

EDINA

MINNESOTA DISTRICT 5950 USA FOUNDED 1957



THE BARKER

ROTARY CLUB OF EDINA

May 15, 2014 Meeting Assignments

Greeters	Les Wanninger & Nate Wenner
Front Desk	Jack Kennefick
Invocation	Terry Stevens
Guest Introduction	Bob Gubrud
Barker	Mark Hegman
Program Host	Will Steinke
Thank the Speaker	Jeff Ohe

Program: Dr. Angela Wandera, "The Foundation: Witnessing Service in Action"

Menu: Edina Rotary Big Buffet featuring Mexican food

Service in action will be highlighted at this week's TRF-focused meeting

The Rotary Club of Edina is proud to welcome Dr. Angela Wandera as the program speaker this Thursday, May 15. The meeting is focused on The Rotary Foundation, and she will speak about "The Foundation: Witnessing Service in Action."



Wandera, originally from Nairobi, Kenya, came to Minnesota 24 years ago for graduate studies in Pediatric Dentistry. After her sojourn through Kansas City, Missouri, and Ann Arbor, Michigan, she returned to the Twin Cities in 2000, for her orthodontic residency and subsequently started her practice in Eden Prairie, where she also lives. She joined the Rotary Club of Eden Prairie AM in 2005 and has been fortunate to witness The Rotary Foundation in action through District 5950's involvement in international service.

There is still time to contribute to TRF for the 2013-14 Rotary year. Donations to TRF make it possible for the Rotary Club of Edina to transform lives worldwide. Those of you that have already made your RI contribution, we thank you. If you have made a pledge to TRF, please remember the RI year ends June 30 and we would appreciate your contribution prior to June 1.

In Review

May 8, 2014

By Gary Pedersen

The May 8, 2014 Vocational Day began at the front door of the Minneapolis Media Institute (MMI), College of Media Arts, Saint **Paul Peterson's** business (and passion). Paul (Program Chair for the center) greeted each one of us along with "Ice is Out" Bob Stehlik and "Turbojet" Marty Kupper, with a handshake and a point in the direction of Performance Room A. We were entering the sacred music studio made famous by Jimmy Jam and Terry Lewis—Flyte Tyme Studios; frequented in the past by Beyoncé, Mariah Carey, Usher and even Michael and Janet Jackson.

So began Vocational Day for May 2014.

One of Paul's staff, Mikayla Evenstad, hosted Rotarians through the history wall room that is home to many silver, gold, and platinum records hanging on the wall; evidence of the talents that walked the halls there.

Performance Room A—a live performance studio used for training and educating as many as 130 students through a four-semester accredited course—was transformed into our Club meeting room for the day. Every chair was taken and it was overheard that "...a pretty good lunch..." was served. (Turkey or roast beast.) We did the pledge, but no prayers...

Ann Platt took control of the program clearing her throat and shouting, "Can anyone hear me?" (We're in a sound room!) She recognized **Marty Kupper** for his meal-ordering abilities and his all-around "girl Friday" performance.

Shortly, Saint **Paul** was introduced and provided a colorful and passionate discussion of the mission of MMI. First a little about Paul. I bet you didn't know he was discovered by Prince. (Most of the Rotarians admitted that they did not have a Prince song on their flip phones.) Paul was a keyboardist. He toured with Kenny Loggins. And he has committed to bring his buddies, Donny and Marie Osmond, to the 2015 fundraiser. The crowd connected with that! And if you Google Saint Paul just right on YouTube, you might even find his pajama video. Paul is a legendary musician, as well as a dedicated educator for the MMI's creative students, as well as

4801 W. 50th St • Edina, MN 55424
Jennifer Garske, Club Administrator

www.rotary.org

• www.edinarotary.org

• www.rotary5950.org

a great host. He can even do a perfect impersonation of **Bob Gubrud**, dead on scale.

Paul's vision for the Institute includes teaching the interested about digital art and design, recording and music technology, game art animation, business in media, and other creative endeavors. And he reminds us that even in the age of accelerating advances in the application of technology to art, video and music, the process still requires the personal features of:

1. Talent
2. Drive
3. Tenacity
4. Strong work ethic
5. Strong business sense

Additionally, his programs provide guidance and cultivation for the participants, as well as the pragmatic view of a career where it can be very hard to earn a living. You have to be willing to hear "NO" frequently.

And yet his goal never waivers—get students employed. A young lady from **Paul's** school, Eva Reistad, received two platinum records last year—that is "getting employed!"

Patric Lewandowski, program chair of the Visual Arts programs at MMI, then explained a good deal about digital art and design and also game art animation and taught us about UI/UX, User Interface and User Experience—the trial and error, iterative process applying technology to video games and animation. This is all part of the training curriculum at MMI. (Didn't see many Rotarians gaming on their iPhones, but an insatiable market exists for such graphics in the grandchild ranks.)

To round out the vocational visit, Saint **Paul** arranged group tours of the learning rooms. An associate of arts degree, all inclusive, is around \$30,000 to \$45,000 and can be completed in about 14 months of focused learning. It includes lots of studio access, all books, head phones and other needed paraphernalia. Ray, our tour guide, revealed that an aspiring student might experience class sizes of 8 to 16 in actual production settings equipped with all of the latest stuff. And in one room, we experienced the "BIG BOARD." (A picture of a small portion of the big board is top right). Students have to be a near graduation to play with this legendary analog mixing machine, and it is still relevant today...in the digital age. (Is vinyl coming back?) In another area, a copy of one of Paul's Gold Records (also at right)!

A very successful Vocational Day with Saint **Paul Peterson** and his team...greatly appreciated by all.



(Above) The "big board" at the Minneapolis Media Institute, an analog mixing machine that is still in use. (Left) One of **Paul Peterson's** gold records, on display at the MMI.

Upcoming Events and Schedule

- | | |
|----------|-----------------------------------------------------------------------|
| May 17 | Park Clean-up , Wooddale Park, Edina, 10 a.m. to 12 p.m. |
| June 1-4 | Rotary International Convention , Sydney, Australia |
| June 19 | Transition Day meeting, Edina Country Club, 12:15 to 1:30 p.m. |
| June 25 | Annual Rotary Picnic , Centennial Lakes Park, Edina. |
| June 26 | No regular Rotary Club of Edina meeting |

Blue is for special Rotary Club of Edina events.

Purple is for District 5950 events.

Orange is for Rotary International events.

ROTARY YEAR 2013–2014 – OFFICERS AND BOARD OF DIRECTORS

President Steve Slyce
Secretary Ann Platt
Public Relations Doug Johnson
The Rotary Foundation Will Steinke

President-Elect Jeff Ohe
Membership (Retention) Michael Stanzak
Community Service (Projects) Tom Bach
Community Service (Grants) Michael Kallas

Past President Scott MacDonald
Membership Mary Hustad
International Service John Flynn
The Rotary Foundation Will Steinke

Treasurer Jennifer Bennerotte
Club Administration Marty Kupper
Youth Service Heather Hansen

'Chrysanne Manoles Women in Leadership Award' nominations must be mailed today

Reflecting society in 1905, the Rotary organization was limited to male members and remained so officially until 1989, when the Council on Legislation, Rotary's parliament, voted to eliminate the male-only provision, opening up membership to qualified women across the world. However, the forward-thinking Rotary Club of Edina welcomed its first female member, Chrysanne Manoles, a year earlier in 1988. Manoles continues to be active in Rotary.

In Manoles' honor and to celebrate the work of women in the community, the Rotary Club of Edina established an annual women's leadership award in 2008.

Nominees cannot be current Rotarians and must live, work or volunteer in Edina. Female nominees must demonstrate Rotary's "Four Way Test" of the things we think, say or do: Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

To nominate a woman for the prestigious award, submit a one- or two-page letter explaining how the person demonstrates the Four Way Test and what she does in the community. Letters should be sent to Rotary Club of Edina, 4801 W. 50th St., Edina, MN 55424 and must be postmarked by Thursday, May 15.

The 2014 Chrysanne Manoles Women In Leadership Award will be presented at a meeting of the Rotary Club of Edina May 29.

Join Rotary spring clean-up at Wooddale Park

This year, the Rotary Club of Edina has signed up to do spring and fall clean-ups at one of our city's beautiful parks. **We will be doing a spring clean-up at Wooddale Park on Saturday, May 17, from 10 a.m. to noon.** The park is at the corner of 50th Street and Wooddale Avenue, very close to the Edina Country Club. Bring a rake and gloves and the Club will provide cool safety vests and garbage bags. Tom Pirsch will be serving up his famous chili for the volunteers.

E-mail matt@mattboockmeier.com to sign up or if you have questions.

Rotary online

Go to the **Rotary Club of Edina Facebook page** (www.facebook.com/EdinaRotary) and give it a "Like"! Also follow the **Club on Twitter** as @EdinaRotary. Thanks!



Meet our new member...

In the spirit of getting to know our new members, the Barker will feature a profile and photo of new members periodically. This week, we meet:

Name: Jodie Jennings

Classification: Nutrition Coaching

What was your first job? Paper Route at 10. Terrified that I was going to be taken by someone at 5 a.m.!

Who was your first role model and why? First-grade teacher Mrs. Monchamp. She was strong and kind and athletic.

Why did you want to join Rotary? Do something with my father, Joel (*shown with Jodie at left*). Meet other people in the community.

What do you like best about being part of the Rotary Club of Edina? I never know who I am going to meet! Lots of energy, fun, interesting people, new friends...

What one piece of advice do you offer other business leaders? Keep focusing on what is important, and family always comes first.

ROTARY YEAR 2013-2014 – OFFICERS AND BOARD OF DIRECTORS

President Steve Slyce
Secretary Ann Platt
Public Relations Doug Johnson
The Rotary Foundation Will Steinke

President-Elect Jeff Ohe
Membership (Retention) Michael Stanzak
Community Service (Projects) Tom Bach
Community Service (Grants) Michael Kallas

Past President Scott MacDonald
Membership Mary Hustad
International Service John Flynn
The Rotary Foundation Will Steinke

Treasurer Jennifer Bennerotte
Club Administration Marty Kupper
Youth Service Heather Hansen