

Oct. 31, 2013 Meeting Assignments

Greeters	Paul Mooty, Norberto Moran & Sonja Tengdin
Front Desk	Diane Solmonson
Invocation	Gary Pederson
Guest Introduction	Barbara Born
Barker	Jim Gibson
Program Host	Nate Wenner
Thank the Speaker	Patti Ellingson-Solheim
Program: Scott Tankenoff, "Pentagon Park: Reborn"	
Menu: Chicken Olivia or Mandarin Shrimp Salad	

**Area 3 Veterans Day Luncheon Nov. 11**

The annual Rotary Veterans Day luncheon for Area 3 will be held on Monday, Nov. 11, at the Minnesota Valley Country Club starting at 11:30 a.m. KARE 11 Reporter Boyd Huppert will serve as the emcee. Keynote speaker will be Brigadier General Dennis Schulstad.

Edina Rotarians' lunches are paid for by the club, since the luncheon serves as the club's regular meeting for the week. Club members are invited to bring up to three veterans as their guests at no charge. Other guests will be charged for the meal.

Register online at www.EdinaRotary.org.

In Review

Oct. 23, 2013

By Marty Kupper

President **Steve Slyce** had a busy day scheduled today, so the meeting was called to order promptly at 12:35 p.m.

Steve thanked the people responsible for helping at today's meeting. We were greeted by new member **Sonja Tengdin** and **Dr. Alan Mogck** (this writer was acknowledged as a greeter, a position I did not handle). Front Desk was efficiently done by **Audri Schwarz** and her assistant of the day, **Bob Solheim** (who did not let any money "disappear"). A thoughtful invocation was given by **Dan Hallberg**, who ended by having the club recite the Rotary Four-Way Test. **Matt (Jake from State Farm) Boockmeier** handled the guest introduction duties, trying to determine who was a guest and who was a visiting Rotarian, all without cue cards. Last-minute *Barker* duties were handled by this writer, who always wanted to do a "Burt Cohen" and write the *Barker* BEFORE the actual meeting. A talent only Burt could provide. **Jennifer Bennerotte**, future Edina Rotary Club President, handled the Thank You to the speaker.

Many guests attended the meeting. Jim Tormey of JesseJames Creative and Kyle Eidsness (Kaylin's fiancé) were guests of Jennifer Bennerotte. James David, program chair of the business in media bachelor's degree at MMI was a guest of **Paul Peterson**. Brenna Galvin (sworn in as an attorney this past Friday) is the newest hire at Maser, Amundson, Boggio and Hendricks and was a guest of **Kris Maser**. **George Lancaster** introduced his guest, daughter Margie.

Jack Cummings from Bloomington Daymakers announced that his club was selling poinsettias for the holiday season. Jack will take orders and delivery the plants directly to our club. Contact Jack through the Bloomington Daymakers Club if you would like to support their fundraiser.

President Slyce noted that our own **Ed Padilla** made CJ's Strib Column for being a celebrity dancer in the CornerHouse "Let's Dance Gala" planned for Nov. 4, at the Graves Hotel. Vote for Ed at letsdancegala.org/edpadilla. Go Ed! Make the Rotary Club proud!

It was noted that Rotarian **Don Erickson** celebrated his 89th birthday this week. Happy Birthday, Don!

It was at this point that I was interrupted by fellow Rotarian, past president and future District Governor **Tim Murphy**, who, noting that I was writing the *Barker*, offered me \$2 to put in a plug for the \$149 oil changes at Grandview Tire and Auto located at 5100 Vernon Ave. in Edina. I told him that I could not do that and the subject was dropped.

4801 W. 50th St • Edina, MN 55424
Jennifer Garske, Club Administrator

www.rotary.org

www.edinarotary.org

www.rotary5950.org

There was a reminder that the Rotary District 5950 Veterans Day Lunch will be held at Minnesota Valley Country Club on Monday, Nov. 11, 2013 at 11:30 a.m. Each Rotarian can bring up to three veterans as their guests at no charge. Club members' lunch will be handled as a normal Rotary meeting included with the quarterly lunch charges. The event will be emceed by KARE 11 reporter Boyd Huppert and the keynote speaker will be Edina Rotary Club member Brigadier General Dennis Schulstad. Please mark your calendars that there will be NO regular Edina Rotary Club Meeting on Thursday, Nov. 14.

Steve asked **Val Burke** to come to the podium and introduce our student guest, the 2013 Homecoming King for Edina High School, Mark Bryan. Mark is a senior at EHS and the varsity football captain for 2013. Unfortunately, Mark has been unable to play this year due to a torn Achilles. Mark is math and science heavy and hopes to study engineering next year at an unnamed college.

Super Rotarian **Heather Hansen** was next to the podium to introduce her two guests and talk about Rotaract. Heather gave a brief rundown on our latest initiative, Rotaract. She introduced Arthur Hoffman, a newer member from the Wayzata Rotary Club and very active member in that Rotaract Chapter. Rotary is currently starting a West Metro Rotaract Chapter to try and engage more young people to experience "Service above Self." They are looking for 18 to 35 year olds to become involved and work toward becoming future Rotarians. If you have someone in your home, church or office who you feel would benefit from this program, please have them contact the West Metro Rotaract club. Call or text 763-587-8923 or visit www.westmetrorotaract.com. The West Metro Rotaract Club has a kickoff meeting planned for Tuesday, Nov. 12, at 7 p.m. at the Rojo Mexican Grill in St. Louis Park. The theme is "Unleashing Your Professional Potential through Service."



New member **Kaylin Martin** gave her classification talk. Kaylin was born at Fairview Hospital in Edina. She later moved to Stillwater where she grew up and attended high school. Kaylin did a lot of traveling while growing up and has many memories of great family vacations. She still has all

of her best friends that she met in the seventh grade. Kaylin attended St. Mary's University in Winona and studied aboard in Florence, Italy. Jennifer Bennerotte hired Kaylin as an intern for the City of Edina. Kaylin now serves at communication coordinator for the City of Edina. Kaylin was instrumental in designing the invitations and other collateral materials for our Edina Rotary Fundraiser held on Oct. 12, 2013. She has jumped right in to Rotary and already proved to be an extremely supportive member. Kaylin is engaged to Kyle and they plan a wedding in September of 2014. The exact date is being withheld, to make it more difficult for the Rotary wedding crashers, led by Mike Opitz, to

make formal plans. Mike has blocked out all four Saturday nights in 2014 in anticipation.

President Slyce then introduced past president and current program chairman, **Brad Hepp**. Brad joined the Edina Rotary Club in 1986. He served as our 49th club president in 2003. Brad also serves on the committee to interview potential Rotary members for the club. Brad introduced Jeanne Crain, President and CEO of Bremer Bank Twin Cities. Jeanne joined Bremer in June 2012 and is responsible for leading an independent bank charter with over \$2.8 billion in assets. Bremer Bank Twin Cities is part of the larger Bremer Financial Services holding company with over \$8 billion in assets. Jeanne is a 30-year veteran of the banking industry and actually worked for a past Rotarian, the late Ray Bentdahl, at Excel Bank Edina. Jeanne is married with three sons and is a resident of Edina.

Otto Bremer created a legacy that continues to flourish today. Otto Bremer created a bank-holding company to consolidate his stake in the country banks, giving the banks the advantage of acting as a group and avoiding their sale after his death. Otto's concern extended beyond the banks to the communities that surrounded them. Always aware of individual problems and various needs of small towns, Otto wanted to increase the benefits of living in a community with a Bremer Bank. To do that, he created the Otto Bremer Foundation, funded by profits from the Otto Bremer Company. Otto Bremer died in 1951, at the age of 83. He endowed his country banks and their surrounding communities with a financial legacy that supports them today. Bremer Banks difference lies in its ownership structure: the company is owned by the Otto Bremer Foundation and Bremer employees. Employee ownership ensures a deep commitment to customer service and client success, while the ties to the Foundation foster a culture of caring and community involvement. When clients choose Bremer Bank, the company generates profits -- 40 percent of which are funneled to the bank's majority owner, the Otto Bremer Foundation. The remainder is reinvested in the bank to pay competitive wages and offer enhanced products, facilities and service to meet the client's needs.

Jeanne went on to discuss the landscape of the banking industry today. Economic and rate impact, competitive environment and regulatory changes are what the industry focuses on. The banking industry is deeply relationship based. Uncertainty appears to be certain. They expect modest growth, marginal gains in unemployment and low inflation. Clients also have technology expectations that need to be met. The Dodd-Frank Wall Street Reform and Consumer Protection Act which was signed in to law in July 2010, has over 398 rules and is over 13,789 pages long. It is designed to make changes to the American financial regulatory environment that affects all federal financial regulatory agencies and almost every part of the nation's financial service industry.

After a brief Q & A, Jennifer Bennerotte presented Jeanne with the Rotary contribution to Polio Plus in her name. President Slyce thanked Jeanne and all guests and visiting Rotarians and closed the meeting promptly at 1:30 p.m.

ROTARY YEAR 2013-2014 – OFFICERS AND BOARD OF DIRECTORS

President	Steve Slyce	President-Elect	Jeff Ohe	Past President	Scott MacDonald
Treasurer	Jennifer Bennerotte	Secretary	Ann Platt	Membership (Social)	Michael Stanzak
Membership	Mary Hustad	Club Service	Marty Kupper	Community Service Projects	Tom Bach
Community Service (Grants)	Michael Kallas	International Service	John Flynn	The Rotary Foundation	Will Steinke
Public Relations	Doug Johnson	Youth Service	Heather Hansen		

A NIGHT
AT THE
Sands

Edina Rotary Foundation Fundraiser & Gala
Oct. 12, 2013
Hotel Sofitel Bloomington

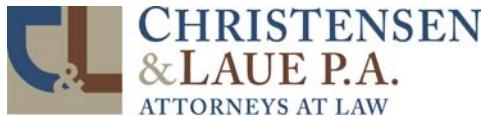
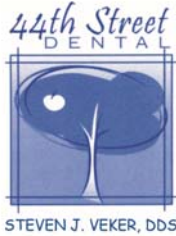
Presenting Sponsor



Gold & Wool Sponsors



Silver Sponsors



Jody Kern, Private Mortgage

ROTARY YEAR 2013-2014 – OFFICERS AND BOARD OF DIRECTORS

President
Treasurer
Membership
Community Service (Grants)
Public Relations

Steve Slyce
Jennifer Bennerotte
Mary Hustad
Michael Kallas
Doug Johnson

President-Elect
Secretary
Club Service
International Service
Youth Service

Jeff Ohe
Ann Platt
Marty Kupper
John Flynn
Heather Hansen

Past President
Membership (Social)
Community Service Projects
The Rotary Foundation

Scott MacDonald
Michael Stanzak
Tom Bach
Will Steinke

A NIGHT
AT THE
Sands

Edina Rotary Foundation Fundraiser & Gala
Oct. 12, 2013
Hotel Sofitel Bloomington

Bronze Sponsors



Skip & Debbie Thomas



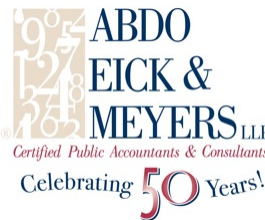
Placing People First



Your document partner helping organize your business.



ATTORNEYS AT LAW



Certified Public Accountants & Consultants
Celebrating 50 Years!



Terry & Marilee Stevens
Dave & Lori Kunz
Bob & Rhoda Perkins



Robert W. Baird & Co.



PROTECTING YOUR FUTURE



Design, Build, and Landscape Architecture



Robert Harvey, Principal o: 612.926.7500



RBC Wealth Management[®]
Mike Krmpotich



MESSERLI & KRAMER
Kip R. Peterson - Attorney at Law
(612) 672-3701



Providing Insurance and Financial Services
Matt Boockmeier, Agent

ROTARY YEAR 2013-2014 – OFFICERS AND BOARD OF DIRECTORS

President
Treasurer
Membership
Community Service (Grants)
Public Relations

Steve Slyce
Jennifer Bennerotte
Mary Hustad
Michael Kallas
Doug Johnson

President-Elect
Secretary
Club Service
International Service
Youth Service

Jeff Ohe
Ann Platt
Marty Kupper
John Flynn
Heather Hansen

Past President
Membership (Social)
Community Service Projects
The Rotary Foundation

Scott MacDonald
Michael Stanzak
Tom Bach
Will Steinke