



The Sower

Official Publication of
Lincoln South Rotary

Club #21799 - Chartered April 30, 1984



WEEK OF FEBRUARY 4, 2011

PRESIDENT'S CORNER

Lincoln South Officers and Directors

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The Rotary Foundation- Joe Roberts jroberts@midfin.com	434-8050



One of the things that really attracted me to Rotary was the organizations significant commitment to training people for peace and conflict resolution. This occurs in large part through the Rotary Ambassadorial Scholarships and the Rotary Peace Fellowships. These are both great examples of how Rotarians make a significant contribution to peace in the world. This information is taken from the Rotary International web site, enhanced by conversations with District 5650 Rotarians.

Academic-Year Ambassadorial Scholarships provide a flat grant for one academic year of study in another country. These awards are intended to help defray costs associated with round-trip transportation, tuition and other fees, room and board, and some educational supplies. Students rank order 5 countries in which they would like to study. Applicants must also develop an in-country project proposal that they will implement if selected. In District 5650 we typically fund one or two of these scholars each year. They apply in May/June, are interviewed by clubs in July and at the District level in August.

Rotary Peace Fellowships are available to help train people in promoting national and international cooperation, peace, and the successful resolution of conflict throughout their lives, in their careers, and through service activities. Fellows can earn either a master's degree in international relations, public administration, sustainable development, peace studies, conflict resolution, or a related field, or a professional development certificate in peace and conflict resolution. These scholarships are funded by Rotary International. Interested students or professionals apply at local clubs. Clubs and districts endorse applications following interviews and forward to the International Rotary Foundation for consideration. The new 2012 application was recently released. There are currently six universities around the world that cooperate with Rotary and to which Peace Fellows can apply. They are:

Three month Professional Development certificate:

Chulalongkorn University Bangkok, Thailand - English

Masters Programs:

Duke University English or University of North Carolina – Chapel Hill (2 programs)

International Christian University Tokyo Japan - English

Universidad del Salvador Buenos Aires, Argentina - Spanish

University of Bradford West Yorkshire England - English

University of Queensland, Brisbane, Australia - English

Tom Cardwell

CLUB SERVICE TEAM ON DUTY

Joyce Michaelis
Jessica Kolterman
Dave Hilsabeck



Notes & Announcements

Future LSR Programs

2/11/11 Joyce Schmeackle— "Lincoln South Rotary Club Foundation"

Events & Projects

FEB World Understanding Month

2/12/11 Orders for Daffodil Days due.

3/11/11 Daffodils delivered

3/12/11 Lincoln South Foundation Annual Chili Feed Fundraiser.

3/19/11 Rotary Leadership Institute at Dundee Presbyterian Church

Nut Sales—There is still a small amount of nuts and chocolate for sale. If each member would take one item, we could be finished! Items are available at each meeting or call Brad Carter for special orders.

End Polio Now Campaign—Shahid Kamal reported that the 4 Lincoln clubs will again be collecting funds for the End Polio Now campaign at 6 locations in Lincoln on March 26, 2011. Collections will be at various Wal Mart locations and Russ's IGA. More details will be coming. Shahid reported that to date, Rotary has raised \$140 million of the \$200 million challenge from the Bill & Melinda Gates Foundation.

Lincoln South Foundation Fundraiser—The annual Chili Feed to raise funds for the LSR Foundation is scheduled on March 12, 2011 at the home of John & Nancy Herdman. There will be a chili competition from 5-6 pm for those who want to enter their chili recipes. Tickets are \$25 per person with a portion of the proceeds going the grant application process and the rest to the Foundation.

Rotary Leadership Institute (RLI)—The next RLI session is scheduled for March 19, 2011 at the Dundee Presbyterian Church in Omaha. This is a great opportunity for those members who wish to assume leadership roles in Rotary. RLI provides background in Rotary policies, procedures and programs. Lincoln South will pay the entry fee for any member who is interested in attending. Contact Nicki Klein or Tom Cardwell if you would like to attend.

Daffodil Days— Lincoln South Rotary will again be helping The American Cancer Society with Daffodil Days. We would again like to have a committee to work on sorting and wrapping the flowers. For those who are new to this—the daffodils arrive as fresh cut flowers—closed— they look a bit like asparagus. We wrap the bunches in tissue paper and tie with ribbon. These wrapped bunches are very well received. All Rotary Club Members can sell and purchase the daffodils. Orders will need to be turned in by Friday, February 12. We will pick up and wrap the flowers the week of March 7th and deliver them to the club on March 11. We will also ask to attend the other Rotary Clubs to sell daffodils and will deliver any orders back to those clubs. Let Nicki know if you want to work on the committee. nklein2@nebrr.com. *See pages 5 and 6 for the brochure and order form.*

Rotary 106 Challenge— District 5650 is sponsoring the Rotary 106 Challenge in honor of the 106th birthday of Rotary. Members get points for attending meetings, participating in projects etc. Each member that achieves 106 points will receive a special pin. There is a notebook at each meeting where you can record your activities to date.

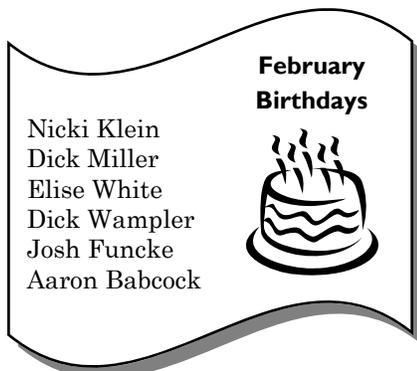
HAPPY DOLLARS (For Literacy)

Dick Miller, Joe Roberts, Dave Hilsabeck, Craig Madsen and Jessica Kolterman.



Visiting Rotarians and Guests

Rotarians—Frosty Kritchfield from Club #14.



Lincoln South Rotary Clubrunner Links:

Meeting & speaker information:

<http://www.clubrunner.ca/CPrg/Home/speakers.asp?cid=6040>

Calendar of Events:

<http://www.clubrunner.ca/CPrg/Home/events.asp?cid=6040>

PROGRAM

2010-2011 Club Goals

1. *Club Strength— Leave the club better than when I took office.*
2. *Club Growth— Attain and maintain membership of 55.*
3. *Support Polio Eradication.*
4. *Support critical project in one of 3 areas; Health & Hunger, Water or Literacy.*
5. *Maintain 100% sustaining membership in the Rotary Foundation.*
6. *Achieve the Presidential Citation*
7. *HAVE FUN!*

**QUESTIONS?
COMMENTS?
ARTICLES?**

**Contact Newsletter
Editor**

Judy Krasomil
434-3909

judy.krasomil@nifa.org

Our guest speaker for the day was our own Jason Smith who works for the Lincoln Partnership for Economic Development which is a community-based public-private collaboration that provides focused direction for Lincoln's economic development activities. The Partnership focuses not only on new business development for Lincoln but business retention and expansion for existing businesses.

Currently Lincoln has the lowest unemployment rate in the country but on its face, that statistic makes it hard to recruit new businesses to the city as they are concerned that they will not be able to find employees. In fact there are many part time and underemployed workers here as well as people who would like to move back to Lincoln if they could find a good job. One of the challenges is to keep talented young people in the state. The ability to attract human capital plays a key role in economic competitiveness.

Lincoln is a great community but many times the message does not get out in a centralized concise way. Most people know that Lincoln has great schools, a sta-

ble economy, small town values and is a great place to raise a family. What many people don't know is that Lincoln has great live music, and a thriving art scene.

Lincoln is doing a number of things to attract and retain young talent. The Lincoln Young Professionals Group is one of the largest in the US and very active. The new arena, Innovation campus and technology ventures are other projects which appeal to young professionals looking at our community.

In a survey of employers, 17% said the existing pool of labor was inadequate and a barrier to growth. 65% said they experienced recruitment problems for certain skills and 44% said they had problems finding employees with technical/scientific skills.

The solution is to develop an identity for Lincoln and implement a community branding strategy. The strategy should be multi-faceted and include not only a web site but all forms of social media etc. Jason closed by urging all of us to help to get the message out about Lincoln whenever we get the chance. This initiative should be a community project with the whole community involved to be successful.



PLACES TO MAKE UP

Tuesday morning—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:00 AM

Tuesday Noon— Lincoln #14-Nebraska Club at 13th & M.

Wednesday 11:45 a.m.—Lincoln East at Valentinos at 70th & Van Dorn



Rotary is on the Web!

Rotary International— www.rotary.org
District 5650— www.rotarydistrict5650.org
Lincoln South Rotary—

<http://www.clubrunner.ca/CPrg/Home/homeS.asp?cid=6040>

MEMBER MINUTE

Joyce Michaelis teaches Spanish culture and literature courses at Nebraska Wesleyan. She recently returned from a 1 year sabbatical where she traveled to Europe, Nicaragua, Panama and Cuba. She has one son who works for Sam's club in Arkansas and a daughter who is married to our own Clay Ehlers. She has 4 grandkids.

PLEASE WELCOME LINCOLN SOUTH'S NEWEST MEMBER**Aaron Babcock**Business & Residence:

Huskers Illustrated
7755 South 23rd
Lincoln, NE 68512
402-613-2177 Cell
aaron@gobarnstorm.com



Welcome to Lincoln South Rotary Aaron !





Daffodil Days 2011

Ordering Information:

Bear and a bunch - \$25

Sunshine Bouquet (10 daffodil stems and a vase) - \$15

Individual Bouquet - \$10

Corporate Case (500 flowers) - \$500

Corporate ½ Case (250 flowers) - \$250

Gift of Hope (bouquet of daffodils delivered anonymously to those who have been touched by cancer) - \$25



