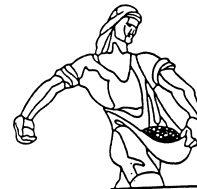




The Sower

Official Publication of
Lincoln South Rotary

Club #21799 - Chartered April 30, 1984



WEEK OF AUGUST 8 2014

PRESIDENT'S CORNER

Dear Lincoln South Members and Friends,



One of the great things about being a Rotarian is meeting new people and enjoying special events with friends. Our club has a great event coming up and I hope that you will mark your calendar for Friday, September 19th, for the Wine Tasting Fund-raiser which will be held at Tracey and Ron McClain's home. The funds will go to local non-profits selected through the mini grant applications. If you know of a project that will help a local non-profit organization in the community, please see the mini-grant application which can be downloaded from the web site <http://www.lincolnsouthrotary.org/>. The Wine Tasting event is a great event to invite friends and family and potential members to attend so they can meet club members and get to see how much fun we have as a club and how much good we are doing in Lincoln and the world.

And don't forget to sign up for the District 5650 Foundation and Membership Seminars coming up on Saturday, August 16th. Clay Ehlers, President-Elect will participate on the membership panel. Thank you to everyone who provided information via the membership survey.

And speaking of members, I am pleased to welcome Wayne Moore to Lincoln South Rotary Club! Wayne has recently completed the membership process and is the newest member of Lincoln South Rotary Club. If you haven't met Wayne yet, please be sure to introduce yourself at an upcoming meeting.

If you are not a current member of Lincoln South Rotary Club, we would love to have you join us for an upcoming meeting so you can meet some of our members and find out about our upcoming programs, projects, and events.

Have a great week. See you on Friday, August 15th, when we will hear from our own Ryan Spaulding, Executive Director, NCEE Labs. Our board will meet before the meeting beginning at 10:45 a.m. All members are invited to attend.

Light Up Rotary! Jenny Cardwell- President of Lincoln South Rotary

Visiting Rotarians and Guests

Charley Ogden from Club 14, Mary Grewe, guest of Pat Grewe and Brian Christensen our speaker.

Lincoln South Officers and Directors

President Jenny Cardwell jcardwell@girlscoutsnebraska.org	430-1208
President-elect /Svc. Project Co-Chair Clay Ehlers clayehlers262@gmail.com	730-0095
Executive Director/Secretary/PR Nicolette Klein nklein2@neb.rr.com	429-2789
Past President/Club Administration Bob Vrana bvrana@windstream.net	328-9024
Treasurer- Corey Vandewege corey@dsisupply.com	421-7989
Membership - Darrel Huenergardt huenlaw@gmail.com	904-5061
Public Relations- Nicolette Klein nklein2@neb.rr.com	429-2789
Service Projects- Co Chair Brad Carter bcarter@woodspros.com	430-6223
Lincoln South Foundation- Lance Odom-President lancelodom@gmail.com	780-5708
The Rotary Foundation- Joe Roberts jroberts@midfin.com	434-8050

HAPPY DOLLARS (For Polio Plus)

Jenny Cardwell, Tom Cardwell, Gene Swinton, Bob Vrana, Nicki Klein, Charley Ogden and Pat Grewe.



Notes & Announcements

Future LSR Programs

- 8/15/14 *Ryan Spaulding, ED NCEE Labs—Who We Are and What We Do.*
- 8/22/14 *Jim Dutton, LES—Terry Bundy Generating Station*
- 8/29/14 *Jessica Kolterman*

Events & Projects

- 8/16/14 *Foundation & Membership Seminar—Quarry Oaks*
- 9/19/14 *LSR Foundation Wine Tasting at the home of Tracey McLain.*
- 10/18/14 *Rotary Leadership Institute— Omaha*

LSR Foundation Wine Tasting— The date for the Annual Lincoln South Rotary wine tasting event has been set for Friday September 19th at the home of Tracey McClain. More details to follow.

Foundation and Membership Seminar—Scheduled for August 16, 2014 at Quarry Oaks. Lincoln South will pay registration fees. See Nicki Klein or Jenny Cardwell.

Rotary Leadership Institute—Rotary Leadership Institute is scheduled for October 18th in Omaha. More details to follow

Rotary Foundation Drive Results— Joe Roberts, chair of the RI Foundation Drive for Lincoln South gave the results of the 2013/2014 Drive. Our club gave a total of \$9,150 to annual programs which equates to \$208 per member and gainis us the #1 spot in the District! 84% of club members gave a contribution and 80% gave at the sustaining member level of \$100 or more. 15 members are using Rotary Direct and having the contribution taken from their accounts either monthly or quarterly. Joe also reported that the club gave \$1,130 to Polio Plus this year. The cumulative all time giving for Lincoln South Rotary is just under\$182,000. Thanks to everyone for your generosity!


**QUESTIONS?
COMMENTS?
ARTICLES?**

**Contact Newsletter
Editor**

Judy Krasomil
Judy.krasomil@nifa.org

CLUB SERVICE TEAM ON DUTY


Brian Block
John Herdman
Brad Carter
Bob Vrana



Lincoln South Rotary Clubrunner Links:

Meeting & speaker information:
<http://www.clubrunner.ca/CPrg/Home/speakers.asp?cid=6040>

Calendar of Events:
<http://www.clubrunner.ca/CPrg/Home/events.asp?cid=6040>



**THE ROTARY FOUR-WAY TEST
OF THE THINGS WE THINK SAY OR DO:**

Is it the **TRUTH** ?

Is it **FAIR** to all concerned ?

Will it build **GOODWILL** and **BETTER FRIENDSHIPS** ?

Will it be **BENEFICIAL** to all concerned ?

PROGRAM

2014-2015 Club Goals

1. *Earn the Presidential Citation.*
2. *Attain & Maintain 55 total members.*
3. *Successfully utilize New Grant Program by submitting 1 District Grant and 1 Global Grant.*
4. *Increase \$ raised from Golf Tournament and Grocery Grab by 5% over prior year.*
5. *Increase Rotary Foundation giving to \$9,300 with 100% participation.*
6. *Continue to participate in End Polio Now giving at \$32/member level by using Happy \$ and participating in End Polio Now events.*
7. *Continue to have Club participation at District Level.*
8. *Host a Rotary Days event with other clubs in Lincoln.*
9. **HAVE FUN AS ROTARIANS IN SERVICE TOGETHER!**

Brian Christensen of Joe Christensen Inc. printing company was our speaker. The company was started by Brian's dad Joe and has developed into a company with a national footprint. The company prints law reviews for most of the law colleges in the country and in fact does no retail business in Nebraska.



Joe Christensen first started printing legal briefs which required a very short turn around time and he also printed legislative notices for the NE legislature which were needed in 1 day. He developed a reputation for quick and accurate work and one year when the National Conference of Law Reviews was held in Lincoln, several schools toured his plant and he landed contracts with law schools in other states. The business expanded by word of mouth from the students that publish the law reviews in each school.

Since they are published by senior law students, there is no continuity of staff from year to year and they rely on the Joe Christensen company to help walk them through the process of publishing the reviews. As a result, their level of customer service is what separates them from other printers in this niche.

The company currently prints for 440 law journal titles. They have over 50 employees, many of whom have been there for 20 to 40 years. They are located at 15th and Adams.

Technology has changed their business dramatically. The number of copies they print has shrunk but the amount of material that they print has grown. Their work is somewhat seasonal as it is tied to the school year. Their busiest time is Thanksgiving to Christmas and then again in March to July. August and September are very slow until the school year gets started.

Ink on paper is declining especially among young people who like to get their information on line.

August Birthdays

Bob Vrana
Gene Swinton
Corey Vandewege
Judy Krasomil
Bob Obst
Cheryl Brandenburgh



PLACES TO MAKE UP

Tuesday morning—Sunrise Rotary at International House of Pancakes at 4501 North 27th (27th and Superior Ave.) at 7:00 AM

Tuesday Noon—Lincoln #14-Nebraska Club at 13th & M.

Wednesday 11:45 a.m.—Lincoln East at Valentinos at 70th & Van Dorn



Rotary is on the Web!

Rotary International— www.rotary.org
District 5650— www.rotarydistrict5650.org

Lincoln South Rotary—

<http://www.clubrunner.ca/CPrg/Home/homeS.asp?cid=6040>