

# THE BARKER

ROTARY CLUB OF EDINA

OCT. 9, 2013

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## Upcoming Events

- Oct. 10 No regular club meeting
- Oct. 12 6 p.m., "A Night at the Sands" Fundraiser & Gala for the Edina Rotary Foundation, Hotel Sofitel, Bloomington.
- Oct. 19 9-11 a.m., Meal packaging for Feed My Starving Children, 18732 Lake East Drive East, Chanhassen.
- Oct. 31-Nov. 2 Camp Enterprise.
- Oct. 31 4:45 p.m., Meal serving at Jeremiah House.

Blue events are those of the Rotary Club of Edina.

## A Note From the President

It was nice to see the turnout of our members at the joint meeting between the Morning Club and ours. Dave Mona provided for a great program that all in attendance seemed to enjoy.

Many of our members and the Morning Club members are collaborating on Camp Enterprise, which begins Oct. 31. If you want to meet some great fellow Rotarians from another club, sign up for one of the many open positions to help.

Our last call to attend our annual Fundraiser has gone out. "A Night at the Sands" will prove to be a memorable event you will not want to miss; I hope to see all of you in attendance. Have a great week and remember to "Engage Rotary, Change Lives."

— Steve



*In Review*

Oct. 3, 2013

By Joe Hayes

I am filling in for **Andy Finsness** today to write the *Barker* this week as Andy and his Management Company is prepping the Sofitel for "The Night at the Sands," which is next Saturday night. Remember no meeting next week, which will give you time to help out with the Gala.

We were greeted by **Sutton McGraw**, **Sonja Tengdin** and **Charlie McGoldrick** and the front desk was run by **Mary Hustad** and **Gordy Lewis**. It was a good-looking crowd today as we hosted the combined meeting with Edina Morningside Club, which meets on Tuesday morning at 7:15 at the ECC. If you hit the right week for a make up, you can possibly enjoy the breakfast buffet and also the potential sit next to the Mayor and a City Council Member. Very impressive. Noon Club, you get the chance to sit next to the City's movers and shakers with real pull and not just titles with **Jenn Bennerotte**, **Scotty Neal**, and, of course, Freshman Council Member **Josh Sprague**. You heard mumblings from Morning Club Members: How does this work? Do you grab a salad or is there a hot meal? What's the deal on the food? They figured it out in the end, but it was little iffy for our 2016-17 District Governor Mark Hegstrom. (I think Murph walked him through.)

Our Club President, the Honorable **Steve Slyce**, welcomed all and **Tim Palm** brought the Invocation. Guest Introduction by Jenn Bennerotte, who introduced our exchange students and guests Lance Golinghorst, John Buttoph, Ann MacDonald along with Betsy Shober, Kimberly Barrett, Don Hutchinson and Renee Harberts. The podium was then handed over to EMR President Mary Brindle, who thanked our Club for hosting and appreciated our leadership... I missed a good portion of the rest because I was distracted as **Mitch Robinson's** eyes start to go puppy dog sad as the chocolate marshmallow bars were being taken as the dessert plate went around the table and he settled for an M&M cookie. Back to Mary, the Morning Club is hosting something and then I heard mark your calendar for the Annual Beer Tasting on Nov. 21. Cost is \$35 per person (a bargain and a great time). More information is to follow. **Kevin Kalal** talked about the upcoming Annual Gala, a Night at the Sands. As you all know, this will be a fantastic night, so give the committee some

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Jennifer Garske, Club Administrator

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relief and submit your raffle ticket stubs, donations and RSVP as soon as you can!!!

Our student guest this week was Oliver Chiu, a senior at EHS. Oliver is very active as a writing coach and many other activities. His dream college experience is to attend Dartmouth and study Chemistry.

President Slyce introduced new member **Ann Goeble** for her classification speech. Mac Daddy was her sponsor and Ann's classification is College Administration --Educational Leadership for Minnesota State University Mankato. Others instrumental in bringing her to Rotary were **Scott Neal** and **John Flynn**. Ann grew up in East Chain, Minn., in southern Minnesota with a great love of horses and animals. Once leaving East Chain, she earned a degree at UW Stout. She has been married for 17 years, has a married daughter and two lovely grandchildren. She has enjoy Rotary and especially when she gets involved which she is instrumental with the Night at the Sands next weekend (get your stuff in if you haven't already). Ann has a wonderful sense of humor, which is greatly appreciated at our Club. Welcome. (Mitch was still looking sad about the marshmallow bar. Maybe next week, buddy.)

The dapper **Bill McReavy** glided to the podium to introduce a longtime family friend, our speaker Dave Mona. Bill was sponsored by **Hal Harris** in 1996.

Dave Mona ran his own public relations company with a long and distinguished list of great civic achievements of Minnesota Business Hall of Fame, instrumental in bringing the Super Bowl and Final Four to Minnesota and many other accomplishments. Dave is local boy who grew up in South Minneapolis, where his father was a teacher and South High basketball coach. He is from a family of educators and decided to take another path. As a child, he was scared by his first encounter with the legendary Sid Hartmann over the phone and I believe learned right then you have to get to the point and ask what you want. Dave's first real job with Minneapolis Board of Education as a gopher and I am sure he would have considered his title more as Directory Inventory Management. (He filled out teacher supply requisitions and unloaded trailer cars of heavy books too quickly.) A Roosevelt grad, he earned a scholarship to the U of M through WCCO where he became a dispatcher. Dave quickly became an intern and then worked at WCCO for the famed Dave Moore, the Walter Cronkite of Twin Cities News and was greatly beloved by all. Dave took on added responsibilities of working with Moore on Bedtime News, which was a hugely popular and was

way ahead of its time before Saturday Nights Live's Weekend Update. Dave talked about how Moore had a fan say they admired him. A humble Moore replied that he was just a guy who read the news and others such as firemen, police officers, emergency workers were to be admired, not him. Dave was able to land a job as a reporter with the *Minneapolis Tribune* as beat reporter for the Twins. Dave noticed one day at the batting cage the players took seven swings and laid down a bunt but when it was Harmon Killebrew's turn, he took eight swings, no bunt. Once asked about why he didn't lay down a bunt, he said, "Mr. Griffiths doesn't pay me to bunt." Dave's lesson was if all you did was work on your weaknesses, you would die with a lot of strong weaknesses.

Dave moved on and went on to become Head of Communications for Toro Co. but after two winters of no snow, there was nothing to communicate and no snowblowers going out the door. (**Mike Hagen** turned whiter at the thought of no snow for two years). So, Dave was let go but left with his first client for Dave L. Mona and Associates – Toro -- in 1981. Dave was asked to interview for a WCCO Sunday Morning Sports Huddle with Sid Hartman and has been with Sid for 32 years. Too many numerous stories on Sid and other notable to recite in this Barker, but they were classics. (You can catch the broadcast of the talk on Channel 16 at 1 a.m., 9 a.m. or 5 p.m. daily.) Dave has written a few well-received books and has been a contributor to others on local sports legends. During Q & A, there were good and interesting questions and then **Jeff Ohe** asked some whining question about U of M sports and then **Matt Mattis** saved the day with question on the Detroit Tiger legendary announcer Ernie Halwell. I hope this isn't an indication of what Jeff has to offer next year. Dave was instrumental in recruiting Jerry Kill as Football Coach of U of M and was concerned about how his credentials would go over at the first press conference. Coach Kill did not disappoint when asked about if he was up to big time recruiting in the Big Ten. He responded by asking his beautiful wife to stand up in the crowd and said look her and now look at me. What do you think? Folks think of **Jon & Mary Jo Barnett** for comparison.

**Joe Christensen** thanked Dave and meeting was adjourned.

## We're on TV!

The program portion of the Rotary Club of Edina's weekly meetings are being televised and air on Edina Community Channel 16 (EDINA 16) daily at 1 a.m., 9 a.m. and 5 p.m. The programs are also available on YouTube.



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A NIGHT  
AT THE  
*Sands*

Edina Rotary Foundation Fundraiser & Gala  
Oct. 12, 2013  
Hotel Sofitel Bloomington

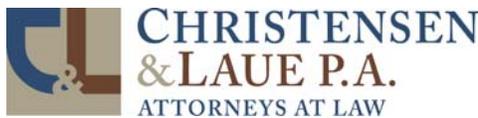
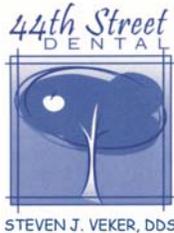
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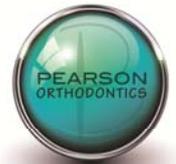
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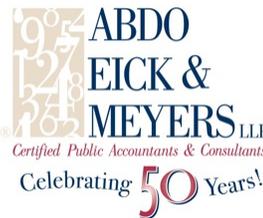
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