



Live Steam

Rotary Club of Pittsburgh, District 7300

Chartered in 1911 as the 20th Club. Today, one of 33,135 worldwide.

Volume LXXXX # 494 October 24, 2012

ROTARY BUSINESS CENTER & CLUB OFFICE

555 Grant Street, Suite 328
Pittsburgh, PA 15219

(412) 471-6210

fax (412) 471-6211

office@pittsburghrotary.org

www.pittsburghrotary.org

Hours:

Monday–Friday | 8:30am–5:00pm

*Rotary is a leader in
making Pittsburgh
a place where every
young person has
an opportunity
to succeed.*

ROTARY LEADERSHIP 2012–2013 Officers

Ray Amelio, *President*

P.K. Weston, *President Elect*

Jim Ludwig, *1st VP*

Mark Uebele, *Treasurer*

Kirk Chambers, *Secretary*

Lynne Scanga, *Sergeant-at Arms*

Andy Dlinn, *Past President*

Directors

Phyllis Comer

Dennis Gilfoyle

Robert Brandfass

John Tosatto

Wynne Fedele

Office Manager

Terry Dougan

President of Rotary International

Sakuji Tanaka

www.rotary.org

District 7300 Governor

Tom Fallon

www.district7300.org



LAST MEETING: 10/17/12

By: *Kelli Robbins*

The vivid colors of autumn in our fair city provided a breathtaking backdrop for another great meeting day for Pittsburgh Rotary. It was a day to celebrate the good life; to honor our good friends at Rotary; and to be thankful for our good fortune simply to be Pittsburghers.

Our meeting began with an inspiring prayer from a most inspiring woman, Patty DeMarco, Director of the Rachel Carson Institute of Sustainability and Environment at Chatham University. Dolores Nypaver, Assistant Director of Development for the Catholic Diocese of Pittsburgh led us in our pledge, and a rousing rendition of “You Are My Sunshine” that created smiles, laughter and sunshine throughout the William Penn.

The hardest working guy that I know, CEO of Goodwill Industries and Chair of our Chuck Tanner Banquet, Mike Smith, reported that we are behind in terms of ticket sales, program ad sales and auction items for the upcoming Chuck Tanner event on November 17th. Remember, my friends, this is our ONE & ONLY fundraising event of the year. This yearly affair funds so many of our community efforts and club activities. Please fill out your pledge forms and be generous in your time, talent and TREASURE. We need your help!

Our Secretary and favorite handsome “techno-geek”, Kirk Chambers, VP of Contact Pointe, reminded us that professional photos will be taken of individual Rotary members at our next meeting, October 24th. Cost will be dependent on how many Rotarians participate, but well below professional market rates. Put on your finest, and join us for pictures next week.

Three Minutes of Fame: If you missed Mr. Madden, one of our newest and dedicated new members, well... We are all certain that he is not MARK or STEVE! Not only did we learn much about USA Insulation and the fine work they do, we also discovered that a picture can tell the story, Mike! What a fine addition you are to our group, and a fine man. We will all look forward to getting to know you better.

And speaking of fine men: Former President Andy Dlinn of Senior Wealth Management presented our own Jim Ludwig, of Ludwig’s Blumengarten, with a Paul Harris Fellowship +1 recognition. Jim, you are such a credit to our club, and I commend you for all that you do.

And now to the Big Buzz: Pittsburgh is COOL!

That’s the word on the street from Craig Davis, CEO of VisitPittsburgh, and our speaker for this week. It was a treat to begin with the eternally hip Lynne Popash, VP of Partnership Development at VisitPittsburgh and dear friend of our club, as she introduced her friend and colleague.

As president and CEO of VisitPittsburgh, the official convention sales and tourism marketing organization for the region, Mr. Davis explained why our region has garnered so much attention over the last several years from national and international media, as well as governments, corporations and arts and nonprofit groups.

Visit Pittsburgh is dedicated to generating convention, trade show, business and leisure travel to our Pittsburgh region. As the sole booking agency for the David Lawrence Convention Center, one of the VisitPittsburgh roles is to continually showcase Pittsburgh as a premiere destination for conventions, both large and small. And did you know that Pittsburgh has become a “GREEN LEADER”, since becoming the only convention center in the WORLD with platinum LEED (leadership in energy and environmental design) certification. This is a distinction that draws so many from regions near and far. And to think that just a few short years ago, we were known as the “smoky city”? What a metamorphosis we can brag of.

Mr. Davis’ highlighted what Visit Pittsburgh’s vast “product” really encompasses. Or in



NEXT MEETING

Date: October 24, 2012

Speaker: Michelle Wright

Title: News Anchor

Organization: WTAE-TV

Topic: “Learning to Deal With Criticism”

plain English: Why is Pittsburgh enjoying such a bright light (and bright future)? What is attracting so many to our region?

• Our Pittsburgh Sports Teams, and the renowned stadiums and venues our locals and tourists enjoy equally in our own backyard.

• Fallingwater, which draws more than 160,000 visitors annually, and was voted the most important building of the 20th century by the American Institute of Architects.

• Our views, particularly from Mt. Washington at night, which was voted as one of the top ten most beautiful views in the country by USA Today Weekend Magazine.

• Phipps Conservatory, which is one of the largest operational net-zero water/energy “Living Buildings” in the U.S.

• The family of Carnegie Museums, dedicated to art and science, along with the Andy Warhol Museum, which is the largest Museum dedicated solely to one artist.

• Our Performing Arts Centers and our Cultural District, which includes nine theaters and 14-square blocks. The Benedum Center is among the nation’s top performing arts venues in the country in ticket sales. (My personal favorite? The CLO of course, Wynne Fedele!)

• Kidsburgh! Because of our amusement and education playgrounds suited for kids (both small and large), such as Kennywood, Pittsburgh Zoo and the PPG Aquarium, our city is ranked #1 Family Fun Destination by ABC City Guides for Kids.

• Our vast array of restaurants and dining options that suit every palette and budget.

And what are the results of this Pittsburgh adventure? How about a whopping 4.8 billion tourism dollars pouring into our region in 2011 alone!

More than anything, Mr. Davis and VisitPittsburgh can boast of building BUZZ for our Pittsburgh. Their efforts to showcase our region have paid so many dividends in the last several years; even more than we dreamed possible. Just to name a few: The National Geographic Traveler named Pittsburgh “One of the Best in the World, Must-See Places” for 2012. Our hometown is the only U.S. city named to the list! A recent quote from The Washington Post boasted: “Portlandia, your five minutes is up. Long live Pittsburgh!” Would any of us have guessed this kind of publicity would happen in our lifetime, particularly after manufacturing lost steam in the 70’s and 80’s?

International publication, Business Insider, predicts that Pittsburgh will be one of the 15 hottest cities of the future. And yes, we are America’s most livable city – and the only city named twice! - by Places Rated Almanac. And a Top 10 “Comeback” City by Forbes.com. I am buzzed just thinking about it!

Craig Davis concluded by reminding us all that we are all Pittsburgh Ambassadors. It is our duty to invite friends and business acquaintances, groups, trade shows...everyone that we know! ... to come and experience all that our region, and the great people of Pittsburgh, have to offer.

A great big thanks to our effervescent Lynne Popash and her VisitPittsburgh team for making Mr. Davis available to speak at our Pittsburgh Rotary Club. His message will not soon be forgotten!

Don’t forget! Next week, Michelle Wright, Anchor at WTAE News, will be presenting a special session on dealing with conflict in the workplace. Do your part and invite a friend who will not only inevitably enjoy her presentation, but also would make a great new Pittsburgh Rotarian.

Enjoy your week, friends! See you Wednesday.





It's a Great Day for Rotary!

UPCOMING EVENTS & MEETINGS

Event: Chuck Tanner Committee Meeting
 Date: October 25th
 Time: 11:00 am
 Location: Rivers Club

Event: New Member Orientation
 Date: November 8th
 Time: 5:30 pm
 Location: Fragasso Financial Advisors

Event: Caring Habits
 Date: November 13th
 Time: 9:00 am
 Location: South Hills Middle School

FUTURE PROGRAMS

(subject to change)

WEDNESDAY OCTOBER 31ST

Mark Patrick Flaherty
 Political Analyst

WEDNESDAY NOVEMBER 7TH

Jon Delano
 KDKA Political Analyst

WEDNESDAY NOVEMBER 14TH



Nancy Barylak
 KDKA Political Analyst
 Manager of Public Relations
 ALCOSAN

New Member Orientation
 Thursday November 8th at 5:30 pm
 Fragasso Financial Advisors
 610 Smithfield Street, 4th Floor

All Members are Welcome

If you have already attended an orientation or are veteran member, please attend this Fellowship event


Refreshments will be provided

Foundation Chair Andy Dlinn (l) recognizes Jim Ludwig (r) as Paul Harris Fellow +1

BIRTHDAYS
 Karl Ohrman.....October 20

ANNIVERSARIES
 Peter Smerd.....13 years



Document Efficiency
At Work.®

YOUR AD CAN GO HERE

Goldstock Co.
 IMPORTERS OF DIAMONDS SINCE 1912
 THE DIAMOND CENTERSM



2ND FLOOR • CLARK BUILDING • (412) 281-1789

Rotarian: Saul Kurtz of Blessed Memory

Tucker Arensberg, P.C.
Providing Trusted Advice in the Pittsburgh Community for Over 100 Years.

Ralph F. Manning, Esq.
 412-594-5540
 rmanning@tuckerlaw.com
 www.tuckerlaw.com
 1300 One PPG Place
 Pittsburgh, PA 15222

For more information about the Rotary Club of Pittsburgh or if you're interested in joining, visit our website at www.pittsburghrotary.org or call the Rotary office at (412) 471-6210.