



# The Sower

Official Publication of  
Lincoln South Rotary

Club #21799 - Chartered April 30, 1984



WEEK OF FEBRUARY 7, 2014

## Lincoln South Officers and Directors

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### CLUB SERVICE TEAM ON DUTY

Cheryl Brandenburgh  
Neal Lyons  
Tom Buescher  
Bernie Poppe



### Visiting Rotarians and Guests

Kay Wonderland, guest of Joe Roberts.

**HAPPY DOLLARS (For Polio Plus)**  
Carl Olson, Cheryl Brandenburgh, Nicki Klein,  
Tom Buescher.



### PLACES TO MAKE UP

**Tuesday morning**—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:00 AM

**Tuesday Noon**— Lincoln #14-Nebraska Club at 13th & M.

**Wednesday 11:45 a.m.**—Lincoln East at Valentinos at 70th & Van Dorn

### Lincoln South Rotary Clubrunner Links:

Meeting & speaker information:

<http://www.clubrunner.ca/CPrg/Home/speakers.asp?cid=6040>

Calendar of Events:

<http://www.clubrunner.ca/CPrg/Home/events.asp?cid=6040>

### Future LSR Programs

- 2/14/14 Damon Hershey- "The Bicycling Scene in Lincoln"
- 2/21/14 Deon Franklin Bahr- "I've Got All My Marbles"
- 2/28/14 Deb Schorr- Lancaster County Commissioner- "Program for Adult Recidivism Reduction"
- 3/7/14 Annual Scholarship Awards
- 3/14/14 John Neal, Lincoln Public Schools- "The Capital Career Center"
- 3/21/14 Dr. Bob Rauner- "Partnership for a Healthy Lincoln"
- 3/28/14 John Gale, Nebraska Secretary of State- "Nebraska's Role in the World"

### Events & Projects

- 3/22/14 Lincoln South Chili Feed Fundraiser at the home of John Herdman.
- 4/8/14 Salute to Business at Pinnacle Bank Arena. Cost \$30/person. NO MEETING AT THE KNOLLS ON FRIDAY 4/11/14

## Notes & Announcements

**Scholarships**—Lincoln South will again be awarding scholarships to high school seniors. On the day of the presentations our club always provides gift bags for the 4 finalists along with their counselors. Bryan Block is looking for donations for the gift bags by 2/28/14. *(For details see flyer on downloads list on home page of website.)*

**Salute to Business**—Joe Roberts reported that the Salute to Business which is sponsored by all Lincoln clubs is April 8, 2014 at the Pinnacle Bank Arena. Tabitha has been selected as the honoree. Lincoln South is putting together a table if you are interested in attending. This will count as our regular meeting that week so we would like to see a good turnout.

**Souper Bowl Food Drive**—Dick Wampler reminded everyone that we are collecting cash and food for the Souper Bowl Food Drive for the Food Bank through Friday February 28th. You can bring your donations to the meeting. One of their important programs is the backpack program which sends backpacks full of food to over 3,500 area school children every Friday.

**Rotary Leadership Institute**—The next session of the Rotary Leadership Institute is March 22nd in Omaha. If you are interested in attending Lincoln South will pay your registration fee. See Nicki Klein

**Lincoln South Foundation Chili Fundraiser**—The annual chili feed fundraiser for the Lincoln South Foundation is scheduled for Saturday March 22nd at the home of John Herdman. Cost is \$25/per person and if you prepay your admission you receive 3 votes in the chili contest versus only 1 vote if you pay at the door. You can also buy additional votes for \$10 apiece.

**Membership**—Membership chair Darrel Huenergardt told the club about a new membership incentive program. If you bring a guest to a meeting, you get a Rotary keychain and if you sponsor a new member you receive a Lincoln South Rotary license plate frame.

### February Birthdays

Pat Haverty  
Nicki Klein  
Dick Miller  
Elise White  
Dick Wampler  
Sue O'Connell



### THE ROTARY FOUR-WAY TEST OF THE THINGS WE THINK SAY OR DO:

- Is it the TRUTH ?
- Is it FAIR to all concerned ?
- Will it build GOODWILL and BETTER FRIENDSHIPS ?
- Will it be BENEFICIAL to all concerned ?

## PROGRAM

### 2013-2014 Club Goals

1. *Attain & Maintain 50 total members.*
2. *Continue to Build on our successful fundraising events.*
3. *End Polio Now.*
4. *Earn the Presidential Citation.*
5. *Successfully utilize the Future Vision Grant Program to enhance our service projects.*
6. *Continue our exceptional Rotary Foundation giving.*

Andrea Riley from the Shot at Life Campaign at the United Nations was our speaker. The goal of the Shot at Life Campaign is to decrease deaths around the world that are vaccine preventable through education and awareness. The organizations leverages support from local organizations such as Rotary to accomplish its goals. The campaign is part of the UN Foundation which was started by Ted Turner with a \$1 billion contribution and has received support from the Bill & Melinda Gates Foundation.

The campaign was started in April 2011. Some of its funding partners include Rotary, Red Cross, Lyons Club and the American Academy of Pediatrics.

Andrea shared some statistics with the group which include that the number of kids dying each year from vaccine preventable diseases is approximately equal to 1/2 of all the kindergartners in the US. Every 20 seconds a child dies from a vaccine preventable

disease.

The campaign is focused on 4 vaccines: Polio, Measles, Roto Virus (diarrhea) and Pneumonia (which is the leading cause of death in children worldwide). Just \$20 can vaccinate one child with all 4 vaccinations.



Your voice, time and support can change a child's life forever as well as saving healthcare costs for families. These programs can make a difference as shown by the fact that Small pox has been completely eradicated and Polio is very close. India was Polio free for 3 years in January 2014 and there only 4 countries left.

The campaign has 190,000 supporters across the US. There are many ways to help which include organizing events and recruiting supporters.

Vaccinations are an easy and cost effective way to save the lives of children. For more information go to [ShotatLife.org](http://ShotatLife.org)

**QUESTIONS?  
COMMENTS?  
ARTICLES?**

**Contact Newsletter  
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**Rotary is on the Web!**

**Rotary International—** [www.rotary.org](http://www.rotary.org)  
**District 5650—** [www.rotarydistrict5650.org](http://www.rotarydistrict5650.org)  
**Lincoln South Rotary—**

<http://www.clubrunner.ca/CPrg/Home/homeS.asp?cid=6040>

### ABC'S OF ROTARY

**Classification Principle**—Virtually all membership in Rotary is based upon a “classification”. Basically a classification describes the distinct and recognized business or professional service which the Rotarian renders to society.

The principle of Rotary classification is somewhat more specific and precise. In determining the classification of a Rotarian it is necessary to look at the “principal or recognized business or professional activity of the firm, company or institution” with which an active member is connected or “that which covers his principal and recognized business or professional activity.”

It should be clearly understood that classifications are determined by activities or services to society rather than by the position held by a particular individual. In other words, if a person is the president of a bank, he or she is not classified as “bank president” but under the classification “banking”.

It is the principal and recognized activity of a business or professional establishment or the individual's principal and recognized business or professional activity that determines the classification to be established and loaned to a qualified person. For example, the permanently employed electrical engineer, insurance adjuster, or business manager of a railroad company, mining company, manufacturing concern, hospital, clinic, etc., may be considered for membership as a representative of the firm, company, or institution for which the professional service is being done.

The classification principle also permits business and industries to be separated into distinct functions such as manufacturing, distributing, retailing and servicing. Classifications may also be specified as distinct and independent divisions of a large corporation or university within the club's territory, such as a school of business or a school of engineering.

The classification principle is a necessary concept in assuring that each Rotary club represents a cross section of the business and professional service of the community.

#### DARREL HUENERGARDT WINS PAUL HARRIS DRAWING



Darrel Huenergardt won the annual drawing for an immediate Paul Harris Fellow.

Congratulations Darryl!