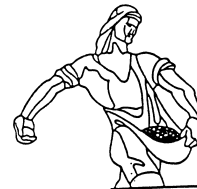




# The Sower

Official Publication of  
Lincoln South Rotary

Club #21799 - Chartered April 30, 1984



WEEK OF APRIL 19, 2013

## Lincoln South Officers and Directors

<b>President</b> Pat Grewe <a href="mailto:Patrick.grewe@usbank.com">Patrick.grewe@usbank.com</a>	434-1322
<b>President-elect</b> Bob Vrana	328-9024
<b>Secretary-</b> Nicolette Klein <a href="mailto:nicki.klein@tieronebank.com">nicki.klein@tieronebank.com</a>	473-6422
<b>Past President-</b> Elise White <a href="mailto:elisemwwhite@mac.com">elisemwwhite@mac.com</a>	477-2233
<b>Treasurer-</b> Corey Vandewege <a href="mailto:corey@dsisupply.com">corey@dsisupply.com</a>	466-0440
<b>Membership -</b> Elise White <a href="mailto:elisemwwhite@mac.com">elisemwwhite@mac.com</a>	477-2233
<b>Public Relations-</b> Bob Vrana <a href="mailto:vranab@earthlink.net">vranab@earthlink.net</a>	328-9024
<b>Club Administration-</b> Brad Carter <a href="mailto:bcarter@woodsbro.com">bcarter@woodsbro.com</a>	430-6223
<b>Service Projects-</b> Matt Fuller <a href="mailto:360alpine@gmail.com">360alpine@gmail.com</a>	202-7776
<b>The Rotary Foundation-</b> Joe Roberts <a href="mailto:jroberts@midfin.com">jroberts@midfin.com</a>	434-8050

## CLUB SERVICE TEAM ON DUTY

Brad Carter  
Scott Delisi  
Joe Roberts  
Nicki Klein



## Visiting Rotarians and Guests

*Rotarians*—Stu Spero, Allen Beerman, Lucy Buntain Co-  
mine, all from Club 14.

## HAPPY DOLLARS (For Polio Plus)

Brad Carter, Clay Ehlers, Dick Wampler,  
Elise White, Bernie Poppe, Sue O'Connell.



## Lincoln South Rotary Clubrunner Links:

Meeting & speaker information:

<http://www.clubrunner.ca/CPrg/Home/speakers.asp?cid=6040>

Calendar of Events:

<http://www.clubrunner.ca/CPrg/Home/events.asp?cid=6040>



Rotary is on the Web!

Rotary International— [www.rotary.org](http://www.rotary.org)  
District 5650— [www.rotarydistrict5650.org](http://www.rotarydistrict5650.org)  
Lincoln South Rotary—

### Future LSR Programs

- 4/26/13 NO MEETING AT THE KNOLLS—  
Salute to Business on 4/23/13 will  
count as a regular LSR meeting
- 5/3/13 Lincoln South Annual Golf Outing at  
Hidden Valley. NO MEETING AT THE  
KNOLLS.
- 5/10/13 Rotary Group Study Exchange Team  
from Brazil
- 5/17/13 NO MEETING AT THE KNOLLS-  
District Conference

### Events & Projects

- 4/23/13 Salute to Business at the Cornhusker  
Hotel— Honoree St Elizabeth Hospital
- 4/26/13 New member orientation at Midlands  
Financial Office— 7101 South 82nd St
- 5/17-18 District Conference— Scott Conference  
Center, 6450 Pine St., Omaha

## Notes & Announcements

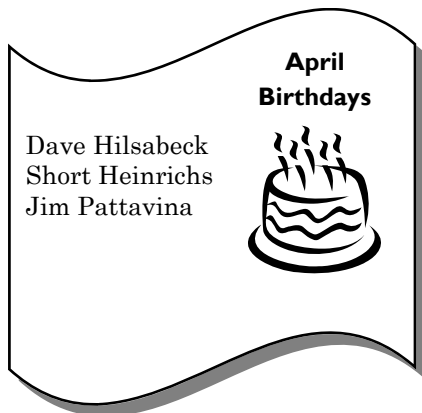
**Golf Outing**—The Lincoln South Golf Outing has been scheduled for Friday May 3rd at Hidden Valley golf course. We are looking for 20 teams this year. This year a sack lunch will be provided by Brown Baggers and Burgers & Brats will follow at the end of the day. Even if you don't golf you can come out for the dinner afterwards. In addition to teams, we also need volunteers for the day of the event as well as pin prizes and raffle prizes. Please contact Crag Madson if you can help. [Craig.Madson@earthlink.net](mailto:Craig.Madson@earthlink.net).

**1st Annual Grocery Grab**—This is a new fundraising project which Lincoln South Rotary is doing in connection with Russ's Markets here in Lincoln. 499 raffle tickets will be sold at \$10 per ticket (or \$25 for 2 tickets). On April 22, there will be a random drawing from the tickets and the winner will receive a 3 minute shopping spree (with a max value of \$1,000) at the Russ's Market at 33rd and Hwy 2. The shopping spree will take place on April 30th. We are asking each member to take a bundle of 10 tickets to sell. Contact Nicki Klein for tickets at [nklein2@neb.rr.com](mailto:nklein2@neb.rr.com)

**Group Study Exchange**—District 5650 is hosting a GSE team from Brazil this year. There are 5 members on the team which plans to be in the area from May 5th through May 12th and will present to Lincoln South on May 10th. Host families are needed for team members as well as volunteers to provide transportation while they are in Lincoln. Contact Joyce Schmeckle if you can help.

**New Member Orientation**—A new member orientation will be held Friday April 26th from 12pm to 1 pm at the offices of Midlands Financial at 7101 South 82nd. Any member is welcome to attend.

**District Assembly**—Scheduled Saturday, April 27. The Incoming President for Rotary and the Leadership Team are asked to attend this conference. Contact Nicki Klein about registering



**QUESTIONS?  
COMMENTS?  
ARTICLES?**

**Contact Newsletter  
Editors**

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Chris Dietz  
[dcdietz@neb.rr.com](mailto:dcdietz@neb.rr.com)

### **PLACES TO MAKE UP**

**Tuesday morning**—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:00 AM

**Tuesday Noon**—Lincoln #14-Nebraska Club at 13th & M.

**Wednesday 11:45 a.m.**—Lincoln East at Valentinos at 70<sup>th</sup> & Van Dorn

## PROGRAM

### 2012-2013 Club Goals

1. *Attain & Maintain 52 total members.*
2. *Hold a successful fund-raising event.*
3. *End Polio Now.*
4. *Earn the Presidential Citation.*
5. *Reinvigorate Vocational Service.*
6. *Have even more fun than last year!*



**Robert Hinrichs**



**Cathy Beecham**

Jason Smith introduced our program today which is about FUSE Coworking, and interesting new way that people are working.

Robert Hinrichs, a FUSE founder, moved to Lincoln in 2010, with hopes to contribute something significant to Lincoln's startup community. He founded ISL Consulting in San Francisco, a Web development agency, which was acquired in 2012 by ClearMetrics, a New York technology and creative company with an entrepreneurial mission, where Robert serves as CTO.

Cathy Beecham is the Project Manager at FUSE Coworking as well as the co-owner of LOGICGATE LLC, specializing in Human Resource Management software support for colleges and universities.

<http://www.fusecoworking.com/>

FUSE is a coworking space where Lincoln's knowledge-workers, creatives and technologists can come and work in an exciting, stimulating professional environment that provides collaboration, community and creativity. It provides a forum for sharing ideas in a flexible working environment.

Coworking is a new way to work. It is also a very old way to work. When human beings collect and practice their talents in a place that serves as a melting pot of ideas, there is a greater chance that those ideas and resources will create energy and excitement that produces outcomes that you may not be able to accomplish alone. FUSE is providing a place for like-minded individuals to work together, while being independent.

In our current world we are challenged, yet blessed, with economic issues, technology and globalization. The workplace is changing. Many people are able to work internationally from a single location.

One problem with working from home is that we often find that we

are not as productive when we work in isolation. There are more distractions and we need people around us to bounce off ideas and spur on creativity.

There are over 7,000 coworking spaces worldwide. In many communities, they grew out of necessity - lack of space and the need to put more workers into less space. Lincoln does not have that problem. But, individuals who work in the environment in Lincoln can easily move into the same type of environment in other cities around the world.

The current generation of college graduates grew up with computers and they are used to flexibility and they are looking for that in their work environment. They are also expecting to be judged by results, not the hours worked. Coworking can provide the bridge between some of the traditional ways of working and the latest thinking.

Coworking is more than just sharing office space - it takes it to the next step. FUSE is about community. You are provided with a community within the work space. FUSE also interacts with the community of Lincoln to get and share ideas. The communities can create a dynamic synergy. Bob sees Lincoln as an excellent location for this type of business - thriving community, culture and economy. He described Lincoln as a community of trusting individuals where we help each other. Coworking communities survive because of the host community - it makes it easy for people to move between coworking and other jobs as individuals change and grow in their careers. He hopes that this will help create one more reason for young professionals to stay in Lincoln.

Memberships are either daily or month-to-month, there's no setup fee, and you can cancel at any time. Fuse Coworking provides desks, meeting rooms and wi-fi. They can provide a business mailing address. The key is flexibility. As a member you include other benefits including networking events that include the public and meetings with business speakers. The public can also request to rent the conference rooms (from 3-8 people around a table or 24 in chairs), which include the latest technology.