



# Live Steam

## Rotary Club of Pittsburgh, District 7300

Chartered in 1911 as the 20th Club. Today, one of 33,135 worldwide.

Volume LXXXX

# 475

May 30, 2012

### ROTARY BUSINESS CENTER & CLUB OFFICE

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#### Hours:

Monday-Friday | 8:30am-5:00pm

*Rotary is a leader in  
making Pittsburgh  
a place where every  
young person has  
an opportunity  
to succeed.*

### ROTARY LEADERSHIP

#### 2011-2012 Officers

Andy Dlinn, *President*  
Ray Amelio, *President Elect*  
Greg Boulos, *1st VP*  
Kirk Chambers, *Secretary*  
Mark Uebele, *Treasurer*  
Krista Foster, *Sergeant-at Arms*  
Linda Fischer, *Past President*

#### Directors

Mary Jo Corsetti  
Stacy Riscoe  
Lynne Scanga  
Phyllis Comer  
Dennis Gilfoyle  
David Gilpatrick

#### Office Manager

Terry Dougan

#### President of Rotary International

Kaylan Banerjee  
www.rotary.org

#### District 7300 Governor

Sue Kelly  
www.district7300.org

### LAST MEETING: 5/23/12

By: *John Chamberlin*



An exciting day at the Rotary Club of Pittsburgh on May 24, 2012. Scholarship Day!!! Yes, we were able to distribute scholarships this year. To get the day started P.K. Weston presented the invocation and James Gourlay and Jim Hall did a tuba/piano duet for our song "Happy Days Are Hear Again."

In his comments, President Andy thanked Robin Zoufalik, Richard Dixon, Phyllis Comer, Al McIvor, Ed Nazareth, Patty Naleppa, Dan Poirier and First Commonwealth Bank for their assistance with the New Citizens Reception.

Don't forget to register for the business round table on the energy industry. June 7th is the date. The Duquesne Club is the location. Continental Breakfast is the menu. Recruiting new Rotarians is the goal!!!!

By the way, there are still tickets available for the Rotary Club of Pittsburgh Day at PNC Park on September 15th. \$15 per ticket. Kids between the ages of 5-14 can have a chance to stand on the field with a player during the National Anthem. Cost is \$100/ kid. See Terry for information.

Secretary Kirk Chambers then welcomed guests and made the club announcements. He also presented his TechTip of the day. He wanted to remind everyone that, even though you may delete/archive your emails, they are typically still located somewhere on another server given how emails are transferred over the internet. The takeaway, what you delete from your computer is not necessarily "deleted."

We then had a chance to meet our Scholarship Winners. Each student received a check in the amount of \$1,500.00. Here are the students.

- Jacqueline Clark – headed to Howard University, Education Major
- Yeram Lee – headed to CMU, Economics Major
- Ragu Gautam – University of Pittsburgh, Biology Major
- Iris Matijevic – University of Pittsburgh, International Studies Major
- Vince Smith – Geneva College, Electrical Engineering
- Dana Sharick – CMU, Neuroscience Major

We then heard from our speaker for the day, Dr. Robert Maha, President and Chief Medical Officers of Emergency Resources Management, Inc. (ERMI). He spoke about "The Role of Convenient Care in Population Health Management."

Dr. Maha presented information regarding the cost and usage patterns of various levels of "convenient" health care. His descriptions of available healthcare as compared to traditional PCP visits or Emergency Department such as urgent cares, embedded retail outlets and after hour clinics.

He discussed the fact that these more convenient access points to healthcare contribute to employee wellness and decreased overall healthcare costs.

#### Additional points:

- 25% of healthcare expenses, or about 1/2 trillion dollars, is spent on healthcare redundant or non-value-added healthcare
- Key to controlling healthcare costs is truly helping people stay healthy
- Removing 1 health risk factor from an individual's healthcare profile is equal to \$153 healthcare cost savings per year. Risk avoidance saves \$353 per avoided factor per year.

Lots of other information presented. We ended on time which made everyone happy. Have a great Rotary Week!



### NEXT MEETING

Date: May 30, 2012

Speaker: Yuvall Zaliouk

Title: International Businessman and Chronicler of Israeli Events

Topic: "The Truth About the Middle East Conflict"





# It's a Great Day for Rotary!

## **UPCOMING EVENTS & MEETINGS**

Event: Chuck Tanner Event Committee Meeting  
Date: May 29th  
Time: 11:30 am  
Location: Rivers Club

## **FUTURE PROGRAMS**

### **WEDNESDAY JUNE 6TH**

Bruce Klein  
Founder and Curator  
Photo Antiquities Museum

### **WEDNESDAY JUNE 13TH**

Chuck Tanner Event Kick-Off Meeting

### **WEDNESDAY JUNE 20TH**

Stuart Hoffman  
Senior VP and Chief Economist  
PNC Financial Services

## **NEW MEMBER APPLICATION**

***Eric Giesecke***

Senior Vice President  
Corporate Banking  
Marketing Mgr.

PNC Bank  
249 Fifth Avenue  
Pittsburgh, PA 15222  
eric.giesecke@pnc.com  
Sponsor: Kelli Robbins



*Scholarship Chair P.K. Weston with the Scholarship Winners*

## **BIRTHDAYS**

Ron Garrett  
May 27th

## **ANNIVERSARIES**

Dick Kann  
45 years



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**Rotarian: Saul Kurtz  
of Blessed Memory**

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*For more information about the Rotary Club of Pittsburgh or if you're interested in joining, visit our website at [www.pittsburghrotary.org](http://www.pittsburghrotary.org) or call the Rotary office at (412) 471-6210.*