



# The Sower

Official Publication of  
Lincoln South Rotary

Club #21799 - Chartered April 30, 1984



WEEK OF JANUARY 20, 2012

## PRESIDENT'S CORNER

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Greetings Rotarians!

I wanted to direct you all to a great article in the February 2012 issue of "The Rotarian" magazine. "Global Outlook: A Rotarians' Guide to Sustainability" is a practical primer on environmental sustainability, but with a Rotary angle as it also highlights how Rotarians in particular can encourage and foster sustainability. It also has a sub-article on "Sustainability and Future Vision" which highlights areas of need regarding sustainability and how these projects can fit into the Future Vision of Rotary. I was somewhat surprised in reading the article to learn that as of the 2010 United Nations agenda on national sustainable development, that The United States has no reported sustainability strategy. It made me get to thinking about sustainability in my own home and business. I recycle, both at home and at work, but beyond that, I don't know that I do much more to promote sustainability. The article really challenged me to think about the broad concept of sustainability internationally and to find ways to live a more sustainable lifestyle myself, both professionally and personally.

Elise M. W. White  
President of Lincoln South Rotary

### CLUB SERVICE TEAM ON DUTY

Tom Cardwell  
Bernie Poppe  
Dave Hilsabeck  
Bob Vrana



### Visiting Rotarians and Guests

*Rotarians*— Barb Tyler and Pricilla Grew from Club 14.

*Guests*— Jeff Richner, our speaker



Reach Within to Embrace Humanity

### HAPPY DOLLARS (For Health & Hunger)

Barb Tyler, Craig Madson, Chris Dietz,  
Tom Cardwell, Aaron Babcock, Sheryl  
Brandenburg and Elise White



### Future LSR Programs

- 1/27/12 Paul Harris Drawing & Club Assembly
- 2/3/12 Dr. Sam Nelson— UNL Entrepreneurship Center
- 2/10/12 Terry Uland—”New Initiatives of the Downtown Lincoln Association”
- 2/17/12 Tom Morrison— Superintendent Branched Oak Rec Area— “Branched Oak Lake-Recreation for all Today and Tomorrow”
- 2/24/12 Adam White— Entrepreneur Performer “Compelling Communication”
- 3/23/12 Club Assembly
- 3/30/12 NO MEETING— (Annual Rotary Salute to Business on 3/27 will count as regular meeting)

### Events & Projects

- 1/17/12 Club 14 Annual Nebraskan of the Year Luncheon at Embassy Suites.
- 3/17/12 LSR Foundation Annual Chili Feed 6 pm at the home of John & Nancy Herdman
- 3/27/12 Annual Salute to Business at the Cornhusker Marriott. Doors open 11:30.

## Notes & Announcements

**Nut Sales**—Nut sales are winding down and there are just a few items left. We need everyone’s help to finalize the sales.

**Foundation Drive** The annual Dr. George Lytton Memorial Challenge 2011-12 RI Foundation Fund Drive is nearing the end. The goal is 100% participation at \$120 per member. Contributions can be made in a lump sum or using pre-authorized monthly bank withdrawals or credit card payments. On January 27, 2012 there will be a drawing for an immediate Paul Harris fellow. Members must have contributed \$300 to be eligible for the drawing.

**Salute to Business**—This event which is sponsored by all 4 Lincoln Rotary clubs is scheduled for Tuesday March 27, 2012 at the Cornhusker Marriott. Lincoln South will have a table again this year. Cost is \$25 per person. Please see Joe Roberts if you are interested in attending. The honoree is Crete Carrier. This will count as the regular Lincoln South meeting that week so there will be **NO MEETING ON FRIDAY MARCH 30TH**. *See flyer with details on page 4.*

**LSR Foundation Chili Feed**— The annual LSR Foundation Chili Feed has been scheduled for Saturday March 17, 2012 at 6 pm at the home of John & Nancy Herdman. There will be a chili competition again this year so get your recipes ready!

**RYLA**—Tom Cardwell announced that the District is going to participate in the RYLA (Rotary Youth Leadership Awareness) program this year. Tom is Chair of the District committee and is looking for volunteers for the leadership camp that will be held at Camp Katron in Nebraska city in April.

### Lincoln South Rotary Clubrunner Links:

Meeting & speaker information:

<http://www.clubrunner.ca/CPrg/Home/speakers.asp?cid=6040>

Calendar of Events:

<http://www.clubrunner.ca/CPrg/Home/events.asp?cid=6040>

### January Birthdays

Lance Odom  
Roger Vicroy  
Don Anderson  
Jenny Cardwell  
John Woodrich



Reach Within to Embrace Humanity

## PROGRAM

### 2011-2012 Club Goals

1. *Attain & Maintain 55 total members.*
2. *Increase number of female members & young professionals.*
3. *Hold periodic club assemblies.*
4. *Incorporate "New Generations" into current club service projects.*
5. *Maintain 100% sustaining membership in the Rotary Foundation.*
6. *Have a rewarding, unforgettable year!*

Our speaker for the day was Jay Sturdevant who is an archeologist with the Midwest Archeological Center (the "Center").

The Center was started in the late 40's as a Smithsonian office which was opened to assist with the river basin surveys for the dams built on the Missouri river. Since the dams flooded large areas, the center did excavations of the sites for archeological remains before the dams were built. After that project was done, the operations of the Center were transferred to the National Park Services with the goals changing to that of preserving the National Parks in the Midwest region.



The Center works on a wide range of projects from investigating war crimes and genocide in Rwanda to re creating the details of the Battle of the Little Big Horn. They were able to add details the story of the battle by looking at archeological remains and determining where shots were fired and where the victims fell.

National Parks in Nebraska include Homestead National Monument in Beatrice, Niobrara, Agate Falls, Scottsbluff National Monument and a Missouri River section. There are different levels of National Parks including Parks, Monuments, Historical Sites, Military Parks, Scenic River ways and Scenic Trails.

The Center serves 13 states from Ohio to the Great Lakes, to North Dakota, Kansas, Arkansas and Missouri. All of the national Parks have 100's of archeological sites that need to be preserved and maintained. The Center has 10-12 permanent archeologists on staff as well as a number of support staff and volunteer students who help in the lab. The Center has a good relationship with UNL and uses a lot of archeology students for its projects.

There are a finite amount of archeological resources and it is always a difficult decision as to whether they should be preserved in their original state for future study or excavated for reconstruction off site.

Jay mentioned that he is teaching a class at SCC from March 29th through April 12th titled "America's Best Idea—Get to Know your National Parks." If anyone is interested, contact SCC at 402-437-2712.

**QUESTIONS?  
COMMENTS?  
ARTICLES?**

**Contact Newsletter  
Editor**

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### PLACES TO MAKE UP

**Tuesday morning**—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:00 AM

**Tuesday Noon**— Lincoln #14-Nebraska Club at 13th & M.

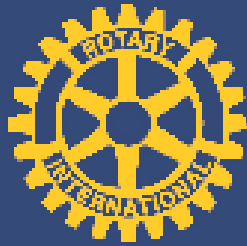
**Wednesday 11:45 a.m.**—Lincoln East at Valentinos at 70<sup>th</sup> & Van Dorn



### Rotary is on the Web!

Rotary International— [www.rotary.org](http://www.rotary.org)  
District 5650—[www.rotarydistrict5650.org](http://www.rotarydistrict5650.org)  
Lincoln South Rotary—

<http://www.clubrunner.ca/CPrg/Home/homeS.asp?cid=6040>



# Salute to Business

Save the Date

20th Anniversary

Salute to Business Luncheon  
honoring:



Tuesday, March 27, 2012

Cornhusker Marriott Hotel

\$25

Corporate tables available

Doors open at 11:30