larry Tamburri  
 President  
 Pittsburgh Symphony Orchestra

### **WEDNESDAY FEBRUARY 16TH**

Audrey Russo  
 President  
 Pittsburgh Technology Council



*President Linda recognizes Matthew Hoffman as a Student of Distinction*

## **NEW MEMBER APPLICATION**

**Mary Turbiner**

Branch Manager  
 Arcadia Home Care  
 and Staffing  
 2020 Ardmore Blvd.  
 Pittsburgh, PA 15221  
 mturbiner@arcadiahealthcare.com  
 Sponsor: Karl Ohrman

## **CLUB BIRTHDAYS**

Jim Jacobs . . . . . January 25th  
 Wynne Fedele . . . . . January 25th  
 Ralph Manning . . . . . January 28th

## **CLUB ANNIVERSARIES**

Bill Wolfe . . . . . 3 years

**YOUR AD CAN GO HERE**

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 Rotarian: Saul Kurtz

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*For more information about the Rotary Club of Pittsburgh or if you're interested in joining, visit our website at [www.pittsburghrotary.org](http://www.pittsburghrotary.org) or call the Rotary office at (412) 471-6210.*