



# The Sower

Official Publication of  
Lincoln South Rotary

Club #21799 - Chartered April 30, 1984



WEEK OF JANUARY 14, 2011

## PRESIDENT'S CORNER

### Lincoln South Officers and Directors

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We are fortunate in our club to have good leadership. It wasn't an accident. I am thinking of a number of people who through the years have worked to create a legacy of caring for Lincoln South Rotary members. It is expected of our membership and we embrace it. We seem to have a culture of caring in our club which I really like personally. We are concerned when a member is missing, or ill or in harm's way. We support each other in rough times because we know that it will happen to us one day. Nobody escapes the down side of life, but it makes the good times that much sweeter. I am glad to be part of a group that laughs and jokes around and enjoys each other but is also caring, reliable and able to go to work when called upon. Thanks to all of you for your efforts as we enter 2011!

Tom Cardwell

## Visiting Rotarians and Guests

*Rotarians*—Bill Groskurth - Albert Lee; Bruce & Kim Remington-Club 14; Alan Hersch - 14; Lloyd Johnson - 14

*Guests*—Bruce Bohrer, guest of Jason Smith, Kiley Weichman, guest of Jessica Kolterman and Marc Shkolnick our speaker.

### CLUB SERVICE TEAM ON DUTY

Clay Ehlers  
Brad Carter  
Jessica Kolterman



## HAPPY DOLLARS (For Child Mortality)

Tracey McLain, Nicki Klein, Jessica Kolterman, Tom Cardwell, Logan Otto, Marc Shkolnick and Jim Pattavina



## Notes & Announcements

### Future LSR Programs

1/21/11 *Dr. Ilene Kurry— Brain Injuries*

1/28/11 *Tyson James—Waste Cap Nebraska*

### Events & Projects

JAN *Rotary Awareness Month*

1/18/11 *Club 14 Nebraskan of the Year Luncheon*

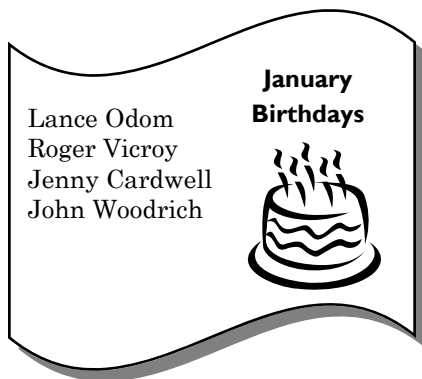
**Nut Sales**—Nut and Chocolate Sales are in full swing. Sales kits are available that include one of each item (except coffee). Otherwise you can pick up items at the meetings or call Brad for special orders.

**End Polio Now Campaign**—Shahid Kamal reported that the 4 Lincoln clubs will again be collecting funds for the End Polio Now campaign at 6 locations in Lincoln on March 26, 2011. Collections will be at various Wal Mart locations and Russ's IGA. More details will be coming. Shahid reported that todate, Rotary has raised \$140 million of the \$200 million challenge from the Bill & Melinda Gates Foundation.

**Annual Foundation Drive**—The drive is in full swing through January 31, 2011. The goal is Every Rotarian Every year with all club members contributing \$100. Contact Joe Roberts with your contributions.

**Rotary Leadership Institute (RLI)**—The next RLI session is scheduled for march 19, 2011 at the Dundee Presbyterian Church in Omaha. This is a great opportunity for those members who wish to assume leadership roles in Rotary. RLI provides background in Rotary policies, procedures and programs. Lincoln South will pay the entry fee for any member who is interested in attending. Contact Nicki Klein or Tom Cardwell if you would like to attend.

**Daffodil Days**— Lincoln South Rotary will again be helping The American Cancer Society with Daffodil Days. We would again like to have a committee to work on sorting and wrapping the flowers. For those who are new to this-the daffodils arrive as fresh cut flowers- closed- they look a bit like asparagus. We wrap the bunches in tissue paper and tie with ribbon. These wrapped bunches are very well received. All Rotary Club Members can sell and purchase the daffodils. Orders will need to be turned in by Friday, February 11. We will pick up and wrap the flowers the week of March 7th. We will also ask to attend the other Rotary Clubs to sell daffodils and will deliver any orders back to those clubs. Let Nicki know if you want to work on the committee. nklein2@nebr.com.



### Lincoln South Rotary Clubrunner Links:

Meeting & speaker information:

<http://www.clubrunner.ca/CPrg/Home/speakers.asp?cid=6040>

Calendar of Events:

<http://www.clubrunner.ca/CPrg/Home/events.asp?cid=6040>

**PROGRAM**

**2010-2011 Club Goals**

1. *Club Strength— Leave the club better than when I took office.*
2. *Club Growth— Attain and maintain membership of 55.*
3. *Support Polio Eradication.*
4. *Support critical project in one of 3 areas; Health & Hunger, Water or Literacy.*
5. *Maintain 100% sustaining membership in the Rotary Foundation.*
6. *Achieve the Presidential Citation*
7. **HAVE FUN!**

Our speaker was Marc Shkolnick, Manager Energy Service LES



Why Energy Efficiency? Reduce costs and everyone wins. Marc talked about leveraging technology to do the same or more with less. By conserving energy, we can delay building new power plants which are very expensive. He explained how the need for electricity is sized to that peak day which usually occurs in mid August. Last year the peak day was Aug. 13. The peak time was between 5 and 6 o'clock when everyone is getting home from work. By changing behaviors we can reduce the amount of energy used. One example would be to do laundry at a time other than peak hours. A very small % of energy is generated by wind. Nebraska's energy costs are very low compared to the rest of the country largely due to the use of coal and public power. Another reason is that LES has a very good rating which gives them the opportunity to get a very competitive cost of capital when issuing bonds. EPA requirements will have an impact on prices in Nebraska. We are unsure of what those requirements will be

at this time. Natural Gas is a likely alternative. Visit LES website after Feb. 1 for incentives to make your home more energy efficient. You may receive 50% of project cost up to \$1000 per home for insulation. You may also receive money back for installing energy efficient heating and air. He shared with us a Top 10 list to do our

part in saving energy:

- 1 - Service heating & cooling yearly
- 2- Seal air leaks in windows and doors
- 3- Add insulation
- 4- Replace old windows and doors with more efficient windows/doors
- 5- Install programable thermostat and make sure they are working properly
- 6- Evaluate lighting
- 7- Decrease hot water usage
- 8- Efficient washer/dryer

**QUESTIONS?  
COMMENTS?  
ARTICLES?**

**Contact Newsletter  
Editor**

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**Rotary is on the Web!**

Rotary International— [www.rotary.org](http://www.rotary.org)  
District 5650—[www.rotarydistrict5650.org](http://www.rotarydistrict5650.org)  
Lincoln South Rotary—

<http://www.clubrunner.ca/CPrg/Home/homeS.asp?cid=6040>



**MEMBER MINUTE**

Joe Roberts was born and raised in Wayne, NE. He moved to Colorado after graduation and worked on building the Eisenhower tunnel. Moved back to Lincoln to go to school and graduated from UNL. Worked in car business for a number of years and now in the insurance and finance world and is with Midland Financial. Married to Sheryl and has one grandchild.

**PLACES TO MAKE UP**

**Tuesday morning**—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:00 AM

**Tuesday Noon**— Lincoln #14-Nebraska Club at 13th & M.

**Wednesday 11:45 a.m.**—Lincoln East at Valentinos at 70<sup>th</sup> & Van Dorn

