



THE BARKER

ROTARY CLUB OF EDINA

OCT. 2, 2013

PAGE 1

Oct. 3, 2013 Meeting Assignments

Greeters	Sutton McGraw, Charlie
McGoldrick, Sonja Tengdin	
Front Desk	Gordon Lewis
Invocation	Tim Palm
Guest Introduction	Jennifer Bennerotte
Barker	Andy Finsness
Program Host	Dale Walker
Thank the Speaker	Joe Christensen
Program: Dave Mona, "Learning From the Best"	
Menu: Mediterranean Chicken or Wild Rice Salad	

Upcoming Events

- Oct. 10 No regular club meeting
- Oct. 12 6 p.m., "A Night at the Sands" Fundraiser & Gala for the Edina Rotary Foundation, Hotel Sofitel, Bloomington.
- Oct. 19 9-11 a.m., Meal packaging for Feed My Starving Children, 18732 Lake East Drive East, Chanhassen.
- Oct. 31-Nov. 2 Camp Enterprise.
- Oct. 31 4:45 p.m., Meal serving at Jeremiah House.

Blue events are those of the Rotary Club of Edina.

We're on TV!

The program portion of the Rotary Club of Edina's weekly meetings are being televised and air on Edina Community Channel 16 (EDINA 16) daily at 1 a.m., 9 a.m. and 5 p.m. The programs are also available on YouTube.



In Review

Sept. 26, 2013

By John Flynn

The meetings before the meeting were going on everywhere today. A big thanks to our Fundraiser and PR committees for all the work you were doing from 11 a.m. to noon. We're all looking forward to a very fun evening on Oct. 12 when we get to enjoy "A Night at the Sands" gala and fundraiser. (It has been scheduled at the Sofitel to make it easier for you to attend.) If you haven't sent in your RSVP, and your check for your raffle tickets, and brought your wine for the wine wall, please do it this week.

Dave McElroy, Jean Morrison and Sam Thompson were outstanding welcoming members and guests while **Audri Schwarz** and **Mitch Robinson** took the money and balanced the books. I thought Jean and Audri were particularly effective at greeting and making change.

Mike Opitz gave a very thoughtful invocation and **Brad Beard** introduced guests. Brad also reminded us that our club has a service project scheduled for Saturday, Oct. 19 from 9 to 11 a.m. We will pack meals for those less fortunate at Feed My Starving Children, 18732 Lake Drive East, Chanhassen. Please let Brad know if you can volunteer to help by calling 952-924-8348. Family and friends are welcome.

New member **Michael Eckert** gave his classification talk. If you missed it, you missed a lot. Mike is a great guy; he's going to be a super member. We're all looking forward to getting to know you better, Mike. Welcome aboard.

Rick Carlson and **Santa** reminded us that our annual fundraiser is only a week away and this week is our last meeting to drop off your money, raffle tickets, RSVP and wine. Please don't forget!

Surprisingly, we still have volunteer opportunities at Camp Enterprise. If you are able to participate at camp, you'll have a great time and meet some outstanding young people. Camp E is schedule from Thursday, Oct. 31 through Saturday, Nov. 2. Please let **John Flynn** know if you think you can help by calling him at 612-819-5517.

4801 W. 50th St • Edina, MN 55424
Jennifer Garske, Club Administrator

www.rotary.org

www.edinarotary.org

www.rotary5950.org

We just don't see enough of **Dr. Steven Veker**. (Steve it was nice to have you with us today!) He did his best to throw us a curve, but in the end introduced Jim Dolan, Chairman/President/Chief Executive Officer for The Dolan Companies.

Mr. Dolan has a long history as an entrepreneur dating back to his days selling fireworks out of his parent's garage ... until the feds showed up. Jim walked us through his early years in business, which included some very interesting years working for Rupert Murdoch while he was starting the Fox Network. That led Jim to start his own network-related businesses and more recently move to providing business information and professional services to the legal, financial and real estate sectors. They do this through publications, websites and proprietary systems. Jim said that's their business today, but who knows what business they will be in a few years from now.

He intermixed his history with a very engaging story of what he believes are some of the components of being an entrepreneur. He used quotes to get his points across effectively. And he left time to take quite a few questions. It was an outstanding program.

At exactly 1:29:30, **Dr. Bill Carter** thanked our speaker and explained our club will be making a contribution to the Rotary *End Polio Now* campaign in Mr. Dolan's honor. In conclusion, President Slyce gave us his final thoughts, (all good), and reminded us, "...as you go about our day, *Engage Rotary Change Lives.*"

After the meeting Jim Dolan shared with me that all the quotes he used actually came from the members of our club. See if you can identify which of our members is responsible for which quote. Good luck. Two out of three is a passing score.

"Until you're the lead dog, the view never changes."

- a. Steve Slyce
- b. Jeff Ohe
- c. Jennifer Bennerotte
- d. Ann Platt

"Good judgment comes from experience and experience comes from bad judgment."

- a. Matt Boockmeier

"Always have a hot stand-by."

- a. Bill McReavy

Board Notes

Sept. 19, 2013

By Doug Johnson, PR Director

- **Membership Recruitment:** Keith Downey's request for a leave renewal was approved. Grant Robinson has resigned.
- **Financial:** The Club budget and Edina Rotary Foundation budgets were reviewed and approved.
- **Community Service:** The Club had a successful service event at Jeremiah House, serving over 35 participants. The next opportunity is Feed My Starving Children. Some members of the committee met with Jerry Potter to discuss a new ethics program targeted at students who attend Edina High School.
- **Community Service —Grants:** The Board reviewed a new grant application modeled after a Minnesota Common Grant form as well as Minneapolis Club #9. They also recommended a new timeline for grant application and review that would take place in January for the entire year. Special exceptions would be considered on a case-by-case basis. The executive committee will now review and vote whether to accept the new documents and process. A request was made to update the list of ERF grants on the website ASAP.
- **Public Relations:** The website is almost completely updated. Weekly speakers are posted and the calendar is current. Speakers are also posted on Facebook and Edina Patch. News releases are generated and sent out as members submit requests. Photos are very helpful. The committee will discuss how to better engage the membership in these three vehicles.
- **Membership Retention/Social Events:** The first three Fireside Chats went well and the last one is also expected to generate interest and a good outcome. It was suggested that fewer Fireside Chats be offered in order to consolidate numbers.
- **Youth Service:** STRIVE is looking for additional mentors. EHS student guests will attend meetings starting in October. Camp Enterprise needs about seven additional members. To date, 45 students have reserved spots. Last year, there were 66, so please pass the word. Tom Gump from the Morningside Club has volunteered to chair Camp E next year. Heather Hansen is still looking for more host families for the spring. Interact/Rotaract is a word in progress. She will continue to communicate with staff at Edina High School.
- **Fundraiser:** The raffle goal is \$20,000. To date, about \$4,500 has been turned in. Marty Kupper will appeal to member to turn in their tickets (and money) ASAP.
- **Other:** The Board would like to produce two printed (and digital) pieces. One would be information about grants given and the other a membership piece ("How do I become a member?," etc.).
- The next Rotary Club of Edina board meeting will be held 7:15 a.m. Thursday, Oct. 17, at the Washburn McReavy Funeral Chapel in Edina. If you have items that you would like the Board to discuss, please contact President Steve Slyce.

ROTARY YEAR 2013-2014 – OFFICERS AND BOARD OF DIRECTORS

President	Steve Slyce	President-Elect	Jeff Ohe	Past President	Scott MacDonald
Treasurer	Jennifer Bennerotte	Secretary	Ann Platt	Membership (Social)	Michael Stanzak
Membership	Mary Hustad	Club Service	Marty Kupper	Community Service Projects	Tom Bach
Community Service (Grants)	Michael Kallas	International Service	John Flynn	The Rotary Foundation	Will Steinke
Public Relations	Doug Johnson	Youth Service	Heather Hansen		

A NIGHT
AT THE
Sands

Edina Rotary Foundation Fundraiser & Gala
Oct. 12, 2013
Hotel Sofitel Bloomington

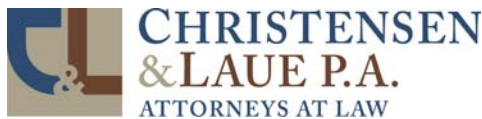
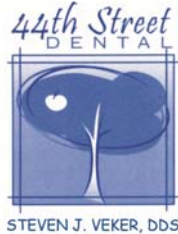
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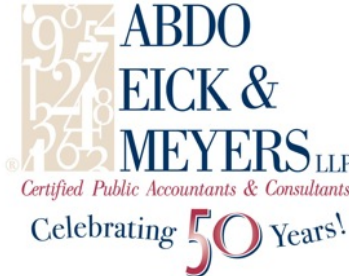
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