



Live Steam

Rotary Club of Pittsburgh, District 7300

Chartered in 1911 as the 20th Club. Today, one of 33,135 worldwide.

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ROTARY BUSINESS CENTER & CLUB OFFICE

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Hours:

Monday–Friday | 8:30am-5:00pm

*Rotary is a leader in
making Pittsburgh
a place where every
young person has
an opportunity
to succeed.*

ROTARY LEADERSHIP

2010-2011 Officers

Linda Fischer, *President*
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Ray Amelio, *1st VP*
Jim Ludwig, *Secretary*
Peter Smerd, *Treasurer*
Ben Luffey, *Sergeant-at-Arms*
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www.rotary.org

District 7300 Governor

Cindy Sakala
www.district7300.org



LAST MEETING: 11-10-10

By: Danika Wukich

Natural Gas! Electricity! Commodities! Deregulation! When discussing energy markets, the conversation can be polluted with terms, concepts, calculations, and regulations. Stephen Nees, a business development manager with Direct Energy, was kind of enough to help our

Rotarians better understand not only his industry, but his role as a third party supplier. That third party supplier, Direct Energy, maintains North American headquarters here in Pittsburgh, and, like Rotarians, its employees are service-oriented, with over 4,000 volunteer hours clocked in 2010 alone.

Deregulation of the electricity market, Mr. Nees explained, began with the passing of legislation in the mid 1990's that allowed competition in the industry. Customers in deregulated markets could now choose an alternative electricity provider different from their utility to seek competitive pricing. Today, the three central components of electricity service, all of which should be considered when price shopping, continue to be:

1. Supply: the generation of electricity — where to buy your electricity supply
2. Transmission: the transportation of large electricity supply from its source — still regulated to ensure reliable delivery
3. Distribution: the transportation of electricity from receiving station to your business — also still regulated

Although electricity is not a commodity, natural gas is and serves as a stand-by generating fuel for electricity. For this reason, the cost of electricity fluctuates in relation to the natural gas commodities market. It is the buyer's responsibility to assess the benefits of purchasing energy from a third party supplier based on their own risk tolerance, budget certainty, operational analysis, and level of expertise. Should a buyer choose the third party supplier, they are

subject to the risk of riding the daily fluctuation of the market index; however, unique demand can allow for variability and overall cost savings.

In addition to Mr. Nees' presentation, fellow-Rotarians Michele Petruccelli and Ron Gaydos offered us insight into their recent Group Study Exchange Team's visit to Southern Argentina. Both were overwhelmed by their hosts' graciousness and generosity as they toured the country for four weeks and visited Ushuaia (known as the end of the world, because the next stop is Antarctica), Tolhuin (city of wood and beard moss), Rio Grande (petroleum city), Rio Gallegos (glaciers!), Caleta Olivia, Rada Tilly (beach town), Comodor (penguins!), and Esquel (Welsh city).

In every city, each Rotarian gave a presentation on their background, their passions, and their commitment to Rotary. One caveat, each presentation was given in Spanish. Needless to say, some presentations included more hand gestures than others. Mr. Gaydos ended the talk with a request for support. He and other Rotary Clubs are raising funds for a transit van to assist a local Argentinean hospital.

In Club News, **President Linda Fischer** encouraged nominations for Officers and Board Members for the 2011-2012 Rotary year. The Club will hold its annual "Meager Meal" on November 24, hosted by **Mike Smith** and Goodwill Industries. Our November 24 meeting will take place at Goodwill's South Side facility (2600 East Carson Street). We have until December 8 to donate unwrapped gifts to the Salvation Army's "Treasures for Children" program, offering underprivileged children a true holiday experience. Stay tuned for future meetings, as the Club will also be participating in a regional book drive this December in support of the Consortium for Public Education. Have a fabulous Rotary Week, and please remember to support our upcoming Chuck Tanner event on November 20!



NEXT MEETING

Date:	November 17, 2010
Speaker:	John "Jack" Lee
Title:	President
Organization:	Strategist, Inc.
Topic:	"Generations Working Together"





It's a Great Day for Rotary!

UPCOMING EVENTS & MEETINGS

- Event: Chuck Tanner Steering Committee Meeting
 Date: November 16th
 Time: Noon
 Location: Rivers Club
- Event: Board of Directors Meeting
 Date: November 16th
 Time: 5:30 pm
 Location: Third Floor Conference Room
- Event: New Citizens Reception
 Date: November 19th
 Time: 10-30 – 11:30 am
 Location: Lawrence Welk Room

FUTURE PROGRAMS

- WEDNESDAY NOVEMBER 24TH**
 Meager Meal At Goodwill Industries
- WEDNESDAY DECEMBER 1ST**
 Rob Ruck; Senior Lecturer, History Department
 University of Pittsburgh
- WEDNESDAY NOVEMBER 8TH**
 Raymond B. White
 CEO; The Watson Institute

100% ATTENDANCE FOR OCTOBER 2010

- | | |
|------------------|------------------|
| Patty Cappelli | Karl Ohrman |
| John Chamberlin | Clarissa Prosser |
| Mary Jo Corsetti | Sam Reich |
| Richard Dixon | Stacy Riscoe |
| Andy Dlinn | Lynne Scanga |
| Linda Fischer | Don Shaw |
| Jim Ludwig | Peter Smerd |
| Ben Luffey | Mike Smith |
| Bill Meyer | Bill Sutherland |
| Sally Mizerak | Lou Walsh |
| Ethan Nicholas | Jim Wood |

SAVE THE DATES:

- December 15, 2010:**
 LeMont is our Holiday Meeting/Event
- March 2, 2010:**
 Ethics Symposium, Duquesne University
- June 3, 2010:**
 Centennial Gala, Heinz History Museum


CLUB BIRTHDAYS

- Jaci Maher November 15th
 Tony Benevento November 18th
 Dennis Gilfoyle November 20th

CLUB ANNIVERSARIES

- Carole Horowitz 23 years
 John Chamberlin 5 years
 Mary Jo Corsetti 3 years

For more information about the Rotary Club of Pittsburgh or if you're interested in joining, visit our website at www.pittsburghrotary.org or call the Rotary office at (412) 471-6210.



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