



# Live Steam

## Rotary Club of Pittsburgh, District 7300

Chartered in 1911 as the 20th Club. Today, one of 33,135 worldwide.

Volume LXXXX

# 446

October 19, 2011

### ROTARY BUSINESS CENTER & CLUB OFFICE

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#### Hours:

Monday-Friday | 8:30am-5:00pm

*Rotary is a leader in  
making Pittsburgh  
a place where every  
young person has  
an opportunity  
to succeed.*

### ROTARY LEADERSHIP 2011-2012 Officers

Andy Dlinn, *President*  
Ray Amelio, *President Elect*  
Greg Boulos, *1st VP*  
Margaret DeLeeuw, *Secretary*  
Mark Uebele, *Treasurer*  
Krista Foster, *Sergeant-at Arms*  
Linda Fischer, *Past President*

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Mary Jo Corsetti  
Stacey Riscoe  
Lynne Scanga  
Phyllis Comer  
Dennis Gilfoyle  
David Gilpatrick

#### Office Manager

Terry Dougan

#### President of Rotary International

Kaylan Banerjee  
www.rotary.org

#### District 7300 Governor

Sue Kelly  
www.district7300.org



### LAST MEETING: 10/12/11

By Ray Amelio

The meeting was called to order by President **Andy Dlinn** who reminded us that the Pittsburgh Club was founded in 1910, chartered in 1911 as the 20th club and today is one of 34,039 clubs worldwide. The theme for 2011 – 2012 is “We’ve Only Just Begun.” The invocation was by **Ray Amelio**. The Pledge of Allegiance and song was lead by **Kelli Robbins**. The members of the club did a great job in singing “Oh What a Beautiful Morning” accompanied by **Jim Hall** on the piano.

**Andy** stated that the Board of Directors will meet on Wednesday October 18 at Gemini Holding’s offices, 3 PPG Place, 5th floor. The New Citizens Reception will be held on Friday, October 21st from 10:30 – 11:30 am in the Bob and Dolores Hope Room, William Penn Hotel. See **Cherie Moshier** if you would like to participate, or better yet, just show up!

**Margaret DeLeeuw** then came to the podium for this week’s announcements, acknowledgement for club service for the week and to announce birthdays and anniversaries.

**Dolores Nypaver**, Assistant Director of Development for The Catholic Diocese of Pittsburgh, introduced today’s speaker, **Lenore Blum**, Founding Director of Project Olympus at Carnegie Mellon University speaking on the topic of “Bridging the Gap between World-Class University Research/Innovation and Commercialization for the Benefit of our Communities.”

**Lenore Blum:**

- Project Olympus was started in 2007 by a seed grant from the Heinz Foundation to provide start up advice to students and create a climate and culture for ideas to grow, and to keep students and the businesses they create in our region
- She stated that companies were hiring our students before they graduated and that in the last class that graduated less than 20 students stayed in town after their schooling was completed
- She stated that the projects that the students work on in this program have commercial applications and she would present several of the success stories coming out of this program

- Project Olympus provides small grants that help a business to get started
- There are both student and faculty projects supported by this program
- Project Olympus is working collaboratively with the various innovation organizations in our community
- She stated “we are sitting on a goldmine of research that has commercial possibilities”
- This project benefits the entire community
- She then provided two examples of projects that have evolved into projects with commercial applications: the first being a device that appears to be an automated toy but in reality is a very sophisticated device that is used to develop the cognitive abilities of children with Autism. She also shared the story of Jeff Mullen and the “smart credit card” that is helping to make identity theft more difficult as this card changes the credit card number on a continual basis. Finally, she discussed the development of the encrypted lettering protocol that we encounter when working with applications on our computers and how computers can’t read curved letters. At this point in the presentation, this recorder was overwhelmed by what she was presenting and my note taking took a back seat
- Suffice it to say that this is an amazing program and **Lenore** ended her talk by saying that Project Olympus is an attractor, connector, incubator, innovator, enabler as it works with those students who are part of this program
- There was a handout provided announcing a Show and Tell for Project Olympus that is to be held on November 14, 2011 at the Rashid Auditorium, Carnegie Mellon University from 5 to 6:30 PM.

There was then a question and answer session and the members had a number of questions regarding this very intriguing endeavor.

The Four Way Test was recited by the members prior to adjournment:

1. Is it the Truth?
2. Is it Fair to All Concerned?
3. Will it build Good Will and Better Friendships?
4. Will it be Beneficial to all Concerned?

The meeting adjourned at 1:30.



### NEXT MEETING

Date: October 19, 2011  
Speaker: Chief Nathan E. Harper  
Organization: Pittsburgh Police





# It's a Great Day for Rotary!

## UPCOMING EVENTS & MEETINGS

Event: Board of Directors Meeting  
 Date: October 18th  
 Time: 5:30 pm  
 Location: Gemini Holdings Office,  
 3 PPG Place

Event: New Citizens Reception  
 Date: October 21st  
 Time: 10:30 – 11:30 am  
 Location: Bob and Dolores Hope Room

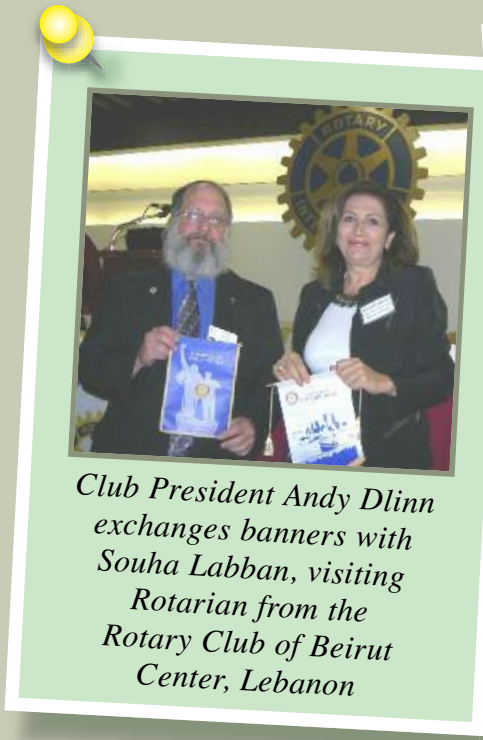
Event: Caring Habits  
 Date: November 15th  
 Time: 9:00 am  
 Location: South Hills Middle School

## FUTURE PROGRAMS

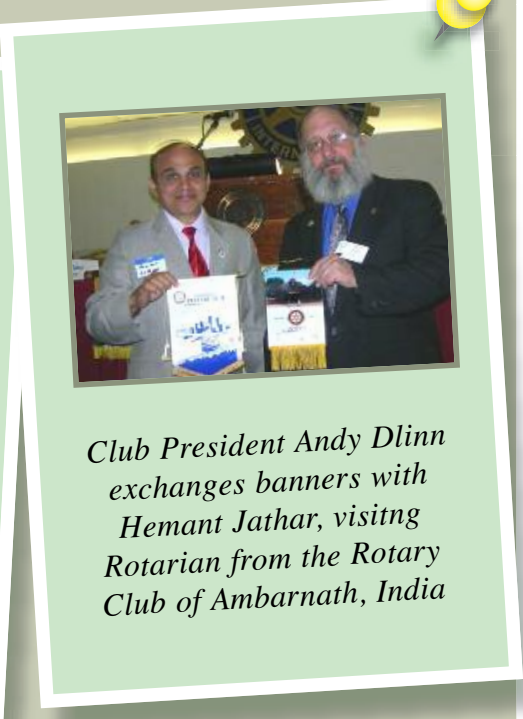
**WEDNESDAY OCTOBER 26TH**  
 Michael Lamb  
 Controller - City of Pittsburgh

**WEDNESDAY NOVEMBER 2ND**  
 Cindy Sakala  
 The Rotary Foundation

**WEDNESDAY NOVEMBER 9TH**  
 Tim Sweet  
 Assistant Professor of Entrepreneurship  
 Grove City College



*Club President Andy Dlinn exchanges banners with Souha Labban, visiting Rotarian from the Rotary Club of Beirut Center, Lebanon*



*Club President Andy Dlinn exchanges banners with Hemant Jathar, visiting Rotarian from the Rotary Club of Ambarnath, India*

**BIRTHDAYS**  
 Lou Walsh . . . . . October 19th  
 Karl Ohrman . . . . . October 20th

**CLUB ANNIVERSARIES**  
 Jim Hall . . . . . 47 years  
 Stacy Riscoe . . . . . 3 years  
 Kishor Pokharna . . . . . 2 years

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*Rotarian: Saul Kurtz  
 of Blessed Memory*

**Tucker Arensberg, P.C.**  
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 for Over 100 Years.*

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*For more information about the Rotary Club of Pittsburgh or if you're interested in joining, visit our website at [www.pittsburghrotary.org](http://www.pittsburghrotary.org) or call the Rotary office at (412) 471-6210.*