

May 22, 2014 Meeting Assignments

Greeters	Nate Whittier, Thom Winger & Sue Spalding
Front Desk	Tim Palm
Invocation	Mary Swendsen
Guest Introduction	Mike Hagen
Barker	Kevin Kalal
Program Host	Joe Hayes
Thank the Speaker	Norberto Moran

Program: Roy Smalley, "Pitch in for Baseball"

Menu: Beef stroganoff or salmon quinoa salad

In Review

May 15, 2014

By Mark Hegman

Our May 15, 2014, meeting was called to order by **President Steve Slyce** with the announcement that our first park clean-up at Wooddale begins at 10 a.m. this Saturday (May 18). Steve indicated that today's meeting is our annual The Rotary Foundation meeting. Several of our members gave very interesting reports related to TRF, followed by our main speaker.

Terry Stevens gave us a very meaningful Invocation. Terry focused on several "beacons" in our lives—such as Mount Rushmore, the Washington Monument, and finally the "beacon of Rotary," which shines very bright in our lives!

Bob Gubrud introduced seven guests and visiting Rotarians. A nice turnout for this important TRF meeting.

Josh Sprague, scheduled to become our Membership Director in July, next introduced three high school students who attended the five-day camp held at the end of April at Camp RYLA. Edina Rotary has sponsored this program for several years with much success. The three students (all very well spoken) shared glowing reports related to their individual experiences. It seemed there was a common thread running through their reports such as: "I made several new friends" or "I learned a lot about myself" etc. In fact, the last student to speak noted "this camp experience was one of the best five days of my life." The students received quite a round of applause for their enthusiastic comments!

Board of Directors Propose Changes to the Club, Foundation Bylaws

The Board of Directors recently recommended changes to the club's and Foundation's bylaws. If approved by the general membership, the two sets of bylaws will go into effect with the start of the new Rotary year on July 1.

In addition to some minor tweaks to better reflect the current operations of the club, the club's bylaws were amended to define four member types: active members, senior active members, probationary members and honorary members. Probationary members are defined in the proposed bylaws as "Rotarians who have broken one or more of the Rotary Club of Edina's policies or who have fallen behind in payments by two quarters. Unless the Board of Directors decides otherwise, a member is classified as 'Probationary' for six months after the Board determines that he or she broke a policy or until his or her account is paid in full. Any Probationary Member who breaks a Rotary Club of Edina policy or falls behind in payments by a third quarter shall be deemed to have resigned as a member of the club."

The Edina Rotary Foundation's bylaws were completely re-written to better reflect the current operations of the Foundation and to establish an endowment. The Edina Rotary Legacy Fund will be the new endowment portion of the Edina Rotary Foundation. The principal will always be there, and the earnings will help fund the many programs our members support:

- Local/Community Service
- International Service
- Youth Development Programs
- Scholarships
- International Exchange Programs

The general membership will vote on the bylaw changes at an upcoming club meeting. Members are encouraged to review the draft documents online on the Club website, www.edinarotary.org. Once logged in, go to "View Club Documents," then click on the "Board of Directors" folder, finally the documents can be found in the "Club Bylaws and Amendments" folder.

Thanks to Joe Christensen, Jennifer Bennerotte and Jeff Ohe for working on the drafts of these important documents. For more information, contact any of them.

4801 W. 50th St • Edina, MN 55424
Jennifer Garske, Club Administrator

In review continued

Nate Wenner introduced Kristin from the Southdale YMCA. Kristin directed our Rotary Rocks the Y program, which took place this past winter/spring. The program works with developmentally challenged and underprivileged fourth- and fifth-graders. Among other things, the program works on team building, dealing with self image, self respect, and just plain having fun!

Bob Hildreth directed our attention to still another project that Edina Rotary supports: The Steve Rummler Hope Foundation. Steve, a gifted 1996 Edina High School graduate, passed away from the effects of pain-killer medications, brought on due to a serious back injury. Our Club provided the "lead gift" of \$6,000 to the Foundation, which received a total of \$18,000 due to matching funds from District 5950, well as several local Rotary clubs. These funds have been used to develop videos related to the subject of addiction.

Finally, in our review of various TRF projects, Will Steinke, who serves as TRF Director for our Club, introduced our main speaker. Dr. Angela Wandera, a specialist in pediatric dentistry and orthodontia, arrived in this country 24 years ago from Nairobi, Kenya. After graduating from the University of Minnesota, she spent several years in both Kansas City and Ann Arbor, before returning to the Twin Cities where she started her own practice in Eden Prairie. She spoke on the topic "The Foundation: Witnessing Service in Action."

Dr. Wandera began by focusing on her good fortune of mentors, service team travel, and long-term friendships she has developed through Rotary. She listed three examples of friendship: Jock Robert Bernard Mackenzie, Past District Governor and President of Westlake Village Club in California; Sandy Schley, her good friend for several years and our Club member; and Tim Murphy, also our Club member, whom she has known through international travel to Africa.

Dr. Wandera next noted that the greatest gift that she has received from the Foundation is to experience firsthand how Rotary has improved the lives of the vulnerable and impoverished. She described the District 5950 WorldVision GULU project in Northern Uganda. Through the eyes of an 11-year-old Ugandan girl, she described crime, kidnapping, malnutrition, parasite-infested drinking water, chronic stomach problems, and more.

Then, a couple of years went by, this young 13-year-old girl is overjoyed to be observing members of Rotary (including

our own Tim Murphy) and World Vision coming to her village with trucks, construction and digging equipment, and engineers. She hears the words "water for the village." Clear water out of a tap a mile from her home! Life is improving—Rotary brought water, improved health, education, sanitation, and economic growth. Yes, since Rotary came, everything has changed!

Jeff Ohe thanked the speaker for a wonderful and inspiring talk.

Just a footnote: Pledges to TRF may still be made. Please have your contributions in by June 1!

Proposed for Membership

The Rotary Club of Edina's Board of Directors recently approved the applicant below for membership:

Name: Deirdre Kvale

Classification: Law: Intellectual Property

Sponsor: Sam Thompson

Written objections to the application must be submitted before 4:30 p.m. Wednesday, June 4, to Rotary Club of Edina, 4801 W. 50th St., Edina, MN 55424.

Upcoming Events and Schedule

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| June 1-4 | Rotary International Convention, Sydney, Australia |
| June 19 | Transition Day meeting, Edina Country Club, 12:15 to 1:30 p.m. |
| June 25 | Annual Rotary Picnic, Centennial Lakes Park, Edina. |
| June 26 | No regular Rotary Club of Edina meeting |
| June 30 | Third annual Steve Rummler Day , Target Field, Minneapolis, pre-game event including food, silent auction, live music, and cash bar at 5:30 p.m., game at 7:10 p.m. Ticket and sponsorship info available at www.SteveRummlerHopeFoundation.org |

Blue is for special Rotary Club of Edina events.

Purple is for District 5950 events.

Orange is for Rotary International events.

ROTARY YEAR 2013–2014 – OFFICERS AND BOARD OF DIRECTORS

President Steve Slyce
Secretary Ann Platt
Public Relations Doug Johnson

President-Elect Jeff Ohe
Membership (Retention) Michael Stanzak
Community Service (Projects) Tom Bach
Community Service (Grants) Michael Kallas

Past President Scott MacDonald
Membership Mary Hustad
International Service John Flynn
The Rotary Foundation Will Steinke

Treasurer Jennifer Bennerotte
Club Administration Marty Kupper
Youth Service Heather Hansen

Board meeting notes

May 15, 2014

By Doug Johnson, Public Relations Director

Gala update:

- The presenting sponsor for this year will be Gopher Sports (thanks to Joel Jennings) at the \$10,000 level.
- The silent auction bidding this year will be electronic.
- The live auction will include a trip to Paris.
- This year we will have a hospitality committee so new members and first-timers to the event will feel welcome and can get engaged more easily.
- There is a “no member left behind” initiative, which will include special recognition of our Rotary members with 35-plus years of service.
- Thanks to Jean Morrison, Mary Younggren, and their many volunteers for their excellent work to date.

Committee Reports:**Community Service (Local Grants):**

- Director Mike Kallas said that based on information shared at the board planning retreat, he will be reviewing the time line of grant application distribution and awarding to better align with District 5950 and their matching grant process.

Community Service (Projects):

- One-hundred fifty jars of peanut butter were brought to the District 5950 Conference to help stamp out hunger via the VEAP food shelf.
- Feed My Starving Children was held May 3. Thirty-two Rotarians, family and friends packed 27,000 meals. There were 15 new volunteers. The next FMSC date is Oct. 25.
- On May 17, our Club will be cleaning in Wooddale Park. Fifteen volunteers have signed up and there is room for more.
- The committee wished to continue working at Jeremiah House but has been having difficulty scheduling dates because of demand. They are going to try and schedule Jeremiah House further out so we can reserve a spot.

International Service:

- A project that the group has been working on for several months fell through. The committee will be reviewing additional proposals moving forward. A

detailed report was distributed and is available to members as well.

Membership Committee (Recruitment):

- We are now at 158 members with the latest addition.
- The membership application is undergoing revision so it can be completed online as well as just needing some general updating. These changes will really help streamline the process.

Membership Committee (Retention):

- The four spring fireside chats were a big hit. We had between 50 to 60 members participate, or about one-third of our members. Plans are now in the works to schedule the fall chats.
- The Club picnic will be Wednesday, June 25. Watch for more details.

Public Relations:

- We want to continue to encourage board members, new board members, and members of our Club to get on Facebook and “like” the Rotary Club of Edina page. In addition, get on Twitter (find us @EdinaRotary). We are going to be posting there a minimum of once per week. This is a great opportunity to keep up with what is happening in the Club.
- Social media numbers on Facebook have been fabulous. We were well over 4,500 hits the past two weeks.
- The committee will be discussing involvement in the City of Edina 4th of July Parade, sponsored by the Edina Foundation.
- People who attend and/or chair events were asked to take photos and send them to Doug Johnson at djkjspmj@msn.com.

The Rotary Foundation:

- The books show \$72,000 however \$15,000 of that is dedicated to PolioPlus. Our goal is \$70,000 and we have \$57,000 with just a few weeks remaining.

Youth Service:

- The “Do the Right Thing” Vocational Leadership Ethics Seminar was a big hit. Fifty to sixty students were involved and their feedback was very positive.
- Josh Sprague will be bringing three students from Edina High School that attended Camp RYLA to the noon meeting today. They will be sharing about their personal experiences at RYLA.

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Board meeting notes continued

Officers' Report:

- The President and President-Elect met with Jennifer Garske, our Club Administrator. She has been with us for more than a year. A survey was completed by the officers and the consensus was that Jennifer G has been a wonderful addition to the Club and has done outstanding work.
- The clock (our signature project for this past year) is almost done and will be shipping from Ohio soon. We are hoping that it will be here in time to dedicate it at our Club picnic on June 25.

For complete minutes of the Board meetings, please see the Club website at www.edinarotary.org and log in. Then go to "View Club Documents" and "Board of Directors."

The next Board meeting is Thursday, June 19, at 7:15 a.m. at Washburn-McReavy in Edina.

District 5950 inviting all area female Rotarians to exclusive event in Edina

Rotary District 5950 is inviting all area female Rotarians to A Limited Engagement!

This special, invitation-only event will feature expert style advice and personalized service. It will also be a chance to network with other female Rotarians from around the metro area. You can learn how to maximize your wardrobe and receive personal style advice on the best selections for your body type and lifestyle. Plus enjoy a special discount to jumpstart your summer wardrobe, and a gift just for attending. Complimentary snacks will be provided—and join your fellow Rotarians after for a private happy hour celebration!

A Limited Engagement is Wednesday, June 11, from 6 to 8 p.m. at The Limited at Southdale Center in Edina. Happy hour will follow from 8 to 10 p.m. at Rojo Mexican Grill, also at Southdale Center. Please RSVP to www.surveymonkey.com/s/5WQS9S7.

Meet our new member...

In the spirit of getting to know our new members, the Barker will feature a profile and photo of new members periodically. This week, we meet:

- Name:** Scott M. Tankenoff
Classification: Commercial Development
What was your first job? Salad bar "specialist" and cashier at Rocky Rococo Pizza in Hopkins, Minnesota
Who was your first role model and why? My father Gary; my father has always demonstrated that you can be successful and great in business and at the same time respectful, caring, and decent towards others. My father believes in making the world a better place, and that has always resonated with me.
Why did you want to join Rotary? To become more involved within the Edina community, as well as to better "stretch myself" by learning new things about new people.
What do you like best about being part of the Rotary Club of Edina? I am enjoying the programs, and especially the speakers. I have left Rotary each time feeling more informed and with better and more focused perspective.
What one piece of advice do you offer other business leaders? Treat others with the level of respect and courtesy that you would want your children, your spouse, and those closest to you to be treated; respectful interaction should always be prioritized.



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