



Live Steam



Rotary Club of Pittsburgh, District 7300

Chartered in 1911 as the 20th Club. Today, one of 33,135 worldwide.

Volume LXXXX

489

September 12, 2012

ROTARY BUSINESS CENTER & CLUB OFFICE

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Hours:

Monday - Friday | 8:30am - 5:00pm

*Rotary is a leader in
making Pittsburgh
a place where every
young person has
an opportunity
to succeed.*

ROTARY LEADERSHIP

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LAST MEETING: 9/5/12

By: Bill Meyer



The meeting was called to order promptly at 12:30 PM by President RAY AMELIO. The Invocation was given by BARBARA JOHNSON and the Pledge and Song were led by LINDA FISHER. It was nice to have JIM HALL back at the piano after a twelve week absence while he was vacationing. From his rendition, it would appear that he had spent a lot of his vacation practicing on the piano as his fingers really glided across the keys.

There was a lot of good news from the floor and one of the more interesting ones was given by KARL OHRMAN when he presented his scarf from Nepal to P.K. WESTON. P.K. then asked us all to remember to see if we can get an auction item for the Chuck Tanner Dinner. Also, we should each bring in a bottle of booze so that we can have a collection of liquor to either auction off or to raffle off. Any items that you contribute towards the auction should be accompanied by a statement of value from you. REG HENRY was then introduced as a returning new member. REG had previously been a member of this Club and is currently the Deputy Editorial Page Editor for the Pittsburgh Post-Gazette.

LYNNE SCANGA then introduced our speaker, Rick Cancelliere, founder of Treatspace. Mr. Cancelliere said that one of the big problems in the medical profession is the lack of credible information that is out there on the internet concerning both healthcare and doctors. Sites that rate doctors rely on

quantity, not quality, and this is hurting physicians by unfairly controlling their on-site reputation. Treatspace's mission is to give doctors control over online information, while giving patients a source of information they can trust. Mr. Cancelliere said that 80% of people who have looked for medical information or references online have not been successful. He outlined for us an online Patient's Bill of Rights which includes such items as finding and following a doctor online, access to comprehensive certified doctor facts and history and being certain that the facts set forth are up-to-date. Treatspace will allow doctors to inform patients of any to changes of facts when they occur and provide a direct feedback loop between doctors and patients. His startup company currently has ten team members and has twenty paying doctors signed up. Treatspace's initial focus will be on the healthcare specialists in the Pittsburgh community and will focus on the quality of the information, not the quantity. The site will allow doctors to show new, innovative things in their area of practice. It will be interesting to follow the growth of this company over the next few years since the company recently won the award as the best new company at Startup Week-End Pittsburgh.

Next week: The Honorable David M. Walker, Founder and CEO of the Comeback America Initiative and former Comptroller General of the U.S. who will talk about "Fiscal Responsibility." A good meeting to invite a guest.



NEXT MEETING

Date: September 12, 2012

Speaker: Hon. David M. Walker

Title: Founder and CEO of the Comeback America Initiative and former Comptroller General of the U.S.

Topic: "Fiscal Responsibility"





It's a Great Day for Rotary!

UPCOMING EVENTS & MEETINGS

Event: Chuck Tanner Steering Committee Meeting
 Date: September 11th
 Time: 11:00 am
 Location: Rivers Club

FUTURE PROGRAMS

WEDNESDAY SEPTEMBER 19TH
 Beth Caldwell
 Executive Director
 Pittsburgh Professional Women


WEDNESDAY SEPTEMBER 26TH
 Kevin Sweeney
 Employee Benefit Specialist
 Northwestern Mutual

WEDNESDAY OCTOBER 3RD
 Tom Fallon
 Rotary District 7300 Governor

Save the Date!



Saturday November 17, 2012 at
 The Rivers Club
 Featuring a Roast of Manny Sanguillen



Club President Ray Amelio (L) and Past Club President Andy Dlinn (R) welcome Reg Henry, Deputy Editorial Page Editor of the Post Gazette, back to the Club.

BIRTHDAYS

Dolores Nypaver.....September 16th

ANNIVERSARIES

Jim Ludwig.....28 years
 Marc Haney.....13 years
 Barbara Johnson.....1 year
 Sheen Sehgal.....1 year



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 of Blessed Memory*

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For more information about the Rotary Club of Pittsburgh or if you're interested in joining, visit our website at www.pittsburghrotary.org or call the Rotary office at (412) 471-6210.